

Hirzel Capital Management, LLC

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(214) 999-0014
www.hirzelcapital.com

This Brochure supplement provides information on our personnel listed above and supplements the Brochure. You should have also received a copy of the Brochure.

Additionally, a Summary of Professional Designations is included with this Part 2B Brochure Supplement. This list is provided to assist you in evaluating the professional designations our investment professionals hold.

If you have not received our firm's Brochure, have any questions about professional designations or about any content of this supplement, please contact us at 214-999-0014.

Additional information about our personnel is available on the SEC's website at:
www.adviserinfo.sec.gov .

Zac S. Hirzel

President

Educational Background and Business Experience:

- Date of Birth: April 29, 1977
- Designations:
CFA
- Education:
Southern Methodist University, Cox School of Business, Dallas, TX, MBA-Finance, 2004 (*Beta Gamma Sigma*)
University of Oklahoma, Norman, OK, BA – Finance, 1999
- Business Background:
Hirzel Capital Management, President: (2008 - Present)
Precept Capital Management, Partner, (2003- 2008)
Sanford C. Bernstein & Co., Associate (2000- 2002)

Disciplinary Information:

Zac Hirzel has never had any disciplinary disclosure to be reported.

Other Business Activities:

Zac Hirzel is currently not engaged in any other investment related business or occupation.

Additional Compensation:

Zac Hirzel does not receive any compensation for advisory activities other than those described in this brochure supplement and the brochure from Hirzel Capital Management, LLC.

Supervision:

Generally, the President, Zac Hirzel, oversees the advisory activities of Hirzel Capital Management, LLC. You can contact Zac Hirzel at (214) 999-0014.

Leslie Lu

Analyst

Educational Background and Business Experience:

- Date of Birth: January 09, 1974

- Education:
Southern Methodist University, Cox School of Business, Dallas Texas - MBA, Finance, 2007
Shanghai Jiao Tong University, Shanghai, China - B.S. Electrical Engineering, 1996

- Business Background:
Hirzel Capital Management, Analyst: (2009 - Present)
Precept Capital Management, Analyst: (2007 - 2009)
Lightel Technology, Seattle, WA Project Manager: (2000 - 2004)
D'LONG International Strategic Investment - Senior Private Equity Analyst: (1998 - 1999)

Disciplinary Information:

Leslie Lu has never had any disciplinary disclosure to be reported.

Other Business Activities:

Leslie Lu is currently not engaged in any other investment related business or occupation.

Additional Compensation:

Leslie Lu does not receive any compensation for advisory activities other than those described in this brochure supplement and the brochure from Hirzel Capital Management, LLC.

Supervision:

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George H. Baxter

Analyst

Educational Background and Business Experience:

- Date of Birth: September 3, 1972
- Education:
University of Texas School of Law , Austin, TX - JD, Chancellor, Order of the Coif, 2001
Texas A&M University, College Station, TX BA, History with a minor in Business, 1995
- Business Background:
Hirzel Capital Management, Analyst: (2010 - Present)
Baxter Capital Management, Portfolio Manager: (2007 - 2009)
Weil, Gotshal & Manges Private Equity Associate: (2004 - 2007)
Thompson & Knight Corporate Associate: (2001 - 2003)

Disciplinary Information:

George Baxter has never had any disciplinary disclosure to be reported.

Other Business Activities:

George Baxter is currently not engaged in any other investment related business or occupation.

Additional Compensation:

George Baxter does not receive any compensation for advisory activities other than those described in this brochure supplement and the brochure from Hirzel Capital Management, LLC.

Supervision:

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James D. Shelton, Jr.

Analyst

Educational Background and Business Experience:

- Date of Birth: March 9, 1983

- Education:
Columbia University Graduate School of Business, New York, NY MBA, 2001
Washington and Lee University Lexington, VA BA Economics, BS Mathematics, 2005

- Business Background:
Hirzel Capital Management, Analyst: (2011 - Present)
Hawkshaw Capital Partners, Analyst Intern: (2010 - 2011)
Viking Global Investors, Analyst Intern: (2010 - 2010)
JLL Partners, Associate: (2007 - 2009)
Merrill Lynch, Financial Analyst, Mergers and Acquisitions: (2005 - 2007)

Disciplinary Information:

Jake Shelton has never had any disciplinary disclosure to be reported.

Other Business Activities:

Jake Shelton is currently not engaged in any other investment related business or occupation.

Additional Compensation:

Jake Shelton does not receive any compensation for advisory activities other than those described in this brochure supplement and the brochure from Hirzel Capital Management, LLC.

Supervision:

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Joyce A. Schaer
CCO & COO

Educational Background and Business Experience:

- Date of Birth: June 20, 1965
- Education:
Fordham University Graduate School of Business, New York, NY MBA-Finance, 1996
Rutgers University New Brunswick, NJ BA Political Science 1988
- Business Background:
Hirzel Capital Management, CCO & COO: (2011- Present)
Wells Capital Management, Director: (2007 - 2010)
Westwood Management, Senior Vice President: (1989 - 2007)

Disciplinary Information:

Joyce Schaer has never had any disciplinary disclosure to be reported.

Other Business Activities:

Joyce Schaer is currently not engaged in any other investment related business or occupation.

Additional Compensation:

Joyce Schaer does not receive any compensation for advisory activities other than those described in this brochure supplement and the brochure from Hirzel Capital Management, LLC.

Supervision:

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