

PHILIP H. BERVIG



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480-471-5456

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This Brochure Supplement provides information about Philip H. Bervig that supplements the Rich Goldman Asset Management Brochure. You should have received a copy of that Brochure. Please contact Shanna Blanchette, Chief Compliance Officer, if you did not receive Rich Goldman Asset Management's Brochure or if you have any questions about the contents of this supplement.

Additional information about Philip H. Bervig is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 – Educational Background and Business Experience

Name: Philip Bervig

Year of Birth: 12/23/1983

Education: 2004-2006 Grand Canyon University-BS in Business
2002-2004 Hastings College

Work Experience:

January 2010 - Present: Rich Goldman Asset Management, LLC (f/k/a InterWealth Management Advisors LLC) - Investment Advisor Representative

January 2010 – June 2011: Mutual Securities Inc. - Registered Representative

June 2006 - December 2009: Northwestern Mutual Financial Network - Financial Representative

January 2006 - May 2006: Northwestern Mutual Financial Network - College Intern

Leading up to 2006: Business student at Grand Canyon University

Item 3 – Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

Item 4 – Other Business Activities

Philip Bervig does not currently engage in any outside business activities.

Item 5 – Additional Compensation

Philip Bervig does not currently have any solicitor arrangements.

Item 6 – Supervision

Rich Goldman Asset Management has established an investment outlook and approach that Supervised Person, Philip Bervig is to adhere to and is monitored by Rich Goldman, President. Rich Goldman is responsible for all supervision, including suitability reviews, investment recommendations, trade executions and client correspondence. Supervised Person, Philip Bervig has no access to client funds or assets, nor does Rich Goldman Asset Management provide Custody services.