

Part 2B of Form ADV: *Brochure Supplement*

Item 1 Cover Page

March 2, 2012

This brochure supplement provides information about Craig Hall that supplements the Hall and North Financial Group, LLC, brochure. You should have received a copy of that brochure. Please contact Joann North at jnorth@consolidated.net or northj@financialnetwork.com if you did not receive the Hall and North Financial Group, LLC, brochure or if you have any questions about the contents of this supplement.

Additional information about Craig Hall is available on the SEC's website at www.adviserinfo.sec.gov.

This Brochure Supplement is for Craig Hall.

Our Name and Address:

Hall and North Financial Group, LLC
3319 Louvre Lane
Houston, TX 77082

Our Contact Information:

Joann North, Registered Principal
(281) 870-9400
(281) 870-9404 (fax)
jnorth@consolidated.net
northj@financialnetwork.com
hallcraig@financialnetwork.com
Website: www.hallandnorthfinancialgroup.com

Item 2 Educational Background and Business Experience

This item lists my education and my business experience.

Advisory Affiliates must have obtained the appropriate securities licenses and be registered representatives or registered principals with Financial Network Investment Corporation. Certain states may also require affiliates to obtain the NASAA Investment Advisor Registration (Series 65) or the NASAA Uniform Combined Registration (Series 66).

Many Advisory Affiliates hold a Bachelors degree in various disciplines.

My educational and business background is provided below. The educational and business background of each Advisory Affiliate is retained separately in an electronic format and is provided to you with this Brochure Supplement for the Advisory Affiliate(s) who handle(s) your accounts.

Stephen Craig Hall, Born 1945

Education: University of Houston, BS-Engineering, 1969

Business Background:

Associated Securities Corp., Registered Representative, 1996 - 2001.
Associated Securities Corp., Registered Principal, 2002 - 2008.*
Associated Planners Investment Advisory, Inc., Advisory Affiliate, 1996 – 2007.*
Financial Network Investment Corporation, Registered Principal, 2008 – Present.
Hall and North Financial Group, LLC, Advisory Affiliate, 2007 – Present.

* Later acquired by Linsco Private Ledger.

Item 3 Disciplinary Information

This item discusses any disciplinary problems connected with me.

There have been no disciplinary problems involving me.

Item 4 Other Business Activities

This item lists other businesses in which I am involved.

I am a Registered Principal and a licensed insurance agent in the state of Texas, employed with Financial Network Investment Corporation, a securities broker-dealer and insurance agency. From time to time, I may offer you investment products or insurance advice or products through Financial Network Investment Corporation.

Item 5 Additional Compensation

This item discusses any compensation in addition to investment advisory fees that I may receive in connection with giving investment advice to you.

If, as a result of my investment advice, you were to purchase or sell a securities investment or an insurance policy from me I might receive a portion of the standard commission for such a sale. I would tell you about this possible conflict of interest beforehand and you are not required to act on my investment advice or to make any transactions through me or through the broker-dealer with which I am associated or through any other person.

Item 6 Supervision

This item gives you information about the company's supervision of my investment advisory activities.

The investment adviser firm supervises all my activities for them. If you have any questions or concerns, please contact me, Craig Hall, Managing Member and Chief Compliance Officer at (281) 870-9400 or by email at hallcraig@financialnetwork.com.

Item 7 Requirements for State-Registered Advisers

This item discusses any types of disciplinary problems that involve me and certain other information that may be required by state securities authorities

There are no disciplinary items concerning me.

I and the broker-dealer I was with in 1999 were the subject of a customer complaint in 1999 that was settled in mediation.

There is no other state-required information that needs to be shown here.