

Brochure Supplement

JUNE 14, 2012

RYAN R. POTERACK

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Charlotte, NC 28211

(704) 366-5776

This Brochure Supplement provides information about Ryan R. Poterack that supplements the Disclosure Brochure of Poterack Capital Advisory, Inc. (hereinafter "PCA"), a copy of which you should have received. Please contact PCA's Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Ryan R. Poterack is available on the SEC's website at www.adviserinfo.sec.gov.

Poterack Capital Advisory, Inc., a Registered Investment Adviser

2115 Rexford Road, Suite 311, Charlotte, NC 28211 | (704) 366-5776
www.pca-inc.org

Item 2. Educational Background and Business Experience

Born 1966

Post-Secondary Education

Iowa State | BS, Finance | 1990

Recent Business Background

Poterack Capital Advisory, Inc. | Chief Executive Officer | June 2001 – Present

Professional Designation

Ryan R. Poterack holds the professional designation of CERTIFIED FINANCIAL PLANNER™ (“CFP®”). The CFP®, CERTIFIED FINANCIAL PLANNER™ and certification marks are financial planning credentials awarded by Certified Financial Planner Board of Standards Inc. (“CFP Board”) to individuals who meet its education, examination, work experience, and ethics requirements. Eligible candidates must have at least a bachelor's degree (or its equivalent) in any discipline from an accredited college or university in order to obtain a CFP® certification. The candidate also must pass an examination, have three years of personal financial planning experience, and meet the CFP Board's ethical requirements. To maintain the certification, the CFP Board requires individuals to complete 30 hours of continuing education hours every two years and renew an agreement to be bound by its Standards of Professional Conduct.

For additional information about this credential, please refer directly to the website of the issuing organization.

Item 3. Disciplinary Information

PCA is required to disclose the pertinent facts regarding any legal or disciplinary events material to a client's evaluation of Ryan R. Poterack. PCA has no information to disclose in relation to this Item.

Item 4. Other Business Activities

PCA is required to disclose information regarding any investment-related business or occupation in which Ryan R. Poterack is actively engaged.

Licensed Insurance Agent

Ryan R. Poterack is also a licensed insurance agent with various insurance companies, and in such capacity, may recommend, on a fully-disclosed commission basis, the purchase of certain insurance products. A conflict of interest exists to the extent that PCA recommends the purchase of insurance products where Ryan R. Poterack receives insurance commissions or other additional compensation.

PCA has procedures in place to ensure that any recommendations made by Ryan R. Poterack are in the best interest of clients regardless of any additional compensation earned.

Item 5. Additional Compensation

PCA is required to describe any arrangement under which Ryan R. Poterack receives an economic benefit for providing advisory services from someone that is not a client of PCA. PCA has no information to disclose in relation to this Item.

Item 6. Supervision

Ryan R. Poterack, the Chief Executive Officer of PCA, is generally responsible for his own supervision. Ryan R. Poterack monitors his advice in an effort to ensure that investments are suitable for his individual clients and consistent with their individual needs, goals, objectives and risk tolerance, as well as any restrictions requested by PCA's clients.

Item 7. Requirements for State-Registered Advisers

Ryan R. Poterack was previously the subject of a Chapter 7 bankruptcy petition. The bankruptcy discharge became final on 11/23/1998.

Ryan R. Poterack has never been involved in any of the additional disciplinary events reportable under this Item.