

Brochure Supplement

MAY 18, 2012

BRUCE A. HERRICK

19601 Van Aken Boulevard, Suite 45
Shaker Heights, OH 44122

(440) 666-7760

This Brochure Supplement provides information about Bruce A. Herrick that supplements the Disclosure Brochure of Herrick Portfolio Management Co. (hereinafter "HPM"), a copy of which you should have received. Please contact HPM's Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Bruce A. Herrick is available on the SEC's website at www.adviserinfo.sec.gov.

Herrick Portfolio Management Co., a Registered Investment Adviser

19601 Van Aken Boulevard, Suite 53, Shaker Heights, Ohio, 44122 | (440) 666-7760

Item 2. Educational Background and Business Experience

Born 1948

Post-Secondary Education

Case Western Reserve University | B.A., Psychology | 1971

Recent Business Background

Herrick Portfolio Management Co. | President & Chief Operating Officer | Sept. 2007 – Present

Merrill Lynch & Co., Inc. | Financial Advisor | Dec. 2000 – Sept. 2007

Item 3. Disciplinary Information

HPM is required to disclose the pertinent facts regarding any legal or disciplinary events material to a client's evaluation of Bruce A. Herrick. HPM has no information to disclose in relation to this Item.

Item 4. Other Business Activities

HPM is required to disclose information regarding any investment-related business or occupation in which Bruce A. Herrick is actively engaged. HPM has no information to disclose in relation to this Item.

Item 5. Additional Compensation

HPM is required to describe any arrangement under which Bruce A. Herrick receives an economic benefit for providing advisory services from someone that is not a client of HPM. HPM has no information to disclose in relation to this Item.

Item 6. Supervision

Bruce A. Herrick is the President and Chief Operating Officer of HPM and is generally responsible for his own supervision. Bruce A. Herrick monitors his advice in an effort to ensure that investments are suitable for his individual clients and consistent with their individual needs, goals, objectives and risk tolerance, as well as any restrictions requested by HPM's clients.

Item 7. Requirements for State Registered Advisers

HPM is required to disclose information regarding Bruce A. Herrick's involvement in certain civil, self-regulatory organization or administrative proceedings, arbitration awards or findings, or bankruptcy proceedings.

The principal of HPM, Bruce Herrick, was found jointly and severally liable for an award of \$5,000 in an arbitration proceeding by the National Association of Securities Dealers, Inc. in December 1992. The arbitration involved a customer dispute in which a client alleged that unsuitability of investments, account churning, and breach of fiduciary duty.