

WISLAR WEALTH MANAGEMENT, LLC

10 East Broad Street
Hopewell, NJ 08525

A New Jersey Registered Advisory Firm¹

FIRM BROCHURE, JUNE 2012

This brochure provides information about the qualifications and business practices of Wislar Wealth Management, LLC (“Wislar Wealth Management”). If you have any questions about the content of this brochure, please contact us at (609) 466-4006 and/or the website at www.wislarwealth.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

¹ SEC or State registration does not and should not imply any certain level of skill or training.

MATERIAL CHANGES

Wislar Wealth Management, LLC's ("Wislar Wealth Management") principal, George Wislar, has become a principal of Optimal Capital Advisors, LLC, ("Optimal Capital") an SEC registered advisory firm. Mr. Wislar will now provide all investment management advisory services through Optimal Capital. Wislar Wealth Management will provide financial planning services only.

TABLE OF CONTENTS

Advisory Business	4
Fees and Compensation	4
Performance Based Fees and Side by Side Management	4
Types of Clients	5
Methods of Analysis, Investment Strategies and Risk of Loss	5
Disciplinary Information	6
Other Financial Industry Activities and Affiliations	6
Code of Ethics, Participation or Interest in Client Transactions and Personal Trading	6
Brokerage Practices	7
Review of Accounts	7
Client Referrals and Other Compensation	7
Custody	7
Investment Discretion	7
Voting Client Securities	7
Financial Information	8
Supplemental Brochure/State Requirements	9-10

ADVISORY BUSINESS

Financial Planning Services:

Wislar Wealth Management provides its clients with financial planning and consultation services (e.g., review of goals and objectives, analysis and recommendations for cash flow planning, asset allocation/investment planning, income tax planning, insurance planning, estate planning, retirement planning, education planning, real estate/mortgage planning, etc.).

Life Coaching Services:

Wislar Wealth Management also provides life coaching services to Clients in order to identify their optimum life strategies that are aligned with their financial goals. This process entails an in depth review of clients' current life and financial situations along with expressed goals and objectives. Wislar Wealth Management does not charge for this service.

Other Terms & Conditions:

Prior to engaging Wislar Wealth Management to provide any advisory services, the client will be required to enter into a *formal agreement with* Wislar Wealth Management setting forth the terms and conditions under which Wislar Wealth Management shall provide such services. The Advisory Agreement between the Wislar Wealth Management and the client will continue in effect until terminated by either party. In the event the client terminates Wislar Wealth Management's services, the balance of any unearned fee, if any, shall be refunded to the client.

FEES AND COMPENSATION

Financial Planning/Life Coaching Engagement:

Wislar Wealth Management financial planning fees range from \$500 - \$3,000 on a fixed fee basis, and will depend upon the level and scope of the services required. Typically, one-half of Wislar Wealth Management fees are due upon signing of the initial *Financial Planning Engagement* with the balance due upon presentment of Wislar Wealth Management's recommendations. Wislar Wealth Management also provides hourly financial planning at a rate of \$250 per hour.

PERFORMANCE-BASED FEES and SIDE-BY-SIDE MANAGEMENT

Wislar Wealth Management does not charge performance based fees.

TYPES OF CLIENTS

Wislar Wealth Management provides investment advisory services to the following clients:

- Individuals and High Net Worth Individuals;
- Trusts, Estates, Charitable Organizations;
- Corporations, Pension Plans & 401(k)

METHODS OF ANALYSIS, INVESTMENT STRATEGIES AND RISK OF LOSS

If Wislar Wealth Management is engaged to provide investment advice, Client's current financial situation, needs, goals, objectives and tolerance for risk are first evaluated. Asset allocation and investment policy decisions are then made to, in Wislar Wealth Management's best judgment, help Client achieve their overall financial objectives while minimizing risk exposure. Asset allocation is a key component of investment portfolio design. Wislar Wealth Management believes that the appropriate allocation of assets across diverse investment categories (stock vs. bond, foreign vs. domestic, large cap vs. small cap, high quality vs. high yield, etc.) is the primary determinant of portfolio returns and critical in the long-term success of one's financial objectives.

Wislar Wealth Management employs fundamental, long-term, buy-and-hold philosophies and approaches in their investment selection and implementation strategies. Recommendations provided are based on publicly available reports, analysis, research materials, computerized asset allocation models, and various subscription services. In limited circumstances, Wislar Wealth Management may provide advice to Clients interested in trading securities.

Wislar Wealth Management does not guarantee the future performance of any account or any specific level of performance, the success of any investment decision or strategy that Wislar Wealth Management may use, or the success of Wislar Wealth Management's overall investment management. All investment decisions are subject to various markets, currency, economic, political, and business risks, and that those investment decisions will not always be profitable. The client retains absolute discretion over all such implementation decisions and is free to accept or reject any recommendation from Wislar Wealth Management. Moreover, each client is advised that it remains his/her/its responsibility to promptly notify Wislar Wealth Management if there is ever any change in his/her/its financial situation or investment objectives for the purpose of reviewing/evaluating/revising Wislar Wealth Management's previous recommendations and/or services.

DISCIPLINARY INFORMATION

Wislar Wealth Management and its personnel have not been convicted, pled guilty or nolo contendere (“no contest”), been named, charged or been the subject of any order or judgment by any court of competent jurisdictions, SEC or any Self Regulatory Organization (e.g., FINRA) for the any of the following offenses:

- investments or investment related business;
- fraud, false statements or omissions;
- violation of any investment related statute or regulation or SRO rules;
- wrongful taking of property, bribery, perjury, forgery, counterfeiting;
- extortion or conspiracy to commit any of these offenses.

In addition, Wislar Wealth Management and its personnel are not the subject of any pending matters in connection with any of the above-identified offenses.

OTHER FINANCIAL INDUSTRY AFFILIATIONS

Wislar Wealth Management is not affiliated with any other financial institution.

Licensed Insurance Representatives:

Wislar Wealth Management’s Advisory Affiliates, in their individual capacities, are licensed insurance producers and may recommend the purchase of certain insurance products to its clients. Although Wislar Wealth Management does not sell insurance products, it permits its Advisory Affiliates as licensed insurance producers, to sell insurance products to its investment advisory clients. A conflict of interest exists to the extent that Wislar Wealth Management’s Advisory Affiliates recommend the purchase of insurance products and receive insurance commissions or additional compensation as a result. Such conflict is disclosed at time of sale and in this Brochure delivered to the client.

CODE OF ETHICS, PARTICIPATION IN CLIENT TRANSACTIONS AND PERSONAL TRADING

Wislar Wealth Management has implemented an investment policy relative to personal securities transactions. This investment policy is part of Wislar Wealth Management’s overall Code of Ethics which serves to establish a standard of business conduct for all of Wislar Wealth Management’s Associated Persons that is based upon fundamental principles of openness, integrity, honesty and trust, a copy of which is available upon request.

In accordance with Section 204A of the Investment Advisers Act of 1940, Wislar Wealth Management also maintains and enforces written policies reasonably designed to prevent the misuse of material non-public information by Wislar Wealth Management or any person associated with Wislar Wealth Management.

Wislar Wealth Management has adopted procedures to implement the firm’s policy on personal securities transactions and reviews to monitor and ensure the firm’s policy is observed, implemented properly and amended or updated, as appropriate.

BROKERAGE PRACTICES

Wislar Wealth Management only engages in financial planning. Wislar Wealth Management does not manage any investment accounts or maintain any broker-dealer/custodial relationships.

REVIEW OF ACCOUNTS

Wislar Wealth Management only engages in financial planning. Wislar Wealth Management does not manage any investment accounts or maintain any broker-dealer/custodial relationships.

CLIENT REFERRALS AND OTHER COMPENSATION

Wislar Wealth Management does not have any contractual engagement with any solicitors or pay any compensation for the receipt of client referrals.

CUSTODY

Wislar Wealth Management does not maintain custody of client assets. All client assets are custodied with nationally recognized, SEC registered and FINRA member broker-dealer/custodians.

INVESTMENT DISCRETION

Wislar Wealth Management only engages in financial planning. Wislar Wealth Management does not manage any investment accounts or exercise investment discretion

VOTING CLIENT SECURITIES

Wislar Wealth Management does not vote client proxies. Wislar Wealth Management's clients maintain exclusive responsibility for: (1) directing the manner in which proxies solicited by issuers of securities beneficially owned by the client shall be voted, and (2) making all elections relative to any mergers, acquisitions, tender offers, bankruptcy proceedings or other type events pertaining to the client's investment assets. Wislar Wealth Management and the client shall correspondingly instruct each custodian of the assets to forward to the client copies of all proxies and shareholder communications relating to the client's investment assets.

With respect to shareholder class action litigation and similar matters, Wislar Wealth Management generally will not make any filings in connection with any shareholder class action lawsuits involving securities currently or previously held in clients' accounts. Wislar Wealth Management recommends that its clients promptly review these materials, as they identify important deadlines and may require action on the client's part. Wislar Wealth Management will not be required to notify third party custodians or clients who utilize third party custodians.

FINANCIAL INFORMATION

Based upon Wislar Wealth Management's business practices, use of a qualified custodian and advisory fee procedures, the SEC does not require the disclosure of financial information. Please be advised that there are no known financial conditions that would impair Wislar Wealth Management's ability to meet contractual commitments to clients.

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10 East Broad Street
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A New Jersey Registered Advisory Firm²

Supervised Persons

George Wislar, President

BROCHURE SUPPLEMENT, JUNE 2012

This brochure supplement provides information about the investment advisory representatives that supplements Wislar Wealth Management, LLC (“Wislar Wealth Management”) brochure. You should have received a copy of that brochure. Please contact Wislar Wealth Management at (609) 466-4006 and/or the website at www.wislarwealth.com if you did not receive Wislar Wealth Management’s brochure or if you have any questions about the content of this supplement.

Additional information about the above-referenced Supervised Persons is available on the SEC’s website at www.adviserinfo.sec.gov.

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GEORGE WISLAR

1) **Educational and Business Background:**

- **Birth:** 1961
- **Education:**
University of Massachusetts, 1980-1984
- **Business Background:**
Wislar Wealth Management, LLC, President, 2007 to Present
U.S. Fiduciary, Sr. Managing Director, 2006 to 10/2007
UBS/Paine Webber, Vice President of Investments, 1986 to 2006

2) **Disciplinary Information:**

Mr. Wislar **has not been** convicted, pled guilty or nolo contendere (“no contest”), been named, charged or been the subject of any order or judgment by any court of competent jurisdictions, SEC or any Self-Regulatory Organization (e.g., FINRA) for the any of the following offenses:

- investments or investment related business;
- fraud, false statements or omissions;
- violation of any investment related statute or regulation or SRO rules;
- wrongful taking of property, bribery, perjury, forgery, counterfeiting;
- extortion or conspiracy to commit any of these offenses.

Mr. Wislar **is not** the subject of any pending matters in connection with the above-identified offenses.

3) **Other Business Activities:**

Mr. Wislar is a Licensed Insurance Producer. Please refer to Wislar Wealth Management’s ADV Part 2A “Other Financial Industry Affiliations” for more information regarding these activities. Mr. Wislar is a principal and registered investment advisory representative with Optimal Capital Advisors, LLC.

4) **Additional Compensation:**

Mr. Wislar does not receive additional compensation from non-clients for providing advisory services.

5) **Supervision:**

Wislar Wealth Management requires that all investment advisors have acquired, at a minimum, a college degree with a major in finance or accounting or related experience, and a designation relative to investments such as Certified Financial Planner (CFP) and Chartered Financial Analyst (CFA).

George Wislar is responsible for the supervision of Wislar Wealth Management’s investment advisory representatives (IARs). Mr. Wislar’s supervision includes a review of correspondence, (e.g., email, letters), advertising, client accounts statements and such other documentation to ensure that Wislar Wealth Management’s IARs are conducting themselves in accordance with its compliance and supervisory procedures and applicable investment advisory rules and regulations.

Wislar Wealth Management, LLC (IARD # 144289)

June 2012

Page 11