

Trendz Advisors, Inc. ADV, Part II

Brochure Supplement

Leslie Grossman Frederick

Trendz Advisors, Inc.
265 Brookview Centre Way, Suite 504
Knoxville, TN 37919
CRD# 139528
Registered with this firm since: 11/01/2011

PURPOSE OF THE BROCHURE SUPPLEMENT:

This *BROCHURE SUPPLEMENT* provides information about Leslie Grossman Frederick that supplements the TrustFirst, Inc. *FIRM BROCHURE* document. You should have received a copy of that *FIRM BROCHURE*. Please contact Leslie Grossman Frederick if you did not receive TrustFirst, Inc.'s *FIRM BROCHURE* or if you have any questions about the contents of this *BROCHURE SUPPLEMENT*.

Additional information about Leslie Grossman Frederick is available on the SEC's website at www.adviserinfo.sec.gov (the CRD number for Leslie Grossman Frederick is 2029839).

NOTE: While TrustFirst, Inc may refer to itself as a "registered investment advisor" or "RIA," Clients should be aware that registration itself does not imply any level or skill or training.

EDUCATIONAL AND BUSINESS EXPERIENCE

Leslie Grossman Frederick, Investment Adviser Representative

Education

- B.A., Business, Communications, The University of Alabama, Tuscaloosa, 1979

- Vanderbilt School of Banking – 1989

Investment Adviser Representative, TrustFirst Inc. (2011-Present), providing investment advisory services.

Registered Securities Representative, TrustFirst Inc. (2001-Present)

Culver Financial Management, 1999-2001

Prudential Securities 1995-1999

J.C. Bradford & Co 1990-1995

Investment Exams, S7 General Securities Exam, S63 State, S65 Uniform Investment Adviser State Law Examination

DISCIPLINARY INFORMATION

Leslie Grossman Frederick has not had any legal or disciplinary events in his past. Clients and prospective clients can view the CRD records (registration records) for Leslie Grossman Frederick through the SEC's Investment Adviser Public Disclosure (IAPD) website at www.adviserinfo.sec.gov or FINRA's BrokerCheck database online at www.finra.org/brokercheck. The CRD number for Leslie Grossman Frederick is 2029839.

OTHER BUSINESS ACTIVITIES

In addition to being an investment adviser representative (hereafter "IA Rep") of TrustFirst Inc. and Leslie Grossman Frederick Registered Investment Advisor, Leslie Grossman Frederick is licensed as independent insurance agent in Tennessee.

Leslie Grossman Frederick, as an IA Rep of TrustFirst Inc., may make recommendations on insurance products and may also, as an independent insurance agent, sell those recommended insurance products to advisory clients. When such recommendations or sales are made, a conflict of interest exists as Leslie Grossman Frederick may earn insurance commissions for the sale of those products, which may create an incentive to recommend such products. TrustFirst Inc. requires that Leslie Grossman Frederick disclose this conflict of interest when such recommendations are made.

ADDITIONAL COMPENSATION

Aside from the sales commissions paid by insurance companies to Leslie Grossman Frederick (see the "OTHER BUSINESS ACTIVITIES" section above), Leslie Grossman Frederick does not receive any additional compensation from non-clients for providing advisory services. All advisory compensation is paid by clients directly.

SUPERVISION

As principal of TrustFirst, Donald O. Taylor is primarily responsible for supervision of Leslie Grossman Frederick Registered Investment Advisor and its IA Reps.

REQUIREMENTS FOR STATE-REGISTERED ADVISERS

TrustFirst Inc. would be required to disclose additional information for Leslie Grossman Frederick if he had ever been the subject of a bankruptcy petition or ever been found liable in either: (a) an arbitration; or (b) a civil, self-regulatory organization, or administrative proceeding. As none of these apply to Leslie Grossman Frederick, TrustFirst Inc. has no information to disclose in this regard.

Trendz Advisors, Inc. ADV, Part II

Brochure Supplement

Donald O. Taylor

Trendz Advisors, Inc.
265 Brookview Centre Way, Suite 504
Knoxville, TN 37919
CRD# 725947
Registered with this firm since: 11/01/2011

PURPOSE OF THE BROCHURE SUPPLEMENT:

This *BROCHURE SUPPLEMENT* provides information about Donald O. Taylor that supplements the TrustFirst, Inc. *FIRM BROCHURE* document. You should have received a copy of that *FIRM BROCHURE*. Please contact Donald O. Taylor if you did not receive TrustFirst, Inc.'s *FIRM BROCHURE* or if you have any questions about the contents of this *BROCHURE SUPPLEMENT*. Additional information about Donald O. Taylor is available on the SEC's website at www.adviserinfo.sec.gov (the CRD number for Donald O. Taylor is 725947).

NOTE: While TrustFirst, Inc may refer to itself as a "registered investment advisor" or "RIA," Clients should be aware that registration itself does not imply any level or skill or training.

EDUCATIONAL AND BUSINESS EXPERIENCE

Donald O. Taylor, Investment Adviser Representative

Education

Middle Tennessee State University, BS, 1980 Graduate

Business Background

TrustFirst, owner and principal 1995-present

Trendz Advisors Inc., owner and President, 2007-present

PaineWebber 1991-1995, Investment Representative

First Tennessee Bond Division 1987-1991, Investment Representative

Investment Exams, S4 Options Principal, S6 Series 6 Investment Company and Variable Contracts

Products Representative, S7 General Securities Exam, S24 General Securities Registered Principal, S27

Financial Operations Principal, S53 Municipal Securities Principal, S63 State, S65 Uniform Investment Adviser State Law Examination

DISCIPLINARY INFORMATION

Donald O. Taylor has not had any legal or disciplinary events in his past. Clients and prospective clients can view the CRD records (registration records) for Donald O. Taylor through the SEC's Investment Adviser Public Disclosure (IAPD) website at www.adviserinfo.sec.gov or FINRA's BrokerCheck database online at www.finra.org/brokercheck. The CRD number for Donald O. Taylor is 725947.

OTHER BUSINESS ACTIVITIES

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Taylor serves as manager of TrustFirst Partners I, LLC, DG Properties I, LLC, Southern Income Properties I, LLC. These LLC partnerships have been formed to purchase income producing properties. He may sell these products to advisory clients. When such recommendations or sales are made, a conflict of interest exists as Donald O. Taylor may earn insurance commissions for the sale of those products, which may create an incentive to recommend such products. TrustFirst Inc. requires that Donald O. Taylor disclose this conflict of interest when such recommendations are made.

ADDITIONAL COMPENSATION

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