



A.

**Craig D. Meldahl**  
CRD # 331504

Longboat Key Financial Group, LLC

Brochure Supplement  
Dated 6/27/2012

Contact: Craig D. Meldahl, Chief Compliance Officer  
6350 Gulf of Mexico Drive, Suite 101  
Longboat Key, Florida 34228

B.

**This brochure supplement provides information about Craig D. Meldahl that supplements the Longboat Key Financial Group, LLC brochure. You should have received a copy of that brochure. Please contact Craig D. Meldahl, Chief Compliance Officer if you did *not* receive Longboat Key Financial Group's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Craig D. Meldahl is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## **Item 2 Education Background and Business Experience**

Craig Meldahl was born in 1943. Mr Meldahl graduated from University of the Pacific in 1965 with a Bachelor of Arts degree in Geology. Mr Meldahl has been President of Longboat Key Financial, Group LLC since December 2006. Longboat Key Financial Group, LLC is part of the Investment Advisors Division of Raymond James Financial Services. Mr Meldahl was employed as Branch Manager for Raymond James Financial Services from 2002 until 2006. Mr Meldahl was also employed as a Registered Representative with Merrill Lynch from 1997 until 2002 and with Morgan Stanley Dean Witter from 1974 until 1997. Mr Meldahl was a Registered Representative with Madison Avenue Securities from January to December 2007.

**Item 3 Disciplinary Information - None.**

#### Item 4 Other Business Activities

- A. The supervised person is not actively engaged in any investment-related business or occupation.
- B. **Licensed Insurance Agents.** Mr. Meldahl, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Meldahl to effect insurance transactions on a commission basis. **Conflict of Interest:** The recommendation by Mr. Meldahl that a client purchase an insurance commission product presents a *conflict of interest*, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Meldahl. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. **The Registrant's Chief Compliance Officer, Craig D. Meldahl, remains available to address any questions that a client or prospective may have regarding the above conflict of interest.**

#### Item 5 Additional Compensation

None.

#### Item 6 Supervision

The Registrant provides investment advisory and supervisory services in accordance with the Registrant's policies and procedures manual. The primary purpose of the Registrant's Rule 206(4)-7 policies and procedures is to comply with the requirements of supervision requirements of Section 203(e)(6) of the Investment Advisor's Act ("*Act*"). The Registrant's Chief Compliance Officer, Craig D. Meldahl, is primarily responsible for the implementation of the Registrant's policies and procedures and overseeing the activities of the Registrant's supervised persons. Should an employee or investment adviser representative of the Registrant have any questions regarding the applicability/relevance of the *Act*, the Rules thereunder, any section thereof, or any section of the policies and procedures, he/she should address those questions with the Chief Compliance Officer. Should a client have any questions regarding the Registrant's supervision or compliance practices, please contact Mr. Meldahl can be reached at (941) 383-2300.

#### Item 7 Requirements for State Registered Advisors

Craig D Meldahl does not have, or has ever had, any reportable arbitration claims, has not been found liable in a reportable civil, self-regulatory or administrative proceeding, and has not been the subject of a bankruptcy petition.

A.

**Tristan D. Ankerstar**  
CRD # 5243021

Longboat Key Financial Group, LLC

Brochure Supplement  
Dated 6/27/2012

Contact: Craig D. Meldahl, Chief Compliance Officer  
6350 Gulf of Mexico Drive, Suite 101  
Longboat Key, Florida 34228

**This brochure supplement provides information about Tristan D. Ankerstar that supplements the Longboat Key Financial Group, LLC brochure. You should have received a copy of that brochure. Please contact Craig D. Meldahl, Chief Compliance Officer if you did *not* receive Longboat Key Financial Group's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Tristan D. Ankerstar is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

**Item 2 Education Background and Business Experience**

Tristan Ankerstar was born in 1984. Mr Ankerstar graduated in 2006 from Johns Hopkins University with a Bachelors Degree in Computer Science. Mr Ankerstar graduated from Northwestern University Law School in June 2010 with a Juris Doctor and he is a member of the Florida Bar Association. Mr Ankerstar has been employed as a Financial Advisor with Longboat Key Financial Group, LLC since 2006. Longboat Key Financial Group, LLC is part of the Investment Advisors Division of Raymond James Financial Services. Mr Ankerstar was also employed as a Registered Representative with Madison Avenue Securities from January to December 2007.

**Item 3 Disciplinary Information**

None.

#### **Item 4 Other Business Activities**

- A. The supervised person is not actively engaged in any other investment-related businesses or occupations.
- B. The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

#### **Item 5 Additional Compensation**

None.

#### **Item 6 Supervision**

The Registrant provides investment advisory and supervisory services in accordance with the Registrant's policies and procedures manual. The primary purpose of the Registrant's Rule 206(4)-7 policies and procedures is to comply with the requirements of supervision requirements of Section 203(e)(6) of the Investment Advisor's Act ("*Act*"). The Registrant's Chief Compliance Officer, Craig D. Meldahl, is primarily responsible for the implementation of the Registrant's policies and procedures and overseeing the activities of the Registrant's supervised persons. Should an employee or investment adviser representative of the Registrant have any questions regarding the applicability/relevance of the *Act*, the Rules thereunder, any section thereof, or any section of the policies and procedures, he/she should address those questions with the Chief Compliance Officer. Should a client have any questions regarding the Registrant's supervision or compliance practices, please contact Mr. Meldahl can be reached at (941) 383-2300.

#### **Item 7 Requirements for State Registered Advisers**

Tristan D Ankerstar does not have, or has ever had, any reportable arbitration claims, has not been found liable in a reportable civil, self-regulatory organization or administrative proceeding, and has not been the subject of a bankruptcy petition.

A.

**David J. Babecki**

CRD # 4141484

Longboat Key Financial Group, LLC

Brochure Supplement

Dated 6/27/2012

Contact: Craig D. Meldahl, Chief Compliance Officer

6350 Gulf of Mexico Drive, Suite 101

Longboat Key, Florida 34228

B.

**This brochure supplement provides information about David J. Babecki that supplements the Longboat Key Financial Group, LLC brochure. You should have received a copy of that brochure. Please contact Craig D. Meldahl, Chief Compliance Officer if you did *not* receive Longboat Key Financial Group's brochure or if you have any questions about the contents of this supplement.**

**Additional information about David J. Babecki is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## **Item 2 Education Background and Business Experience**

David J Babecki was born in 1961 and attended the University of Florida. Mr Babecki has been employed as a Financial Advisor with Longboat Key Financial Group, LLC since April of 2007 and was also a Registered Representative with Madison Avenue Securities from April 2007 until December 2009. Longboat Key Financial Group, LLC is part of the Investment Advisors Division of Raymond James Financial Services. From 2000 until 2007, Mr Babecki was a Registered Representative with Raymond James & Associates. Mr Babecki was employed by Service Printers of Florida from 1980 until 2000 and was Vice President of Service Printers from 1998 until 2000.

## **Item 3 Disciplinary Information**

None.

#### Item 4 Other Business Activities

- A. The supervised person is not actively engaged in any investment-related business or occupation.
- B. **Licensed Insurance Agents.** Mr. Babecki, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Babecki to effect insurance transactions on a commission basis. **Conflict of Interest:** The recommendation by Mr. Babecki that a client purchase an insurance commission product presents a *conflict of interest*, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Babecki. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. **The Registrant's Chief Compliance Officer, Craig D. Meldahl, remains available to address any questions that a client or prospective may have regarding the above conflict of interest.**

#### Item 5 Additional Compensation

None.

#### Item 6 Supervision

The Registrant provides investment advisory and supervisory services in accordance with the Registrant's policies and procedures manual. The primary purpose of the Registrant's Rule 206(4)-7 policies and procedures is to comply with the requirements of supervision requirements of Section 203(e)(6) of the Investment Advisor's Act ("*Act*"). The Registrant's Chief Compliance Officer, Craig D. Meldahl, is primarily responsible for the implementation of the Registrant's policies and procedures and overseeing the activities of the Registrant's supervised persons. Should an employee or investment adviser representative of the Registrant have any questions regarding the applicability/relevance of the *Act*, the Rules thereunder, any section thereof, or any section of the policies and procedures, he/she should address those questions with the Chief Compliance Officer. Should a client have any questions regarding the Registrant's supervision or compliance practices, please contact Mr. Meldahl can be reached at (941) 383-2300.

#### Item 7 Requirements for State Advisers

David J Babecki does not have, nor has ever had, any reportable arbitration claims, has not been found liable in a reportable civil, self-regulatory or administrative proceeding, and has not been the subject of a bankruptcy petition.

**Frank D. McClanahan**  
CRD #5052423

Longboat Key Financial Group, LLC

Brochure Supplement  
Dated 6/27/2012

Contact: Craig D. Meldahl, Chief Compliance Officer  
6350 Gulf of Mexico Drive, Suite 101  
Longboat Key, Florida 34228

A.

**This brochure supplement provides information about Frank D. McClanahan that supplements the Longboat Key Financial Group, LLC brochure. You should have received a copy of that brochure. Please contact Craig D. Meldahl, Chief Compliance Officer if you did *not* receive Longboat Key Financial Group's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Frank D. McClanahan is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

**Item 2 Education Background and Business Experience**

Frank Daniel "Dan" McClanahan was born in 1970. Mr McClanahan graduated in 1992 from Florida Technical College with an Associate Degree in Computer Science. Mr McClanahan has been employed as a Financial Advisor with Longboat Key Financial Group, LLC since 2006. Longboat Key Financial Group, LLC is a part of the Investment Advisors Division of Raymond James Financial Services. Mr McClanahan was employed as a Registered Representative of Madison Avenue Securities from January to December 2007. From 1989 until 2005 Mr McClanahan was employed with the Home Depot Corp as Store Operations Manager. Dan has Manager of the Regatta Pointe Marina, Palmetto, Fl since February 2011.

**Item 3 Disciplinary Information**

None.

**Item 4 Other Business Activities**

- A. The supervised person is not actively engaged in any other investment-related businesses or occupations.
- B. **Licensed Insurance Agents.** Mr. McClanahan, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. McClanahan to effect insurance transactions on a commission basis. **Conflict of Interest:** The recommendation by Mr. McClanahan that a client purchase an insurance commission product presents a *conflict of interest*, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. McClanahan. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. **The Registrant's Chief Compliance Officer, Craig D. Meldahl, remains available to address any questions that a client or prospective may have regarding the above conflict of interest.**

#### **Item 5 Additional Compensation**

Mr McClanahan's duties as Manager of Regatta Point Marina do not create a conflict of interest to his provision of advisory services through Longboat Key Financial Group, LLC. Mr McClanahan does not receive any additional compensation for providing advisory services beyond that received as a result of his capacity as Independent Advisor Representative of Longboat Key Financial Group, LLC.

#### **Item 6 Supervision**

The Registrant provides investment advisory and supervisory services in accordance with the Registrant's policies and procedures manual. The primary purpose of the Registrant's Rule 206(4)-7 policies and procedures is to comply with the requirements of supervision requirements of Section 203(e)(6) of the Investment Advisor's Act ("*Act*"). The Registrant's Chief Compliance Officer, Craig D. Meldahl, is primarily responsible for the implementation of the Registrant's policies and procedures and overseeing the activities of the Registrant's supervised persons. Should an employee or investment adviser representative of the Registrant have any questions regarding the applicability/relevance of the *Act*, the Rules thereunder, any section thereof, or any section of the policies and procedures, he/she should address those questions with the Chief Compliance Officer. Should a client have any questions regarding the Registrant's supervision or compliance practices, please contact Mr. Meldahl can be reached at (941) 383-2300.

#### **Item 7 Requirements for State Registered Advisers**

Frank Daniel McClanahan does not have, nor has ever had, any reportable arbitration claims, has not been found liable in a reportable civil, self-regulatory organization or administrative proceeding, and has not been the subject of a bankruptcy petition.



A.

**Orville T. McCormac**  
CRD # 834060

Longboat Key Financial Group, LLC

Brochure Supplement  
Dated 6/27/2012

Contact: Craig D. Meldahl, Chief Compliance Officer  
6350 Gulf of Mexico Drive, Suite 101  
Longboat Key, Florida 34228

B.

**This brochure supplement provides information about Orville T. McCormac that supplements the Longboat Key Financial Group, LLC brochure. You should have received a copy of that brochure. Please contact Craig D. Meldahl, Chief Compliance Officer if you did *not* receive Longboat Key Financial Group's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Orville T. McCormac is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

**Item 2 Education Background and Business Experience**

Orville T "Ted" McCormac was born in 1942. Mr McCormac graduated from Hiram College in 1964 with a Bachelor of Arts in Science, from Kent State University in 1967 with a Master of Arts in School Psychology and from Cleveland State University Law School in 1973 with a Juris Doctor. Mr McCormac is member of the Ohio State Bar Association. Mr McCormac has been employed as a Financial Advisor since May 2009 with Longboat Key Financial Group, LLC. Longboat Key Financial Group, LLC is a part of the Investment Advisors Division of Raymond James Financial Services. From August 2006 until May 2009 Mr McCormac was employed as a Compliance Advisor with Raymond James Financial Services and from April 2005 until August 2006 as a Compliance Advisor with Raymond James & Associates. Mr McCormac was employed as a Registered Representative with Raymond James Financial Services from October 2004 until April 2005.

**Item 3 Disciplinary Information**

None.

#### **Item 4 Other Business Activities**

- A. The supervised person is not actively engaged in any other investment-related businesses or occupations.
- B. The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

#### **Item 5 Additional Compensation**

None.

#### **Item 6 Supervision**

The Registrant provides investment advisory and supervisory services in accordance with the Registrant's policies and procedures manual. The primary purpose of the Registrant's Rule 206(4)-7 policies and procedures is to comply with the requirements of supervision requirements of Section 203(e)(6) of the Investment Advisor's Act ("*Act*"). The Registrant's Chief Compliance Officer, Craig D. Meldahl, is primarily responsible for the implementation of the Registrant's policies and procedures and overseeing the activities of the Registrant's supervised persons. Should an employee or investment adviser representative of the Registrant have any questions regarding the applicability/relevance of the *Act*, the Rules thereunder, any section thereof, or any section of the policies and procedures, he/she should address those questions with the Chief Compliance Officer. Should a client have any questions regarding the Registrant's supervision or compliance practices, please contact Mr. Meldahl can be reached at (941) 383-2300.

#### **Item 7 Requirements for State Registered Advisers**

Orville T McCormac does not have, or has ever had, any reportable arbitration claims, has not been found liable in a reportable civil, self-regulatory organization or administrative proceeding, and has not been the subject of a bankruptcy petition.

A.

**Michael H. Smith**  
CRD # 1068139

Longboat Key Financial Group, LLC

Brochure Supplement  
Dated 6/27/2012

Contact: Craig D. Meldahl, Chief Compliance Officer  
6350 Gulf of Mexico Drive, Suite 101  
Longboat Key, Florida 34228

B.

**This brochure supplement provides information about Michael H. Smith that supplements the Longboat Key Financial Group, LLC brochure. You should have received a copy of that brochure. Please contact Craig D. Meldahl, Chief Compliance Officer if you did *not* receive Longboat Key Financial Group's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Michael H. Smith is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## **Item 2 Education Background and Business Experience**

Mr Smith was born in 1950 and graduated from Kutztown State College in 1974 with a Bachelor of Science in Marine Sciences and from Auburn University in 1981 with a Master of Science in Agricultural Economics. Mr Smith has been employed as a Financial Advisor with Longboat Key Financial Group, LLC since December 2006. Longboat Key Financial Group, LLC is a part of the Investment Advisors Division of Raymond James Financial Services. From 2003 until 2006, Mr Smith was employed as a Registered Representative with Raymond James Financial Services, from 1995 until 2003 he was with Raymond James and Associates, from 1995 until 2003 with Dean Witter Reynolds and from 1983 to 1985 with Raymond James & Associates. From January to December 2007 Mr Smith was also a Registered Representative with Madison Avenue Securities.

**Item 3 Disciplinary Information**     None.

#### Item 4 Other Business Activities

- A. The supervised person is not actively engaged in any other investment-related businesses or occupations.
- B. **Licensed Insurance Agents.** Mr. Smith, in his individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Mr. Smith to effect insurance transactions on a commission basis. **Conflict of Interest:** The recommendation by Mr. Smith that a client purchase an insurance commission product presents a *conflict of interest*, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Mr. Smith. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. **The Registrant's Chief Compliance Officer, Craig D. Meldahl, remains available to address any questions that a client or prospective may have regarding the above conflict of interest.**

#### Item 5 Additional Compensation

None.

#### Item 6 Supervision

The Registrant provides investment advisory and supervisory services in accordance with the Registrant's policies and procedures manual. The primary purpose of the Registrant's Rule 206(4)-7 policies and procedures is to comply with the requirements of supervision requirements of Section 203(e)(6) of the Investment Advisor's Act ("Act"). The Registrant's Chief Compliance Officer, Craig D. Meldahl, is primarily responsible for the implementation of the Registrant's policies and procedures and overseeing the activities of the Registrant's supervised persons. Should an employee or investment adviser representative of the Registrant have any questions regarding the applicability/relevance of the Act, the Rules thereunder, any section thereof, or any section of the policies and procedures, he/she should address those questions with the Chief Compliance Officer. Should a client have any questions regarding the Registrant's supervision or compliance practices, please contact Mr. Meldahl can be reached at (941) 383-2300.

#### Item 7 Requirements for State Registered Advisers

Michael H Smith does not have, or has ever had, any reportable arbitration claims, has not been found liable in a reportable civil, self-regulatory organization or administrative proceeding, and has not been the subject of a bankruptcy petition.

A.

**Reid T. Winder**

CRD # 3000701

Longboat Key Financial Group, LLC

Brochure Supplement

Dated 6/27/2012

Contact: Craig D. Meldahl, Chief Compliance Officer

6350 Gulf of Mexico Drive, Suite 101

Longboat Key, Florida 34228

B.

**This brochure supplement provides information about Reid T. Winder that supplements the Longboat Key Financial Group, LLC brochure. You should have received a copy of that brochure. Please contact Craig D. Meldahl, Chief Compliance Officer if you did *not* receive Longboat Key Financial Group's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Reid T. Winder is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## **Item 2 Education Background and Business Experience**

Mr Winder was born in 1961 and graduated from the University of South Florida in 1988 with a Bachelor Degree in Business Administration. Mr Winder has been employed as a Financial Advisor with Longboat Key Financial Group, LLC since December 2006. Longboat Key Financial Group, LLC is part of the Investment Advisors Division of Raymond James Financial Services. From January 2006 until December 2006, Mr Winder was a Registered Representative with Raymond James Financial Services, from 2003 until 2004 with Merrill Lynch and from 1997 until 2002 with Raymond James & Associates. From January 2006 until December 2007 Mr Winder was a Tax Preparer with Cabanillas & Associates.

## **Item 3 Disciplinary Information**

None.

## **Item 4 Other Business Activities**

- A. The supervised person is not actively engaged in any other investment-related businesses or occupations.
- B. The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

#### **Item 5 Additional Compensation**

None.

#### **Item 6 Supervision**

The Registrant provides investment advisory and supervisory services in accordance with the Registrant's policies and procedures manual. The primary purpose of the Registrant's Rule 206(4)-7 policies and procedures is to comply with the requirements of supervision requirements of Section 203(e)(6) of the Investment Advisor's Act ("*Act*"). The Registrant's Chief Compliance Officer, Craig D. Meldahl, is primarily responsible for the implementation of the Registrant's policies and procedures and overseeing the activities of the Registrant's supervised persons. Should an employee or investment adviser representative of the Registrant have any questions regarding the applicability/relevance of the *Act*, the Rules thereunder, any section thereof, or any section of the policies and procedures, he/she should address those questions with the Chief Compliance Officer. Should a client have any questions regarding the Registrant's supervision or compliance practices, please contact Mr. Meldahl can be reached at (941) 383-2300.

#### **Item 7 Requirements for State Registered Advisers**

Reid T Winder does not have, or has ever had, any reportable arbitration claims, has not been found liable in a reportable civil, self-regulatory organization or administrative proceeding, and has not been the subject of a bankruptcy petition.