

**Part 2B of Form ADV: *Brochure Supplement***

Item 1 Cover Page

Managing Principal: Daniel T. Keel, III  
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This brochure supplement provides information about Daniel Talmadge Keel, III that supplements the Cardinal Wealth Advisory LLC firm brochure. You should have received a copy of that brochure. Please contact Sara Wellford at (901) 767-4401 if you did not receive Cardinal Wealth Advisory's brochure or if you have any questions about the contents of this supplement.

Additional information about Daniel Talmadge Keel, III is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

Item 2 Educational Background and Business Experience

Daniel Talmadge Keel, III  
born 1962  
BA Millsaps College 1984 Business Administration

Mr. Keel began his career in financial services in 1984, working with clients in the area of financial, estate, and business planning. In 1988, he joined Morgan Keegan & Co. where he held the title of Managing Director. His tenure at Morgan Keegan included working as a financial advisor with affluent individuals in the Private Client Group as well as work as a successful institutional equity salesman in the Equity Capital Markets Divisions. His practice consisted of individual consultation in the matters of comprehensive wealth management issues such as financial, estate, and businesses succession planning as well as investment management consulting. Dan is the founder and Managing Principal of Cardinal Wealth Advisory.

Dan serves as a member of the Tennessee advisory board of Metropolitan BancGroup and the Else School of Management at Millsaps College. He also serves on the boards of the Urban Art Commission of Memphis and Crosscheck Athletic Ministries. He is a member of the Leadership Academy, a Goals for Memphis Initiative, and is a graduate of Leadership Memphis.

Item 3 Disciplinary Information

There are no legal or disciplinary events relating to Daniel Talmadge Keel, III personally or to Cardinal Wealth Advisory as a firm.

Item 4 Other Business Activities

Daniel Talmadge Keel, III is not involved in other investment related business activities outside of his affiliation with Cardinal Wealth Advisory.

Item 5 Additional Compensation

Daniel Talmadge Keel, III does receive compensation from any individual or business entity who is not a client of Cardinal Wealth Advisory.

Item 6 Supervision

Daniel Talmadge Keel, III is subject to the oversight of the state of Tennessee and is bound by a Code of Ethics.

Item 7 Requirements for State-Registered Advisers

Daniel Talmadge Keel, III has never been found liable in any arbitration claim or any civil, self-regulatory organization or administrative proceeding.

Daniel Talmadge Keel, III has never been the subject of a bankruptcy petition.