

# Brochure Supplement

MAY 4, 2012

## CYNTHIA L. CONGER

2300 Andover Court, Suite 560  
Little Rock, AR 72227

(501) 374-1174

This Brochure Supplement provides information about Cynthia L. Conger that supplements the Disclosure Brochure of Conger Wealth Management (hereinafter "CWM"), a copy of which you should have received. Please contact CWM's Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Cynthia L. Conger is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

**Conger Wealth Management, a Registered Investment Adviser**

2300 Andover Court, Suite 560, Little Rock, AR 72227 | (501) 374-1174  
[www.cindyconger.com](http://www.cindyconger.com)

## Item 2. Educational Background and Business Experience

Born 1948

### Post-Secondary Education

University of Arkansas, Little Rock | MBA, Finance & Economics | 1983

University of Arkansas, Little Rock | BS, Accounting | 1981

### Recent Business Background

Conger Wealth Management | President & Wealth Manager | February 1989 – Present

### Professional Designation

Cynthia L. Conger holds the professional designations of CERTIFIED FINANCIAL PLANNER™ (“CFP®”) and Personal Financial Specialist (“PFS®”).

The CFP®, CERTIFIED FINANCIAL PLANNER™ and certification marks are financial planning credentials awarded by Certified Financial Planner Board of Standards Inc. (“CFP Board”) to individuals who meet its education, examination, work experience, and ethics requirements. Eligible candidates must have at least a bachelor's degree (or its equivalent) in any discipline from an accredited college or university in order to obtain a CFP® certification. The candidate also must pass an examination, have three years of personal financial planning experience, and meet the CFP Board's ethical requirements. To maintain the certification, the CFP Board requires individuals to complete 30 hours of continuing education hours every two years and renew an agreement to be bound by its Standards of Professional Conduct.

The PFS designation is a financial planning credential awarded by the American Institute of Certified Public Accountants (“AICPA”) to individuals who satisfy its professional, work experience and educational requirements. Recipients of the PFS designation are required to be Certified Public Accountants (“CPAs”), maintain AICPA membership, have completed at least 80 hours of personal financial planning education, have at least two years of financial planning related business or teaching experience, and have passed the Personal Financial Planning examination. In order to maintain an active PFS credential, holders must remain in good standing with the AICPA, retain a valid and unrevoked CPA certificate and complete 60 hours of financial planning related continuing education every three years.

For additional information about any of these credentials, please refer directly to the website of the issuing organization.

## Item 3. Disciplinary Information

CWM is required to disclose the pertinent facts regarding any legal or disciplinary events material to a client's evaluation of Cynthia L. Conger. CWM has no information to disclose in relation to this Item.

### **Item 4. Other Business Activities**

CWM is required to disclose information regarding any investment-related business or occupation in which Cynthia L. Conger is actively engaged.

#### **Certified Public Accountant**

Cynthia L. Conger is also a Certified Public Accountant with CWM and may provide accounting services or tax preparation services to the firm's clients. Such services may be rendered as part of CWM's wealth management services or may be provided pursuant to a separate agreement between the client and CWM.

### **Item 5. Additional Compensation**

CWM is required to describe any arrangement under which Cynthia L. Conger receives an economic benefit for providing advisory services from someone that is not a client of CWM. CWM has no information to disclose in relation to this Item.

### **Item 6. Supervision**

Cynthia L. Conger, the President of CWM, is generally responsible for her own supervision. Cynthia L. Conger monitors her advice in an effort to ensure that investments are suitable for her individual clients and consistent with their individual needs, goals, objectives and risk tolerance, as well as any restrictions requested by CWM's clients.

### **Item 7. Requirements for State-Registered Advisers**

CWM is required to disclose the material facts regarding Cynthia L. Conger's involvement in certain civil, self-regulatory organization or administrative proceedings, arbitration awards or findings, or bankruptcy proceedings. CWM has no information to disclose in relation to this Item.