

Item 1 Cover Page

A.

Richard A. Meier

R. Meier, Inc.

Brochure Supplement
Dated 1/25/2012

Contact: Mark Meier, Chief Compliance Officer
202 S. Third Street West
Fort Atkinson, WI 53538

B.

This Brochure Supplement provides information about Richard A. Meier that supplements the R. Meier, Inc. Brochure; you should have received a copy of that Brochure. Please contact Mark Meier, Chief Compliance Officer, if you did *not* receive R. Meier, Inc.'s Brochure or if you have any questions about the contents of this supplement.

Additional information about Richard A. Meier is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Education Background and Business Experience

Richard A. Meier was born in 1942. Mr. Meier graduated from The University of Wisconsin-Whitewater in 1965, with a degree in Accounting. Mr. Meier has been President of R. Meier, Inc. since October of 1997.

Mr. Meier has held the designation of Certified Public Accountant ("CPA") since 1968. CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination. In order to maintain a CPA license, states generally require the completion of 40

hours of continuing professional education (CPE) each year (or 80 hours over a two year period or 120 hours over a three year period). Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous *Code of Professional Conduct* which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services. The vast majority of state boards of accountancy have adopted the AICPA's *Code of Professional Conduct* within their state accountancy laws or have created their own.

Mr. Meier has held the designation of Personal Financial Specialist ("PFS") since 2005. The PFS credential demonstrates that an individual has met the minimum education, experience and testing required of a CPA in addition to a minimum level of expertise in personal financial planning. To attain the PFS credential, a candidate must hold an unrevoked CPA license, fulfill 3,000 hours of personal financial planning business experience, complete 80 hours of personal financial planning CPE credits, pass a comprehensive financial planning exam and be an active member of the AICPA. A PFS credential holder is required to adhere to AICPA's *Code of Professional Conduct*, and is encouraged to follow AICPA's *Statement on Responsibilities in Financial Planning Practice*. To maintain their PFS credential, the recipient must complete 60 hours of financial planning CPE credits every three years. The PFS credential is administered through the AICPA.

Item 3 Disciplinary Information

None.

Item 4 Other Business Activities

- A. The supervised person is not actively engaged in any other investment-related businesses or occupations.
- B. The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

Item 5 Additional Compensation

None.

Item 6 Supervision

R. Meier, Inc. provides investment advisory and supervisory services in accordance with current state regulatory requirements. R. Meier, Inc.'s Chief Compliance Officer, Mark Meier, is primarily responsible for overseeing the activities of R. Meier, Inc.'s supervised persons. Mr. Meier also monitors accounts and conducts account reviews on at least an annual basis. Should a client have any questions regarding the R. Meier, Inc.'s supervision or compliance practices, please contact Mr. Meier at (920) 568-3601.

Item 7 State-Registered Investment Advisors

- A. Mr. Meier has never been involved in an arbitration proceeding or a civil, self-regulatory, or administrative proceeding.
- B. Mr. Meier has never been the subject of a bankruptcy petition.

Item 1 Cover Page

A.

Mark A. Meier

R. Meier, Inc.

Brochure Supplement
Dated 1/25/2012

Contact: Mark Meier, Chief Compliance Officer
202 S. Third Street West
Fort Atkinson, WI 53538

B.

This Brochure Supplement provides information about Mark A. Meier that supplements the R. Meier, Inc. Brochure; you should have received a copy of that Brochure. Please contact Mark Meier, Chief Compliance Officer, if you did *not* receive R. Meier, Inc.'s Brochure or if you have any questions about the contents of this supplement.

Additional information about Mark A. Meier is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Education Background and Business Experience

Mark A. Meier was born in 1968. Mr. Meier graduated from The University of Wisconsin-Whitewater in 1987, with a degree in Finance and from University of Notre Dame in 1995 with a Master of Business Administration degree. Mr. Meier has been Chief Compliance Officer and an investment adviser representative of R. Meier, Inc. since March of 2006.

Mr. Meier has held the designation of Certified Financial Planner (CFP®) since 2004. The CFP® designation identifies individuals who have completed the mandatory examination, education, experience, and ethics requirements mandated by the CFP Board. Candidates must have at least three years of qualifying work experience that relates to financial planning. Candidates are required to hold a bachelors degree from an accredited university. CFP® candidates must pass an examination that covers over 100 financial planning topics, which broadly include: general principles of financial planning, insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning. Finally, candidates have ongoing ethics requirements and oversight by the CFP Board.

Mr. Meier has held the designation of Certified Investment Management Analyst (CIMA[®]) since 2007. The CIMA[®] certification signifies that an individual has met initial and on-going experience, ethical, education, and examination requirements for investment management consulting, including advanced investment management theory and application. Prerequisites for the CIMA[®] certification are three years of financial services experience and an acceptable regulatory history. To obtain the CIMA[®] certification, candidates must pass an online Qualification Examination, successfully complete a one-week classroom education program provided by a Registered Education Provider at an AACSB accredited university business school, and pass an online Certification Examination. CIMA[®] designees are required to adhere to IMCA's Code of Professional Responsibility, Standards of Practice, and Rules and Guidelines for Use of the Marks. CIMA[®] designees must report 40 hours of continuing education credits, including two ethics hours, every two years to maintain the certification. The designation is administered through Investment Management Consultants Association (IMCA[®]).

Item 3 Disciplinary Information

None.

Item 4 Other Business Activities

- A. The supervised person is not actively engaged in any other investment-related businesses or occupations.
- B. The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

Item 5 Additional Compensation

None.

Item 6 Supervision

R. Meier, Inc. provides investment advisory and supervisory services in accordance with current state regulatory requirements. R. Meier, Inc.'s Chief Compliance Officer, Mark Meier, is primarily responsible for overseeing the activities of R. Meier, Inc.'s supervised persons. Mr. Meier also monitors accounts and conducts account reviews on at least an annual basis. Should a client have any questions regarding R. Meier, Inc.'s supervision or compliance practices, please contact Mr. Meier at (920) 568-3601.

Item 7 State-Registered Investment Advisors

- A. Mr. Meier has never been involved in an arbitration proceeding or a civil, self-regulatory, or administrative proceeding.
- B. Mr. Meier has never been the subject of a bankruptcy petition.