

Donna K. Jordan

Money Professionals LLC

625 East Romana Street Pensacola, Florida 32502-6111
850-433-5830

03/12/2012

**FORM ADV PART 2B
BROCHURE SUPPLEMENT**

This brochure supplement provides information about Donna K. Jordan that supplements the Money Professionals LLC brochure. You should have received a copy of that brochure. Please contact Donna K. Jordan if you did not receive Money Professionals LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Donna K. Jordan is available on the SEC's website at www.adviserinfo.sec.gov.

Table of Contents

<i>Educational Background and Business Experience.....</i>	<i>1</i>
<i>Disciplinary Information.....</i>	<i>2</i>
<i>Other Business Activities.....</i>	<i>3</i>
<i>Additional Compensation.....</i>	<i>4</i>
<i>Supervision</i>	<i>5</i>
<i>Requirements for State Registered Advisers</i>	<i>6</i>

Educational Background and Business Experience

Form ADV Part 2B, Item 2

Donna K. Jordan, CRD# 1248379

Year of Birth: 1949

Formal Education after High School:

- **East Central University of Oklahoma, BA 1970; MA 1972**

Business Background for the Previous Five Years:

- **Money Professionals LLC, Owner and Principal 01/2004 to present**

Certifications:

- **Certified Financial Planner® (CFP®) ¹**
- **Accredited Investment Fiduciary® (AIF®) ²**
- **Chartered Life Underwriter® (CLU®) ³**
- **Registered Health Underwriter® (RhU®) ⁴**
- **Registered Financial Consultant® (RFC®) ⁵**

- 1) *Accredited by the National Commission for Certifying Agencies (NCCA), this designation is issued by the Certified Financial Planner Board of Standards, Inc. (CFPBS) and is granted to individuals who complete a CFP Certification Examination and as well as meeting the following prerequisites: bachelor's degree from an accredited college of university and three years of full time personal financial planning experience. In order to qualify, the candidate must complete a CFP-board registered program or hold one of the following titles: CPA, ChFC, Chartered Life Underwriter (CLU), CFA, PhD in business economics, Doctor of Business Administration or Attorney's License. Once issued, the candidate is required to complete 30 hours of continuing education every two years and must continuously meet the standards administered by CFPBS.*
- 2) *The AIF® trademark is registered with the US Patent and Trademark office under the Center for Fiduciary Studies a division of Fiduciary 360. This designation is accredited by Fiduciary360 and represents a thorough knowledge of and ability to apply fiduciary practices. All designees must complete a prescribed course of study and pass an accreditation exam, as well as signing and agreeing to abide by a code of ethics. Once accredited, the designee is required to complete 6 hours of continuing education every year of which 4 must come from Fiduciary360 produced sources. The designee must also continuously meet the standards administered by Fiduciary360.*
- 3) *The CLU® designation is issued to securities, banking and insurance professionals by the American College. Designees must successfully complete and pass exams for a minimum of eight courses of intense academic study in their selected program; must have three years of full time related business experience; and must meet ethics standards and agree to comply with the American College Code of Ethics and Procedures. Designees must earn 30 hours of continuing education every two years and continue to meet the standards administered by the American College.*
- 4) *The RhU® designation is issued and administered by the American College. Designees must successfully complete 3 courses of intensive academic study and pass exams in the use and application of disability, health, medical and long term care insurance. They must meet experience requirements and ethics standards and agree to comply with the American College Code of Ethics and Procedures. Designees must earn 30 hours of continuing education every two years and must continue to meet the standards administered by the American College.*

Disciplinary Information

Form ADV Part 2B, Item 3

There are no legal or disciplinary events that are material to your evaluation of Donna K. Jordan.

Other Business Activities

Form ADV Part 2B, Item 4

Donna K. Jordan is not actively engaged in any outside *investment-related* business or occupation.

Donna K. Jordan, in her individual capacity and through her sole proprietorship, Jordan Financial Services, is a licensed insurance agent and in such capacity may recommend on a fully disclosed commission basis, the purchase of certain insurance products. Money Professionals LLC ("MP LLC") does not sell insurance products to its investment advisory clients. However MP LLC does permit Donna K. Jordan in her capacity as a licensed insurance agent, to sell insurance products and in limited instances, to its investment advisory clients.

Also, Donna K. Jordan is also compensated as an adjunct instructor for Florida State University. She may also offer teaching /instructive sessions on a contract basis for corporate clients.

Additional Compensation

Form ADV Part 2B, Item 5

Donna K. Jordan does not receive any economic benefits for advisory services, other than management fees as described in Part 1 of the disclosure form.

Supervision

Form ADV Part 2B, Item 6

Donna K. Jordan is the Owner, Principal, and Chief Compliance Officer of Money Professionals LLC. As such, she is responsible for the supervision of the firm. She can be reached at 850-433-5830.

Requirements for State-Registered Advisers

Form ADV Part 2B, Item 7

Donna K. Jordan has not been involved in any arbitration claims or any civil, self-regulatory organization or administrative proceeding involving investment advisory business or activities. In addition, Donna K. Jordan is not currently, nor at any time been, subject of a bankruptcy petition.