

Brochure Supplement
(Part 2B of Form ADV)



Shawn Keller, CMFC
Thomas Nemec, CMFC
Thomas Schieber, CMFC
Penny Overstreet

Schieber Financial Group, LLC
The Mutual Fund Store- Cincinnati

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and

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This Brochure Supplement provides information about the above noted Investment Advisor representatives, and supplements the Schieber Financial Group, LLC Brochure (Part 2A of Form ADV). You should have received a copy of that Brochure. Please contact The Mutual Fund Store at the above address, or by telephone, if you did not receive the Brochure or if you have any questions about the contents of this supplement.

Additional information about the above noted Investment Advisor representatives are available on the SEC's website at www.adviserinfo.sec.gov.

June 2012

This Brochure Supplement includes information on the following items:

Educational Background and Business Experience

Disciplinary Information

Other Business Activities

Additional Compensation

Supervision

Shawn Keller, CMFC

Educational Background and Business Experience

Year of Birth:

1966

Formal Education after High School:

- University of Ohio-Athens, BS - Communications

Business Experience:

9/07–Present: Managing Partner of The Mutual Fund Store-Cincinnati

10/06-9/07: Investment Advisor for Chase Bank

6/05-10/06: Owner of Keller Family Sports

4/06-6/05: Investment Advisor for Lebanon Citizens National Bank

4/02-4/04: Investment Advisor for US Bancorp Investments

7/00-4/02: Investment Advisor for Lincoln Financial Advisor

7/98-7/00: Equities Trader for Retirement Capital Advisors

7/92-6/98: Investment Advisor and Manager for Fidelity Investments

Professional Designations:

- Chartered Mutual Fund CounselorSM (CMFC[®]).
The CMFC[®] coursework and program is a collaborative effort by the College for Financial Planning[®] and the Investment Company Institute.

The College for Financial Planning[®] awards the CMFC[®] designation to students who successfully complete the program, pass the final examination and comply with the Code of Ethics, which includes agreeing to abide by the Standards of Professional Conduct and Terms and Conditions. Applicants must also disclose of any criminal, civil, self-regulatory organization, or governmental agency inquiry, investigation, or proceeding relating to their professional or business conduct.

Qualifications and Licenses:

Shawn Keller has successfully completed the Series 7 (General Securities Representative) and 66 (Uniform Combined State Law Examination) examinations, which together, permit him to qualify as an investment advisor representative, and register with states where he may provide advisory services and which require registration.

Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. Shawn Keller does not have any disclosures.

Other Business Activities

Registered investment advisers are required to disclose any outside business activities. Shawn Keller is not involved in any outside business activity.

Additional Compensation

Registered investment advisers are required to disclose additional compensation. Shawn Keller does not receive any additional compensation or economic benefit for investment advisory services, other than his compensation from The Mutual Fund Store.

Supervision

Shawn Keller is supervised by Thomas Schieber, who can be reached at (513) 985-0100. Supervision is conducted through face to face meetings, telephone calls and the review of activity reports.

Additional Information:

The mutual funds and asset allocation categories selected by Shawn Keller and recommended to clients are chosen from the listing of mutual funds and asset class categories recommended by The Mutual Fund Research Center, LLC, an SEC registered investment adviser which provides mutual fund, asset category, and allocation recommendations to all registered investment advisers doing business as The Mutual Fund Store in their local geographic region. A copy of The Mutual Fund Research Center, LLC's Brochure (Form ADV) is available upon request and also available on the SEC's website at www.adviserinfo.sec.gov.

Thomas Nemec, CMFC

Educational Background and Business Experience

Year of Birth:

1970

Formal Education after High School:

University of Ohio-Athens, BS-Biology 1996

Business Experience:

4/08-Present: Senior Investment Advisor of The Mutual Fund Store-Cincinnati

3/98-1/08: Investment Consultant for Fidelity Investments

Professional Designations:

- Chartered Mutual Fund CounselorSM (CMFC[®]).
The CMFC[®] coursework and program is a collaborative effort by the College for Financial Planning[®] and the Investment Company Institute.

The College for Financial Planning[®] awards the CMFC[®] designation to students who successfully complete the program, pass the final examination and comply with the Code of Ethics, which includes agreeing to abide by the Standards of Professional Conduct and Terms and Conditions. Applicants must also disclose of any criminal, civil, self-regulatory organization, or governmental agency inquiry, investigation, or proceeding relating to their professional or business conduct.

Qualifications and Licenses:

Thomas Nemec has successfully completed the Series 65 (Uniform Investment Adviser Law) examination, which permits him to qualify as an investment advisor representative, and register with states where he may provide advisory services and which require registration.

Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. Thomas Nemec does not have any disclosures.

Other Business Activities

Registered investment advisers are required to disclose any outside business activities. Thomas Nemec is not involved in any outside business activity.

Additional Compensation

Registered investment advisers are required to disclose additional compensation. Thomas Nemec does not receive any additional compensation or economic benefit for investment advisory services, other than his compensation from The Mutual Fund Store.

Supervision

Thomas Nemec is supervised by Thomas Schieber, who can be reached at (513) 985-0100. Supervision is conducted through face to face meetings, telephone calls and the review of activity reports.

Additional Information:

The mutual funds and asset allocation categories selected by Thomas Nemec and recommended to clients are chosen from the listing of mutual funds and asset class categories recommended by The Mutual Fund Research Center, LLC, an SEC registered investment adviser which provides mutual fund, asset

category, and allocation recommendations to all registered investment advisers doing business as The Mutual Fund Store in their local geographic region. A copy of The Mutual Fund Research Center, LLC's Brochure (Form ADV) is available upon request and also available on the SEC's website at www.adviserinfo.sec.gov.

Thomas Schieber, CMFC

Educational Background and Business Experience

Year of Birth:

1967

Formal Education after High School:

University of Missouri-Columbia 1985 to 1986, studying Business.

University of Missouri-St. Louis, BS-Business Administration 1989

Business Experience:

7/07-Present: Managing Member of TMFS-Dayton, LLC

5/05-5/10: Director - Franchise Relations for The Mutual Fund Store, LLC

1/04-Present: President/Owner of The Mutual Fund Store-Cincinnati

12/02-1/04: Regional Marketing Director for Nationwide Financial

2/02-12/02: Regional Vice President for GE Financial

4/01-11/01: Divisional Marketing Director for SunAmerica

2/97-4/01: Regional Vice President for GE Financial

Professional Designations:

- Chartered Mutual Fund CounselorSM (CMFC[®]).
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The College for Financial Planning[®] awards the CMFC[®] designation to students who successfully complete the program, pass the final examination and comply with the Code of Ethics, which includes agreeing to abide by the Standards of Professional Conduct and Terms and Conditions. Applicants must also disclose of any criminal, civil, self-regulatory organization, or governmental agency inquiry, investigation, or proceeding relating to their professional or business conduct.

Qualifications and Licenses:

Thomas Schieber has successfully completed the Series 7 (General Securities Representative) and 66 (Uniform Combined State Law Examination) examinations, which together, permit him to qualify as an investment advisor representative, and register with states where he may provide advisory services and which require registration.

Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. Thomas Schieber does not have any disclosures.

Other Business Activities

Registered investment advisers are required to disclose any outside business activities. Thomas Schieber is involved in an outside business activity.

Thomas Schieber is the Managing Partner for TMFS-Dayton, LLC.

Additional Compensation

Registered investment advisers are required to disclose additional compensation. Thomas Schieber does not receive any additional compensation or economic benefit for investment advisory services, other than his compensation from The Mutual Fund Store.

Supervision

Thomas Schieber is the supervisor for Schieber Financial Group, LLC. He can be reached at (513) 985-0100. Supervision is conducted through face to face meetings, telephone calls and the review of activity reports.

Additional Information:

The mutual funds and asset allocation categories selected by Thomas Schieber and recommended to clients are chosen from the listing of mutual funds and asset class categories recommended by The Mutual Fund Research Center, LLC, an SEC registered investment adviser which provides mutual fund, asset category, and allocation recommendations to all registered investment advisers doing business as The Mutual Fund Store in their local geographic region. A copy of The Mutual Fund Research Center, LLC's Brochure (Form ADV) is available upon request and also available on the SEC's website at www.adviserinfo.sec.gov.

Penny Overstreet

Educational Background and Business Experience

Year of Birth:

1963

Formal Education after High School:

University of Cincinnati. Attended; studied Humanities.

Business Experience:

4/12-Present: Sr. Investment Advisor, The Mutual Fund Store-Cincinnati

11/98-3/12: Investment Consultant, Fidelity Investments

Qualifications and Licenses:

Penny Overstreet has successfully completed the Series 7 (General Securities Representative) and 66 (Uniform Combined State Law Examination) examinations, which together, permit her to qualify as an investment advisor representative, and register with states where she may provide advisory services and which require registration.

Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. Penny Overstreet does not have any disclosures.

Other Business Activities

Registered investment advisers are required to disclose any outside business activities. Penny Overstreet is not involved in an outside business activity.

Additional Compensation

Registered investment advisers are required to disclose additional compensation. Penny Overstreet does not receive any additional compensation or economic benefit for investment advisory services, other than her compensation from The Mutual Fund Store.

Supervision

Penny Overstreet is supervised by Thomas Schieber. He can be reached at (513) 985-0100. Supervision is conducted through face to face meetings, telephone calls and the review of activity reports.

Additional Information:

The mutual funds and asset allocation categories selected by Penny Overstreet and recommended to clients are chosen from the listing of mutual funds and asset class categories recommended by The Mutual Fund Research Center, LLC, an SEC registered investment adviser which provides mutual fund, asset category, and allocation recommendations to all registered investment advisers doing business as The Mutual Fund Store in their local geographic region. A copy of The Mutual Fund Research Center, LLC's Brochure (Form ADV) is available upon request and also available on the SEC's website at www.adviserinfo.sec.gov.