

Dumont & Blake Investment Advisors, LLC

Firm Brochure

(Part 2A of Form ADV)

Dumont & Blake Investment Advisors, LLC

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This brochure provides information about the qualifications and business practices of Dumont & Blake Investment Advisors, LLC., ("DBIA"). If you have any questions about the contents of this brochure, please contact us at: 609-514-1899 or by email at: info@dumontandblake.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission, or by any state securities authority.

Additional information about DBIA is available on the SEC's website at www.adviserinfo.sec.gov

March 19, 2012

References herein to DBIA as a "registered investment adviser" or any reference to being "registered" does not imply a certain level of skill or training.

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Material Changes

Annual Update

All references to financial planning have been deleted from Dumont & Blake Investment Advisors' previous annual amendment filing on March 30, 2011.

Material Changes since the Last Update

The U.S. Securities and Exchange Commission issued a final rule in July 2010 requiring advisers to provide a Firm Brochure in narrative "plain English" format. The new final rule specifies mandatory sections and organization.

Full Brochure Available

Whenever you would like to receive a complete copy of our Firm Brochure, please contact us by telephone at: (609) 514-1899 or by email at: info@dumontandblake.com.

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Advisory Business

Firm Description

Dumont and Blake Investment Advisors, LLC., ("DBIA") is a limited liability company domiciled in New Jersey and was founded by its principal owner, Morley Goldberg in 1999.

DBIA is an independently owned registered investment advisor, managing investments primarily for individuals, pension and profit sharing plans, trusts, and business entities, in accordance with the investment objective(s) of the client on a fee-only basis.

We manage equity, fixed income and balanced portfolios following a disciplined investment approach. Our investment team has extensive experience in the portfolio management and advisory business.

DBIA employs several investment strategies in managing client portfolios and uses a combination of these strategies to achieve the client's goals and objectives. We discuss the risks and rewards of our various investment strategies with the client and discuss the asset allocation we propose to achieve the clients' goals within their levels of risk tolerance.

Working with DBIA you have direct access to the principals of the firm, real people who know you and your particular investment concerns. We have an important and unique relationship; you are not just an account number. Your portfolio and investment needs are treated with individual attention and care.

DBIA does not act as a custodian of client assets. Assets are always held at a custodian in the client's name, and the client always maintains asset control. DBIA places trades for clients under a limited power of attorney.

As of December 31, 2011, DBIA manages approximately \$252,868,404 in assets, approximately \$245,121,867 is managed on a discretionary basis, and \$7,746,537 is managed on a non-discretionary basis.

Fees and Compensation

Description

DBIA bases its fees on a percentage of assets under management and fixed fees.

Fees are negotiable.

Fee Billing

DBIA charges an annual investment management fee based upon a percentage of the market value of the assets being managed by DBIA. The investment management fee charged shall vary as follows:

Equity Accounts & Balanced Accounts		
First	\$2,000,000	1.00%
Next	\$3,000,000	0.75%
Over	\$5,000,000	0.50%
Fixed Income Accounts		
First	\$500,000	0.60%
Next	\$500,000	0.50%
Next	\$2,000,000	0.45%
Next	\$2,000,000	0.40%
Over	\$5,000,000	0.30%

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DBIA will generally require an account minimum of \$400,000.00 for asset management services. The annual investment management fee shall be pro-rated and paid quarterly, in advance, based upon the market value of the assets on the last day of the previous quarter. However, in its sole discretion, DBIA may accept a lesser account minimum or may charge a lesser management fee based upon certain criteria (*i.e.* anticipated future earning capacity, anticipated future additional assets, dollar amount of assets to be managed, related accounts, account composition, etc.).

Fees are usually deducted from a designated client account to facilitate billing. The client must consent in advance to direct debiting of their investment account.

Other Fees

Schwab, Fidelity Investments and TD Ameritrade charges commission rates which are generally considered discounted from customary retail commission rates.

The commissions charged by Schwab, Fidelity Investments or TD Ameritrade may be higher or lower than those charged by other broker-dealers.

However, DBIA will not receive any portion of the brokerage commissions and/or transactions fees charged to the client. In return for effecting securities transactions through Schwab, Fidelity Investments, or other designated broker-dealer/custodian, DBIA may receive certain investment research products and/or services which assist the Registrant in its investment decision-making process for the client, all of which transactions shall be in compliance with Section 28(e) of the Securities Exchange Act of 1934.

The brokerage commissions and/or transaction fees charged by Schwab, Fidelity Investments, TD Ameritrade or other designated broker-dealer/custodian are exclusive of, and in addition to, DBIA investment management fee. Although the commissions paid by DBIA's clients shall comply with DBIA's duty to obtain "best execution," a client may pay a commission that is higher than another qualified broker-dealer might charge to effect the same transaction where DBIA determines, in good faith, that the commission is reasonable in relation to the value of the brokerage and research services received.

In seeking "best execution," the determinative factor is not the lowest possible cost, but whether the transaction represents the best qualitative execution, taking into consideration the full range of a broker-dealer services, including the value of research provided, execution capability, commission rates, and responsiveness. Accordingly, although DBIA will seek competitive rates, it may not necessarily obtain the lowest possible commission rates for client account transactions. Although the investment research products and/or services that may be obtained by DBIA will generally be used to service all of DBIA's clients, a brokerage commission paid by a specific client may be used to pay for research that is not used in managing that specific client's account. The brokerage commissions and/or transaction fees charged by Schwab, Fidelity Investments or other designated broker-dealer/ custodian are exclusive of, and in addition to, DBIA's investment management fee.

In addition to management fees, a client may generally incur a fixed quarterly charge due to increased costs of account administration, maintenance of corporate records, including the cost and expense of internal systems and related personnel.

Expense Ratios

If DBIA uses Mutual funds to manage client portfolios we will use only no-load funds or funds that have no sales charge. Mutual funds generally charge a management fee for their services as investment managers and include a charge for other fund expenses. The total expenses are generally referred to as an expense ratio. For example, an expense ratio of 50 basis points (bp) means that the mutual fund company charges 0.5% for their services. These fees are in addition to the fees paid by you to DBIA. DBIA does not receive any fees from mutual funds. Performance figures quoted by mutual fund companies in various publications are after their expenses have been deducted.

Termination of Agreement

A client may terminate our agreement at anytime by giving us written notice. Any unused portion of the fee will be refunded on pro-rata basis.

Performance-Based Fees

Sharing of Capital Gains

Fees are not based on a share of the capital gains or capital appreciation of managed securities.

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DBIA does not use a performance-based fee structure because of the potential conflict of interest. Performance-based compensation may create an incentive for the adviser to recommend an investment that may carry a higher degree of risk to the client.

Types of Clients

Description

DBIA generally provides investment advice to individuals, pension and profit sharing plans, individual retirement plans, trusts, and business entities, in accordance with the investment objective(s) of the client.

Client relationships vary in scope and length of service.

Account Minimums

The minimum account size is \$400,000 of assets under management. DBIA has the discretion to waive the account minimum. Accounts of less than \$400,000 may be set up when the client and the advisor anticipate the client will add additional funds to the accounts bringing the total to \$400,000 within a reasonable time. Other exceptions will apply to employees of DBIA and their relatives, or relatives of existing clients.

Clients with assets below the minimum account size may pay a higher percentage rate on their annual fees than the fees paid by clients with greater assets under management.

Methods of Analysis, Investment Strategies and Risk of Loss

Methods of Analysis

Security analysis methods include fundamental, valuation, and technical analysis.

The main sources of information include Zacks Investment Research, financial newspapers and magazines, inspections of corporate activities, research materials prepared by others, corporate rating services, timing services, annual reports, prospectuses, filings with the Securities and Exchange Commission, and company press releases.

Other sources of information that DBIA may use include government reports, consultations with industry experts, employment of outside consultants and continual consultation with the management of various mutual funds.

Investment Strategies

DBIA employs several investment strategies to manage client portfolios. Through its investment advisory services, DBIA offers the following portfolio strategies:

Core Equity Strategy

Our core equity strategy is based on the Multi-Discipline Approach ("MDA"). DBIA has developed and employs the Multi-Discipline Approach to manage client portfolios. The approach is designed to provide consistent, above-average investment returns, with equal or less risk and volatility than the S&P 500.

There are three major investment disciplines employed by portfolio managers to manage portfolios. Each discipline allows the manager to select stocks based on certain criteria. These disciplines are sometimes referred to as investment styles. They are 1) Growth, 2) Value, and 3) Growth at a Reasonable Price (GARP).

The Growth manager looks for companies that have a good long-term growth of sales and earnings in addition to strong earnings momentum in the short-term. Generally these are popular, well-known companies, and are very rarely priced cheaply.

The Value manager looks for companies that are out of favor and have been beaten down to attractive or cheap prices. Value companies are generally companies that have had a decent long-term record but are experiencing short-term problems which have caused earnings to decline. The Value manager has to assess whether the decline is temporary or the beginning of a major decline or stagnation of earnings.

The Growth at a Reasonable Price (GARP) manager looks for companies that have above average earnings and sales growth but lower than the companies sought out by the Growth manager. Unlike the Growth manager the GARP manager is price sensitive. The GARP manager employs the combined analysis and valuation tools of the Growth and Value managers.

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The MDA is based on the concept that in order to outperform the S&P 500 benchmark on a consistent basis you must have a properly diversified portfolio. Just as total portfolio performance is based on the appropriate asset allocation between stocks, bonds, and cash, equity performance is determined by appropriately allocating the stock selection between economic sectors. Further diversification between industry groups within each sector, and stock selection within each industry group, contribute to out-performing the standard benchmark.

Our core equity discipline diversifies the portfolio into eight economic sectors with weightings close to the weighting of these sectors in our benchmark, the S&P 500. Basically the portfolio is sector neutral to the S&P 500. We choose our individual stocks within each sector using our relative valuation model. The model determines a fair value, cheap value and an expensive value for any stock relative to the present S&P 500 valuation. From many companies within each sector we select those companies that are selling at fair value or below fair value to do further research. Theoretically, a stock selling below relative fair value has a positive risk/reward ratio or a higher probability of outperforming the S&P 500. Based upon our research and the relative valuations we construct a portfolio that is sector neutral and comprised of stocks that have a positive risk/reward ratio.

Our core equity discipline is designed to outperform the benchmark with lower volatility because, based on the structure, the portfolio has a positive risk/reward ratio.

Exchange Traded Funds ("ETF") Strategy

An Exchange Traded Fund (ETF) is a basket of common stocks designed to replicate a particular index, segment, or sector of the market. The performance and risk of each ETF closely matches the performance and risk of the particular index, segment, or sector being replicated. It has been customary to mix and match different mutual funds to obtain a diversified equity portfolio but with the evolving of ETF's it has become more efficient and cost-effective to use ETF's instead of mutual funds.

DBIA has developed a diversified portfolio comprised of ETF's with the objectives of consistent returns with low risk and volatility. There are four parts to the portfolio: market indexes, market segments, economic sectors, and international indexes. Areas to invest and changes within those areas are based on our fundamental and market analysis, and the output of our price momentum model, which helps us make decisions on when to buy and sell a particular ETF.

DBIA believes our ETF portfolio will produce consistent risk adjusted returns. The portfolio will be more tax efficient and cost effective than a portfolio of mutual funds. While we are taking some additional risk in the segment and sector parts to increase the performance of the portfolio the risk is measured and controllable.

Enhanced Income Option Strategy ("EIOS")

The EIOS strategy is designed to complement a core equity strategy by providing excellent returns in a flat to low return stock market. It is also used to increase income in a diversified equity portfolio strategy.

The strategy involves selling put and call options on individual stocks and market indexes. A call option gives the buyer the right to buy the underlying stock or index at a given price (strike price) for a given period of time (expiration date). Once it expires it is worthless. The buyer pays what is called a premium for this option. The seller gets the premium in exchange for allowing the buyer to buy or sell the stock to him at the agreed upon price (strike price).

Since the majority of put and call options are never exercised the seller ends up keeping the premiums and the underlying stock or index on which the option is sold. In other words, option sellers generally do better than option buyers. The EIOS strategy is a seller of options not a buyer of options.

The EIOS strategy writes options on individual stocks and market indexes. We sell put and call options and collect premiums for both. At expiration one or both of these options are worthless. The portfolio diversifies the options by both maturity date and strike price.

The portfolio will have 20% to 25% invested in 6 to 10 stocks with both puts and calls written against each position. The remaining portfolio will be invested in market indexes, primarily SPY's (S&P 500 Index) and DIA's (Dow Jones Ind. Avg.) with both puts and calls written against them.

Tactical Allocation Strategy

The tactical allocation strategy is strategic asset allocation utilizing a core and satellite approach. This means that we use passively-managed index and exchange-traded funds as the core investments, and then add actively-managed funds where there are greater opportunities to make a difference. Portfolios are globally diversified to control the risk associated with traditional markets.

The investment strategy for a specific client is based upon the objectives stated by the client during consultations. The client may change these objectives at any time.

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Other strategies may include long-term purchases, short-term purchases, trading, short sales, margin transactions, and option writing (including covered options, uncovered options or spreading strategies).

Portfolios are invested in mutual funds, individual securities or both, as is deemed suitable to attain each client's investment objective in light of the applicable client needs and circumstances. No set holding period is established in advance. Rather, holding periods vary with changing circumstances and Registrant's perception of the economy, the markets and the investment outlook, all as continuously appraised under an integrated strategic overview.

Risk of Loss

All investment programs have certain risks that are borne by the investor. Our investment approach constantly keeps the risk of loss in mind. Investors face the following investment risks:

- **Interest-rate Risk:** Fluctuations in interest rates may cause investment prices to fluctuate. For example, when interest rates rise, yields on existing bonds become less attractive, causing their market values to decline.
- **Market Risk:** The price of a security, bond, or mutual fund may drop in reaction to tangible and intangible events and conditions. This type of risk is caused by external factors independent of a security's particular underlying circumstances. For example, political, economic and social conditions may trigger market events.
- **Inflation Risk:** When any type of inflation is present, a dollar today will not buy as much as a dollar next year, because purchasing power is eroding at the rate of inflation.
- **Currency Risk:** Overseas investments are subject to fluctuations in the value of the dollar against the currency of the investment's originating country. This is also referred to as exchange rate risk.
- **Reinvestment Risk:** This is the risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e. interest rate). This primarily relates to fixed income securities.
- **Business Risk:** These risks are associated with a particular industry or a particular company within an industry. For example, oil-drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. They carry a higher risk of profitability than an electric company, which generates its income from a steady stream of customers who buy electricity no matter what the economic environment is like.
- **Liquidity Risk:** Liquidity is the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interested in a standardized product. For example, Treasury Bills are highly liquid, while real estate properties are not.
- **Financial Risk:** Excessive borrowing to finance a business' operations increases the risk of profitability, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.

Disciplinary Information

Legal and Disciplinary

The firm and its employees have not been involved in any legal or disciplinary events related to past or present investment clients.

Other Financial Industry Activities and Affiliations

Affiliations

DBIA has arrangements that are material to its advisory or its clients with a related person who is an insurance agent. In this regard, DBIA's principal, Morley Goldberg, is a licensed insurance agent, and in such capacity may introduce clients to insurance agencies, if insurance is part of the clients financial plan, and/or to obtain certain insurance-related products. Accordingly, DBIA does not exercise any discretionary authority with respect to a client's decision to obtain such insurance-related products, but may receive fees in connection therewith.

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Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Code of Ethics

The employees of DBIA have committed to a Code of Ethics that is available for review by clients and prospective clients upon request. The firm will provide a copy of the Code of Ethics to any client or prospective client upon request.

Participation or Interest in Client Transactions

DBIA and its employees may buy or sell securities that are also held by clients. Employees may trade along with clients in the same trade. Generally, employees may not trade their own securities ahead of client trades if that trade would negatively impact the price of the stock purchased for a client. Because the stocks we trade are highly liquid the compliance officer will determine if an employee trade would have any impact on the price paid or received by a client. Employees comply with the provisions of the DBIA's Compliance Manual.

Personal Trading

The Chief Compliance Officer of DBIA is Morley Goldberg. He pre-approves all employee trades and has designated a qualified supervisor to pre-approve trades in his absence. The Chief Compliance Officer's trades are reviewed by other supervisory personnel. The personal trading reviews ensure that the personal trading of employees does not affect the markets, and that employees of the firm do not receive preferential treatment.

Brokerage Practices

Selecting Brokerage Firms

DBIA does not have any affiliation with product sales firms. Specific custodian recommendations are made to clients based on their need for such services. DBIA recommends custodians based on the proven integrity and financial responsibility of the firm and the best execution of orders at reasonable commission rates.

DBIA recommends discount brokerage firms and trust companies (qualified custodians), such as Charles Schwab, Fidelity Investments, TD Ameritrade. Clients may choose any broker-dealer to custody their assets, but DBIA has no control over the commissions charged.

The client has to negotiate the commission rate at that custodian. DBIA does not receive fees or commissions from any of these arrangements.

Best Execution

DBIA reviews the execution of trades at each custodian each quarter. The review is documented in the annual compliance review performed by L&S Consulting Group, Inc. Trading fees charged by the custodians is also reviewed on a quarterly basis. DBIA does not receive any portion of the trading fees.

Soft Dollars

DBIA receives the benefit of certain investment research products and/or services from Charles Schwab & Co which assist DBIA in its investment decision-making process. Such services include, Zacks Investment Research, Bloomberg terminal, NYSE, AMEX, OPRA real-time pricing, and other research publications. Commission rates to clients are not affected by DBIA receiving these services. All clients benefit from this credit as it reduces the firm's overall expenses.

Order Aggregation

When executing a trade in various accounts we aggregate the trade by purchasing the security during the day and averaging the price paid. Each client pays the average price.

Review of Accounts

Periodic Reviews

Account reviews are performed quarterly by Morley Goldberg, President. Account reviews are performed more frequently when market conditions dictate.

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Review Triggers

Other conditions that may trigger a review are changes in the tax laws, new investment information, and changes in a client's own situation. Performance variation from the norm will also trigger a portfolio review.

Regular Reports

Account reviewers are members of the firm's Investment Committee. They are instructed to consider the client's current security positions and the likelihood that the performance of each security will contribute to the investment objectives of the client.

Clients receive periodic communications on at least a quarterly basis. Investment Management clients receive written reports twice a year. The written updates include a portfolio summary, appraisal, and market commentary. Portfolio performance and asset allocation are reviewed at individual client meetings and conferences.

Client Referrals and Other Compensation

Incoming Referrals

DBIA has been fortunate to receive many client referrals over the years. The referrals come from current clients, estate planning attorneys, accountants, employees, personal friends of employees and other similar sources. The firm does not compensate referring parties for these referrals.

Referrals Out

DBIA does not accept referral fees or any form of remuneration from other professionals when a prospect or client is referred to them.

Other Compensation

DBIA renders services for clients of The GMS Group, LLC ("GMS"), an SEC registered broker-dealer, in accordance with the terms and conditions of a wrap fee program (the "Program") sponsored by DBIA exclusively to serve the investment management needs of GMS' clients. All wrap program participants shall receive a copy of both the Registrant's written disclosure statement and a copy of DBIA's wrap fee brochure which discusses the terms and conditions for participation in the Program. All GMS clients that are referred by GMS to DBIA for participation in the Program should read both the DBIA's disclosure statement and the wrap fee brochure prior to becoming a Program participant. GMS shall serve as the broker-dealer for all Program securities transactions.

Each Program participant understands and acknowledges that in the event that the transactions for a client's account(s) are effected through a broker-dealer that refers investment management clients to the Registrant, there exists the potential for conflict of interest if the account(s) incur higher commission or transaction costs than the account(s) would otherwise incur had the client determined to effect account transactions through alternative clearing arrangements that may be available through DBIA. GMS shall also serve as the solicitor for the Program.

Specifically, DBIA formed the Program for the exclusive purpose of servicing the investment management needs of GMS' brokerage clients. In addition to serving as the Program broker-dealer, GMS also serves as the Program solicitor, pursuant to which GMS shall receive a portion of the Program Fee for each of its clients that choose to participate in the Program. GMS shall apply the referral fee as a credit to all brokerage fees due under the Program such that the maximum total annual compensation to be received by GMS under the Program (referral fee plus brokerage) with respect to any referred client shall not exceed the amount of the referral fee.

Custody

Account Statements

All assets are held at qualified custodians, which mean the custodians provide account statements directly to clients at their address of record at least quarterly.

Performance Reports

Clients are urged to compare the account statements received directly from their custodians to the portfolio report statements provided by DBIA. Portfolio performance and asset allocation are reviewed at individual client meetings and conferences.

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Investment Discretion

Discretionary Authority for Trading

DBIA accepts discretionary authority to manage securities accounts on behalf of clients. DBIA has the authority to determine, without obtaining specific client consent, the securities to be bought or sold, and the amount of the securities to be bought or sold. Discretionary trading authority facilitates placing trades in your accounts on your behalf so that we may promptly implement the investment policy that you have approved in writing.

However, DBIA consults with the client prior to each trade to obtain concurrence if a blanket trading authorization has not been given.

The client approves the custodian to be used and the commission rates paid to the custodian. DBIA does not receive any portion of the transaction fees or commissions paid by the client to the custodian on certain trades.

Limited Power of Attorney

A limited power of attorney is a trading authorization for this purpose. You sign a limited power of attorney so that we may execute the trades that you have approved.

Voting Client Securities

Proxy Votes

DBIA does not vote client proxies. Therefore, although DBIA may provide investment advisory services relative to client investment assets, the clients maintain exclusive responsibility for: (1) directing the manner in which proxies solicited by issuers of securities beneficially owned by the client shall be voted, and (2) making all elections relative to any mergers, acquisitions, tender offers, bankruptcy proceedings or other type events pertaining to the client's investment assets.

DBIA and/or the client shall correspondingly instruct each custodian of the assets to forward to the client copies of all proxies and shareholder communications relating to the client's investment assets.

Financial Information

Financial Condition

DBIA does not have any financial impairment that will preclude the firm from meeting contractual commitments to clients.

A balance sheet is not required to be provided because DBIA does not serve as a custodian for client funds or securities, and does not require prepayment of fees of more than \$1,200 per client, and six months or more in advance.