

**Item 1 - Cover Page**

# Brochure

The Monroe Vos Consulting Group, Inc.

1001 McKinney, Ste 1200

Houston, Texas 77002

713-227-0100

<http://www.monroevos.com>

March 30, 2012

This Brochure provides information about the qualifications and business practices of The Monroe Vos Consulting Group, Inc. [Monroe Vos, our, us, we]. When we use the words “you”, “your” and “client” we are referring to you as our client or our prospective client. If you have any questions about the contents of this Brochure, please contact us at 713-227-0100. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Monroe Vos is a registered investment adviser. The registration of an investment adviser does not imply any level of skill or training. The oral and written communications made to you by Monroe Vos, including the information contained in this Brochure, should provide you with information to determine whether to hire or retain Monroe Vos as your adviser.

Additional information about Monroe Vos is also available on the SEC’s web-site at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The SEC’s website also provides information about any persons affiliated or registered with, and or required to be registered as investment adviser representatives of Monroe Vos.

## Item 2 - Material Changes

Please note that all of the “material changes” made to this Brochure as of March 30, 2012, and since our last delivery or posting of the Brochure on the SEC’s public disclosure website (IAPD) [www.advisorinfo.sec.gov](http://www.advisorinfo.sec.gov), are set forth below:

- Item 15 – Custody - Custody of Funds was revised to expand the discussion of the Client Allowance and the impact on the custody of client funds.
- Item 19 – Other Information - Business Continuity Plan was included to provide you with a summary of our Business Continuity Plan.

In addition to the material changes set forth above, additional changes reflected in this version of this Brochure include a number of minor editorial changes and the updated information on our assets under management.

Currently, our Brochure may be requested by contacting Julie Swanson, President and Chief Compliance Officer at 713-227-0100, free of charge.

## Item 3 - Table of Contents

Item 1 - Cover Page .....	i
Item 2 - Material Changes.....	ii
Item 4 - Advisory Business.....	1
Ownership .....	1
Investment Products.....	1
Advisory Services .....	1
Assets Under Management .....	1
Overview of Services Offered.....	1
Investment Policy Development.....	2
Asset/Liability Study.....	2
Spending Policy Study .....	2
Asset Allocation Strategy .....	2
Social Criteria .....	2
Tactical Asset Allocation Strategies .....	2
Target Date Plus Strategies .....	2
Asset Optimization .....	3
Manager Search/Due Diligence .....	3
Performance and Risk Measurement .....	3
Transition Management.....	3
Investment Policy Statement (IPS) Comparison .....	3
Custodian Search .....	3
Actuarial Search .....	4
Cost Analysis .....	4

Plan Administrator Search .....	4
401(k) / 403(b) Asset Allocation Strategy Structure .....	4
401(k) / 403(b) Transition Management .....	4
Participant Education .....	4
International Consulting Services .....	4
Hedge Fund Search/Analysis.....	5
Alternative Asset Search/Analysis .....	5
Fiduciary Audit/Education .....	5
Trust Accounting Software Analysis.....	5
Custom Projects .....	5
ERISA Clients.....	5
Education .....	5
Item 5 - Fees and Compensation.....	6
Overview of Fees .....	6
Type of Compensation .....	7
Valuation.....	7
Client Allowance Program.....	7
Execution and Settlement Charges .....	7
Transaction Costs.....	8
Termination.....	8
Item 6 - Performance-Based Fees and Side-By-Side Management .....	8
Item 7 - Types of Clients .....	8
Item 8 - Methods of Analysis, Investment Strategies and Risk of Loss .....	9
Sources of Information .....	9
Methods of Analysis .....	9
Asset Allocation.....	9

Manager Selection .....	10
Investment Strategies .....	10
Risk of Loss .....	11
Other Risk .....	12
Item 9 - Disciplinary Information .....	12
Item 10 - Other Financial Industry Activities and Affiliations .....	13
Affiliated Broker-Dealer .....	13
Management.....	13
Related Partnership .....	13
Other Activities .....	13
Item 11 - Code of Ethics .....	14
General.....	14
Personal Trading .....	14
Insider Information .....	14
Item 12 - Brokerage Practices.....	14
General.....	14
Client Directed Brokerage .....	15
Client Accounts.....	15
Soft dollar Arrangements.....	16
Trade Errors .....	16
Item 13 - Review of Accounts .....	16
Account Review.....	16
Reports.....	17
Item 14 - Client Referrals and Other Compensation.....	17
Client Referrals.....	17
Affiliated Broker-Dealer .....	17

---

Additional Compensation - Mutual Funds Charges .....	18
Additional Compensation - Cash and Money Market Funds .....	18
Item 15 - Custody.....	18
Selection of Custodian .....	18
Statements .....	19
Custody of Funds .....	19
Item 16 - Investment Discretion.....	20
Item 17 - Voting Client Securities .....	20
Item 18 - Financial Information .....	20
Item 19 – Other Information .....	20
Privacy Policy .....	20
Business Continuity Plan .....	21

---

## **Item 4 - Advisory Business**

### ***Ownership***

The Principal Owners of The Monroe Vos Consulting Group, Inc. (Monroe Vos, our, us and or we) are Jamison Monroe and Timothy J. Vos.

### ***Investment Products***

We may offer advice on the following as well as the foreign equivalents of the following investment products:

- Equity securities (exchange-listed, over the counter, foreign issuers)
- Warrants
- Corporate debt securities
- Commercial paper
- Certificates of deposit
- Municipal securities
- Investment Company Securities (mutual fund shares)
- United States government securities
- Interests in partnerships investing in real estate and others

### ***Advisory Services***

Monroe Vos offers the following advisory services:

- Portfolio management services for individuals and/or small businesses
- Portfolio management for businesses or institutional clients (other than investment companies)
- Pension consulting services
- Investment consulting regarding limited partnerships

### ***Assets Under Management***

Monroe Vos manages no client assets on a discretionary basis and \$5,171,188,577 on a non-discretionary basis. The date on which these amounts were calculated was as of December 31, 2011, being within 90 days of the date of this current amendment.

### ***Overview of Services Offered***

Monroe Vos has been in business since 1988. We provide investment advisory services as professional consultants to fiduciaries and high-net-worth individuals. We assist clients to develop goals that are designed to accomplish the client's needs and increase the probability of

---

achieving the stated goals by developing effective solutions to the client's investment and administrative problems. The processes we utilize to develop the financial solutions for our clients include a mixture of the following:

***Investment Policy Development***

We review, update or draft comprehensive Investment Policy Statements for our clients that communicate the plan history, policies, guidelines, objectives, structure, actuarial expectations and administrative procedures to name some highlights. We take our clients through an organized process to develop this statement which includes asset allocation and optimization.

***Asset/Liability Study***

We coordinate with your actuary to determine the asset/liability ratio and projected liabilities. We use simulation techniques to project the future financial condition of the plan including the dollar results that occur over various investment and inflation scenarios. We can do this for any time frame.

***Spending Policy Study***

We coordinate with you to determine your budget and assist in developing a spending policy. We use simulation techniques to project the future financial condition of the endowment including the dollar results that occur over various investment and inflation scenarios. We can do this for any time frame.

***Asset Allocation Strategy***

We provide asset allocation modeling techniques to analyze the potential future condition of the portfolio by assisting in understanding the nature of the alternative combinations of asset classes.

***Social Criteria***

We evaluate an investment manager's ability to implement socially responsible criteria to their investment process ensuring the client maintains adherence to the values and mission of their cause.

***Tactical Asset Allocation Strategies***

We provide both strategic and tactical asset allocation modeling techniques to analyze the potential future condition of the portfolio by assisting in understanding the nature of the alternative combinations of asset classes.

***Target Date Plus Strategies***

We develop Target Date Plus Strategies for defined contribution plans utilizing the core fund line-up to provide participants with a choice of well diversified portfolios based upon their risk tolerance as well as time horizon.

---



---

### ***Asset Optimization***

We analyze potential asset mixes that have a high probability of achieving the plan's objectives.

### ***Manager Search/Due Diligence***

We provide an objective and logical quantitative and qualitative screening process to select the appropriate managers that have the highest probability of achieving the plan's objectives in accordance with the plan's policies and guidelines. These would include domestic, international, hedge fund and alternative asset managers. The managers that work for our clients are evaluated at their location by Monroe Vos. We use proven methods to insure that the managers are reporting accurate numbers, that there have been no key personnel changes and that they are applying their investment style consistently. We conduct face-to-face interviews with all key personnel.

### ***Performance and Risk Measurement***

We provide a comprehensive report as an independent review of performance results completed from the master trustee statements. The report provided addresses the results relative to the plan's objectives; appropriate market indices; various appropriate databases; and manager peer groups ... relative to the risk taken.

### ***Transition Management***

We reduce overall trading costs when a change in money managers necessitates portfolio restructuring. Our goal is to keep commission costs low and reduce market impact costs. We also implement the same program when we are replacing another consultant.

### ***Investment Policy Statement (IPS) Comparison***

As part of our quarterly report, we include a comprehensive comparison between the policies, guidelines and objectives in the IPS to the actual actions and returns of the managers. We make sure that the plan is progressing according to the IPS.

### ***Custodian Search***

We conduct trustee/custodian searches by developing quantitative and qualitative criteria to screen candidates to make sure that they meet our clients' needs in terms of services provided and cost. We employ a proprietary database of the largest providers. These consist of the large national and regional providers. Each provider is evaluated in ten (10) categories consisting of a total of 114 evaluation points. Additional providers can be added at our clients' request. We update this database regularly.

---

### ***Actuarial Search***

We conduct actuarial searches by developing quantitative and qualitative criteria to screen candidates to make sure that they meet our clients' needs in terms of services provided and cost.

### ***Cost Analysis***

We determine the all-in costs to our clients from all of their service providers as a percentage of assets on a quarterly basis to ensure the fees are competitive.

### ***Plan Administrator Search***

We conduct plan administrator searches by developing quantitative and qualitative criteria to screen candidates to make sure that they meet the clients' needs. We use a database as our universe for plan administrators. We utilize a proprietary database of the largest providers. Each provider is evaluated in ten (10) categories and 110 evaluation points. Additional providers can be added at our clients' request. We update this database regularly.

### ***401(k) / 403(b) Asset Allocation Strategy Structure***

We develop Asset Allocation Strategies utilizing the core fund line-up to provide employees with a choice of well diversified portfolios based upon their risk tolerance.

### ***401(k) / 403(b) Transition Management***

We share our experience with our clients in managing the process of converting their plan to a newly selected plan administrator. Through our organized methods, we deal proactively with conversion issues to avoid any negative impacts on the conversion timetable.

### ***Participant Education***

We conduct education and enrollment meetings at our client's facilities. These meetings are conducted with state-of-the-art presentation materials and methods. We provide easy to understand generic investment education and retirement planning basics to help participants determine the best asset allocation for them individually to achieve their retirement objectives.

### ***International Consulting Services***

Our database analyzes various styles of international management. We work with our clients to select the appropriate equity or fixed income style for them. This includes global or regional specialties. We apply the same search process we employ for domestic managers by developing quantitative and qualitative criteria that managers must meet to be considered. With regard to passive funds, we will assist our clients in analyzing overlay programs. Our performance and risk measurement for international management is as comprehensive as our domestic analysis. It also includes full attribution analysis.

---

### ***Hedge Fund Search/Analysis***

We develop quantitative and qualitative criteria that managers must meet to be considered and then search the Hedgefund.net database for qualified candidates. On-site due diligence is conducted on finalists.

### ***Alternative Asset Search/Analysis***

Our database consists of approximately 160 private managers and REITS. We develop quantitative and qualitative criteria before searching the database. We apply the same search process we employ for traditional managers by developing quantitative and qualitative criteria that managers must meet to be considered and then search the Thomson VentureXpert database for qualified candidates. On-site due diligence is conducted on finalists.

### ***Fiduciary Audit/Education***

We educate our clients on their Fiduciary roles. Tim Vos, CIMA<sup>®</sup>, ACCREDITED INVESTMENT FIDUCIARY AUDITOR<sup>™</sup> (or AIFA<sup>™</sup>) a professional designation, awarded by the Center for Fiduciary Studies, which is associated with the University of Pittsburgh, informs committees of Prudent Investment Practices so they can make informed and consistent decisions.

### ***Trust Accounting Software Analysis***

We conduct an analysis of the Trust Accounting Software utilized by our clients. We are able to provide a comparison of modules, installation and training, user licenses, and overall costs for a side-by-side comparison.

### ***Custom Projects***

We do special projects when it is requested by our clients or warranted to analyze a situation in the plan. We are equipped to conduct these projects which have resulted in some of our proprietary graphics that we have incorporated in our regular client reporting.

### ***ERISA Clients***

With regard to prospective ERISA clients, Monroe Vos does not generally assume the role of a fiduciary with respect to ERISA plans.

### ***Education***

All personnel of Monroe Vos are expected to have education and business backgrounds that enable them to perform their respective responsibilities effectively. In assigning responsibilities, we consider academic background (including studies in college and graduate schools, as well as degrees earned), industry training, licenses and certifications. Work experience in a related field, such as investments, commodities, insurance, banking or accounting, is also considered. No

formal, specific standards have been set, but appropriate education and experience are required. See ADV Form Part 2B for additional information.

## Item 5 - Fees and Compensation

### *Overview of Fees*

Monroe Vos offers its services on a menu basis. Many of the fees for our services are negotiable and discussed in detail during the presentations of Monroe Vos' services to a potential client. The ultimate fee negotiated is based upon a number of factors, including the size of the portfolio, the services provided and the investment mixture of portfolio assets. Some common fees are included on our fee schedule for your review and described further below:

Fee Schedule		
Fee Type	Fee Cost	When Charged
Advisory Services – Institutional Client – Asset Based Fee	Computed as a percentage of the average gross assets under management in the account for the previous quarter. Depending on assets under management and services provided, the fee can range from .03% to .75%, and the majority of accounts have a minimum annual charge, which ranges from \$25,000 to \$80,000.	Quarterly, in advance
Advisory Services – High-Net-Worth Individual – Asset Based Fee	Computed as a percentage of the average gross assets under management in the account for the previous quarter. Management fee is generally 1%, but a nominal number of accounts are billed less.	Quarterly, in advance
Advisory Services – Institutional and High-Net-Worth Clients – Retainer Fee	Negotiated based on portfolio size and service utilized.	Quarterly, in advance
Employee Education Services	\$2,000.00 Per Day	As provided

The services provided for each client and their respective fees are detailed in the Investment Management Consulting Agreement which is ultimately executed by the client. Additionally, management fees are not prorated for each capital contribution and withdrawal made during the applicable calendar quarter.

---

***Type of Compensation***

Monroe Vos is compensated for investment services by:

- A percentage of assets under management
- Fixed fees (other than subscription fees)
- Commissions
- A percentage of assets not under our management

***Valuation***

The valuation of securities and other instruments are generally determined by their last reported sale price on the principal market in which they are traded, if traded on a market for which transaction prices are publically reported. Otherwise, other readily marketable securities and instruments are valued by using a pricing service or by other equitable means consistent with the fiduciary duty of the money manager to determine a fair market value.

***Client Allowance Program***

If our clients select mutual funds for investment in its assets and these funds pay finder's fees and 12b-1 fees, then the client may choose MV Securities Group, Inc. ("MV"), an affiliate of Monroe Vos, to be broker/dealer of record for purposes of collecting these fees from the mutual funds. See *"Item 10 - Other Financial Industry Activities and Affiliations, Item 12 - Brokerage Practices and Item 14 – Client Referral Arrangements and Other Compensation"*.

Generally, under the client allowance program, for each \$1.00 of finder's fees and 12b-1 fees paid to MV during any quarter, Monroe Vos will allocate a Client Allowance in the amount of 80%, for example, of such fees collected during the quarter minus the quarterly Monroe Vos fee (the "Client Allowance"). To the extent that there are monies left, Monroe Vos generally pays to the client any monies left on a quarterly basis within 30 days of the end of the respective calendar quarter. Client Allowance funds will be maintained at Frost Bank (P.O. Box 1600, San Antonio, Texas 78296-1600) by Monroe Vos, as Trustee, for the benefit of all clients electing to receive the Client Allowance.. You are advised that you may be able to obtain a better recapture ratio from another consultant and that your decision to use the client allowance program to pay our advisory services may be a decision to use the plan resources to pay this fee, rather than plan sponsor funds.

***Execution and Settlement Charges***

To the extent you elect to custody your assets at National Financial Services, a Fidelity Company ("NFS") through MV, normal course transactions will be charged a trade execution and settlement charge of \$50.00 per trade for equity and \$50.00 for fixed income trades for all sizes

---

(referred to herein as “Execution and Settlement Charges”). (See Client Referrals and Other Compensation) MV is a correspondent of and clears, on a fully disclosed basis, through NFS. See “*Item 10 - Other Financial Industry Activities and Affiliations and Item 15 – Custody*”.

### ***Transaction Costs***

Other than the Execution and Settlement Charge, our fees are exclusive of brokerage commissions, transaction fees, and other related costs and expenses which shall be incurred by the client. Notwithstanding the above, extraordinary third party service charges, handling and exchange fees, contingent deferred sales charges and execution and clearance surcharges may also be charged. Mutual funds and exchange traded funds also charge internal management fees, which are disclosed in a fund’s prospectus. See “*Item 12 - Brokerage Practices and Item 14 - Client Referrals and Other Compensation*” for a description of additional compensation received by Monroe Vos and for a description of factors that we consider selecting or recommending broker-dealers for client transactions and determining the reasonableness of their compensation.

### ***Termination***

The relationship between parties may be terminated by either party upon 30 days’ written notice. Notwithstanding the above, if the appropriate disclosure statement was not delivered to the client at least 48 hours prior to the client entering into any written or oral advisory agreement with this investment adviser, then the client has the right to terminate the relationship, without penalty, within five (5) business days after entering into the agreement. If the relationship is terminated in the middle of a quarter and client has prepaid the quarterly fee, Monroe Vos will reimburse client a percentage of the prepaid fee that equals that part of the quarter that remains after the 30 day notice is satisfied, on a pro rata basis.

## **Item 6 - Performance-Based Fees and Side-By-Side Management**

We do not charge performance-based fees (fees based on a share of capital gains on or capital appreciation of the assets of a client).

## **Item 7 - Types of Clients**

Monroe Vos offers portfolio management advice to the following types of clients:

- High-net-worth individuals
- Pension and profit sharing plans (other than participants)
- Corporations or other businesses not listed above
- Foundations and Endowments

---

## **Item 8 - Methods of Analysis, Investment Strategies and Risk of Loss**

### ***Sources of Information***

The main sources of information that Monroe Vos uses to analyze these investment strategies is:

- Financial newspapers and magazines
- Inspections of corporate activities
- Research materials prepared by others
- Corporate rating services
- Annual reports, prospectuses, filings with the SEC
- Company press releases
- Other

Other sources of information that we may use include:

- Morningstar Principia mutual fund information
- Morningstar Principia stock information
- World Wide Web

### ***Methods of Analysis***

#### ***Asset Allocation***

Monroe Vos utilizes an asset allocation methodology based on modern portfolio theory. The inputs are based on historic, current and projected data collected from various sources. Based on these inputs an efficient frontier is created that serves as a guide for the asset allocation discussion. The efficient frontier is a line on a risk/reward chart that represents the optimal combination of assets for a given level of risk. It is the basis of modern portfolio theory. We focus the discussion on the amount of risk a client is willing to tolerate. Clients and investment committees all complete a risk tolerance questionnaire that is designed to help gauge their views about risk. Combining the client risk tolerance with the efficient frontier analysis, expected future returns, and the probability of meeting those returns allows us to help guide the client to a diversified portfolio recommendation that is within their risk tolerance parameters. This process is designed to help the client choose their long-term strategic asset allocation.

At times, Monroe Vos will also employ tactical asset allocation. Tactical asset allocation represents a deviation from the long-term strategic asset allocation target. We will recommend deviating from the long-term strategic target in order to protect client assets or to potentially increase returns.



---

### ***Manager Selection***

We do not typically recommend individual equity or fixed income securities to clients. We recommend the usage of 3rd party investment managers who select securities based on their investment philosophy and process. Our investment committee consists of all consultants and analysts and meets at a minimum of twice per quarter to review all investment managers. This committee is charged with the responsibility of evaluating, selecting and monitoring the investment managers recommended to our clients.

Monroe Vos utilizes various databases to obtain information and aid in the research process. When evaluating an investment manager, Monroe Vos utilizes a variety of both qualitative and quantitative criteria including the manager's past performance and risk characteristics including metrics such as alpha, beta, information ratio, Sharpe ratio, upside/downside capture ratios, R-squared, standard deviation and fees.

The vast majority of investment managers employed by our clients utilize fundamental analysis to select securities. Fundamental analysis maintains that markets may misprice a security in the short run, but that the "correct" price will eventually be reached by the market. The fundamental analysis of a business involves analyzing company financial statements and health, management and competitive advantages, and competitors and markets. Qualitative criteria include a consistent philosophy and process, continuity of the portfolio management team, an understandable, repeatable process, and no history of any legal or regulatory violations.

Monroe Vos generally meets with investment managers at least annually, both in our offices as well as "on-site" at their offices. We will recommend a manager to a client based on the client's objective for the allocation and will use a completely transparent process to narrow the group of potential candidates down to a smaller group of recommended managers based on the qualitative and quantitative data described above. We will then present a manager search report to the client and the client can then choose to interview the finalists. Upon selection, we will work with the client and the manager to negotiate fees and ensure a smooth transition.

### ***Investment Strategies***

Monroe Vos typically employs actively managed portfolios utilizing the investment strategies listed below. Some clients also use passively managed strategies to get exposure to certain asset classes.

Domestic Equity – Large Cap Growth, Large Cap Value, Mid Cap Growth, Mid Cap Value, Small Cap Growth, Small Cap Value, All Cap

Foreign Equity – Foreign Large Cap, Diversified Emerging Markets, Global Equity

---



---

Fixed Income – Domestic and International Fixed Income (Short, Intermediate, and Long Duration), Municipal Bonds, Emerging Market Debt

Other – Convertible Bonds, Master Limited Partnerships, Real Estate, REITs, Commodities, Energy and Natural Resource Equities, Hedge Funds, Private Equity

### ***Risk of Loss***

The asset allocation advice and recommendations provided by Monroe Vos have been developed based on historical performance of the standard asset classes (stocks, bonds, cash, etc.) as well as concepts of modern portfolio theory. The projected information generated is hypothetical and does not reflect actual investment results and does not guarantee future results.

Investing in securities involves risk of loss that clients should be prepared to bear. Our investment approach constantly keeps the risk of loss in mind. Investors face many risks, the following are primary investment risks:

- **Interest-Rate Risk:** Fluctuations in interest rates may cause investment prices to fluctuate. For example, when interest rates rise, yields on existing bonds become less attractive, causing their market values to decline.
- **Market Risk:** The price of any security may drop in reaction to tangible and intangible events and conditions. This type of risk is caused by external factors independent of a security's particular underlying circumstances. For example, political, economic and social conditions may trigger market events.
- **Inflation Risk:** When any type of inflation is present, a dollar today will be worth less than a dollar next year, because purchasing power is eroding at the rate of inflation.
- **Currency Risk:** Overseas investments are subject to fluctuations in the value of the dollar against the currency of the investment's originating country. This is also referred to as exchange rate risk.
- **Reinvestment Risk:** This is the risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e. interest rate). This primarily relates to fixed income securities.
- **Business Risk:** These risks are associated with a particular industry or a particular company within an industry. For example, oil-drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. They carry a higher risk of profitability than an electric company, which generates its income from a

---

steady stream of customers who buy electricity no matter what the economic environment.

- **Liquidity Risk:** Liquidity is the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interested in a standardized product. For example, Treasury Bills are highly liquid, while real estate properties are not.
- **Financial Risk:** Excessive borrowing to finance a business' operations increases the risk of profitability, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.

Thus, risk can have many definitions - risk of loss, purchasing power, volatility, liquidity, etc. When developing recommendations, we try to make sure that a client is comfortable with the risks associated with the suggested asset allocation.

We believe there is a material risk to loss of principal by investing in securities that clients must be prepared to bear. Care must be exercised in selecting investments. We strive to recommend investment options that represent the least risk commensurate with the desired return. Our process strives to eliminate any recommendations or advice that bears significant or unusual risk than could be expected within a given asset class. However, as is often noted, past performance is no guarantee of future results.

### ***Other Risk***

Monroe Vos recognizes several significant risks to essential business processes through potential and unexpected disruptive events. The increasing development in technology based processes and the related high level of dependence upon these technological processes, in order to conduct our business, has made it necessary to establish and support a contingency planning program to evaluate the impact of such disruptions. To this effect, processes are in place so that all of our central file servers and databases are backed-up off-site permanently on a daily basis. In the event of a serious disaster, operations can resume in a new location after data is reloaded onto new hardware. Since it is impossible to anticipate every type of potential disaster, there can be no assurance that there will be no interruption of our business functions in all circumstances.

## **Item 9 - Disciplinary Information**

There are no material facts regarding any legal or disciplinary events that would be material to your evaluation of us or the integrity of our management.

---

## Item 10 - Other Financial Industry Activities and Affiliations

### ***Affiliated Broker-Dealer***

MV Securities Group, Inc. (MV) is registered as a broker-dealer with the Securities and Exchange Commission (SEC) and various state jurisdictions, and is a member firm of the Financial Industry Regulatory Authority (FINRA). MV is affiliated to Monroe Vos through common ownership and control.

Clients have the option to designate the broker-dealer utilized, including the utilization of MV as the broker-dealer for the execution of securities transactions by the client's money managers. Monroe Vos may also utilize the brokerage services of MV to execute portfolio transactions for our investment advisory clients. These transactions will be conducted subject to proper, and customary, disclosure including but not limited to compensation received by MV. Compensation will be received by MV as a broker-dealer when portfolio transactions are effected on behalf of investment advisory clients. See "Item 14 – Client Referral Arrangements and Other Compensation".

### ***Management***

Jamison Monroe ("Mr. Monroe") is Chairman of Monroe Vos. The principal activity of Mr. Monroe is managing the investment advisory activities. Julie L. Swanson ("Ms. Swanson") is President and Chief Compliance Officer of Monroe Vos and the principal business activity of Ms. Swanson is supervising the investment advisory activities of the firm. Such activities are estimated to utilize approximately seventy (70%) percent of Ms. Swanson's time. However, she is also the FINOP, Secretary and Executive President of MV. Such activities are estimated to utilize approximately thirty (30%) percent of Ms. Swanson's time.

### ***Related Partnership***

Related persons of Monroe Vos have a financial interest in a California LLC that Monroe Vos may recommend to our advisory clients. While the related persons will not receive any direct compensation for these recommendations; they may participate in management and or profits of the respective investment entities.

### ***Other Activities***

Monroe Vos and certain of its principal executive officers may engage in the following activities:

- Recommends to clients that they buy or sell securities or investment products in which we or a related person has some financial interest.

- 
- Buying or selling securities for itself that it also recommends to clients.

## **Item 11 - Code of Ethics**

### ***General***

Monroe Vos has adopted a Code of Ethics to ensure that securities transactions by Monroe Vos employees are consistent with the Monroe Vos fiduciary duty to its clients and to ensure compliance with legal requirements and the Monroe Vos standards of business conduct. The Code of Ethics requires that employees obtain prior approval for personal securities transactions and requires transaction confirmation and quarterly reporting of such transactions. A written copy of the Monroe Vos Code of Ethics is available upon request.

### ***Personal Trading***

Monroe Vos and our related persons may purchase and sell securities for their own account. To prevent conflicts of interest, all employees of Monroe Vos must comply with our Code of Ethics, which imposes restrictions on the purchase or sale of securities for their own accounts and the accounts of certain affiliated persons.

The Code of Ethics require that all trades made by employees or related persons of Monroe Vos, who make recommendations or participate in the determination of which recommendation shall be made, will require the review of the compliance officer of the firm. Notwithstanding the above, Monroe Vos, and/or our officers, directors or employees may purchase for themselves similar or different securities as are purchased or recommended for our investment advisory clients and that different securities or transactions may be affected or recommended for different investment advisory clients of Monroe Vos.

We also maintain quarterly reports on all personal securities transactions.

### ***Insider Information***

Further, the Code of Ethics and Supervisory Procedures impose certain policies and procedures concerning the misuse of material non-public information that are designed to prevent insider trading by any officer, partner, or associated person of Monroe Vos.

## **Item 12 - Brokerage Practices**

### ***General***

Monroe Vos offers the brokerage services of MV to its clients. Notwithstanding that fact, clients are not required to direct their money manager to execute transactions through MV.

---

Furthermore, the client's money managers have discretion to use MV or any other broker dealer depending on where the manager gets best execution.

Based upon the similarity of investments among client accounts having similar investment objectives and the fact that Monroe Vos may consult with more than one account simultaneously, and the possible appearance of similarity in the treatment of clients, all client accounts are handled under the following basic conditions designed to prevent pooling of assets and/or the management of accounts on a de facto pooled basis resulting in the existence of an investment company. The custody of accounts held by the custodian on behalf of MV is structured such that each client's securities are held in nominee name only for ministerial purposes and each client's account is maintained as a separate account. The client's beneficial interest in a security does not represent an undivided interest in all the securities held by the custodian, but rather represents a direct and beneficial interest in the securities in the account.

#### ***Client Directed Brokerage***

You have the option to designate NFS, through MV, as the broker-dealer for the custody, execution and settlement of securities transactions by the client's money managers. The money manager will decide whether or not to make trades through MV based on their assessment as to whether MV offers best execution, including the \$50.00 Execution and Settlement Charge for normal course execution for equity and fixed income trades. Best execution takes into account the security price per share plus the commission/trade charge (which may be deemed a commission equivalent). In most cases the Execution and Settlement Charge is competitive compared to other securities firms where the money manager could make the trade. If the money managers can find a better combination of price and commission elsewhere, he is encouraged to make the trade elsewhere.

Clients may pay commissions higher than those obtainable from other brokers due to these services if the money manager, not MV, determines that the higher price is justified by the quality of service but no higher than Execution and Settlement Charge. The services provided by MV/NFS are provided only to clients that utilize the service. Monroe Vos is not a discretionary money manager and, therefore, does not have the ability to direct trades to MV. The clients, at their discretion, may ask their money manager to consider MV for transactions, if MV offers best execution. The money managers have the discretion from their clients to evaluate MV's services on a trade-by-trade basis.

#### ***Client Accounts***

Based upon the similarity of investments among client accounts having similar investment objectives and the fact that Monroe Vos may consult with more than one account simultaneously, and the possible appearance of similarity in the treatment of clients, all client

---

---

accounts are handled under the following basic conditions designed to prevent pooling of assets and/or the management of accounts on a de facto pooled basis resulting in the existence of an investment company. The custody of accounts held by the custodian on behalf of MV is structured such that each client's securities are held in nominee name only for ministerial purposes and each client's account is maintained as a separate account. The client's beneficial interest in a security does not represent an undivided interest in all the securities held by the custodian, but rather represents a direct and beneficial interest in the securities in the account.

Further, each client retains any and all rights afforded under the federal securities laws to proceed directly against the issuer of any underlying security in the client's account. Each client may withdraw, hypothecate, vote or pledge securities in their account upon written notice to Monroe Vos and each client has the authority to instruct Monroe Vos from directing the purchase of certain securities through Monroe Vos that might otherwise be purchased in the client's account. To insure the account's investments are in keeping with the customer's investment objectives, the client's circumstances are monitored through periodic interviews.

#### ***Soft dollar Arrangements***

Monroe Vos does not engage in any Soft dollar arrangements.

#### ***Trade Errors***

Though Monroe Vos will correct trading errors as soon as they are discovered, it may not be responsible for poor executions or trading errors committed by the unaffiliated brokers with which it transacts.

### **Item 13 - Review of Accounts**

#### ***Account Review***

All clients generally receive a comprehensive quarterly review. Additionally, institutional clients (corporate, pension, profit sharing, 401(k)/403(b), endowments, foundations) receive a quarterly review including a performance and risk analysis and an investment policy statement comparison. High-net-worth individuals receive either a quarterly or semi-annual review including a performance and risk analysis and an investment policy statement comparison based upon our agreement with the client. Additionally and depending on the nature of the client's investments and portfolio activity, a review may be performed on a monthly, weekly or even daily basis. One of the principal triggers for a prompt account review is any change in interest returns or any other major disruption in the financial markets; as well as any change in a client's stated objectives, lifestyle, cash flow, or any change affecting the client's money manager.

---

Jamison Monroe, Chairman of the Board and Timothy J. Vos, Vice Chairman, are Certified Investment Management Analysts<sup>®</sup>. The applicant has assigned all final analysis and review to Mr. Monroe and Mr. Vos and each share the over-all responsibility of the applicant's clientele. Timothy A.R. Callahan, Senior Consultant, Jason Martinez, Consultant, Will Carsey, Consultant and Gregg Zimmerman, Consultant, perform analysis and review. Their work is reviewed by Mr. Monroe and or Mr. Vos.

### ***Reports***

Each client will receive a performance and risk analysis statement of its investments on a quarterly basis or a semi-annual basis depending on the agreement with the client. If a review of a client's account warrants, a report will be issued on an as-needed basis.

## **Item 14 - Client Referrals and Other Compensation**

### ***Client Referrals***

Monroe Vos does not utilize or pay third party solicitors for the referral of advisory clients to us.

### ***Affiliated Broker-Dealer***

MV may be used to custody through NFS, and execute portfolio transactions for investment advisory clients at the discretion of the client, and MV will charge Execution and Settlement Charges to cover direct and indirect execution, settlement and processing costs. These transactions will be conducted subject to proper, and customary, disclosure including but not limited to compensation received by MV. Compensation is received by MV, as a broker-dealer, when portfolio transactions are effected on behalf of investment advisory clients by either Monroe Vos or the client's third party money manager and therefore, MV may receive compensation as a result of acting in one or both capacities. *See Item 4 - Fees and Compensation.*

In certain circumstances, and based upon any number of general factors (including pre-existing relationships and portfolio size) the conversion ratios of the Client Allowance and the Execution and Settlement Charges may be negotiable. For employee benefit plans, the decision to engage Monroe Vos and MV may be a fiduciary decision. In that case the responsible plan fiduciary must assure that the compensation paid directly and indirectly by the plan is reasonable, taking into account the services provided to the plan, the Client Allowance program, as well as any other fees or compensation received by Monroe Vos and MV in connection with the investment of plan assets. The Execution and Settlement Charge may be deemed to be a commission equivalent.



---

***Additional Compensation - Mutual Funds Charges***

To the extent mutual funds are utilized in your portfolio, MV may receive finder's fees and 12b-1 fees from the issuers of such mutual funds, and this will be in addition to the consulting fee paid herein. Notwithstanding the foregoing, certain clients may be entitled to a Client Allowance, which is described in further detail to the response to Fees and Compensation. With respect to defined contribution plans which utilize mutual funds, there are "no load" mutual funds that may be used that don't result in additional compensation to Monroe Vos, or its affiliates, which might result in lower overall expenses to the plan due to the lower total expense ratios.

***Additional Compensation - Cash and Money Market Funds***

If an investment advisory client utilizes MV as the broker-dealer, Monroe Vos' selection of money market mutual funds or comparable investments in which to hold cash reserves in the client's account is limited to certain investments. The selection includes money-market, municipal money-market and government money-market funds, and the issuers of funds pay MV a distribution fee in its capacity as a broker-dealer. This compensation is in addition to other fees, etc. received from client accounts. Additionally, cash balances arising from the sales of securities, redemption of debt securities, dividend and interest payments and funds received from clients are so invested automatically on a daily basis. When securities are sold, funds are deposited on the first business day after settlement date. Funds placed in a client's account by personal check usually will not be invested until the second business day following the day that the deposit is credited to the client's account. Due to the foregoing practices, MV may obtain federal funds prior to the date that deposits are credited to client accounts and thus may realize some economic benefit because of the delay in investing these funds. Where an unaffiliated broker-dealer or other entity acts as custodian of the client's account assets, Monroe Vos has no control over the manner in which the cash reserves will be handled. The client and/or custodian will make that determination. This compensation is historically minimal in relation to all other compensation earned by Monroe Vos and its affiliates.

**Item 15 - Custody*****Selection of Custodian***

MV clears, on a fully disclosed basis, through NFS. NFS was selected as the executing and clearing broker based upon, among other things, its financial solvency and credibility, its level of customer service, its trade execution capability, its managed account trading desk and its reputation.

MV executes and clears securities transactions on a fully disclosed basis through NSF, as an introducing broker-dealer. NFS functions as the custodian for our clients electing to use our



---

trade execution platform. *See Item – 12 - Brokerage Practices, Item 10 – Other Financial Industry Activities and Affiliations, and Item 14 - Client Referrals and Other Compensation.* Regardless of our recommendation regarding the custodian, clients may direct us to utilize other custodians.

### ***Statements***

Clients should receive at least quarterly statements from the broker-dealer, bank or other qualified custodian that holds and maintains client's investment assets. Monroe Vos urges you to carefully review such statements and compare such official custodial records to the account statements that we or your money manager may provide to you. Our statements may vary from custodial statements based on accounting procedures and reporting formats.

### ***Custody of Funds***

We do not maintain custody of client securities as we do not receive delivery of any client securities in its advisory capacity, however, Monroe Vos is deemed to have custody of client funds pursuant to SEC rule 206(4)-2 ("Custody Rule") as to those client who participate in the Client Allowance Program. Those advisory clients of Monroe Vos who participate in the Client Allowance Program are generally allocated a portion of finder's fees and 12b-1 fees paid to MV during any quarter (the "Client Allowance"), first to any advisory fees payable by the respective client to Monroe Vos for the respective period, and then, to the extent that there are monies left, Monroe Vos generally either (i) pays to the client any monies left on a quarterly or (ii) the client forfeits any excess credits upon termination of the contract. *See Item 5: Fees and Compensation – Client Allowance Program.*

To address the regulatory obligations imposed by the Custody Rule, Monroe Vos (i) maintains client funds with a "qualified custodian"; in accounts that contain only clients' funds, under the name of Monroe Vos, for the benefit of such clients; (ii) provides written notification to each client participating in the Client Reallowance Program, of the qualified custodian's name, address, and the manner in which the funds or securities are maintained, promptly when the account is opened and following any changes to this information; (iii) forwards account statements to advisory clients, at least quarterly, to each client for which it maintains funds pursuant to the Client Reallowance Program; (iv) will engage an independent public accountant, registered with the Public Company Accounting Oversight Board, to verify the client funds of which Monroe Vos has custody in a annual surprise examination; and (v) will no less frequently than once each calendar year, obtain a written internal control report prepared by an independent public accountant which reflects an opinion of an independent public accountant as to whether controls have been placed in operation as of a specific date, and are suitably designed and are

---

operating effectively to meet control objectives relating to custodial services, including the safeguarding of funds held by Monroe Vos on behalf of its advisory clients during the year.

### **Item 16 - Investment Discretion**

We do not receive discretionary authority from the client to select securities to be bought or sold.

### **Item 17 - Voting Client Securities**

As a matter of firm policy and practice, Monroe Vos does not have any authority to and shall not take any action or render any advice with respect to the voting of proxies solicited by, or with respect to, the issuers of any securities held in the client investment portfolio. To this end, clients, retain the responsibility for receiving and voting proxies, either directly or through their money managers, for any and all securities maintained in the respective client portfolio.

### **Item 18 - Financial Information**

Registered investment advisers are required to provide you with certain financial information or disclosures about our financial condition. As Monroe Vos has no financial commitment that impairs its ability to meet contractual and fiduciary commitments to clients, has not been the subject of a bankruptcy proceeding, and we do not require or solicit prepayment of more than \$1,200 in fees per client, six months or more in advance, we have no additional material additional financial disclosures.

### **Item 19 – Other Information**

#### ***Privacy Policy***

We respect your right to privacy and recognize our responsibility for protecting the privacy and security of the personal information we receive from you. We have always been committed to securing the confidentiality and integrity of your personal information. We will continue to conduct our business in a manner that conforms with our pledge to you, your expectations and all applicable laws. We are proud of our privacy practices and want our current and prospective customers to understand what information we collect and how we use it, therefore you will be provided with a copy of our privacy policy upon our engagement by you, annually thereafter, and at such time as there is a material change to our privacy policy.

---

### ***Business Continuity Plan***

Monroe Vos has developed a Business Continuity Plan on how we will respond to events that significantly disrupt our business. Since the timing and impact of disasters and disruptions is unpredictable, we will have to be flexible in responding to actual events as they occur. With that in mind, we are providing you with this information on our business continuity plan.

**Contacting Us-** If after a significant business disruption, you cannot contact the Houston office as you usually do at (713) 227-0100 or [julie.swanson@monroevos.com](mailto:julie.swanson@monroevos.com), you should call our alternative number, 713-594-1804, or you can reach our Birmingham office at (205) 879-6824 or [laura.wilson@monroevos.com](mailto:laura.wilson@monroevos.com). Should the Birmingham office be suffering a significant business disruption and cannot be reached at their usual number, (205) 879-6824 or [laura.wilson@monroevos.com](mailto:laura.wilson@monroevos.com), you should call their alternative number, (205) 587-9510 or contact our Houston office using the contact information above.

**Our Business Continuity Plan –** We plan to quickly recover and resume business operations after a significant business disruption and respond by safeguarding our employees and property, making a financial and operational assessment, protecting the firm's books and records, and allowing our customers to transact business. In short, our business continuity plan is designed to permit our firm to resume operations as quickly as possible, given the scope and severity of the significant business disruption.

Our business continuity plan addresses: data back up and recovery; all mission critical systems; financial and operational assessments; alternative communications with customers, employees, and regulators; alternate physical location of employees; critical supplier, contractor, bank and counter-party impact; regulatory reporting; and assuring our customers prompt access to their funds and securities if we are unable to continue our business.

NFS backs up our important records in a geographically separate area. While every emergency situation poses unique problems based on external factors, such as time of day and the severity of the disruption, we have been advised by NFS that its objective is to restore its own operations and be able to complete existing transactions and accept new transactions and payments without interruption. However, your orders and requests for funds and securities could be delayed during this period.

**Varying Disruptions –** Significant business disruptions can vary in their scope, such as only we are affected, a single building housing our firm is affected, the business district where our firm is located is affected, the city where we are located is affected, or the whole region is affected. Within each of these areas, the severity of the disruption can also vary from minimal to severe. In a disruption to only our firm or a building housing our firm, we will transfer our operations to a local site when needed and expect to recover and resume business within 8 hours. In a

---

disruption affecting our business district, city, or region, we will transfer our operations to a site outside of the affected area, and recover and resume business within one business day. In either situation, we plan to continue in business and notify you through our customer emergency number, 713-594-1804 how to contact us. If the significant business disruption is so severe that it prevents us from remaining in business, we will assure our customer's prompt access to their funds and securities.

For more information – If you have questions about our business continuity planning, you can contact us at (713) 227-0100.