

Item 1 - Cover Page



Investor Advisory Group, LLC
CRD# 106837

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www.TheIAG.com

January 31, 2012 Brochure

This brochure provides information about the qualifications and business practices of Investor Advisory Group, LLC ("IAG"). If you have any questions about the contents of this brochure, please contact us at (704) 366-1120 or elh@theiag.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state authority.

Additional information about IAG also is available on the SEC's website at
www.AdviserInfo.sec.gov.

Item 2 - Summary of Material Changes

As you may be aware, the format that registered investment advisers are required to use in order to inform clients of the nature of advisory services provided, types of clients served, fee charged, potential conflicts of interest and other information has changed. In the past, we were only required to offer you our updated brochure on an annual basis. Under the new rules, we are required to annually provide each client with these amended disclosures, rather than merely making the offer. The new format of the complete brochure includes a Summary of Material Changes (the "Summary") reflecting any changes to our policies, practices, or conflicts of interest made since our last required filing, dated March 25, 2011.

Set forth below is the Summary of Material Changes for IAG:

Date of Change	Description of Item
June 2011	Edward K. Jackson became an Investment Adviser Representative of Investor Advisory Group, LLC in June 2011. Please see “ Appendix A, Brochure Supplement ” for this change.
January 2012	Added a disclosure regarding insurance to Item 5, Other Compensation, stating that Erskine Harkey and Sam Bomar are licensed to sell insurance in North Carolina.
January 2012	Added a disclosure to Item 10, regarding Ed Jackson’s ownership of The Jackson Law Firm, PLLC.

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Item 4 - Advisory Business

General Information

Investor Advisory Group, LLC was formed in 1987 and provides portfolio management, financial planning and general consulting services to its clients. At the outset of each client relationship, IAG spends time with the client, asking questions, discussing the client's investment experience and financial circumstances, and reviewing options for the client. Based on its reviews, IAG generally develops with each client:

- a financial outline for the client based on the client's financial circumstances and goals, and the client's risk tolerance level (the "Financial Profile"); and
- the client's investment objectives and guidelines (the "Investment Plan").

The Financial Profile is a reflection of the client's current financial picture and a look to the future goals of the client. The Investment Plan outlines the types of investments IAG will make on behalf of the client in order to meet those goals. The Profile and the Plan are discussed regularly with each client, but are not necessarily written documents.

Finally, where IAG provides only limited financial planning or general consulting services, IAG will work with the client to prepare an appropriate summary of the specific project(s) to the extent necessary or advisable under the circumstances.

Financial Planning

IAG offers limited financial planning services to those clients in need of such service in conjunction with Portfolio Management services. IAG's limited financial planning services normally address areas such as general cash flow planning, retirement planning, and insurance analysis. The goal of this service is to assess the financial circumstances of the client in order to more effectively develop the client's Investment Plan. Financial Planning is not offered as a stand-alone service or for a separate fee, but is typically provided in conjunction with the management of the portfolio.

Portfolio Management

As described above, at the beginning of a client relationship, IAG meets with the client, gathers information and performs research and analysis as necessary to develop the client's Investment Plan. The Investment Plan will be updated from time to time when requested by the client, or when determined to be necessary or advisable by IAG based on updates to the client's financial or other circumstances.

To implement the client's Investment Plan, IAG will manage the client's investment portfolio on a non-discretionary basis. Clients who choose a non-discretionary arrangement must be contacted prior to the execution of any trade in the account(s) under management unless there is a pre-approved investment plan in place. This may result in a delay in executing recommended trades, which could adversely affect the performance of the portfolio. This delay also normally means the affected account(s) will not be able to participate in block trades, a practice designed to enhance the execution quality, timing and/or cost for all accounts included in the block. In a non-discretionary arrangement, the client retains the responsibility for the final decision on all actions taken with respect to the portfolio.

General Consulting

In addition to the foregoing services, IAG may provide general consulting services to clients. These services are generally provided on a project basis, and may include, without limitation, minimal

cash flow planning for certain events such as education expenses or retirement, estate planning analysis, income tax planning analysis and review of a client's insurance portfolio, as well as other matters specific to the client as and when requested by the client and agreed to by IAG. The scope and fees for consulting services will be negotiated with each client at the time of engagement for the applicable project.

Principal Owners

Bomar and Company, Inc. (which is owned by Samuel G. Bomar) and Harkey Corporation (which is owned by Erskine L. Harkey and Betty G. Harkey) are the principal owners of IAG. Please see ***Brochure Supplement(s)***, Appendix A, for more information on these principal owners and other individuals who formulate investment advice and have direct contact with clients.

Type and Value of Assets Currently Managed

As of December 31, 2011, IAG managed no assets on a discretionary basis, and \$76,721,000 of assets on a non-discretionary basis.

Item 5 - Fees and Compensation

General Fee Information

Fees paid to IAG are exclusive of all custodial and transaction costs paid to the client's custodian, brokers or other third party consultants. Fees paid to IAG are also separate and distinct from the fees and expenses charged by mutual funds, ETFs (exchange traded funds) or other investment pools to their shareholders (generally including a management fee and fund expenses, as described in each fund's prospectus or offering materials). The client should review all fees charged by funds, brokers, IAG and others to fully understand the total amount of fees paid by the client for investment and financial-related services.

Portfolio Management Fees

The annual fee schedule, based on a percentage of assets under management, is as follows:

First \$500,000	0.75%
Next \$500,000	0.60%
Balance above \$1,000,000	0.50%

The minimum portfolio value is generally set at \$100,000. The minimum annual fee for any account is \$1,000. IAG may, at its discretion, make exceptions to the foregoing or negotiate special fee arrangements where IAG deems it appropriate under the circumstances.

Portfolio management fees are generally payable quarterly, in advance. If management begins after the start of a quarter, fees will be prorated accordingly. Fees are normally debited directly from client account(s), unless other arrangements are made.

Either IAG or the client may terminate their Investment Management Agreement at any time, subject to any written notice requirements in the agreement. In the event of termination, any paid but unearned fees will be promptly refunded to the client, and any fees due to IAG from the client will be invoiced or deducted from the client's account prior to termination.

General Consulting Fees

Fees for services outside of portfolio management are generally negotiated separately at the time of the engagement for such services, and are normally based on an hourly or fixed fee basis. Hourly

fees range from \$50 to \$150 per hour, depending on the scope of the project. Such fees are normally due at the completion of the work.

Other Compensation

Erskine Harkey and Sam Bomar, Members of IAG, are also licensed to sell insurance in North Carolina. In providing general consulting and other related advisory services, Mr. Harkey and Mr. Bomar may recommend the purchase of products under circumstances where they would be entitled to receive a commission or other compensation in the transaction. In all such circumstances, however, the client will be notified of this payment in advance of the transaction, and under no circumstances will the client pay both a commission to Mr. Harkey or Mr. Bomar and a management fee to IAG on the same pool of assets.

Item 6 - Performance-Based Fees and Side-By-Side Management

IAG does not have any performance-based fee arrangements. "Side by Side Management" refers to a situation in which the same firm manages accounts that are billed based on a percentage of assets under management and at the same time manages other accounts for which fees are assessed on a performance fee basis. Because IAG has no performance-based fee accounts, it has no side-by-side management.

Item 7 - Types of Clients

IAG serves individuals, pension and profit-sharing plans, corporations, trusts, and estates. With some exceptions, the minimum portfolio value eligible for conventional investment advisory services is \$100,000, and the annual minimum fee charged is \$1,000. Under certain circumstances and in its sole discretion, IAG may negotiate such minimums.

Item 8 - Methods of Analysis, Investment Strategies and Risk of Loss

Methods of Analysis

In accordance with the Investment Plan, IAG will primarily invest in mutual funds, ETF's, fixed income securities such as bonds, CD's, and money-market accounts, and individual common stocks at the client's request.

IAG utilizes a purchased proprietary database as the primary method of analysis. Mutual funds and ETFs are generally evaluated and selected based on a variety of factors, including, without limitation, past performance, fee structure, portfolio manager tenure, fund sponsor, overall ratings for safety and returns, and other factors.

Fixed income investments may be used as a strategic investment, as an instrument to fulfill liquidity or income needs in a portfolio, or to add a component of capital preservation. IAG may evaluate and select individual bonds or bond funds based on a number of factors including, without limitation, rating, yield and duration.

Investment Strategies:

IAG's strategic approach is to invest each portfolio in accordance with the Plan that has been developed specifically for each client. This means that the following strategies may be used in varying combinations over time for a given client, depending upon the client's individual circumstances.

Long Term Purchases – securities purchased with the expectation that the value of those securities will grow over a relatively long period of time, generally greater than one year.

Short Term Purchases – securities purchased with the expectation that they will be sold within a relatively short period of time, generally less than one year, to meet client cash needs.

Risk of Loss

While IAG seeks to diversify clients' investment portfolios across various asset classes consistent with their Investment Plans in an effort to reduce risk of loss, all investment portfolios are subject to risks. Accordingly, there can be no assurance that client investment portfolios will be able to fully meet their investment objectives and goals, or that investments will not lose money.

Below is a description of several of the principal risks that client investment portfolios face.

Management Risks. While IAG manages client investment portfolios based on IAG's experience, research and proprietary methods, the value of client investment portfolios will change daily based on the performance of the underlying securities in which they are invested. Accordingly, client investment portfolios are subject to the risk that IAG allocates assets to asset classes that are adversely affected by unanticipated market movements, and the risk that IAG's specific investment choices could underperform their relevant indexes.

Risks of Investments in Mutual Funds, ETFs and Other Investment Pools. As described above, IAG will invest client portfolios in mutual funds, ETFs and other investment pools ("pooled investment funds"). Investments in pooled investment funds are generally less risky than investing in individual securities because of their diversified portfolios; however, these investments are still subject to risks associated with the markets in which they invest. In addition, pooled investment funds' success will be related to the skills of their particular managers and their performance in managing their funds. Pooled investment funds are also subject to risks due to regulatory restrictions applicable to registered investment companies under the Investment Company Act of 1940.

Equity Market Risks. IAG may invest portions of client assets directly into equity investments, primarily pooled investment funds that invest in the stock market. As noted above, while pooled investments have diversified portfolios that may make them less risky than investments in individual securities, funds that invest in stocks and other equity securities are nevertheless subject to the risks of the stock market. These risks include, without limitation, the risks that stock values will decline due to daily fluctuations in the markets, and that stock values will decline over longer periods (e.g., bear markets) due to general market declines in the stock prices for all companies, regardless of any individual security's prospects.

Fixed Income Risks. IAG may invest portions of client assets directly into fixed income instruments, such as bonds and notes, or may invest in pooled investment funds that invest in bonds and notes. While investing in fixed income instruments, either directly or through pooled investment funds, is generally less volatile than investing in stock (equity) markets, fixed income investments nevertheless are subject to risks. These risks include, without limitation, interest rate risks (risks that changes in interest rates will devalue the investments), credit risks (risks of default by borrowers), or maturity risks (risks that bonds or notes will change value from the time of issuance to maturity).

Foreign Securities Risks. IAG may invest portions of client assets into pooled investment funds that invest internationally. While foreign investments are important to the diversification of client investment portfolios, they carry risks that may be different from U.S. investments. For example, foreign investments may not be subject to uniform audit, financial reporting or disclosure standards, practices or requirements comparable to those found in the U.S. Foreign investments are also subject to foreign withholding taxes and the risk of adverse changes in investment or exchange control regulations. Finally, foreign investments may involve currency risk, which is the risk that the value of the foreign security will decrease due to changes in the relative value of the U.S. dollar and the security's underlying foreign currency.

Item 9 - Disciplinary Information

IAG has no disciplinary events to report.

Item 10 - Other Financial Industry Activities and Affiliations

Ed is the owner of The Jackson Law Firm, PLLC, a private legal practice emphasizing business law and estate planning. Ed currently spends 250 hours per month on this business; however, the amount of time devoted to this business will decrease as his duties at Investor Advisory Group, LLC increase. However, Ed will continue to provide legal counsel and prepare documents for clients.

Item 11 - Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Code of Ethics and Personal Trading

IAG has adopted a Code of Ethics ("the Code"), the full text of which is available to you upon request. IAG's Code has several goals. First, the Code is designed to assist IAG in complying with applicable laws and regulations governing its investment advisory business. Under the Investment Advisers Act of 1940, IAG owes fiduciary duties to its clients. Pursuant to these fiduciary duties, the Code requires IAG associated persons to act with honesty, good faith and fair dealing in working with clients. In addition, the Code prohibits associated persons from trading or otherwise acting on insider information.

Next, the Code sets forth guidelines for professional standards for IAG's associated persons (managers, officers and employees). Under the Code's Professional Standards, IAG expects its associated persons to put the interests of its clients first, ahead of personal interests. In this regard, IAG associated persons are not to take inappropriate advantage of their positions in relation to IAG clients.

Third, the Code sets forth policies and procedures to monitor and review the personal trading activities of associated persons. From time to time IAG's associated persons may invest in the same securities recommended to clients. Under its Code, IAG has adopted procedures designed to reduce or eliminate conflicts of interest that this could potentially cause. The Code's personal trading policies include procedures for limitations on personal securities transactions of associated persons, reporting and review of such trading and pre-clearance of certain types of personal trading activities. These policies are designed to discourage and prohibit personal trading that would disadvantage clients. The Code also provides for disciplinary action as appropriate for violations.

Participation or Interest in Client Transactions

Because client accounts are invested almost exclusively in open-end mutual funds and ETF's, there is little opportunity for a conflict of interest between personal trades by IAG associated persons and

trades in client accounts, even when such accounts invest in the same securities. However, in the event of other identified potential trading conflicts of interest, IAG's goal is to place client interests first.

Consistent with the foregoing, IAG maintains policies regarding participation in initial public offerings (IPOs) and private placements in order to comply with applicable laws and avoid conflicts with client transactions. If an IAG associated person wishes to participate in an IPO or invest in a private placement, he or she must submit a pre-clearance request and obtain the approval of the Chief Compliance Officer. If associated persons trade with client accounts (e.g., in a bundled or aggregated trade), and the trade is not filled in its entirety, the associated person's shares will be removed from the block, and the balance of shares will be allocated among client accounts in accordance with IAG's written policy.

Item 12 - Brokerage Practices

Best Execution and Benefits of Brokerage Selection

When given discretion to select the brokerage firm that will execute orders in client accounts, IAG seeks "best execution" for client trades, which is a combination of a number of factors, including, without limitation, quality of execution, services provided and commission rates. Therefore, IAG may use or recommend the use of brokers who do not charge the lowest available commission in the recognition of research and securities transaction services, or quality of execution. Research services received with transactions may include proprietary or third party research (or any combination), and may be used in servicing any or all of IAG's clients. Therefore, research services received may not be used for the account for which the particular transaction was effected.

IAG may recommend that clients establish brokerage accounts with the Schwab Advisor Services division of Charles Schwab & Co., Inc. (Schwab), a FINRA registered broker-dealer, member SIPC, to maintain custody of clients' assets. IAG may also effect trades for client accounts at Schwab, or may in some instances, consistent with IAG's duty of best execution and specific agreement with each client, elect to execute trades elsewhere. Although IAG may recommend that clients establish accounts at Schwab, it is ultimately the client's decision to custody assets with Schwab. IAG is independently owned and operated and is not affiliated with Schwab.

Schwab provides IAG with access to its institutional trading and custody services, which are typically not available to Schwab retail investors. These services generally are available to independent investment advisors on an unsolicited basis, at no charge to them so long as IAG maintains a pre-established minimum amount of client assets in accounts at Schwab Advisor Services. Schwab's brokerage services include the execution of securities transactions, custody, research, and access to mutual funds and other investments that are otherwise generally available only to institutional investors or would require a significantly higher minimum initial investment.

For IAG client accounts maintained in its custody, Schwab generally does not charge separately for custody services but is compensated by account holders through commissions and other transaction-related or asset-based fees for securities trades that are executed through Schwab or that settle into Schwab accounts. Schwab Advisor Services also makes available to IAG other products and services that benefit IAG but may not directly benefit its clients' accounts. Many of these products and services may be used to service all or some substantial number of IAG accounts, including accounts not maintained at Schwab.

Schwab's products and services that assist IAG in managing and administering clients' accounts include software and other technology that (i) provide access to client account data (such as trade confirmations and account statements); (ii) facilitate trade execution and allocate aggregated trade orders for multiple client accounts; (iii) provide research, pricing and other market data; (iv) facilitate payment of IAG's fees from its clients' accounts; and (v) assist with back-office functions, recordkeeping and client reporting.

Schwab Advisor Services also offers other services intended to help IAG manage and further develop its business enterprise. These services may include: (i) compliance, legal and business consulting; (ii) publications and conferences on practice management and business succession; and (iii) access to employee benefits providers, human capital consultants and insurance providers. Schwab may make available, arrange and/or pay third-party vendors for the types of services rendered to IAG. Schwab Advisor Services may discount or waive fees it would otherwise charge for some of these services or pay all or a part of the fees of a third-party providing these services to IAG. Schwab Advisor Services may also provide other benefits such as educational events or occasional business entertainment of IAG personnel. In evaluating whether to recommend that clients custody their assets at Schwab, IAG may take into account the availability of some of the foregoing products and services and other arrangements as part of the total mix of factors it considers and not solely on the nature, cost or quality of custody and brokerage services provided by Schwab, which may create a potential conflict of interest.

Aggregated Trade Policy

IAG typically directs trading in individual client accounts as and when trades are appropriate based on the client's Investment Plan, without regard to activity in other client accounts. However, from time to time, IAG may aggregate trades together for multiple client accounts, most often when these accounts are being directed to sell the same securities at the same time. If such an aggregated trade is not completely filled, IAG will allocate shares received (in an aggregated purchase) or sold (in an aggregated sale) across participating accounts on a pro rata or other fair basis; provided, however, that any participating accounts that are owned by IAG or its officers, directors, or employees will be excluded first.

Item 13 - Review of Accounts

Managed portfolios are reviewed at least quarterly, but may be reviewed more often if requested by the client, upon receipt of information material to the management of the portfolio, or at any time such review is deemed necessary or advisable by IAG. These factors may include but are not limited to, the following: change in general client circumstances (marriage, divorce, retirement); or economic, political or market conditions. Erskine Harkey, Sam Bomar, and David Barwick, IAG's Investment Adviser Representative's, review all accounts.

Account custodians are responsible for providing monthly or quarterly account statements which reflect the positions (and current pricing) in each account as well as transactions in each account, including fees paid from an account. Account custodians also provide prompt confirmation of all trading activity, and year-end tax statements, such as 1099 forms. In addition, IAG provides at least an annual report for each managed portfolio. This written report normally includes a summary of portfolio holdings and performance results. Additional reports are available at the request of the client.

Item 14 - Client Referrals and Other Compensation

As noted above, IAG may receive some benefits from Schwab based on the amount of client assets held at Schwab. Please see ***“Brokerage Practices”*** for more information. However, neither Schwab nor any other party is paid to refer clients to IAG.

Item 15 - Custody

Schwab is the custodian of nearly all client accounts at IAG. From time to time, however, clients may select an alternate broker to hold accounts in custody. In any case, it is the custodian’s responsibility to provide clients with confirmations of trading activity, tax forms and at least quarterly account statements. Clients are advised to review this information carefully, and to notify IAG of any questions or concerns. Clients are also asked to promptly notify IAG if the custodian fails to provide statements on each account held.

From time to time and in accordance with IAG’s agreement with clients, IAG will provide additional reports. The account balances reflected on these reports should be compared to the balances shown on the brokerage statements to ensure accuracy. There may at times be small differences due to the timing of dividend reporting, pending trades, and other similar issues.

Item 16 - Investment Discretion

As described above under ***“Advisory Business”***, IAG manages portfolios on a non-discretionary basis. The client generally executes a Limited Power of Attorney (“LPOA”), which allows IAG to carry out trade recommendations and approved actions in the portfolio. However, in accordance with the investment advisory agreement between IAG and the client, IAG does not implement trading recommendations or other actions in the account unless and until the client has approved the recommendation or action. In addition, clients may limit the terms of the LPOA, subject to IAG’s agreement with the client and the requirements of the client’s custodian.

Item 17 - Voting Client Securities

As a policy and in accordance with IAG’s client agreement, IAG does not vote proxies related to securities held in client accounts. The custodian of the account will normally provide proxy materials directly to the client. Clients may contact IAG with questions relating to proxy procedures and proposals; however, IAG generally does not research particular proxy proposals.

Item 18 - Financial Information

IAG does not require nor solicit prepayment of more than \$1,200 in fees per client, six months or more in advance, and therefore has no disclosure required for this item.

**Brochure Supplement for
Erskine L. Harkey, Jr.**

CRD# 1638421

of

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February 1, 2012

This brochure supplement provides information about Erskine Harkey, and supplements the Investor Advisory Group, LLC ("IAG") brochure. You should have received a copy of that brochure. Please contact IAG at (704) 366-1120 if you did not receive IAG's brochure, or if you have any questions about the contents of this supplement.

Additional information about Erskine Harkey is available on the SEC's website at
www.AdviserInfo.sec.gov.

Educational Background and Business Experience

Erskine L. Harkey, Jr. (year of birth 1938) is a Member and an Investment Adviser Representative (IAR) of Investor Advisory Group, LLC.

Erskine attended Duke University, graduating with a BS degree in Mechanical Engineering in 1960. After graduation, he was employed by Exxon Corporation and was granted a leave of absence to serve in the U.S. Navy as an engineering officer. Erskine was honorably discharged as a Lieutenant J.G. in 1963 when he returned to Exxon. He worked there as a technical sales representative for Enjay Chemical Company in Chicago until 1966.

During his time in Chicago, Erskine attended Northwestern University, graduating in 1966 with a Master of Business Administration. Upon graduation, he joined First Union Corporation (now Wells Fargo Corporation). Erskine served in various capacities in corporate banking, his last being Executive Vice President of the World Banking Group in 1983. That same year, Erskine joined Belk Stores Services as Senior Vice President of Finance. In 1987, he then began Investor Advisory Group, LLC.

Disciplinary Information

There is no disciplinary information to report regarding Erskine.

Other Business Activities

Erskine Harkey is also licensed to sell insurance in North Carolina. In providing financial planning and other related advisory services, Erskine may recommend the purchase of products under circumstances where he would be entitled to receive a commission or other compensation in the transaction. In all such circumstances, however, the client will be notified of this payment in advance of the transaction, and under no circumstances will the client pay both a commission to Erskine and a management fee to IAG on the same pool of assets.

Additional Compensation

Other than selling insurance, Erskine is not engaged in any other investment-related business or occupation, and does not earn compensation for the sale of any other products or services.

Supervision

Erskine Harkey is the Chief Compliance Officer and a Member of Investor Advisory Group, LLC. Sam Bomar is also a Member of IAG. Both are IAR's and together with Dave Barwick serve on the investment committee.

Overall investment decisions are made as a team by the investment committee, and portfolio activity based on these decisions will be carried out by these individuals as assisted by other staff members of the firm.

As Chief Compliance Officer, Erskine is responsible for providing supervisory oversight to the staff; however, Erskine also participates as a team member in the investment and trading processes. Erskine may be contacted at the phone number as shown on the cover page.

Brochure Supplement for

Samuel G. Bomar

CRD# 2235925

of

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February 1, 2012

This brochure supplement provides information about Sam Bomar, and supplements the Investor Advisory Group, LLC ("IAG") brochure. You should have received a copy of that brochure. Please contact IAG at (704) 366-1120 if you did not receive IAG's brochure, or if you have any questions about the contents of this supplement.

Additional information about Sam Bomar is available on the SEC's website at
www.AdviserInfo.sec.gov.

Educational Background and Business Experience

Samuel G. Bomar (year of birth 1945) is a Member and Investment Adviser Representative (IAR) of Investor Advisory Group, LLC.

Sam graduated from Furman University in Greenville, South Carolina in 1967 with a Bachelor of Arts degree in Applied Music. He served in the U.S. Army from 1968 until 1970 when he was honorably discharged as a First Lieutenant. Sam enrolled at the University of Georgia in 1971 and was awarded a Master of Accountancy degree in 1973. Upon graduation, he joined Peat, Marwick, Mitchell & Co., a certified public accounting firm (now KPMG International), advancing from Staff Accountant to Supervising Senior Accountant from 1973 to 1977.

Sam joined Munford, Inc. in 1977 as Internal Audit Director, then Division Controller until 1979 when he left to join Barclays American Corporation as Internal Audit Director. He held various positions with Barclays American, the last being Senior Vice President and Treasurer before leaving the company in 1991. That same year, Sam joined Investor Advisory Group, LLC as an IAR.

Disciplinary Information

There is no disciplinary information to report regarding Sam.

Other Business Activities

Sam Bomar is also licensed to sell insurance in North Carolina. In providing financial planning and other related advisory services, Sam may recommend the purchase of products under circumstances where he would be entitled to receive a commission or other compensation in the transaction. In all such circumstances, however, the client will be notified of this payment in advance of the transaction, and under no circumstances will the client pay both a commission to Sam and a management fee to IAG on the same pool of assets.

Additional Compensation

Other than selling insurance, Sam is not engaged in any other investment-related business or occupation, and does not earn compensation for the sale of any other products or services.

Supervision

Erskine Harkey is the Chief Compliance Officer and a Member of Investor Advisory Group, LLC. Sam Bomar is also a Member of IAG. Both are IAR's and together with Dave Barwick serve on the investment committee.

Overall investment decisions are made as a team by the investment committee, and portfolio activity based on these decisions will be carried out by these individuals as assisted by other staff members of the firm.

As Chief Compliance Officer, Erskine is responsible for providing supervisory oversight to the staff; however, Erskine also participates as a team member in the investment and trading processes. Erskine may be contacted at the phone number as shown on the cover page.

Brochure Supplement for
David E. Barwick, CFP®

CRD# 5046240

of

Investor Advisory Group, LLC

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March 16, 2011

This brochure supplement provides information about Dave Barwick, and supplements the Investor Advisory Group, LLC ("IAG") brochure. You should have received a copy of that brochure. Please contact IAG at (704) 366-1120 if you did not receive IAG's brochure, or if you have any questions about the contents of this supplement.

Additional information about Dave Barwick is available on the SEC's website at
www.AdviserInfo.sec.gov.

Educational Background and Business Experience

David E. Barwick (year of birth 1946) is an Investment Adviser Representative (IAR) of Investor Advisory Group, LLC.

Dave graduated from North Carolina State University in 1969 with a B.S. degree in Textile Engineering and joined Burlington Industries, Inc. He took a military leave of absence from Burlington in April of 1970 for active duty with the U.S. Army as a Second Lieutenant. In December of 1971, Dave was honorably discharged as a First Lieutenant at which time he rejoined Burlington.

In 1973, Dave left Burlington and enrolled at Harvard Business School from which he graduated with a Master of Business Administration degree in 1975. Upon graduation, he joined First Union Corporation (now Wells Fargo Corporation) as a banker and retired in 2005 after thirty years of service. That same year, Dave joined Investor Advisory Group, LLC as an IAR and, in 2008, became a CERTIFIED FINANCIAL PLANNER™ professional*.

* The CFP® certification is granted by Certified Financial Planner Board of Standards, Inc. (CFP Board). To attain the certification, the candidate must complete the required educational,

examination and experience requirements set forth by CFP Board. Certain designations, such as the CPA, CFA and others may satisfy the education component, and allow a candidate to sit for the CFP® Certification Examination. The Examination tests the candidate's ability to apply financial planning knowledge to client situations. The 10-hour exam is divided into three separate sessions over a 2-day period. At least 3 years of qualifying full-time work experience are required for certification. Qualifying experience includes work in the area of the delivery of the personal financial planning process to clients, the direct support or supervision of others in the personal financial planning process, or teaching all, or any portion, of the personal financial planning process.

Disciplinary Information

There is no disciplinary information to report regarding Dave.

Other Business Activities

Dave is not engaged in any other business activities.

Additional Compensation

Dave has no other income or compensation to disclose.

Supervision

Erskine Harkey is the Chief Compliance Officer and a Member of Investor Advisory Group, LLC. Sam Bomar is also a Member of IAG. Both are IAR's and together with Dave Barwick serve on the investment committee.

Overall investment decisions are made as a team by the investment committee, and portfolio activity based on these decisions will be carried out by these individuals as assisted by other staff members of the firm.

As Chief Compliance Officer, Erskine is responsible for providing supervisory oversight to the staff; however, Erskine also participates as a team member in the investment and trading processes. Erskine may be contacted at the phone number as shown on the cover page.

Brochure Supplement for

Edward K. Jackson

CRD# 5949110

of

Investor Advisory Group, LLC

421-A South Sharon Amity Road
Charlotte, North Carolina 28211

(704) 366-1120

www.TheIAG.com

June 28, 2011

This brochure supplement provides information about Edward K. Jackson, and supplements the Investor Advisory Group, LLC ("IAG") brochure. You should have received a copy of that brochure. Please contact IAG at (704) 366-1120 if you did not receive IAG's brochure, or if you have any questions about the contents of this supplement.

Additional information about Edward K. Jackson is available on the SEC's website at
www.AdviserInfo.sec.gov.

Educational Background and Business Experience

Edward K. Jackson (year of birth 1957) is an Investment Adviser Representative (IAR) of Investor Advisory Group, LLC.

Ed graduated from Wofford College in 1979 with a BA degree in Economics. He also graduated with a Juris Doctorate degree from the University Of Alabama School Of Law in Tuscaloosa, Alabama in 1982. Upon graduation, Ed was hired by a large public accounting firm in Texas. At that time, he was a CPA and was admitted to the Texas Bar Association. A significant portion of his client work was in real estate partnerships, manufacturing businesses and individual tax planning.

Ed transferred within the accounting firm to South Carolina in 1984. After five years of public accounting experience, he became employed in Charlotte with a subsidiary of Goodyear Tire & Rubber Company where he was Tax Manager and later promoted to Finance Director in charge of Accounting, Credit and Tax functions. In 1993, Ed was admitted to the North Carolina Bar Association.

In 1999, Ed became CFO and General Counsel of Wizards, Inc., a regional automotive service company. At Wizards, Inc. Ed assisted executive management with personal as well as corporate legal and tax assistance.

When Wizards, Inc. was sold in 2002, Ed continued providing legal and financial services to the three principals and created The Jackson Law Firm, PLLC, a private legal practice emphasizing business law and estate planning. He is a member of the American Bar Association, the North Carolina Bar Association, and the Business Law Section of the North Carolina Bar Association and the Estate Planning Section of the Mecklenburg Bar Association.

Disciplinary Information

There is no disciplinary information to report regarding Ed.

Other Business Activities

Ed is the owner of The Jackson Law Firm, PLLC, a private legal practice emphasizing business law and estate planning. Ed currently spends 250 hours per month on this business; however, the amount of time devoted to this business will decrease as his duties at Investor Advisory Group, LLC increase. However, Ed will continue to provide legal counsel and prepare documents for clients.

Other than providing legal counsel, Ed is not engaged in any other investment-related business or occupation, and does not earn compensation for the sale of any other products or services.

Additional Compensation

As stated above, Ed has no other income or compensation to disclose.

Supervision

Erskine Harkey, Member and Chief Compliance Officer, of IAG, is responsible for supervising Ed Jackson and for reviewing accounts. Erskine can be reached at (704) 366-1120.