

***Item 1 - Cover Page***

SCHEDULE 2.B – BROCHURE SUPPLEMENT

**Jay Bendesky**

March 26, 2012

B.C. Ziegler and Company  
200 South Wacker Drive, Suite 2000  
Chicago, IL 60606  
Phone (312) 596-1631 Fax (312) 596-1697  
[www.ziegler.com/wealth-management](http://www.ziegler.com/wealth-management)

**This brochure supplement provides information about Jay Bendesky that supplements the B.C. Ziegler and Company (“BCZ”) brochure. You should have received a copy of that brochure. Please contact James M. Bushman if you did not receive BCZ’s brochure or if you have any questions about the contents of this supplement.**

**Additional information about Jay Bendesky is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## **Item 2 - Educational Background and Business Experience**

Mr. Bendesky was born in 1967. He serves as a Senior Vice President, Manager Client Service and Supervision and Branch Manager for Ziegler Wealth Management's (ZWM) Minnetonka, Minnesota, Sheboygan, Wisconsin, Greenwood Village, Colorado and Chicago, Illinois locations. Mr. Bendesky earned a Bachelor of Arts in Economics from Virginia Tech in Blacksburg, Virginia. He also earned a Masters of Business Administration in Finance from the University of Central Florida in Orlando, Florida. Mr. Bendesky joined ZWM in 2012. Prior to his time with ZWM he was with Morgan Stanley Smith Barney (MSSB) for three years and held the position of Vice President Complex Manager. Before MSSB Mr. Bendesky was with Genworth Financial for eight years where the last position he held was Director of Internal Sales.

## **Item 3 - Disciplinary Information**

Mr. Bendesky does not have any disciplinary information to disclose. He has not: (a) been party to a criminal or civil action in a domestic, foreign or military court, (b) been party to an administrative proceeding before the SEC, any other federal regulatory agency, any state regulatory agency or any foreign financial regulatory authority; or (c) been party to a self-regulatory proceeding.

## **Item 4 - Other Business Activities**

Mr. Bendesky is not actively engaged in any other business activities.

## **Item 5 - Additional Compensation**

Mr. Bendesky may receive compensation in the form of commissions from the sale of investments in his capacity as a registered representative. Mr. Bendesky does not receive any additional economic benefit from third parties for providing advisory services other than noted above.

## **Item 6 - Supervision**

Mr. Bendesky is supervised by Christopher Zelesnick, Head of Ziegler Wealth Management located in Chicago, Illinois. Mr. Zelesnick's contact information is czelesnick@ziegler.com or 312-596-1681. Additionally, centralized oversight of Mr. Bendesky's activities is performed by supervisory staff personnel who are independent of the sales team.

Mr. Bendesky regularly reviews the accounts for which he provides investment advisory services to monitor suitability of recommendations and compliance with regulatory and internal procedures.