

Item 1 - Cover Page

SCHEDULE 2.B – BROCHURE SUPPLEMENT

Kurt Waid

March 26, 2012

B.C. Ziegler and Company
510 North 17th Avenue, Suite D
Wausau, Wisconsin 54401
Phone (715) 845-3118 Fax (715) 845-7259
www.ziegler.com/wealth-management

This brochure supplement provides information about Kurt Waid that supplements the B.C. Ziegler and Company (“BCZ”) brochure. You should have received a copy of that brochure. Please contact James M. Bushman if you did not receive BCZ’s brochure or if you have any questions about the contents of this supplement.

Additional information about Kurt Waid is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

Mr. Waid was born in 1983. He serves as a Financial Advisor for Ziegler Wealth Management's (ZWM) Wausau, Wisconsin location. Mr. Waid attended North Central Technical College in Wausau, Wisconsin and continued on to Northeastern Technical College in Green Bay, Wisconsin. Mr. Waid joined ZWM in 2006 and holds the position of Financial Advisor.

Item 3 - Disciplinary Information

Mr. Waid does not have any disciplinary information to disclose. He has not: (a) been party to a criminal or civil action in a domestic, foreign or military court, (b) been party to an administrative proceeding before the SEC, any other federal regulatory agency, any state regulatory agency or any foreign financial regulatory authority; or (c) been party to a self-regulatory proceeding.

Item 4 - Other Business Activities

Mr. Waid is not actively engaged in any other business activities.

Item 5 - Additional Compensation

Mr. Waid may receive compensation in the form of commissions from the sale of investments in Mr. Waid's capacity as a registered representative. Mr. Waid may also receive compensation from insurance sales. Mr. Waid does not receive any additional economic benefit from third parties for providing advisory services other than noted above.

Item 6 - Supervision

Mr. Waid is supervised by Terry Sturm, Branch Manager of the Wausau, Wisconsin location. Mr. Sturm's contact information is tsturm@ziegler.com or (715) 845-3118. Additionally, centralized oversight of Mr. Waid's activities is performed by supervisory staff personnel who are independent of the sales team.

Mr. Waid regularly reviews the accounts for which he provides investment advisory services to monitor suitability of recommendations and compliance with regulatory and internal procedures.