

Item 1 - Cover Page

SCHEDULE 2.B – BROCHURE SUPPLEMENT

John Wagner

July 11, 2012

B.C. Ziegler and Company
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www.ziegler.com/wealth-management

This brochure supplement provides information about John Wagner that supplements the B.C. Ziegler and Company (“BCZ”) brochure. You should have received a copy of that brochure. Please contact James M. Bushman if you did not receive BCZ’s brochure or if you have any questions about the contents of this supplement.

Additional information about John Wagner is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

Mr. Wagner was born in 1954. He serves as a Financial Advisor for Ziegler Wealth Management's (ZWM) Mequon, Wisconsin location. Mr. Wagner earned a Bachelor of Science in Marketing from the University of Wisconsin in Oshkosh, Wisconsin. Mr. Wagner, a Certified Financial Planner (CFP), joined ZWM in 1978 and holds the position of Senior Vice President, Financial Advisor.

Item 3 - Disciplinary Information

In 2011, Mr. Wagner was the subject of an investment-related, consumer-initiated, written complaint, which alleged he was involved in sales practice violations. Without the admission of liability, wrongdoing, fault or damages whatsoever, and in an effort to avoid the cost of litigation, the parties agreed to settle the matter.

Item 4 - Other Business Activities

Mr. Wagner is not actively engaged in any other business activities.

Item 5 - Additional Compensation

Mr. Wagner may receive compensation in the form of commissions from the sale of investments in John's capacity as a registered representative. Mr. Wagner may also receive compensation from insurance sales. Mr. Wagner does not receive any additional economic benefit from third parties for providing advisory services other than noted above.

Item 6 - Supervision

Mr. Wagner is supervised by William Morse, Branch Manager of the Mequon, Wisconsin location. Mr. Morse's contact information is wmorse@ziegler.com or (262) 241-5988. Additionally, centralized oversight of Mr. Wagner's activities is performed by supervisory staff personnel who are independent of the sales team.

Mr. Wagner regularly reviews the accounts for which he provides investment advisory services to monitor suitability of recommendations and compliance with regulatory and internal procedures.