

Item 1 - Cover Page

SCHEDULE 2.B – BROCHURE SUPPLEMENT

Joshua Traudt

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This brochure supplement provides information about Joshua Traudt that supplements the B.C. Ziegler and Company (“BCZ”) brochure. You should have received a copy of that brochure. Please contact James M. Bushman if you did not receive BCZ’s brochure or if you have any questions about the contents of this supplement.

Additional information about Joshua Traudt is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

Mr. Traudt was born in 1975. He serves as a Financial Advisor for Ziegler Wealth Management's (ZWM) Mequon, Wisconsin location. Mr. Traudt earned his BBA in Finance from the Lubar School of Business at the University of Wisconsin in Milwaukee, Wisconsin. Mr. Traudt joined ZWM in 2008 as a Financial Advisor. Prior to joining ZWM, he was at Robert W. Baird, Inc. for eight years where he was a Registered Sales Assistant.

Item 3 - Disciplinary Information

Mr. Traudt does not have any disciplinary information to disclose. He has not: (a) been party to a criminal or civil action in a domestic, foreign or military court, (b) been party to an administrative proceeding before the SEC, any other federal regulatory agency, any state regulatory agency or any foreign financial regulatory authority; or (c) been party to a self-regulatory proceeding.

Item 4 - Other Business Activities

Mr. Traudt is actively engaged in other business activities. He currently spends approximately 2 hours per month of his time on activity for Fox Point Foundation. Mr. Traudt has no financial interest or control and is not compensated annually for this other business activity.

Item 5 - Additional Compensation

Mr. Traudt may receive compensation in the form of commissions from the sale of investments in his capacity as a registered representative. Joshua may also receive compensation from insurance sales. Mr. Traudt does not receive any additional economic benefit from third parties for providing advisory services other than noted above.

Item 6 - Supervision

Mr. Traudt is supervised by William Morse, Branch Manager of the Mequon, Wisconsin location. Mr. Morse's contact information is wmorse@ziegler.com or (262) 241-5988. Additionally, centralized oversight of Mr. Traudt's activities is performed by supervisory staff personnel who are independent of the sales team.

Mr. Traudt regularly reviews the accounts for which he provides investment advisory services to monitor suitability of recommendations and compliance with regulatory and internal procedures.