

Item 1 - Cover Page

SCHEDULE 2.B - BROCHURE SUPPLEMENT

Mark Severson

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B.C. Ziegler and Company
W233 N2080 Ridgeview Parkway
Waukesha, WI 53188
Phone (262) 955-6920 Fax (262) 955-6901
www.ziegler.com/wealth-management

This brochure supplement provides information about Mark Severson that supplements the B.C. Ziegler and Company (“BCZ”) brochure. You should have received a copy of that brochure. Please contact James M. Bushman if you did not receive BCZ’s brochure or if you have any questions about the contents of this supplement.

Additional information about Mark Severson is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

Mr. Severson was born in 1959. He serves as a Financial Advisor for Ziegler Wealth Management's (ZWM) Waukesha, Wisconsin location. Mr. Severson earned a Bachelor degree in Business from the University of Wisconsin in Eau Claire, Wisconsin. Mr. Severson joined ZWM in 1984 and holds the position of First Vice President, Financial Advisor.

Item 3 - Disciplinary Information

In 2010, Mr. Severson was the subject of an investment-related, consumer-initiated, written complaint, alleging misrepresentation of certain bond features resulting in compensatory damages of \$5,000. The matter is still pending.

Item 4 - Other Business Activities

Mr. Severson is actively engaged in other business activities. He currently is a grade/middle/high school referee and spends approximately less than 1% of his time on this activity. Mr. Severson is compensated approximately \$1,000 annually for this other business activity.

Item 5 - Additional Compensation

Mr. Severson may receive compensation in the form of commissions from the sale of investments in his capacity as a registered representative. Mr. Severson may also receive compensation from insurance sales. Mr. Severson does not receive any additional economic benefit from third parties for providing advisory services other than noted above.

Item 6 - Supervision

Mr. Severson is supervised by Steven Luterbach, Branch Manager of the Waukesha, Wisconsin location. Steven's contact information is sluterbach@ziegler.com or (262) 955-6920. Additionally, centralized oversight of Mr. Severson's activities is performed by supervisory staff personnel who are independent of the sales team.

Mr. Severson regularly review the accounts for which he provides investment advisory services to monitor suitability of recommendations and compliance with regulatory and internal procedures.