

Item 1 - Cover Page

SCHEDULE 2.B – BROCHURE SUPPLEMENT

Harrold Ribich

March 26, 2012

B.C. Ziegler and Company
1414 North Taylor Drive, Suite 215
Sheboygan, Wisconsin 53081
Phone (920) 458-7751 Fax (920) 428-7752
www.ziegler.com/wealth-management

This brochure supplement provides information about Harrold Ribich that supplements the B.C. Ziegler and Company (“BCZ”) brochure. You should have received a copy of that brochure. Please contact James M. Bushman if you did not receive BCZ’s brochure or if you have any questions about the contents of this supplement.

Additional information about Harrold Ribich is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

Mr. Ribich was born in 1949. He serves as a Financial Advisor for Ziegler Wealth Management's (ZWM) Sheboygan, Wisconsin location. Mr. Ribich earned a Bachelor of Science in Engineering from the University of Wisconsin in Madison, Wisconsin. Mr. Ribich joined ZWM in 1999 and holds the position of Financial Advisor.

Item 3 - Disciplinary Information

Mr. Ribich does not have any investment related disciplinary information to disclose. He has not: (a) been party to a criminal or civil action in a domestic, foreign or military court, (b) been party to an administrative proceeding before the SEC, any other federal regulatory agency, any state regulatory agency or any foreign financial regulatory authority; or (c) been party to a self-regulatory proceeding.

Item 4 - Other Business Activities

Mr. Ribich is actively engaged in other business activities. He is currently an active member of Sheboygan Youth Sailing in which he spends less than 1% of his time. Mr. Ribich is not compensated for this other business activity.

Item 5 - Additional Compensation

Mr. Ribich may receive compensation in the form of commissions from the sale of investments in his capacity as a registered representative. Mr. Ribich may also receive compensation from insurance sales. Mr. Ribich does not receive any additional economic benefit from third parties for providing advisory services other than noted above.

Item 6 - Supervision

Mr. Ribich is supervised by Jay Bendesky, Branch Manager of the Sheboygan, Wisconsin location. Mr. Bendesky's contact information is jbendesky@ziegler.com or 312-596-1631. Additionally, centralized oversight of Mr. Ribich's activities is performed by supervisory staff personnel who are independent of the sales team.

Mr. Ribich regularly reviews the accounts for which he provides investment advisory services to monitor suitability of recommendations and compliance with regulatory and internal procedures.