

Item 1 - Cover Page

SCHEDULE 2.B – BROCHURE SUPPLEMENT

David Prather

October 3, 2011

B.C. Ziegler and Company
220 East Central Parkway, Suite 1000
Altamonte Springs, FL 32701
Phone (321) 207-0960 Fax (321) 207-0966
www.ziegler.com/wealth-management

This brochure supplement provides information about David Prather that supplements the B.C. Ziegler and Company (“BCZ”) brochure. You should have received a copy of that brochure. Please contact James M. Bushman if you did not receive BCZ’s brochure or if you have any questions about the contents of this supplement.

Additional information about David Prather is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

Mr. Prather was born in 1947. He serves as a Financial Advisor for Ziegler Wealth Management's (ZWM) Altamonte Springs, Florida location. David earned a Doctorate degree at Indiana University, and holds an Undergraduate degree in marketing management from Miami University, Oxford, Ohio. Mr. Prather joined ZWM in 2000 and holds the position of Financial Advisor. Prior to joining ZWM Mr. Prather was with AXA Advisors for three years and held the position of Registered Representative.

Item 3 - Disciplinary Information

Mr. Prather does not have any disciplinary information to disclose. He has not: (a) been party to a criminal or civil action in a domestic, foreign or military court, (b) been party to an administrative proceeding before the SEC, any other federal regulatory agency, any state regulatory agency or any foreign financial regulatory authority; or (c) been party to a self-regulatory proceeding.

Item 4 - Other Business Activities

Mr. Prather is actively engaged in other business activities. He currently holds the position of Vice President with Rotary Club of Winter Park Florida in which he spends approximately 1% of his time. Mr. Prather is not compensated for this other business activity. Mr. Prather also holds the position of Association President with Andalucia Apartments Condo Association in which he spends approximately less than 1% of his time. Mr. Prather is not compensated for this other business activity. Mr. Prather also holds the position of Board Member at Large with Boy Scouts of America in which he spends approximately less than 1% of his time. Mr. Prather is not compensated for this other business activity. Mr. Prather also holds the position of Vice President with Riverside Landing Condominium Association in which he spends approximately less than 1% of his time. Mr. Prather is not compensated for this other business activity.

Item 5 - Additional Compensation

Mr. Prather may receive compensation in the form of commissions from the sale of investments in his capacity as a registered representative. Mr. Prather may also receive compensation from insurance sales. Mr. Prather does not receive any additional economic benefit from third parties for providing advisory services other than noted above.

Item 6 - Supervision

Mr. Prather is supervised by Douglas Jobman, Branch Manager of the Maitland Florida location. Mr. Jobman's contact information is djobman@ziegler.com or 321-207-0960. Additionally, centralized oversight of Mr. Prather's activities is performed by supervisory staff personnel who are independent of the sales team.

Mr. Prather regularly reviews the accounts for which he provides investment advisory services to monitor suitability of recommendations and compliance with regulatory and internal procedures.