

Item 1 - Cover Page

SCHEDULE 2.B – BROCHURE SUPPLEMENT

Michael Kramer

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B.C. Ziegler and Company
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This brochure supplement provides information about Michael Kramer that supplements the B.C. Ziegler and Company (“BCZ”) brochure. You should have received a copy of that brochure. Please contact James M. Bushman if you did not receive BCZ’s brochure or if you have any questions about the contents of this supplement.

Additional information about Michael Kramer is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

Mr. Kramer was born in 1973. He serves as a Financial Advisor for Ziegler Wealth Management's (ZWM) Mequon, Wisconsin location. Mr. Kramer earned a Bachelor of Arts in Psychology from the University of Wisconsin in Milwaukee, Wisconsin. Mr. Kramer joined ZWM in 2000 and holds the position of Vice President, Financial Advisor.

Item 3 - Disciplinary Information

In 2011, Mr. Kramer was the subject of an investment-related, consumer-initiated, written complaint, which alleged he was involved in sales practice violations. Without the admission of liability, wrongdoing, fault or damages whatsoever, and in an effort to avoid the cost of litigation, the parties agreed to settle the matter.

Item 4 - Other Business Activities

Mr. Kramer is not actively engaged in any other business activities.

Item 5 - Additional Compensation

Mr. Kramer may receive compensation in the form of commissions from the sale of investments in his capacity as a registered representative. Mr. Kramer may also receive compensation from insurance sales. Mr. Kramer does not receive any additional economic benefit from third parties for providing advisory services other than noted above.

Item 6 - Supervision

Mr. Kramer is supervised by William Morse, Branch Manager of the Mequon, Wisconsin location. Mr. Morse's contact information is wmorse@ziegler.com or (262) 241-5988. Additionally, centralized oversight of Mr. Kramer's activities is performed by supervisory staff personnel who are independent of the sales team.

Mr. Kramer regularly reviews the accounts for which he provides investment advisory services to monitor suitability of recommendations and compliance with regulatory and internal procedures.