

***Item 1 - Cover Page***

SCHEDULE 2.B – BROCHURE SUPPLEMENT

**Dryden Geronimi**

August 10, 2012

B.C. Ziegler and Company  
8215 Greenway Boulevard  
Middleton, WI 53562  
Phone (608) 831-2130 Fax (608) 831-2137  
[www.ziegler.com/wealth-management](http://www.ziegler.com/wealth-management)

**This brochure supplement provides information about Dryden Geronimi that supplements the B.C. Ziegler and Company (“BCZ”) brochure. You should have received a copy of that brochure. Please contact James M. Bushman if you did not receive BCZ’s brochure or if you have any questions about the contents of this supplement.**

**Additional information about Dryden Geronimi is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## **Item 2 - Educational Background and Business Experience**

Mr. Geronimi was born in 1972. He serves as a Financial Advisor for Ziegler Wealth Management's (ZWM) Middleton, Wisconsin location. Mr. Geronimi attended the University of Wisconsin in Whitewater, Wisconsin. Mr. Geronimi joined ZWM as a Financial Advisor in 2000 and holds the position of Vice President, Financial Advisor.

## **Item 3 - Disciplinary Information**

In 2010, Mr. Geronimi was the subject of an investment-related, consumer-initiated, written complaint, which questioned the suitability of certain transactions in a retail account. The matter was closed with no action taken.

In 2011, Mr. Geronimi was the subject of an investment-related, consumer-initiated, written complaint, which questioned the suitability of certain transactions in a retail account. The matter is currently pending.

## **Item 4 - Other Business Activities**

Mr. Geronimi is not actively engaged in any other business activities.

## **Item 5 - Additional Compensation**

Mr. Geronimi may receive compensation in the form of commissions from the sale of investments in his capacity as a registered representative. Mr. Geronimi may also receive compensation from insurance sales. Mr. Geronimi does not receive any additional economic benefit from third parties for providing advisory services other than noted above.

## **Item 6 - Supervision**

Mr. Geronimi is supervised by Nathan Farr, Branch Manager of the Middleton, Wisconsin location. Mr. Farr's contact information is [nfarr@ziegelr.com](mailto:nfarr@ziegelr.com) or 608-831-2130. Additionally, centralized oversight of Mr. Geronimi's activities is performed by supervisory staff personnel who are independent of the sales team.

Mr. Geronimi regularly reviews the accounts for which he provides investment advisory services to monitor suitability of recommendations and compliance with regulatory and internal procedures.