

Item 1 - Cover Page

SCHEDULE 2.B – BROCHURE SUPPLEMENT

Jason Crouch

October 21, 2011

B.C. Ziegler and Company
Spring Creek Perryville Center
6850 Spring Creek Road
Rockford, IL 61114
Phone (815) 637-0600 Fax (815) 637-1096
www.ziegler.com/wealth-management

This brochure supplement provides information about Jason Crouch that supplements the B.C. Ziegler and Company (“BCZ”) brochure. You should have received a copy of that brochure. Please contact James M. Bushman if you did not receive BCZ’s brochure or if you have any questions about the contents of this supplement.

Additional information about Jason Crouch is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

Mr. Crouch was born in 1977. He serves as a Financial Advisor for Ziegler Wealth Management's (ZWM) Rockford, Illinois location. Mr. Crouch earned a Bachelor of Science in Finance from the University of Illinois in Champaign/Urbana, Illinois. Mr. Crouch joined ZWM in 2004 and holds the position of Financial Advisor. Prior to joining ZWM he was with Merrill Lynch for three years and held the position of Financial Advisor.

Item 3 - Disciplinary Information

Mr. Crouch does not have any disciplinary information to disclose. He has not: (a) been party to a criminal or civil action in a domestic, foreign or military court, (b) been party to an administrative proceeding before the SEC, any other federal regulatory agency, any state regulatory agency or any foreign financial regulatory authority; or (c) been party to a self-regulatory proceeding.

Item 4 - Other Business Activities

Mr. Crouch is not actively engaged in any other business activities.

Item 5 - Additional Compensation

Mr. Crouch may receive compensation in the form of commissions from the sale of investments in his capacity as a registered representative. Mr. Crouch may also receive compensation from insurance sales. Mr. Crouch does not receive any additional economic benefit from third parties for providing advisory services other than noted above.

Item 6 - Supervision

Mr. Crouch is supervised by Nathan Farr, Branch Manager of the Rockford, Illinois location. Mr. Farr's contact information is nfarr@ziegler.com or (608) 831-2130. Additionally, centralized oversight of Mr. Crouch's activities is performed by supervisory staff personnel who are independent of the sales team.

Mr. Crouch regularly reviews the accounts for which he provides investment advisory services to monitor suitability of recommendations and compliance with regulatory and internal procedures.