

***Item 1 - Cover Page***

SCHEDULE 2.B – BROCHURE SUPPLEMENT

**Willard E. Bransky**

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B.C. Ziegler and Company  
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**This brochure supplement provides information about Willard E. Bransky that supplements the B.C. Ziegler and Company (“BCZ”) brochure. You should have received a copy of that brochure. Please contact James M. Bushman if you did not receive BCZ’s brochure or if you have any questions about the contents of this supplement.**

**Additional information about Willard E. Bransky is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## **Item 2 - Educational Background and Business Experience**

Mr. Bransky was born in 1936. He serves as a Financial Advisor for Ziegler Wealth Management's (ZWM) Chicago, Illinois location. Mr. Bransky attended the University of Illinois in Chicago, Illinois and continued on to Roosevelt University in Chicago, Illinois where he earned a Bachelor of Economics. Willard joined ZWM in 2007 as a Financial Advisor. Prior to joining ZWM he was a Financial Advisor with Wachovia Securities, LLC for 12 years.

## **Item 3 - Disciplinary Information**

In 2009, Mr. Bransky was the subject of an investment-related, consumer-initiated, written complaint, which alleged he was involved sales practice violations. The matter involved bonds that were sold to the client in a private placement transaction. Without the admission of liability, wrongdoing, fault or damages whatsoever, and in an effort to avoid the cost of litigation, the parties agreed to settle the matter..

## **Item 4 - Other Business Activities**

Mr. Bransky is not actively engaged in any other business activities.

## **Item 5 - Additional Compensation**

Mr. Bransky may receive compensation in the form of commissions from the sale of investments in Willard's capacity as a registered representative. Willard may also receive compensation from insurance sales. Willard does not receive any additional economic benefit from third parties for providing advisory services other than noted above.

## **Item 6 - Supervision**

Mr. Bransky is supervised by Jay Bendesky, Branch Manager of the Chicago, Illinois location. Mr. Bendesky's contact information is jbendesky@ziegler.com or (312) 596-1631. Additionally, centralized oversight of Mr. Bransky's activities is performed by supervisory staff personnel who are independent of the sales team.

Mr. Bransky regularly reviews the accounts for which he provides investment advisory services to monitor suitability of recommendations and compliance with regulatory and internal procedures.