



Westbourne Investments Inc.

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Part 2A of Form ADV: Firm Brochure

This brochure provides information about the qualifications and business practices of Westbourne Investments, Inc. (**WESTBOURNE**) and Ariba Asset Management (**ARIBA**), a division of Westbourne Investments, Inc. Founded in 1991, Westbourne has been acquired by Ariba Asset Management shareholders. If you have any questions about the contents of this brochure, please contact us at (703) 294-6880 or pwash@aribaasset.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Westbourne Investments, Inc. also is available on the SEC's website at www.adviserinfo.sec.gov.

Material Changes

Annual Update

The material changes section of this brochure will be updated annually when material changes occur since the previous release of the Firm Brochure.

Material Changes since the Last Update

Westbourne Investments, Inc. has completed a merger with Ariba Asset Management, Inc. Robert Long is now Chair and CEO. Patrick Walsh has taken over as Chief Compliance Officer. Rick Picon is now an account executive and assistant Compliance Officer. Dan Federman, CFP® has joined as a CERTIFIED FINANCIAL PLANNER™ professional. Rolf Rossner has joined as Managing Director to head Risk Management and option trading. David Forward has joined as Senior Vice President. Hank Pramov has joined as an advisor in the mid-west area. Ariba Asset Management continues to operate as a division of Westbourne Investments, Inc. Micahel Del Colliano continues as Vice President and portfolio manager.

WESTBOURNE's ADV Part 2 was last updated on March 28, 2011.