

**Part 2B of Form ADV: *Brochure Supplement***

John Michael Cooney  
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707-251-2135

Essex National Securities, Inc.  
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This brochure supplement provides information about John Michael Cooney that supplements the Essex National Securities, Inc. brochure. You should have received a copy of that brochure. Please contact John Cooney 707-258-5000 if you did not receive Essex National Securities, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about John Michael Cooney is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov)

## Item 2 Educational Background and Business Experience

**Full Legal Name:** John Michael Cooney

**Born:** 1960

### Education

San Diego State University 1979-1984

### Business Experience

- Essex National Securities Inc. ; CCO, Director of Operations; from 04/05/1993 to Present

## Item 3 Disciplinary Information

John Michael Cooney has been:

- Found, in connection with an SRO proceeding, to have been involved in a violation of the SRO's rules and was fined more than \$2,500.

Type	Case #	Initiated By	Date	Allegations	Resolution Date	Resolution Detail
Regulatory Action	C10990193	SRO-NASD	3/1/99	Essex National Securities, Inc. acting through Cooney as principal, participated in the initial public offering of stock and received payments from customers prior to the effective date of the offering.	11/9/99	Fine: \$5000 Censure

The NASD found that Essex National Securities, Inc., acting through John Cooney as a registered principal, received payments from approximately 25 different customers for the purchase of IPO shares prior to the effective date of the offering.

We encourage clients to perform due diligence on the firm and its representatives. Securities laws require advisors to disclose any instances where the advisor or its representatives have been found liable in any legal, regulatory, civil, or arbitration matter that alleges violation of securities and other statutes; fraud, false statements or omissions, theft, embezzlement or wrongful taking of property, bribery, forgery, counterfeiting, extortion, and dishonest, unfair, or unethical practices. We encourage clients and prospective clients to independently review the background of our firm and its advisory persons on the SEC's investment advisor public disclosure website at [www.advisorinfo.sec.gov](http://www.advisorinfo.sec.gov). To review the firm information, select the option for investment advisor firm, and enter 25454 in the field labeled "Firm IARD/CRD Number". This will provide access for Form ADV Part 1 and 2. You may also research

the background of our advisory personnel by selecting Investment Advisor Representative and entering the representatives CRD number into the field labeled "Individual CRD Number".

## **Item 4 Other Business Activities**

### **A. Investment-Related Activities**

1. John Michael Cooney is also engaged in the following investment-related activities:

#### **Registered representative of a broker-dealer**

Individual is a registered representative with Essex National Securities, Inc., a registered broker-dealer, member FINRA and SIPC. In this capacity, the representative may recommend investment products and receive transaction commissions if products are purchased through the broker-dealer. Thus, a conflict of interest exists between the interests of registered representative and those of the advisory clients, creating an incentive for representative to recommend investment products based on the compensation received, rather than on a client's needs.

However, clients are under no obligation to act upon any recommendations of registered representative or to effect any transactions through him if they decide to follow the recommendations (unless they have granted our firm discretionary investment authority). Representative does not limit his recommendations to products or services offered by the broker-dealer and ensures that all recommendations are appropriate for a client's specific needs. Clients have the option to purchase investment products recommended through other broker-dealers not affiliated with this representative.

2. John Michael Cooney does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

### **B. Non Investment-Related Activities**

John Michael Cooney is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his or her time.

## **Item 5 Additional Compensation**

John Michael Cooney does not receive any economic benefit from a non-advisory client for the provision of advisory services.

## **Item 6 Supervision**

**Supervisor:** Scott Davis

**Title:** CEO

**Phone Number:** 707-251-2113

Mr. Scott Davis is responsible for all supervision and monitoring of investment advice offered to clients by the representative. He can be reached at 707-251-2113. The underlying securities within accounts are continually monitored by Mr. Davis. Mr. Davis reviews these accounts at least quarterly. Accounts are reviewed in the context of each client's stated investment objectives and guidelines. More frequent reviews may be triggered by material changes in variables such as the client's individual circumstances, or the market, political or economic environment.

## **Item 7 Requirements for State-Registered Advisers**

Mr. Cooney has never been the subject of a bankruptcy petition nor has he ever been involved in any of the following events:

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:

- (a) an investment or an investment-related business or activity;
- (b) fraud, false statement(s), or omissions;
- (c) theft, embezzlement, or other wrongful taking of property;
- (d) bribery, forgery, counterfeiting, or extortion; or
- (e) dishonest, unfair, or unethical practices.