

Item 1- Cover Page

Jonathan A. Hesse
ArMA Financial Services, Inc.
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Scottsdale, Arizona 85255
(480) 505-4004
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This Brochure Supplement provides information about Jonathan A. Hesse that supplements the ArMA Financial Services, Inc. Brochure. You should have received a copy of that Brochure. Please contact Tina Kennedy, Chief Compliance Officer, at (480) 505-4004 if you did not receive ArMA Financial Services, Inc.'s Brochure or if you have any questions about the contents of this supplement.

Additional information about Jonathan A. Hesse is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Name

Jonathan A. Hesse

Year of Birth

1973

Education

Bachelor of Arts, 1995, Psychology, University of Nebraska-Lincoln, Lincoln, Nebraska

Designations

CFP (Certified Financial Planner) licensed through the College for Financial Planning

Business Background

Current:

Jonathan A. Hesse is currently a Senior Vice President at ArMA Financial Services, Inc. He has held this position since May 18, 2012.

Past 5 Years:

6/1/2009 – 5/18/2012

Morgan Stanley Smith Barney, Financial Advisor

3/1/2009 – 6/1/2009	Citigroup Global Markets, Inc., Financial Advisor
1/1/2008 – 3/1/2009	Wachovia Securities, LLC
9/1/2000 – 1/1/2008	A.G. Edwards & Sons, Inc., Financial Consultant

Item 3- Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

Item 4- Other Business Activities

Jonathan A. Hesse is also a registered representative of the Adviser's Broker/Dealer, ArMA Financial Services, Inc. This does not pose a conflict of interest with the Adviser. He does not receive any additional compensation by the activities he performs with the Broker/Dealer.

Item 5- Additional Compensation

Jonathan A. Hesse does not receive additional compensation for the advisory services he provides to clients.

Item 6 - Supervision

Supervision of Jonathan A. Hesse is conducted by Kirk M. Tushaus, President, whose telephone number is (480) 505-4004. Trading activity is monitored and approved on a daily basis, and all correspondence is approved prior to being delivered.