

Firm Brochure Supplement
(Part 2B of Form ADV)

LIFEMARK SECURITIES
400 WEST METRO FINANCIAL CENTER
ROCHESTER, NY 14534
PHONE: 585-424-5672
FAX: 585-272-7170
WEBSITE: www.lifemark.com
EMAIL: ria@lifemark.com

This brochure supplement provides information about LifeMark Advisors that supplements the LifeMark Securities brochure. That brochure is available on our website (www.lifemark.com). Please contact Bruce Moar if you did not receive LifeMark Securities' brochure or if you have any questions about the contents of this supplement. Bruce Moar (CRD# 705153) is the Chief Compliance Officer as well as an Investment Advisory Representative of LifeMark Securities.

Additional information about LifeMark employees listed below is available on the SEC's website at www.adviserinfo.sec.gov.

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Business Standards

LifeMark Securities requires that advisors have work experience that demonstrates their aptitude for financial planning and investment management. LifeMark requires that its advisors have Investment Advisory training as well as demonstrable financial services and securities industry experience. Investment Advisory training is administered through the home office and conducted by the various third-party investment managers used by LifeMark. In addition, LifeMark advisors may also hold specific industry designations. Some examples are: MBA, CFP®, CFA, ChFC, JD, CTFA, EA or CPA.

Professional Certifications

Employees have earned certifications and credentials that are required to be explained in further detail.

Certified Financial Planner (CFP): Certified Financial Planners are licensed by the CFP Board to use the CFP mark. CFP certification requirements:

- Bachelor's degree from an accredited college or university.
- Completion of the financial planning education requirements set by the CFP Board (www.cfp.net).
- Successful completion of the 10-hour CFP® Certification Exam.
- Three-year qualifying full-time work experience.
- Successfully pass the Candidate Fitness Standards and background check.

Chartered Financial Analyst (CFA): Chartered Financial Analysts are licensed by the CFA Institute to use the CFA mark. CFA certification requirements:

- Hold a bachelor's degree from an accredited institution or have equivalent education or work experience.
- Successful completion of all three exam levels of the CFA Program.
- Have 48 months of acceptable professional work experience in the investment decision-making process.

- Fulfill society requirements, which vary by society. Unless you are upgrading from affiliate membership, all societies require two sponsor statements as part of each application; these are submitted online by your sponsors.
- Agree to adhere to and sign the Member's Agreement, a Professional Conduct Statement, and any additional documentation requested by CFA Institute.

Enrolled Agent (EA): Enrolled Agents are enrolled by the Internal Revenue Service and authorized to use the EA designation. EA enrollment requirements:

- Successful completion of the three-part IRS Special Enrollment Examination (SEE), or completion of five years of employment by the IRS in a position which regularly interpreted and applied the tax code and its regulations.
- Successfully pass the background check conducted by the IRS.

Andrew Kalinowski, CFP**Background:**

- Date of Birth: 7/31/1944
- CRD# 263409

Business Experience:

Firm Name	Firm CRD	Start Date	End Date
LIFEMARK SECURITIES CORP.	16204	1/1985	N

Disciplinary Information: None.

Other Business Activities: Mr. Kalinowski is Chairman of the Board and CEO of LifeMark Securities and Founder and CEO of Upstate Special Risk Services.

Additional Compensation: Mr. Kalinowski may receive additional compensation related to his activities as Chairman of LifeMark Securities and Upstate Special Risk Services.

Supervision:

Mr. Kalinowski is supervised by Bruce Moar, Chief Compliance Officer. He reviews Mr. Kalinowski's work through office interactions as well as remote interactions. He also reviews Mr. Kalinowski's activities through our client relationship management system.

Bruce Moar: Phone: 585-424-5672 x40 Email: bmoar@lifemark.com

Robert Harsha

Background:

- Date of Birth: 4/19/1970
- CRD# 4697363

Business Experience:

Firm Name	Firm CRD	Start Date	End Date
LIFEMARK SECURITIES CORP.	16204	7/31/09	
PRUCO SECURITIES, LLC.	5685	8/2003	07/2009

Disciplinary Information: None.

Other Business Activities: Mr. Harsha is a Registered Representative of LifeMark Securities.

Additional Compensation: Mr. Harsha may receive additional compensation related to his activities as a Registered Representative of LifeMark Securities.

Supervision:

Mr. Harsha is supervised by Bruce Moar, Chief Compliance Officer. He reviews Mr. Harsha's work through office interactions as well as remote interactions. He also reviews Mr. Harsha's activities through our client relationship management system.

Bruce Moar: Phone: 585-424-5672 x40 Email: bmoar@lifemark.com

Bert Goldberg**Background:**

- Date of Birth: 8/9/1949
- CRD# 725334

Business Experience:

Firm Name	Firm CRD	Start Date	End Date
LIFEMARK SECURITIES CORP.	16204	1/29/07	
BROOKSTONE SECURITIES, INC.	13366	01/2007	01/2007
AIG FINANCIAL ADVISORS, INC.	133763	10/2005	01/2007
SUNAMERICA SECURITIES, INC.	20068	01/2004	10/2005
VERAVEST INVESTMENT ADVISORS, INC.	105796	02/1995	12/2003
ALLMERICA INVESTMENTS, INC.	3960	03/1981	12/2003
ALLMERICA INVESTMENTS, INC.	3960	03/1981	05/2002

Disciplinary Information: None.

Other Business Activities: Mr. Goldberg is a Registered Representative of LifeMark Securities.

Additional Compensation: Mr. Goldberg may receive additional compensation related to his activities as a Registered Representative of LifeMark Securities.

Supervision:

Mr. Goldberg is supervised by Bruce Moar, Chief Compliance Officer. He reviews Mr. Goldberg's work through office interactions as well as remote interactions. He also reviews Mr. Goldberg's activities through our client relationship management system.

Bruce Moar: Phone: 585-424-5672 x40 Email: bmoar@lifemark.com

Jeffrey Chapman**Background:**

- Date of Birth: 11/2/1966
- CRD# 2493705

Business Experience:

Firm Name	Firm CRD	Start Date	End Date
LIFEMARK SECURITIES CORP.	16204	8/8/08	
PRUCO SECURITIES, LLC.	5685	05/1994	07/2008

Disciplinary Information: None.

Other Business Activities: Mr. Chapman is a Registered Representative of LifeMark Securities.

Additional Compensation: Mr. Chapman may receive additional compensation related to his activities as a Registered Representative of LifeMark Securities.

Supervision:

Mr. Chapman is supervised by Bruce Moar, Chief Compliance Officer. He reviews Mr. Chapman's work through office interactions as well as remote interactions. He also reviews Mr. Chapman's activities through our client relationship management system.

Bruce Moar: Phone: 585-424-5672 x40 Email: bmoar@lifemark.com

Todd Jessop**Background:**

- Date of Birth: 7/7/1963
- CRD# 2390338

Business Experience:

Firm Name	Firm CRD	Start Date	End Date
LIFEMARK SECURITIES CORP.	16204	1/5/07	
CADARET, GRANT & CO., INC.	10641	12/2003	09/2006
SIGNATOR INVESTORS, INC.	468	04/1993	01/2004
JOHN HANCOCK MUTUAL LIFE INSURANCE CO	5181	04/1993	05/1997

Disciplinary Information: None.

Other Business Activities: Mr. Jessop is a Registered Representative of LifeMark Securities.

Additional Compensation: Mr. Jessop may receive additional compensation related to his activities as a Registered Representative of LifeMark Securities.

Supervision:

Mr. Jessop is supervised by Bruce Moar, Chief Compliance Officer. He reviews Mr. Jessop's work through office interactions as well as remote interactions. He also reviews Mr. Jessop's activities through our client relationship management system.

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Patrick Carrigan**Background:**

- Date of Birth: 8/16/1956
- CRD# 1339098

Business Experience:

Firm Name	Firm CRD	Start Date	End Date
LIFEMARK SECURITIES CORP.	16204	12/11/07	
CENTAURUS FINANCIAL, INC.	30833	05/2004	11/2007
INTERNATIONAL WEALTH MANAGEMENT INC	117551	03/2006	11/2007
UNITED PLANNERS' FINANCIAL SERVICES OF AM	20804	05/2002	05/2004
AMERITAS INVESTMENT CORP.	14869	12/2001	06/2002
AMERITAS INVESTMENT CORP.	14869	12/1997	08/2001
MIDWEST DISCOUNT BROKERS INC.	29931	10/1996	02/1997
MML INVESTORS SERVICES, INC.	10409	05/1992	09/1996
EQUICO SECURITIES, INC.	6627	03/1989	01/1992
THE EQUITABLE LIFE ASSURANCE SOCIETY	4039	03/1989	01/1992

Disciplinary Information: None.

Other Business Activities: Mr. Carrigan is a Registered Representative of LifeMark Securities.

Additional Compensation: Mr. Carrigan may receive additional compensation related to his activities as a Registered Representative of LifeMark Securities.

Supervision:

Mr. Carrigan is supervised by Bruce Moar, Chief Compliance Officer. He reviews Mr. Carrigan's work through office interactions as well as remote interactions. He also reviews Mr. Carrigan's activities through our client relationship management system.

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Linda Black, ChFC**Background:**

- Date of Birth: 9/15/1960
- CRD# 4199042

Business Experience:

Firm Name	Firm CRD	Start Date	End Date
LIFEMARK SECURITIES CORP.	16204	12/11/08	
CENTAURUS FINANCIAL, INC.	30833	08/2006	12/2008
USALLIANZ SECURITIES, INC.	40875	05/2000	08/2006

Disciplinary Information: None.

Other Business Activities: Ms. Black is a Registered Representative of LifeMark Securities.

Additional Compensation: Ms. Black may receive additional compensation related to her activities as a Registered Representative of LifeMark Securities.

Supervision:

Ms. Black is supervised by Bruce Moar, Chief Compliance Officer. He reviews Ms. Black's work through office interactions as well as remote interactions. He also reviews Ms. Black's activities through our client relationship management system.

Bruce Moar: Phone: 585-424-5672 x40 Email: bmoar@lifemark.com

Jeffrey Morrison

Background:

- Date of Birth: 2/10/1947
- CRD# 3200399

Business Experience:

Firm Name	Firm CRD	Start Date	End Date
LIFEMARK SECURITIES CORP.	16204	2/18/05	
HORNOR, TOWNSEND & KENT, INC.	4031	12/2001	02/2005
1717 CAPITAL MANAGEMENT COMPANY	4082	09/2000	12/2001
AXA ADVISORS, LLC	6627	01/1999	09/2000
THE EQUITABLE LIFE ASSURANCE SOCIETY	4039	01/1999	01/2000

Disciplinary Information: None.

Other Business Activities: Mr. Morrison is a Registered Representative of LifeMark Securities.

Additional Compensation: Mr. Morrison may receive additional compensation related to his activities as a Registered Representative of LifeMark Securities.

Supervision:

Mr. Morrison is supervised by Bruce Moar, Chief Compliance Officer. He reviews Mr. Morrison's work through office interactions as well as remote interactions. He also reviews Mr. Morrison's activities through our client relationship management system.

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Richard Pascale**Background:**

- Date of Birth: 2/16/1958
- CRD# 3221955

Business Experience:

Firm Name	Firm CRD	Start Date	End Date
LIFEMARK SECURITIES CORP.	16204	2/18/05	
HORNOR, TOWNSEND & KENT, INC.	4031	12/2001	02/2005
1717 CAPITAL MANAGEMENT COMPANY	4082	09/2000	12/2001
AXA ADVISORS, LLC	6627	03/1999	09/2000
THE EQUITABLE LIFE ASSURANCE SOCIETY	4039	03/1999	01/2000

Disciplinary Information: None.

Other Business Activities: Mr. Pascale is a Registered Representative of LifeMark Securities.

Additional Compensation: Mr. Pascale may receive additional compensation related to his activities as a Registered Representative of LifeMark Securities.

Supervision:

Mr. Pascale is supervised by Bruce Moar, Chief Compliance Officer. He reviews Mr. Pascale's work through office interactions as well as remote interactions. He also reviews Mr. Pascale's activities through our client relationship management system.

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Robert Ruth**Background:**

- Date of Birth: 12/31/1974
- CRD# 2717310

Business Experience:

Firm Name	Firm CRD	Start Date	End Date
LIFEMARK SECURITIES CORP.	16204	7/29/08	
FIRST COMMAND FINANCIAL PLANNING, INC.	3641	09/2007	07/2008
WMA SECURITIES, INC.	32625	04/1996	12/1997
PFS INVESTMENTS INC.	10111	01/1996	04/1996

Disciplinary Information: None.

Other Business Activities: Mr. Ruth is a Registered Representative of LifeMark Securities.

Additional Compensation: Mr. Ruth may receive additional compensation related to his activities as a Registered Representative of LifeMark Securities.

Supervision:

Mr. Ruth is supervised by Bruce Moar, Chief Compliance Officer. He reviews Mr. Ruth's work through office interactions as well as remote interactions. He also reviews Mr. Ruth's activities through our client relationship management system.

Bruce Moar: Phone: 585-424-5672 x40 Email: bmoar@lifemark.com

Sandino Verrelli

Background:

- Date of Birth: 5/10/1974
- CRD# 3139939

Business Experience:

Firm Name	Firm CRD	Start Date	End Date
LIFEMARK SECURITIES CORP.	16204	1/3/11	
CADARET, GRANT & CO., INC.	10641	04/2008	12/2010
INVEST FINANCIAL CORPORATION	12984	12/2005	04/2008
CADARET, GRANT & CO., INC.	10641	06/2005	12/2005
ESSEX NATIONAL SECURITIES, INC.	25454	10/2004	05/2005
MANULIFE FINANCIAL SECURITIES LLC	5249	04/2005	05/2005
MANULIFE FINANCIAL SECURITIES LLC	5249	06/2002	07/2004
AMERICAN SKANDIA MARKETING, INC.	21570	07/1997	01/2002

Disciplinary Information: None.

Other Business Activities: Mr. Verrelli is a Registered Representative of LifeMark Securities.

Additional Compensation: Mr. Verrelli may receive additional compensation related to his activities as a Registered Representative of LifeMark Securities.

Supervision:

Mr. Verrelli is supervised by Bruce Moar, Chief Compliance Officer. He reviews Mr. Verrelli's work through office interactions as well as remote interactions. He also reviews Mr. Verrelli's activities through our client relationship management system.

Bruce Moar: Phone: 585-424-5672 x40 Email: bmoar@lifemark.com

Alexandre Gueorguiev**Background:**

- Date of Birth: 12/17/1983
- CRD# 5307830

Business Experience:

Firm Name	Firm CRD	Start Date	End Date
LIFEMARK SECURITIES CORP.	16204	7/24/07	

Disciplinary Information: None.

Other Business Activities: Mr. Gueorguiev is a Registered Representative of LifeMark Securities.

Additional Compensation: Mr. Gueorguiev may receive additional compensation related to his activities as a Registered Representative of LifeMark Securities.

Supervision:

Mr. Gueorguiev is supervised by Bruce Moar, Chief Compliance Officer. He reviews Mr. Gueorguiev's work through office interactions as well as remote interactions. He also reviews Mr. Gueorguiev's activities through our client relationship management system.

Bruce Moar: Phone: 585-424-5672 x40 Email: bmoar@lifemark.com

William Agnello**Background:**

- Date of Birth: 7/25/1934
- CRD# 1802

Business Experience:

Firm Name	Firm CRD	Start Date	End Date
LIFEMARK SECURITIES CORP.	16204	10/1/10	
FIRST ALLIED SECURITIES, INC.	32444	12/2003	09/2010
WALNUT STREET SECURITIES, INC.	15840	08/2003	11/2003
NATHAN & LEWIS SECURITIES, INC.	8503	03/1996	08/2003
PRUCO SECURITIES CORPORATION	5685	10/1962	03/1996
THE PRUDENTIAL INSURANCE COMPANY OF AM	680	02/1982	12/1993

Disciplinary Information: None.

Other Business Activities: Mr. Agnello is a Registered Representative of LifeMark Securities.

Additional Compensation: Mr. Agnello may receive additional compensation related to his activities as a Registered Representative of LifeMark Securities.

Supervision:

Mr. Agnello is supervised by Bruce Moar, Chief Compliance Officer. He reviews Mr. Agnello's work through office interactions as well as remote interactions. He also reviews Mr. Agnello's activities through our client relationship management system.

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