

**ITEM 1: COVER PAGE FOR
PART 2B OF FORM ADV:
BROCHURE SUPPLEMENT
DATED MARCH 29, 2012**

JENNIFER SMITH

**GENOVESE BURFORD & BROTHERS WEALTH AND RETIREMENT PLAN
MANAGEMENT, INC., (“GBB”)
1515 RESPONSE ROAD
SACRAMENTO, CA 95815
(916) 924-7527**

**MICHAEL THOMAS GENOVESE, VICE PRESIDENT AND CHIEF COMPLIANCE
OFFICER**

FIRM WEBSITE: WWW.GBBWEALTH.COM

This brochure supplement provides information about Jennifer Smith that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Genovese if you did not receive GBB’s brochure or if you have any questions about the contents of this supplement.

Additional information about Ms. Smith is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

We are required to disclose the following information about Ms. Smith

Jennifer Smith

Year of Birth: 1964

Formal Education after high school:

BA Degree in Economics, University of California at Los Angeles, 1986

MBA Degree in International Finance, New York University, 1991

Business Background:

Genovese Burford & Brothers Wealth and Retirement Plan Management, Inc., Financial Advisor
12/07 – present

Unemployed 1/01 – 12/07

EbondTrade, Consultant 07/00 – 12/00

Bank of America, Vice President, Trader – Corporate Investment Portfolio, 4/98 - 10/98

Goldman, Sachs & Co, Vice President, Fixed Income Division, 9/1993 – 3/1998

Item 3 Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Ms. Smith, we are required to disclose all material facts regarding those events.¹

We have nothing to disclose in this regard.

Item 4 Other Business Activities

- A. If Ms. Smith is actively engaged in any *investment-related* business or occupation, including if she is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant (“FCM”), commodity pool operator (“CPO”), commodity trading advisor (“CTA”), or an associated *person* of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

¹ **Note:** Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving Ms. Smith to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of Ms. Smith to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.

1. If a relationship between the advisory business and Ms. Smith's other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

We have nothing to disclose in this regard.

2. If Ms. Smith receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service ("trail") fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation she receives. We must explain that this practice gives Ms. Smith an incentive to recommend investment products based on the compensation received, rather than on your needs.

We have nothing to disclose in this regard.

- B. If Ms. Smith is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of her income or involve a substantial amount of her time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Ms. Smith's time and income, we may presume that they are not substantial.

We have nothing to disclose in this regard.

Item 5 Additional Compensation

If someone who is not a *client* provides an economic benefit to Ms. Smith for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include her regular salary. Any bonus that is based, at least in part, on the number or amount of sales, *client* referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

Item 6 Supervision

We are required to explain how we *supervise* Ms. Smith, including how we monitor the advice she provides to *you*. Our firm has to provide the name, title and telephone number of the *person* responsible for supervising her advisory activities on behalf of our firm.

Mr. Genovese, Vice President and Chief Compliance Officer of GBB, supervises and monitors Ms. Smith's activities on a regular basis. Mr. Genovese reviews all outgoing correspondence for written financial advice that Ms. Smith provides to her clients. Please contact Mr. Genovese if you have any questions about Ms. Smith's brochure supplement at (916) 924-7527.