

PIM FINANCIAL SERVICES, INC.

BROCHURE SUPPLEMENT

MARY LIMOGES

MARCH 13, 2012

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**This brochure supplement provides information about PIM Financial Services, Inc. and Mary Limoges that supplements the PIM Financial Services, Inc. brochure. You should have received a copy of that brochure. Please contact the Operations Department at PIM Financial Services, Inc. if you did not receive the PIM Financial Services, Inc. brochure or if you have any questions about the contents of this supplement.**

**Additional information about Mary Limoges and PIM Financial Services, Inc. is available on the SEC's website at: [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

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## **EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE**

Mary Limoges (born 1955) has been licensed in the securities industry since 1981. Ms. Limoges presently holds a license for General Securities Representative, Registered Securities Principal, and Registered Municipal Fund Securities Principal.

## **DISCIPLINARY INFORMATION**

There are no legal or disciplinary events (that are material to a client's or prospective client's evaluation of the adviser's business, Ms. Limoges) that have occurred in the previous ten (10) years that require disclosure.

## OTHER BUSINESS ACTIVITIES

Ms. Limoges is a registered representative and principal of Royal Alliance Associates, Inc., a broker-dealer.

Ms. Limoges is not registered as a futures commission merchant, commodity pool operator, commodity trading advisor, or as an associated person of any of the foregoing entities.

Ms. Limoges identifies the following relationships/arrangements with the related persons listed below:

1. Broker-dealer- Ms. Limoges is registered with Royal Alliance Associates, Inc. as a registered representative/principal
2. Investment company – Ms. Limoges has no relationship with such entity
3. Other investment adviser or financial planner – Ms. Limoges has no relationship with such person/entity
4. Futures commission merchant, commodity pool operator, or commodity trading adviser – Ms. Limoges has no relationship with such persons
5. Banking or thrift institution – Ms. Limoges has no relationship with such entities
6. Accountant or accounting firm – Ms. Limoges has no relationship with such person/entity
7. Lawyer or law firm – Ms. Limoges has no relationship with such person/entity
8. Insurance company or agency – Ms. Limoges holds a California insurance license
9. Pension consultant – Ms. Limoges has no relationship with such person/entity
10. Real estate broker or dealer – Ms. Limoges has no relationship with such person/entity
11. Sponsor or syndicator of limited partnerships – Ms. Limoges has no relationship with such person/entity

## **ADDITIONAL COMPENSATION**

No economic benefit, including sales awards and other prizes, is provided to Ms. Limoges, for providing advisory services.

## **SUPERVISION**

Ms. Limoges is directly supervised by the Regional Vice President of Royal Alliance Associates, Inc.

## **BROCHURE SUPPLEMENT FOR WRAP FEE**

This item is not applicable to Planner's Independent Management (PIM).