

Part 2B of Form ADV: *Brochure Supplement*

Phillip J. Schmidt
Patrick N. Sommerfield, Jr.

P.J. Schmidt Investment Management, Inc.
Cedarburg, WI

03/30/2012

This brochure supplement provides information about the individual(s) listed above which supplements the P.J. Schmidt Investment Management, Inc. brochure. You should have received a copy of the brochure. Please contact Patrick N. Sommerfield, Jr. if you did not receive P.J. Schmidt Investment Management, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about the individual(s) listed above is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Educational Background and Business Experience

Full Legal Name: Phillip J. Schmidt

Born: 1942

Education

- University of Wisconsin - Madison; Bachelor, Science; 1964
- University of Wisconsin - Madison; Masters, Science; 1965

Business Experience

- P.J. Schmidt Investment Management, Inc.; President/Portfolio Manager; from 12/1981 to Present
- Robert W. Baird & Co. Inc.; Research Director and Portfolio Manager - Investment Management Services; from 10/1971 to 12/1981

Item 3 Disciplinary Information

Phillip J. Schmidt has no reportable disciplinary history.

Item 4 Other Business Activities

A. Investment-Related Activities

1. Phillip J. Schmidt is not engaged in any other investment-related activities.
2. Phillip J. Schmidt does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

B. Non Investment-Related Activities

Phillip J. Schmidt is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his time.

Item 5 Additional Compensation

Phillip J. Schmidt does not receive any economic benefit from a non-advisory client for the provision of advisory services.

Item 6 Supervision

Supervisor: Phillip J. Schmidt

Title: President

Phone Number: 262-377-0484

P.J. Schmidt Investment Management, Inc. maintains a list of all securities holdings and transactions for itself, and anyone associated with this advisory practice with access to advisory recommendations. At such time as P.J. Schmidt Investment Management, Inc. employs more than a single individual with access to advisory recommendations these holdings and all securities transactions of these persons will be reviewed on a regular basis by Patrick N. Sommerfield, Jr., CCO of P.J. Schmidt Investment Management, Inc. It is P.J. Schmidt Investment Management Inc.'s policy that no associated person may review his/her own trades.

Phillip J. Schmidt and Patrick Sommerfield, Jr., CFA, are responsible for all formulation and monitoring of investment advice offered to clients. It is P.J. Schmidt Investment Management Inc.'s policy that all investment advice recommended by Phillip J. Schmidt is reviewed by Patrick Sommerfield, Jr., CFA Vice President / Research Director to determine suitability for the client.

Item 2 Educational Background and Business Experience

Full Legal Name: Patrick N. Sommerfield, Jr.

Born: 1972

Education

- University Wisconsin - Milwaukee; Bachelor, Finance; 1998

Business Experience

- P.J. Schmidt Investment Management, Inc.; Vice President; from 7/2000 to Present
- Liberty Financial Group; Portfolio Managers Assistant; from 1/1999 to 7/2000
- Firststar Corp; Treasury Analyst; from 7/1997 to 12/1998

Designations

Patrick N. Sommerfield, Jr. has earned the following designation and is in good standing with the granting authority:

- CFA; CFA Institute; 2001

This designation is offered by the CFA Institute (formerly the Association for Investment Management and Research [AIMR]). To obtain the CFA charter, candidates must successfully complete three difficult exams and gain at least three (3) years of qualifying work experience, among other requirements. In passing these exams, candidates demonstrate their competence, integrity and extensive knowledge in accounting, ethical and professional standards, economics, portfolio management and security analysis.

Item 3 Disciplinary Information

Patrick N. Sommerfield, Jr. has no reportable disciplinary history.

Item 4 Other Business Activities

A. Investment-Related Activities

1. Patrick N. Sommerfield, Jr. is not engaged in any other investment-related activities.

2. Patrick N. Sommerfield, Jr. does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

B. Non Investment-Related Activities

Patrick N. Sommerfield, Jr. is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his time.

Item 5 Additional Compensation

Patrick N. Sommerfield, Jr. does not receive any economic benefit from a non-advisory client for the provision of advisory services.

Item 6 Supervision

Supervisor: Phillip J. Schmidt

Title: President

Phone Number: 262-377-0484

P.J. Schmidt Investment Management, Inc. maintains a list of all securities holdings and transactions for itself, and anyone associated with this advisory practice with access to advisory recommendations. At such time as P.J. Schmidt Investment Management, Inc. employs more than a single individual with access to advisory recommendations these holdings and all securities transactions of these persons will be reviewed on a regular basis by Patrick N. Sommerfield, Jr., CCO of P.J. Schmidt Investment Management, Inc. Mr. Sommerfield's security holdings and transactions will be reviewed by another designated person. It is P.J. Schmidt Investment Management Inc.'s policy that no associated person may review his own trades.

Phillip J. Schmidt and Patrick Sommerfield, Jr., CFA are responsible for all formulation and monitoring of investment advice offered to clients. It is P.J. Schmidt Investment Management Inc.'s policy that all investment advice recommended by Patrick Sommerfield Jr., CFA Vice President/ Research Director must be reviewed by Phillip J. Schmidt, President.

