

**SimonDavis Asset Management, Inc.
Form ADV Part 2B Brochure Supplement**

Paul W. Davis
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SimonDavis Asset Management, Inc.
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Item 2. Educational Background and Experience:

EDUCATION:

Denison University

B.S. in Psychology

Business Experience:

SimonDavis Asset Management, Inc. 04/2004 to Present
Portfolio Manager

Royal Alliance Associates, Inc. 11/1989 to 04/2005
Registered Representative

Integrated Resources Equity Corp. 11/1984 to 11/1989
Registered Representative

Item 3. Disciplinary Information:

None

Item 4. Other Business Activities:

In an effort to be able to better provide and implement comprehensive financial planning services, Paul W. Davis is licensed with multiple insurance companies and sells life insurance, disability insurance, long-term care insurance and annuity products. In summary, Paul may utilize virtually any tool or product necessary to provide objective and comprehensive financial planning. Most of these "other products" entitle Paul to compensation that is separate from fees received for investment advisory fees and financial planning fees.

Item 5. Additional Compensation:

None

Item 6. Supervision:

SimonDavis Asset Management, Inc. closely monitors the recommendations and planning provided by all of its investment professionals. This is done through monthly and annual compliance meetings, random Associate audits, planned file reviews, clear and concise internal policies and procedures, and strict adherence to all industry laws and regulations. For additional information regarding our internal quality and control procedures please contact: David A. Simon, President of SimonDavis Asset Management at (800) 466-8376; or, via email at: dsimon@simondavisinc.com.