

**SimonDavis Asset Management, Inc.
Form ADV Part 2B Brochure Supplement**

Patrick D. Johnson, ChFC, CLU, CFP®
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SimonDavis Asset Management, Inc.
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Item 2. Educational Background and Experience:

EDUCATION:

Furman University

B.A. in English

College of Financial Planning

Certified Financial Planner (CFP®)

American College

Chartered Financial Consultant (ChFC)

Chartered Life Underwriter (CLU)

Business Experience:

SimonDavis Asset Management, Inc.

Vice President of Private Client Services

04/2007 to Present

SimonDavis Inc.

President

04/2007 to Present

SunTrust Investment Services

Vice President

06/2005 to 04/2007

First Horizon Investment Services

Vice President

01/2004 to 06/2005

AXA Advisors, LLC

Financial Associate

11/1999 to 01/2002

Item 3. Disciplinary Information:

None

Item 4. Other Business Activities:

In an effort to be able to better provide and implement comprehensive financial planning services, Patrick D. Johnson is licensed with multiple insurance companies and sells life insurance, disability insurance, long-term care insurance and annuity products. In summary, Patrick may utilize virtually any tool or product necessary to provide objective and comprehensive financial planning. Most of these "other products" entitle Patrick to compensation that is separate from fees received for investment advisory fees and financial planning fees.

Additionally, Patrick serves as the President of SimonDavis, Inc., an insurance wholesale brokerage agency. SimonDavis, Inc. provides SimonDavis Asset Management, Inc. advisors, and other financial

professionals, access to a wide array of life, annuity, long term care, and disability insurance products. Mr. Johnson receives annual compensation and bonuses from SimonDavis, Inc.

Item 5. Additional Compensation:

None

Item 6. Supervision:

SimonDavis Asset Management, Inc. closely monitors the recommendations and planning provided by all of its investment professionals. This is done through monthly and annual compliance meetings, random Associate audits, planned file reviews, clear and concise internal policies and procedures, and strict adherence to all industry laws and regulations. For additional information regarding our internal quality and control procedures please contact: David A. Simon, President of SimonDavis Asset Management at (800) 466-8376; or, via email at: dsimon@simondavisinc.com.