

ITEM 1: COVER PAGE

**ATHENA ASSET MANAGEMENT
& RESEARCH, LLC**

**315 MONTGOMERY STREET
9TH FLOOR
SAN FRANCISCO, CALIFORNIA 94104**

FORM ADV PART 2A

Firm Brochure

March 31, 2011

This brochure provides information about the qualifications and business practices of Athena Asset Management & Research, LLC. If you have any questions about the contents of this brochure, please contact Athena at (415) 829-4333. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Item 2:

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ITEM 3: MATERIAL CHANGES

There have been no material changes in the advisory business of Athena Asset Management & Research, LLC (“Athena”) since its previous Form ADV Part II.

ITEM 4: ADVISORY BUSINESS

- A. Athena is an investment adviser registered in the U.S. Securities and Exchange Commission. Athena has been in business since 1999. Todd A. Lee is Athena’s principal and sole owner.
- B. Athena provides strategy specific investment advisory services for individuals, pension plans, and corporations. Client accounts are individually managed based on each client’s investment objectives and constraints – including investment return requirements, risk tolerance, tax status, and income needs. Accounts are managed on a discretionary basis, meaning that Athena has the authority to determine asset allocation, security selection, portfolio rebalancing and other investment decisions.

Athena’s minimum account size is \$500,000; however Athena may accept accounts below its minimum, in its sole discretion.

- C. In tailoring advice for its clients, Athena considers a number of factors including investment return requirements, risk tolerance, tax status, and income needs.
- D. Athena does not participate in wrap fee programs.
- E. As of December 31, 2010, Athena’s assets under management totaled \$28 million: \$40 million discretionary assets and \$4 million nondiscretionary assets.

ITEM 5: FEES AND COMPENSATION

Athena charges investment management fees based on a percentage of the market value of the assets under management. Athena’s basic asset management fee is 1.25%, although the fee may be negotiable for large accounts.

All fees are billed quarterly, in advance, and are prorated for a deposit to the account at times other than the start of a calendar quarter.

When a client authorizes Athena and its custodian to do so, the custodian pays client fees directly to Athena from the client’s account, based upon disbursement procedures that are intended to safeguard the client’s accounts.

If for any reason a client should wish to terminate an investment advisory contract, the customer must give two weeks’ notice and prepaid fees will be refunded on a prorated basis.

ITEM 6: PERFORMANCE-BASED FEES AND SIDE-BY-SIDE MANAGEMENT

Athena does not charge performance-based investment advisory fees. In addition, Athena does not engage in side-by-side management where an investment adviser advises different types of client accounts separately from other investment management accounts.

ITEM 7: TYPES OF CLIENTS

Athena's clients are primarily both high net worth and non-high net worth individuals. In addition, Athena has pension and profit sharing plans and charitable organizations.

ITEM 8: METHOD OF ANALYSIS, INVESTMENT STRATEGIES AND RISK OF LOSS

Athena's investment advisory services are focused on a high yield fixed income strategy. This strategy also includes investing in securities of distressed/bankrupt companies, and equity securities in highly leveraged companies.

"High yield securities" are securities issued by companies with investment or credit rating than are lower than investment grade. Athena considers its "high yield investment strategy" an equity substitute with similar risk and return characteristics as those of more traditional equity based strategies. Athena's normal asset allocation includes corporate bonds, convertible bonds, preferred stocks, and common equity securities with below investment grade ratings.

Athena uses a range of information sources, including financial newspapers, inspection of corporate activities, research materials prepared by others, annual reports, SEC filings and press releases.

Athena uses investment strategies that are both long term and short terms, trading within 30 days, short sales, margin transactions and option writing, including covered options, uncovered options or spreading strategies.

ITEM 9: DISCIPLINARY INFORMATION

There are no adverse events affecting Athena or its principal that would be material for a client's decision to use Athena's investment advisory services.

- A. There have been no criminal or civil actions in a domestic, foreign or military court of competent jurisdiction involving either Athena or its sole manager.
- B. There have been no administrative proceedings before the SEC, any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority involving either Athena or its sole manager.

- C. There have been no self-regulatory organization (SRO) proceedings involving either Athena or its sole manager.

ITEM 10: OTHER FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS

- A. Neither Athena nor its sole manager is registered or has a pending registration as broker-dealer or a registered representative of a broker-dealer.
- B. Neither Athena nor its sole manager is registered or has a pending registration as a futures commission merchant, commodity pool operator, a commodity trading adviser, or as an associated person of the foregoing list.
- C. Neither Athena nor its sole manager has a related company or person in the financial services industry.
- D. Athena does not recommend or select other investment advisers.

ITEM 11: CODE OF ETHICS, PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS AND PERSONAL TRADING

Athena and its Principal may invest in the same securities as those that are invested in for client accounts. Client transactions will be placed before transactions for Athena or Athena's Principal, unless all transactions are block traded. In the event of short fills in blocked transactions, Athena will place client transactions prior to those of Athena or Athena's Principal.

Athena has adopted a Code of Ethics that incorporates its personal trading policies. Clients may request a copy of Athena's Code of Ethics.

ITEM 12: BROKERAGE PRACTICES

A. Description of Factors in Selecting/Recommending Broker-Dealers

Athena does not exercise full brokerage discretion with respect to its client accounts. Athena's agreements with its clients provide that clients are responsible for selecting broker-dealers for their account custody and transactions. Athena recommends UBS Securities, LLC ("UBS") to all clients for both custodial and brokerage services. In recommending UBS, Athena's primary criteria are based upon the firm's capabilities, experience, and fundamental understanding of high yield securities and trading. Athena has negotiated fees with UBS, so that UBS charges institutional rates for Athena's client transactions for accounts that are held at UBS. Clients with large accounts may and sometimes do negotiate their own rates with UBS.

Clients affirmatively decide whether to use UBS for custodial and or brokerage services. Clients are not required to use UBS; they are free to select other custodians and broker-dealers for their accounts.

Generally, Athena uses the broker-dealer that serves as the custodian to its client accounts to place transactions for the account. Athena does identify securities that may be available only from other broker-dealers, and acquires these securities through an arrangement with UBS. Given the nature of Athena's investment strategy and its size, Athena believes that better transaction rates can be obtained from the account custodian – in this case, UBS. Athena's primary criteria for recommending a transacting broker-dealer are transaction capabilities, experience, and fundamental understanding of high yield securities and trading.

Athena is not a "related party" of UBS, nor is it technically a "related party" of the registered representative at UBS who executes a substantial number of transactions for Athena's client accounts. As used in this context, "related party" generally means a company or an individual who is affiliated with or is in a control relationship with Athena or Athena's Principal in a business sense. Nonetheless, please note that the UBS account representative is the father of Athena's Principal. The registered representative is not a member of the Principal's household, and does not exercise control over any aspect of Athena's operation. The relationship has allowed Athena to access institutional rates for client transactions, which may not have otherwise been available to Athena and its clients. The registered representative, as do other registered representatives who execute trades for Athena's client accounts, receives a portion of the transaction charges, through his registered representative agreement with UBS. The use of the registered representative does not result in higher fees charged based upon rates available to Athena. Nonetheless, higher or lower fees for similar services may be available from other sources.

As an investment adviser, Athena is a fiduciary with respect to its clients. As a fiduciary, Athena has a duty to act in the best interest of its clients. When recommending broker-dealers for client transactions, Athena has a duty to obtain the most favorable available execution. In certain circumstances, the most favorable execution may not necessarily have the lowest transaction cost.

Athena's "primary brokerage" arrangement with UBS provides certain record-keeping services. In addition, UBS performs the following functions, among others:

- Arranges for receipt and delivery of securities purchased, sold, borrowed, and loaned;
- Makes and receives payments for securities;
- Maintains custody of securities;
- Maintains custody of all cash, dividends and exchanges, distributions and rights accruing to an account, and delivers cash to clients; and
- Tenders securities in connection with cash tender offers, exchange offers, mergers, or other corporate reorganizations.

all of Athena's transactions are effected through UBS, unless a client directs a client to custody the client's assets at another custodian, and to use the other custodian for transactions in the client's account.

The brokerage arrangement with UBS allows Athena to gain access to transactions and execution capabilities that it would not otherwise have been able to access. It is Athena's good faith believe that its use of UBS fulfills its duties to used the most favorable available execution ttaking into account the circumstances of its operations.

The commissions paid by client accounts under the primary brokerage arrangement with UBS may be more or less than the brokerage arrangements provided by other broker-dealers.

1. Research and Other Soft-Dollar Benefits

UBS's brokerage and related services are not soft dollar benefits.

2. Brokerage for Client Referrals

Athena does not have a client referral arrangement with any broker-dealer used for client account transactions.

3. Directed Brokerage

In directed brokerage arrangements:

- The client restricts or prohibits transactions in securities of a specific industry.
- The client directs that transactions be effected through specific brokers and dealers.
- The restriction may be conditioned by the client on the broker or dealer being competitive as to price and execution for each transaction; offering a specified level of commission discounts; or may be subject to varying degrees of restrictions.
- The client may instruct Athena to utilize a broker or dealer:
 - whether or not its fees are competitive, and
 - where the specified levels of commission discounts are less favorable than might otherwise be obtained by the Athena.

Clients may direct Athena to use broker-dealers for custodial services and account transactions. When clients do so, they will not receive the benefits that Athena has arranged with UBS (see description above). Clients will not participate in aggregate trades through which clients may receive a better price and transaction costs.

B. Aggregating Client Transactions

Athena performs investment management services for various clients. There will be occasions in which portfolio transactions may be executed as part of concurrent authorizations or aggregate orders to purchase or sell the same security for numerous accounts served by Athena, some of which may have similar investment objectives. Although such aggregate orders potentially could be either advantageous or disadvantageous to any one or more particular account, they will be effected only when Athena believes that to do so will be in the best interest of the affected accounts. When such aggregate orders occur, the objective will be to allocate the executions in a manner that is deemed equitable to the accounts involved.

ITEM 13: REVIEW OF ACCOUNTS

Account Reviews: All accounts maintained by Athena Asset Management & Research, LLC (“Athena”) are reviewed continuously. The portfolio manager has access to daily computer updates of all portfolios for which he is responsible. All portfolios are reviewed after transactions are made in the account to determine if the account is in conformity with its investment guidelines. All accounts are reviewed in light of emerging trends and developments as well as market volatility. The portfolio manager carries out portfolio review. Accounts are reviewed for adherence to client investment objectives and asset allocation guidelines.

Clients are responsible to keep Athena informed as to any personal changes to their financial condition. Athena cannot make any material changes to a client’s portfolio if it is not informed of a client’s particular developments. Therefore, a client that encounters any sudden material financial development/change in financial circumstance should immediately inform Athena.

Account Reports: The official account statements are provided to clients monthly from the custodian for their accounts. In addition to the custodian statements, Athena may also provide periodic reports that show additional account information, such as performance data.

ITEM 14: CLIENT REFERRALS AND OTHER COMPENSATION

Athena has no arrangements in which it pays for client referrals. Athena does not receive other compensation associated with its clients account, in addition to its advisory fees.

ITEM 15: CUSTODY

Athena does not have custody of client assets. Client assets are held by qualified custodians.

ITEM 17: VOTING CLIENT SECURITIES

Generally, Athena votes proxies for all of its client accounts, unless proxy-voting rights are retained by the client. Each proxy is reviewed and voted in a manner that is consistent with the interests of Athena's clients.

Clients may request a copy of Athena's proxy voting policies as well as information concerning how a specific proxy was voted by contacting Athena in writing at the address shown on the cover sheet of this Form ADV Part 2A.

ITEM 18: FINANCIAL INFORMATION

- A. Athena does not require or solicit payment of more than \$1,200 in fees per client, six months or more in advance.
- B. Athena has no financial condition that is reasonably likely to impair Athena's ability to meet contractual commitments to its clients.
- C. Athena has not been subject to a bankruptcy petition.