

FIDUCIARY CONSULTING GROUP, INC.

ADV Part 2A

Fiduciary Consulting Group, Inc.
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2011

This Brochure provides information about the qualifications and business practices of **Fiduciary Consulting Group, Inc.** ("FCG"). If you have any questions about the contents of this Brochure, please contact us at (941) 412-3451. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

FCG is a registered investment adviser. Registration of an Investment Adviser does not imply any level of skill or training. The oral and written communications of an Adviser provide you with information about which you determine to hire or retain an Adviser.

Additional information about FCG also is available on the SEC's website at www.adviserinfo.sec.gov. You can search this site by a unique identifying number, known as a CRD number. The CRD number for FCG is 132889.

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Item 2 – Material Changes

On July 28, 2010, the United State Securities and Exchange Commission published “Amendments to Form ADV” which amends the disclosure document that we provide to clients as required by the ADV Rules. This Brochure dated March 31, 2011 is a new document prepared according to the new requirements and rules.

In the future, this Item will discuss only specific material changes that are made to the Brochure and provide clients with a summary of such changes. We will also reference the date of our last annual update of our brochure.

Pursuant to the new Rules, we will ensure that you receive a summary of any materials changes to this and subsequent Brochures within 120 days of the close of our business’ fiscal year. We may further provide other ongoing disclosure information about material changes as necessary.

We will further provide you with a new Brochure as necessary based on changes or new information, at any time, without charge.

Currently, our Brochure may be requested by contacting Thomas C. Tyler, Jr., President and Chief Compliance Officer at (941) 412.3451.

Additional information about FCG is also available via the SEC’s web site www.adviserinfo.sec.gov. The SEC’s web site also provides information about any persons affiliated with FCG who are registered, or are required to be registered, as investment adviser representatives of FCG.

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Item 4 – Advisory Business

FCG is owned by Thomas C. Tyler, Jr. FCG has been providing advisory services since 1995. Thomas C. Tyler, Jr. has 17 years of experience giving investment advice.

FCG currently has approximately \$40,000,000.00 assets under management (including discretionary and nondiscretionary) as of March 31, 2011.

Investment Management Services:

FCG manages investment portfolios for individuals, qualified retirement plans and trusts. FCG will work with a client to determine the client's investment objectives and investor risk profile and will, when appropriate, design a written investment policy statement. FCG evaluates the client's existing investments with respect to the client's investment policy statement. FCG works with new clients to develop a plan to transition from the client's existing portfolio to the desired portfolio. FCG will then continuously monitor the client's portfolio holdings and the overall asset allocation strategy and make available review meetings with the client regarding the account as necessary.

FCG generally will implement an asset allocation plan with passively managed no-load mutual funds. For diversification, FCG will allocate the client's assets among various investments. FCG primarily recommends portfolios consisting of passively managed asset class and index mutual funds, such as the Dimensional Fund Advisors (DFA) mutual funds, Vanguard index funds (Vanguard) and exchange traded funds (ETFs). These types of portfolios follow a passive asset class investment philosophy with low cost and turnover, so the fees generally are lower than fees and expenses charged by other types of funds.

FCG manages mutual fund and equity portfolios on a discretionary and non-discretionary basis according to the investment policy determined by meeting with the client.

On an ongoing basis, FCG will answer clients' inquiries regarding their accounts and review periodically with clients the performance of their accounts. FCG will periodically, and at least annually, attempt to meet with a client to review investment policy, risk profile re-balancing.

In addition to managing the client's investment portfolio, FCG may consult with clients on various financial areas including income and estate tax planning, business sale structures, college financial planning, retirement planning, insurance analysis, personal

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cash flow analysis, establishment and design of retirement plans and trust designs, among other things.

Financial Planning Services:

FCG may provide advice in the form of financial planning services.

Typically, the financial planning engagement will include one or all of the following:

- Retirement Income Planning
- Capital Needs Analysis
- Tax & Estate Planning
- College Savings Planning
- Risk Management
- Employee Stock Option Planning
- Investment Planning & Allocation/Investment Policy Statements

FCG attains client information through personal client meetings. Relevant issues include current financial status, future goals, knowledge about investing and attitudes towards risk. Subsequently, recommendations are made by FCG, orally and/or in written format.

Item 5 – Fees and Compensation

Fees and account minimums may be negotiable, in FCG's sole discretion.

The manner in which fees are charged by FCG is established in a client's written agreement with FCG. Generally, Investment Management clients will be invoiced in advance at the beginning of each calendar quarter based upon the value of the client's account at the end of the previous quarter. New accounts are charged a prorated fee for the remainder of the quarter in which the account is incepted (date of first trade or date assets transferred in).

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A client agreement may be canceled at any time, by either party, for any reason upon receipt of 30 days written notice. Upon termination of any account at any time after the required 30-day notice, any prepaid, unearned fees will be promptly refunded upon the client's written request.

FCG will request a limited power of attorney from the client to debit quarterly payments directly from the client's account held by an independent custodian. FCG will send to the client an invoice showing the amount of the fee, the value of the client's assets on which the fee was based, and the specific manner in which the fee was calculated. Clients should verify the accuracy of the fee calculations in such invoices. Custodians will send statements directly to the client. Custodian statements will only show the amount of the advisory fee in the transaction detail of the brokerage statement. Upon request, FCG may allow clients elect to pay management fees by other methods, at FCG's sole discretion.

FCG's fees are exclusive of brokerage commissions, transaction fees, and other related costs and expenses which shall be incurred by the client. Clients may incur certain charges imposed by custodians, brokers, third party investment and other third parties such as fees charged by managers, custodial fees, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. Mutual funds and exchange traded funds also charge internal management fees, which are disclosed in a fund's prospectus. These fees will include a management fee and other fund expenses. All fees paid to FCG for investment advisory services are separate and distinct from the fees and expenses charged by mutual funds and ETFs to their shareholders. Such charges, fees and commissions are exclusive of and in addition to FCG's fee, and FCG shall not receive any portion of these commissions, fees, and costs.

Advisory Fees

Investment Management Services:

The annual fee for Investment Management services will be charged as a percentage of assets under management, with a minimum fee of \$6,000 according to the published schedule below:

Assets under management	Annual Fee (%)
\$999,999 and under	0.80%
\$1,000,000 - \$3,999,999	0.40%
\$4,000,000 and greater	0.20%

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Financial Planning Services:

FCG will charge an hourly rate of \$400 for Financial Planning services. FCG shall estimate the total fee to the client at the onset of the relationship based upon the scope of the work to be done.

Item 6 – Performance-Based Fees and Side-By-Side Management

FCG does not charge any performance-based fees.

Item 7 – Types of Clients

FCG provides services to high net worth individuals, trusts, qualified retirement plans and businesses.

Minimum Account Sizes

FCG typically requires a minimum account size of \$750,000 for Investment Management Services. These minimum account sizes may be negotiable, in FCG's sole discretion.

Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss

Methods of Analysis and Investment Strategy

FCG's services are based on long-term investment strategies incorporating the principles of Modern Portfolio Theory. FCG's investment approach is firmly rooted in the belief that markets are "efficient" over periods of time and that investors' long-term returns are determined principally by asset allocation decisions, rather than market timing or stock picking. FCG recommends diversified portfolios, almost exclusively through the use of passively managed, asset class mutual funds.

Clients with portfolios containing equity funds are exposed to systemic market risk, meaning that the value of a client's account will fluctuate with the fluctuations in value in the equity markets, FCG seeks to mitigate some of that risk through broad diversification among low correlated asset classes. For clients seeking less exposure to market risk a portfolio's exposure to high credit quality, low to medium duration fixed income portfolios is increased. FCG's investment philosophy is designed for investors who have a long term investment horizon.

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As stated previously, in the implementing of an investment plan, FCG typically uses passively managed, no-load mutual funds. FCG may also utilize ETFs, and some individual bonds.

Risk of Loss

Investing in securities involves risk of loss that clients should be prepared to bear.

All investments present the risk of loss of principal – the risk that the value of securities (mutual funds, ETFs and individual bonds), when sold or otherwise disposed of, may be less than the price paid for the securities. Even when the value of the securities when sold is greater than the price paid, there is the risk that the appreciation will be less than inflation. In other words, the purchasing power of the proceeds may be less than the purchasing power of the original investment.

The mutual funds and ETFs utilized by FCG may include funds invested in domestic and international equities, including real estate investment trusts (REITs), corporate and government fixed income securities and commodities. Equity securities may include large capitalization, medium capitalization and small capitalization stocks. Mutual funds and ETF shares invested in fixed income securities are subject to the same interest rate, inflation and credit risks associated with the underlying bond holdings.

Among the riskiest mutual funds used in FCG's investment strategies funds are the U.S. and International small capitalization and small capitalization value funds, emerging markets funds, and commodity futures funds. Conservative fixed income securities have lower risk of loss of principal, but most bonds (with the exception of Treasury Inflation Protected Securities or TIPS) present the risk of loss of purchasing power through lower expected return. This risk is greatest for longer-term bonds.

Certain funds utilized by FCG may contain international securities. Investing outside the United States involves additional risks, such as currency fluctuations, periods of illiquidity and price volatility. These risks may be greater with investments in developing countries.

It is FCG's belief that none of the above referenced funds are to be used standing alone and that the investor should be focused on the risk of the portfolio as a whole instead of the risk of any individual holding. Having said that, a portfolio of equity mutual funds is

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subject to systemic equity market risk, meaning that at any given time the value of such investments could decrease with a decrease in the value of equity markets.

More information about the risks of any particular market sector can be reviewed in representative mutual fund prospectuses managing assets within each applicable sector.

Item 9 – Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of FCG or the integrity of FCG's management. Neither FCG, nor its principal, have not been and are not currently subject to any legal or disciplinary action required to be reported by the SEC.

Item 10 Other Financial Activities and Affiliations

The principal of FCG, Thomas C. Tyler, Jr., is a practicing real estate, estate planning, tax and business attorney with the law firm of Thomas C. Tyler, Jr., P.A. and Betterton, Tyler & Summonte, P.L. At times, clients of FCG may seek or obtain legal services from these law firms, but in no way are obligated to do so. The law firms operate wholly and separately from FCG, and any services provided to a client will be billed separately by the law firm.

Item 11 – Code of Ethics

FCG has adopted a Code of Ethics expressing the firm's commitment to ethical conduct. FCG's Code of Ethics recognizes the firm's fiduciary duties and responsibilities to clients. It is the policy of FCG that the firm or its principal or employees shall not prefer its own interest to that of an advisory client.

Because FCG's advisory model precludes short term holding periods of individual securities, clients can be assured that neither FCG nor its principal nor employees are making trades or recommendations that are in conflict with the client's interests.

FCG's Code of Ethics recognizes the confidentiality of client information. FCG requires that all individuals must act in accordance with all applicable Federal and State regulations governing registered investment advisory practices. Any individual not in observance of the above may be subject to discipline.

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FCG will provide a complete copy of its Code of Ethics to any client or prospective upon request.

Item 12 – Brokerage Practices

Investment Management Services:

FCG participates in the Schwab Advisor Services (“Schwab”) program offered to independent investment advisors by Charles Schwab & Company, Inc., member FINRA/SIPC. Schwab is an unaffiliated SEC-registered broker dealer and FINRA member broker dealer.

Schwab generally will be used for FCG’s advisory clients. Schwab’s services are essential to FCG’s ability to service its clients and thus FCG may choose not to accept clients who elect to use other brokers.

FCG does not request the discretionary authority to determine the broker dealer to be used; clients must authorize FCG to use Schwab. In authorizing the use of Schwab, best execution may not be achieved. Not all investment advisers require clients to direct the use of specific brokers.

Schwab does not generally charge clients a custody fee and are compensated by account holders through commissions or other transaction-related fees for securities trades that are executed through the broker or that settle into the clients' accounts held at the brokers. Trading client accounts through other brokers may result in fees (including mark-ups and mark-downs) being charged by the custodial broker and an additional broker.

FCG does not block affiliated trades with any client trades. FCG also does not have any arrangements to compensate any broker dealer for client referrals.

FCG does not maintain any client trade error gains. FCG makes clients whole with respect to any trade error losses incurred by clients caused by FCG.

FCG does not have any arrangements to compensate any broker dealer for client referrals.

FCG generally does not aggregate any client transactions in mutual fund or other securities. Client accounts are individually reviewed and managed, and transaction costs are not saved by aggregating orders in almost all circumstances in which FCG

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arranges transactions.

Item 13 – Review of Accounts

Reviews:

Investment Management Services:

Account assets are supervised continuously and formally reviewed quarterly by Thomas C. Tyler, Jr. The review process contains each of the following elements:

- a. assessing client goals and objectives;
- b. evaluating the employed strategy(ies);
- c. monitoring the portfolio(s); and
- d. addressing the need to rebalance.

Additional account reviews may be triggered by any of the following events:

- a. a specific client request;
- b. a change in client goals and objectives;
- c. an imbalance in a portfolio asset allocation; and
- d. realizing tax losses in an account.

Reports:

All clients will receive quarterly performance reports from FCG. These quarterly reports summarize the client's account, asset allocation, portfolio performance, current positions, and current market value. Clients will also receive statements from account custodians.

Financial planning clients will receive reports as contracted for at the inception of the advisory relationship.

Item 14 – *Client* Referrals and Other Compensation

Client Referrals:

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FCG does not compensate directly any person (defined as a natural person or a company) for client referrals.

Other Compensation:

As indicated under the disclosure for Item 12, Schwab provides FCG with access to services, which are not available to retail investors. These services generally are available to independent investment advisors on an unsolicited basis at no charge to them.

These services benefit FCG but may not directly benefit its clients' accounts. Many of the products and services assist FCG in managing and administering clients' accounts. These include software and other technology that provide access to client account data (such as trade confirmations and account statements), facilitate trade execution (and allocation of aggregated trade orders for multiple client accounts), provide research, pricing information and other market data, facilitate payment of FCG's fees from its clients' accounts, and assist with back-office functions, recordkeeping and client reporting. Many of these services generally may be used to service all or a substantial number of FCG's accounts. Schwab also makes available to FCG other services intended to help FCG manage and further develop its business enterprise. These services may include consulting, publications and conferences on practice management, information technology, business succession, regulatory compliance, and marketing. FCG does not, however, enter into any commitments with the brokers for transaction levels in exchange for any services or products from brokers. While as a fiduciary, FCG endeavors to act in its clients' best interests, FCG's requirement that clients maintain their assets in accounts at Schwab may be based in part on the benefit to FCG of the availability of some of the foregoing products and services and not solely on the nature, cost or quality of custody and brokerage services provided by the brokers, which may create a potential conflict of interest.

FCG also receives software from DFA, which FCG utilizes in forming asset allocation strategies and producing performance reports. DFA also provides continuing education for FCG personnel. These services are designed to assist FCG plan and design its services for business growth.

Item 15 – Custody

FCG does not maintain custody of client accounts.

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Item 16 – Investment Discretion

FCG typically receives discretionary authority from the client at the outset of an advisory relationship to select securities to be bought or sold. In all cases, however, such discretion is to be exercised in a manner consistent with the stated investment objectives for the particular client account. Any limitations on this discretionary authority shall be provided in writing. Clients may change/amend these limitations as required. Such amendments shall be submitted in writing.

When selecting securities and determining amounts, FCG observes the investment policies, limitations and restrictions of the clients for which it advises. Investment guidelines and restrictions must be provided to FCG in writing.

Item 17 – Voting *Client* Securities

Proxy Voting: As a matter of firm policy and practice, FCG does not accept the authority to and does not vote proxies on behalf of advisory client. Clients retain the responsibility for receiving and voting proxies for any and all securities maintained in client portfolios. Clients will receive applicable proxies directly from the issuer of securities held in clients' investment portfolios. FCG, however, may provide advice to clients regarding the clients' voting of proxies.

Class Actions, Bankruptcies and Other Legal Proceedings: Clients should note that FCG will neither advise nor act on behalf of the client in legal proceedings involving companies whose securities are held or previously were held in the client's account(s), including, but not limited to, the filing of "Proofs of Claim" in class action settlements. If desired, clients may direct FCG to transmit copies of class action notices to the client or a third party. Upon such direction, FCG will make commercially reasonable efforts to forward such notices in a timely manner.

Item 18 –

FCG does not require or solicit prepayment of six or more month's in advance.