

## **Brochure Supplement**

March 31, 2011

### **Poehling Capital Management, Inc.**

SEC File No. 801-63189

#### **Christopher L. Leach Investment Advisory Representative**

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This brochure supplement provides information about Christopher Leach that supplements the Poehling Capital Management, Inc., brochure. You should have received a copy of that brochure. If you did not receive a Poehling Capital Management, Inc., brochure or if you have any questions about the contents of this supplement, please contact us at [trpoehling@poehlingcapital.com](mailto:trpoehling@poehlingcapital.com).

Additional information about Poehling Capital Management, Inc., is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 2: Educational Background and Business Experience

Christopher L. Leach (b. 1947), MD, MBA, is an investment advisory representative of Poehling Capital Management, Inc., responsible for client relationship management and financial planning. Prior to joining Poehling Capital Management in 2008, Dr. Leach had been a physician in the Dept. of Cardiothoracic Surgery at the Gundersen Lutheran Medical Center in La Crosse, WI. He had served in that capacity since 1989, retiring as the Department's Chair. Dr. Leach is a fellow of the American College of Surgeons, a member of the American Medical Association, and a member of the Society of Thoracic Surgeons.

### A. Educational Background

BA, Kenyon College, Gambier, OH	1969
MD, Thomas Jefferson University Medical School, Philadelphia, PA	1973
MBA, Viterbo University, La Crosse, WI	2007

### B. Business Background

Investment Advisory Representative Poehling Capital Management, Inc.	2008–Present
Physician, Dept. of Cardiothoracic Surgery Gundersen Lutheran Medical Center, La Crosse, WI	1989–2008

### Item 3: Disciplinary Information

Christopher L. Leach does not have any disciplinary action to report. Public information concerning Dr. Leach's registration as an investment advisor representative may be found by accessing the SEC's public disclosure site at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

#### **Item 4: Other Business Activities**

Certain managers, members and registered employees of PCM, including Dr. Leach, are licensed insurance agents. With respect to the provision of financial planning services, PCM professionals may recommend insurance products offered by certain insurance carriers with whom PCM has agreements and receive commissions for doing so.

Clients are advised that there is a potential conflict of interest in that there is an economic incentive to recommend insurance products offered through such insurance carriers. Clients are also advised that PCM strives to put its clients' interests first and foremost.

## **Item 5: Additional Compensation**

Other than as described in Item 4 above, Dr. Leach does not receive any additional compensation.

## **Item 6: Supervision**

Christopher Leach is an investment advisory representative of Poehling Capital Management, Inc. Supervision of Dr. Leach is performed by Gery Sadzewicz, Chief Compliance Officer, through reviews of internal transaction and security holdings reports, electronic and physical correspondence, and other internal reports as mandated by the firm and its regulatory authorities. Mr. Sadzewicz can be reached at 815-782-1250.