

**Michael Snow d/b/a  
Snow Financial Management**

**Form ADV Part 2B  
Firm *Brochure Supplement***

Date: March 22, 2011

**Mark Snow**

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**This brochure supplement provides information about Mark Snow that supplements the Snow Financial Management brochure. You should have received a copy of that brochure. Please contact Mark Snow if you did not receive Snow Financial Management's brochure or if you have any questions about the content of this supplement.**

**Additional information about Mark Snow is available on the SEC's website at:  
[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov)**

Item 2 Educational Background and Business Experience

Mark Snow

- 34 years old
- B.A. in Finance from The George Washington University
- Formerly employed at HSBC Private Bank in New York as a Vice President and Relationship Manager. He was responsible for managing \$350 Million in assets and \$35 Million in loans for onshore and offshore clients, as well as assisted clients with a variety of bank and securities products including fixed income and equities, foreign exchange, structured products, and insurance. (10 Years)

Item 3 Disciplinary Information

There have been no legal or disciplinary events material to a *client's* or prospective *client's* evaluation of the *supervised person*.

Item 4 Other Business Activities

- A. Mark Snow assists Michael Snow and his *advisory affiliate*, Snow Asset Management, LLC, the managing member of a pooled investment vehicle, Snow Fund One, LLC with certain aspects of the management and administration of the fund. These responsibilities include:
- trade execution
  - communications with the Fund's broker-dealer/ custodians
  - communications with Fund's investors including dissemination of Subscription Documents and handling investment inquiries
- A.1 In his capacity as assistant to Michael Snow and his *advisory affiliate*, Snow Asset Management, LLC, the managing member of a pooled investment vehicle, Snow Fund One, LLC, Mark Snow has a conflict of interest. This is the case because *performance-based fees* arrangements may create an incentive for Snow Asset Management, LLC to make investments that are more risky or more speculative than would be the case if such arrangements were not in effect. To address this conflict of interest, Mark Snow may not violate the Firm's code of ethics or otherwise violate applicable law or fiduciary standards to which the Firm and its *supervised persons* may be subject.

- B. Mark Snow is not engaged in any business or occupation for compensation not discussed in Item 4.A. above.

Item 5 Additional Compensation

Mark Snow receives no economic benefit from anyone who is not a *client* for providing investment advice or other advisory services to the Firm's *clients*.

Item 6 Supervision

Michael Snow, the Firm's *managing agent* supervises Mark Snow's activities and communications with clients. Michael Snow's contact information is:

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The Firm's *managing agent* supervises the activities of Mark Snow. Investment advice to *clients* provided by Mark Snow require pre-approval by Michael Snow