

# VALIDEA | CAPITAL MANAGEMENT

363 Ridgewood Rd | West Hartford, CT 06107

phone: (800) 730-3457

facsimile: (860) 760-6661

email: [info@valideacapital.com](mailto:info@valideacapital.com)

web: [www.valideacapital.com](http://www.valideacapital.com)

This brochure provides information about the qualifications and business practices of Validea Capital Management, LLC. If you have any questions about the contents of this brochure, please contact us at (800) 730-3457 or [info@valideacapital.com](mailto:info@valideacapital.com). The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. Additional information about Validea Capital Management also is available on the SEC's web site, [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 2, Material Changes

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There have not been any material changes to this brochure since the brochure's creation in February 2010.

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## Item 4, Advisory Business

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Validea Capital Management manages various investment portfolios using a series of quantitative, systematic stock-selection strategies. The firm, which was founded in 2004, currently manages two unique sets of active equity strategies -- the Validea Capital managed portfolios and the Markman Portfolios managed portfolios.

The Validea Capital portfolios, which are managed by John Reese and Jack Forehand, follow a set of quantitative investment strategies. Through Validea Capital's managed portfolio offering, clients are invested in one or many of the firm's eight actively managed equity portfolios, which are relatively concentrated. (They hold 10 to 60 individual positions consisting of equities and exchange-traded funds). The investment strategies range from long-only, fully invested portfolios to rotational strategies that move in and out of equities to asset allocation approaches, which invest in both equities and other asset classes. Most private clients are invested across multiple strategies within their managed accounts.

Validea Capital's managed portfolios are, in part, created from the investment ideas of a subscription investment advisory service with attractive performance records. Specifically, Validea Capital uses the investment models and ideas from The Reese Group, LLC DBA Validea.com. Validea.com is a separate entity which offers stock research and stock analysis on a subscription basis using its interpretation of the published strategies of a selected set of investment "gurus". In many instances, Validea Capital Management purchases for its clients' managed accounts stocks that are also selected on the Validea.com site. To prevent any conflicts, Validea Capital and Validea.com simultaneously release new lists of stocks passing the underlying investment models to clients and subscribers.

The Markman Portfolios offerings are created using investment strategies jointly developed by Jon Markman, founder of Markman Capital Insight, LLC., and Validea Capital Management. These five unique investment strategies also are created using set of quantitative investment methods. Markman Portfolios clients are typically invested in one or two actively managed portfolios that are relatively concentrated (holding 10 to 50 positions), and which hold individual securities and exchange-traded funds (ETFs). The investment strategies range from long-only, fully invested portfolios to rotational and asset allocation approaches.

In many instances, stocks that Markman Portfolios purchases for its clients' managed accounts are also selected in Markman Capital Insight, LLC's newsletters. For any Markman Portfolios strategies that rely on any of the underlying quantitative systems used in Markman Capital Insight's newsletters, Validea Capital releases the changes to those systems to newsletter subscribers and Markman Portfolios clients on the same day.

All clients invest in Validea Capital's strategies (including the Markman Portfolios) through a separately managed account and all accounts and investment allocations are adapted for the individual client's circumstances. Specifically, during the account opening process, Validea Capital acquires important information regarding the client's overall financial situation (employment status, income, net worth, time horizon, risk tolerance and more) on its "Client Information Worksheet". (This worksheet is part of the firm's account-opening document package.)

Clients invested in portfolios managed by Validea Capital all have an initial consultation with a representative of the firm in which the above information is referenced and confirmed, and we discuss the risk of investing in these type of active equity strategies. After this call or meeting, we develop an investment allocation (i.e. the mix of investment models to be used) that best meets the client's goals and risk tolerance. Once the advisor confirms that

the mix of portfolios is appropriate given the client's circumstances, risk tolerance and goals, and the client approves the portfolio mix, the investment is placed in one or many of Validea Capital's portfolios.

All private clients have the ability to impose investment restrictions on their managed accounts with the firm.

As of December 31, 2010 Validea Capital managed approximately \$62.8 million in discretionary accounts. In addition to the managed account assets, Validea Capital provides portfolio and investment strategy development and model management on two mutual funds offered in the Canadian market. Together, the two funds had assets of \$154.5 million at the end of 2010 (see Item 10 for further information).

## **Item 5, Fees & Compensation**

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Validea Capital charges advisory fees on a sliding scale based on the amount of a client's assets under management (AUM), which are paid quarterly in arrears. For individual accounts, the annual rate for accounts with up to \$1 million under management is 1.5%; for accounts with between \$1 million and \$1.5 million it is 1.2%; and for accounts above \$1.5 million it is 1.0%. For institutional accounts, the annual rate for accounts with \$1.5 million to \$7.49 million is 1.0%; for accounts with \$7.5 million to \$14.99 million it is 0.75%; for \$15 million to \$24.99 million it is 0.65%; and for \$25 million and above it is 0.55%. If an individual account holder meets the AUM for institutional fees they will be charged according to the institutional fee schedule listed above. For the advisory fees, once the account assets reach each AUM breakpoint, the entire account is billed at the new, lower fee level. The fees for a limited number of individual accounts may differ from this schedule. The schedule outlined above does not include brokerage fees or commission costs.

Brokerage fees or commissions will vary based on the Custodian. Brokerage fees and commission costs for clients' with accounts at FOLIOfn Investments will range from 0.2% to 0.15% of assets annually. Fees cover all commissions on our rebalancing trades. For additional information on the custodian please see Item 12, Brokerage Practices.

Advisory and brokerage fees are deducted directly from client accounts by the Custodian. The fee deduction for each full quarter is based on the average daily account balance throughout the quarter and is calculated at the end of the quarter by the Custodian (FOLIOfn Investments, Inc). If a client closes an account prior to the end of the quarter, Validea Capital calculates the prorated management fees by averaging the starting balance of the account at the beginning of the quarter and the ending balance of the account as of the last day of management. It then applies the client's fee rate, and instructs the custodian to debit the fees due for the partial period. Validea Capital does not receive commissions for the sale of any investment products, including stocks, mutual funds or other securities.

In addition to the asset-based fees charged on discretionary accounts, Validea Capital also receives consulting payments for portfolio and investment strategy development and model management on two mutual funds in the Canadian market (see Item 10 for further information). From time to time, the firm may also provide similar types of consulting services to individuals or external advisories who request access to one or many of the firm's investment strategies.

## **Item 6, Performance-Based Fees and Side-by-Side Management**

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Validea Capital does not offer performance-based or incentive-based fee arrangements.

## **Item 7, Types of Clients**

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Validea Capital manages accounts for individuals, trusts and corporate entities. The majority of the firm's clients hire the firm to manage the equity portion of their investment portfolio. The firm imposes a minimum investment of \$250,000 for opening an account. However, the firm may take accounts at lower than the stated minimum requirement and reserves the right to adjust this minimum investment level on a case-by-case basis. Clients can aggregate various accounts to meet the firm's minimum investment threshold.

## **Item 8, Methods of Analysis, Investment Strategies and Risk of Loss**

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All of the investment strategies run by the firm involve the selection of individual stocks and ETFs utilizing one or many systematic investment models. These strategies use a combination of financial, valuation and technical criteria and metrics when determining which holdings will be added or removed from a particular portfolio or whether or not a specific investment portfolio, or part of that portfolio, will remain invested in individual securities or ETFs.

The portfolios managed by the firm all have a significant exposure to equities. As a result of this, there is the potential for loss over any timeframe and clients should be prepared to bear this loss. Also, due to the mostly concentrated nature of Validea Capital's strategies, the firm's portfolios tend to exhibit more volatility than the overall market or comparable benchmark. To this extent, clients should be prepared for above-market volatility in any of our strategies over any time period. In addition, it should be noted that no investment strategy works all the time and Validea Capital's models are no different. Any investment approach can go through short- or long-term periods of underperformance or produce losses, and there is no guarantee of profitable future results despite favorable past performance.

## **Item 9, Disciplinary Information**

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There are no past or outstanding disciplinary actions or complaints filed against or about Validea Capital Management or any of its partners.

## **Item 10, Other Financial Industry Activities and Affiliations**

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There are two affiliations/partnerships that the firm believes are important to disclose.

The first is that Validea Capital Management, LLC has entered into an arrangement with Natcan Investment Management and National Bank Securities, under the terms of which Validea Capital will provide sub-advisory services to certain mutual funds offered only in the Canadian market. Validea Capital follows a different portfolio rebalancing and review approach for the funds than is used for its managed accounts. The mutual fund system is,

however, based on the same underlying principles as are used in the Validea Capital portfolios. Because there is some overlap in the underlying quantitative strategies used for the mutual funds and for Validea Capital's managed accounts, there will be some cases in which stocks that are selected for Validea Capital Management client accounts will also be holdings in the mutual funds. Under the terms of the mutual fund agreement, Validea Capital is the sub-advisor and Natcan Investment Management is the advisor. Validea Capital receives compensation for its services in relation to these funds.

The second is that Validea Capital Management, LLC has entered into a strategic agreement with Jon Markman to create its Markman Portfolios offering. Under the terms of the agreement, Jon Markman will contribute to the development of the investment strategy and provide leads for the portfolio management offering. Validea Capital Management is responsible for all other aspects of the business, including but not limited to portfolio management, account management and client services, sales and compliance. Jon Markman is owner of Markman Capital Insight LLC, a stock market research and newsletter provider, and a columnist for Marketwatch.com and a former MSN Money contributing editor. Markman Capital Insight is separate research firm owned by Jon Markman and is not affiliated with Validea Capital Management. Through Jon Markman's newsletters and column, Markman provides insights into global stock markets, trading strategies and stock investment ideas. The Markman Portfolios managed portfolio offering utilizes a set of quantitative investment models, in part generated by Jon Markman, and in some instances the holdings in the Markman Portfolios managed accounts may be the same as the ideas discussed in his newsletter and column.

## **Item 11, Code of Ethics, Participation or Interest in Client Transactions & Personal Trading**

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### Summary of Code of Conduct & Ethics and Procedures Manual

Validea Capital Management expects all its employees and representatives to adhere to the highest standards of ethics and integrity. All representatives of the company should put the interests of our clients above all else and should have all their decisions guided with our clients' best interests in mind. Representatives are expected to adhere to all securities laws, as well as the firm's Code of Conduct & Ethics, the AIMR code of ethics and the firm's compliance procedures manual.

Validea Capital's Code of Conduct & Ethics is predicated on the principle that the firm owes a fiduciary duty to its clients. Accordingly, Validea Capital's employees must avoid activities, interests and relationships that run contrary (or appear to run contrary) to the best interests of clients. All partners and key employees review and acknowledge reviewing Validea Capital's Code of Conduct and Ethics on an annual basis.

Clients may request a copy of Adviser's Code of Conduct & Ethics and Compliance Procedures Manual by contacting Justin Carbonneau, Chief Compliance Officer, at (860) 656-0383 or John Reese, CEO and Founder, at (860) 656-6036.

### Personal Trading Policy

Validea Capital partners and Related Persons are permitted to buy and sell the same investment models or securities that are held in client accounts only if the trades occur at the same time or after the trades for clients in the corresponding investment models. Employees must submit their brokerage statements quarterly to the

Compliance Officer for review and archiving. If a conflict of interest is declared by a Related Person or determined by the Compliance Officer, the conflict will be disclosed to affected clients via an email.

## **Item 12, Brokerage Practices**

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All clients direct Validea Capital to use FOLIOfn Investments, Inc., the recommended online brokerage and custodian where the firm's assets are held. Validea Capital has selected FOLIOfn because they offer highly cost-effective commission rates and superior basket trading technologies that allow Validea Capital to manage portfolios in the best way possible across all client accounts.

While we believe FOLIOfn to be the best brokerage and custodian for our clients, we cannot guarantee that FOLIOfn is the most cost-effective trading solution in the marketplace. As such, clients may pay more over time by having a managed account at FOLIOfn than at another brokerage and custodian. Validea Capital is not compensated for directing business to FOLIOfn.

## **Item 13, Review of Accounts**

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All of the portfolios Validea Capital manages are actively managed, and we make portfolio changes and adjustments at least monthly, depending on the portfolio's underlying strategy. To ensure that a particular allocation or portfolio is still suitable for a client, we call or email clients annually to discuss their investment with Validea Capital and to determine if their financial situation has changed. In addition to annual reviews, the firm's employees and partners are readily available to clients and respond to questions, thoughts and concerns in a reasonable time period. Furthermore, ad-hoc reviews occur throughout the year depending on the circumstance and needs of clients. John Reese, Validea Capital's founder and CEO, and Justin Carbonneau, a partner at the firm, conduct all account reviews and investment allocation discussions. Validea Capital communicates with its clients quarterly through an electronic letter (email) from the firm's partners. This letter reports the performance of each portfolio over various time periods and incorporates Validea Capital's market and strategy-specific insights.

## **Item 14, Client Referrals and Other Compensation**

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Validea Capital does not engage or compensate any third party or individual for producing client referrals.

## **Item 15, Custody**

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Validea Capital Management does not maintain custody of client assets. FOLIOfn Investments, Inc. the preferred online brokerage firm, is the custodian for all client accounts. Clients will receive monthly statements and trade confirmations directly from FOLIOfn (either electronically or hard copy). Clients should review these statements and any notification from FOLIOfn closely and carefully as these reports provide important information regarding their managed account. In addition to the statements and confirmations, clients have real-time access to their accounts online and clients should monitor the account regularly.

## **Item 16, Investment Discretion**

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All clients of Validea Capital Management grant the firm discretionary authority to manage one or many of their accounts in the investment portfolios the firm runs. Clients have the ability to impose investment restrictions on their accounts or switch between various portfolios, assuming the change is consistent and reasonable given their goals, timeframe and risk tolerance. This discretionary management authority is obtained by Validea Capital with each client signing the firm's investment management agreement, which states that *"Adviser will direct, in Adviser's sole discretion and without first consulting Client, the investment and reinvestment of the assets in Client's account (the "Account") in securities and cash or cash equivalents. Adviser will also provide investment advisory services to client."*

## **Item 17, Voting Client Securities**

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Validea Capital will vote proxies on behalf of all clients unless the client has explicitly indicated their desire to not have proxies voted on their behalf. As a matter of policy and as a fiduciary to our clients, Validea Capital votes on proxies consistent with the best economic interests of the clients. All corporate announcements and activities are communicated to clients within the Message Center in their FOLIOfn accounts. Clients can review these corporate announcements by logging into their account and clicking on the "Corporate Activities" button on the My Accounts page. This window will show recently decided elections on corporate actions and undecided (i.e. no vote has been submitted) actions that still need to be voted on.

## **Item 18, Financial Information**

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N/A



## Part 2B of Form ADV

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This part of the brochure provides information about John Reese, Jack Forehand and Justin Carbonneau that supplements the Validea Capital Management brochure disclosure information discussed above. Should you have any questions on this material, please contact Validea Capital Management at (800) 730-3457 or [info@valideacapital.com](mailto:info@valideacapital.com).

### Item 2B, Educational Background & Business Experience

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John P. Reese, born 1953, has a BSEE from MIT and an MBA from Harvard Business School, and is the co-founder of Validea Capital Management, LLC. He is also the founder and Chairman of Validea.com and The Reese Group LLC (founded 1995), a stock research and stock newsletter service. Mr. Reese is the author of two investment books and holds two patents in the area of automated stock analysis.

Jack M. Forehand, born 1976, has a BA in Economics from the University of Connecticut, and is the co-founder of Validea Capital Management, LLC. He has earned the right to use the Chartered Financial Analyst designation. Since July 2003 he has also served as Director of Research and President for Validea.com and The Reese Group LLC, the owner and operator of the investment research provider Validea.com. He was a founding team member of Validea.com.

Justin J. Carbonneau, born 1976, has a BA in Economics and an MBA in Strategic Consulting and a concentration in Finance from the University of Connecticut. He is a partner at Validea Capital Management, LLC, and is the firm's compliance officer. Since 2003, Mr. Carbonneau has acted as the principal business development partner for Validea.com and The Reese Group LLC, a stock research and stock newsletter service. From June 2003-March 2005 he was a consultant and member of CIGNA's Healthcare Executive Leadership Development Program and served as a group Controller.

### Item 3B, Disciplinary Information

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There are no past or outstanding disciplinary actions or complaints filed against or about Validea Capital Management or any of its partners.

### Item 4B, Other Business Activities

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John Reese, Jack Forehand and Justin Carbonneau are also involved in running Validea.com and The Reese Group LLC, an online stock research site and stock newsletter service that is a separate legal entity from Validea Capital Management. The partners have been working together at Validea.com since 2003 and part of their time each week is dedicated to running and providing support to that business.

## **Item 5B, Additional Compensation**

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N/A

## **Item 6B, Supervision**

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John Reese and Justin Carbonneau advise the clients of the firm. Communication with clients is tracked in the firm's CRM system. Specifically, phone conversations are summarized and logged in the system and emails, both from and to the firm, are archived and reviewed regularly by Justin Carbonneau. The objective of these reviews is to ensure that the firm is meeting the highest fiduciary standards when advising clients. Mr. Carbonneau also regularly reviews correspondence to ensure that both he and Mr. Reese are meeting the firm's compliance guidelines and rules. Mr. Carbonneau is a partner at the firm and can be reached at (860) 656-0383.