

This brochure supplement provides information about John K. Paoloni that supplements the NorthStar Asset Management LLC brochure. You should have received a copy of that brochure. Please contact John K. Paoloni, President, if you did not receive NorthStar Asset Management LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about John K. Paoloni is also available on the SEC's website at www.adviserinfo.sec.gov.



Form ADV Part 2B – Individual Disclosure Brochure

for

John K. Paoloni

Personal CRD Number: 1127270

Investment Adviser Representative

NorthStar Asset Management LLC
19 Misty Lane
Andover, New Jersey, 07821
(908) 850-9991
jpaoloni@nstarinvest.com

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Item 2: Educational Background and Business Experience

Name: John K. Paoloni **Born:** 1953

Education Background and Professional Designations:

Education:

BS Business Administration, Montclair State University - 1975

Business Background:

2004 – Present President
NorthStar Asset Management LLC

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

John K. Paoloni is a registered representative as well as a licensed insurance agent. From time to time, he will offer clients advice or products from those activities. Clients should be aware that these services pay a commission and involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser. NorthStar Asset Management LLC always acts in the best interest of the client; including the sale of commissionable products to advisory clients. Clients are in no way required to implement the investment strategy/financial plan through any representative of NorthStar Asset Management LLC in their capacity as a registered representative or licensed insurance agent.

Item 5: Additional Compensation

Other than salary, annual bonuses, regular bonuses, John K. Paoloni does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through NorthStar Asset Management LLC.

Item 6: Supervision

As the only owner and representative of NorthStar Asset Management LLC, John K. Paoloni supervises all duties and activities of the firm. John K. Paoloni's contact information is on the cover page of this disclosure document. John K. Paoloni adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.