

Part 2A of Form ADV: *Firm Brochure*

DBN Wealth Management, LLC

929 Santa Barbara St.
Santa Barbara, CA 93101

Telephone: 805-962-8455
Email: matt@vidawp.com

April 4, 2011

This brochure provides information about the qualifications and business practices of DBN Wealth Management, LLC. If you have any questions about the contents of this brochure, please contact us at 805-962-8455 or matt@vidawp.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about DBN Wealth Management, LLC also is available on the SEC's website at www.adviserinfo.sec.gov. You can search this site by a unique identifying number, known as a CRD number. Our firm's CRD number is 127737.

Item 2 Material Changes

The SEC adopted "Amendments to Form ADV" in July, 2010. This Firm Brochure, dated April 4, 2011, is our new disclosure document prepared according to the SEC's new requirements and rules. As a state-registered investment adviser, our firm is required to comply with the new reporting and filing requirements. As you will see, this document is a narrative that is substantially different in form and content, and includes some new information that we were not previously required to disclose.

After our initial filing of this Brochure, this Item will be used to provide our clients with a summary of new and/or updated information. We will inform you of the revision(s) based on the nature of the updated information.

Consistent with the new rules, we will ensure that you receive a summary of any material changes to this and subsequent Brochures within 120 days of the close of our business' fiscal year. Furthermore, we will provide you with other interim disclosures about material changes as necessary.

Item 3	Table of Contents	Page
Item 1	Cover Page	1
Item 2	Material Changes	2
Item 3	Table of Contents	3
Item 4	Advisory Business	4
Item 5	Fees and Compensation	4
Item 6	Performance-Based Fees and Side-By-Side Management	4
Item 7	Types of Clients	5
Item 8	Methods of Analysis, Investment Strategies and Risk of Loss	5
Item 9	Disciplinary Information	5
Item 10	Other Financial Industry Activities and Affiliations	5
Item 11	Code of Ethics, Participation or Interest in Client Transactions and Personal Trading	6
Item 12	Brokerage Practices	7
Item 13	Review of Accounts	7
Item 14	Client Referrals and Other Compensation	7
Item 15	Custody	7
Item 16	Investment Discretion	8
Item 17	Voting Client Securities	8
Item 18	Financial Information	8
Item 19	Requirements for State-Registered Advisers	8

Item 4 Advisory Business

DBN Wealth Management, LLC is a state-registered investment adviser with its principal place of business located in California. DBN Wealth Management, LLC began conducting business in 2001.

Listed below is the firm's principal shareholder (i.e., those individuals and/or entities controlling 25% or more of this company).

- Matthew Jon Lum, Partner and Chief Compliance Officer

DBN Wealth Management, LLC offers the following advisory services to our clients:

ADVISORY REFERRAL SERVICES

DBN Wealth Management, LLC acts as a solicitor on behalf of various independent registered investment advisers. Based on a client's individual circumstances and needs, we will assist the client in determining which independent adviser's portfolio management services are appropriate for that client. Factors considered in making this determination, including account size, risk tolerance, and a client's investment experience, are discussed during our consultation with the client.

Item 5 Fees and Compensation

ADVISORY REFERRAL SERVICES FEES

We do not enter into an advisory agreement with any client nor do we charge a fee to any client for referrals to another Adviser(s). Our fees for such referrals are paid by the referred Adviser(s) who shares with our firm a percentage of the fees received from the client. Client advisory fees are not increased in any way as a result of our referral of any clients to another Adviser(s). We typically receive 30% of the advisory management fee paid by the client to that Adviser.

Clients will receive a separate disclosure document describing the fee paid to us by such Adviser(s). Clients should refer to that Adviser's disclosure document for information regarding its fees, billing practices, minimum required investments and termination of advisory agreements.

Item 6 Performance-Based Fees and Side-By-Side Management

DBN Wealth Management, LLC does not charge performance-based fees.

Item 7 Types of Clients

DBN Wealth Management, LLC provides advisory services to the following types of clients:

- Individuals (other than high net worth individuals)
- High net worth individuals

- Pension and profit sharing plans(other than plan participants)
- Charitable organizations
- Corporations or other businesses not listed above

Item 8 Methods of Analysis, Investment Strategies and Risk of Loss

As a soliciting entity, DBN Wealth Management LLC does not provide analysis or implement investment strategies.

Item 9 Disciplinary Information

We are required to disclose any legal or disciplinary events that are material to a client's or prospective client's evaluation of our advisory business or the integrity of our management.

Our firm and our management personnel have no reportable disciplinary events to disclose.

Item 10 Other Financial Industry Activities and Affiliations

Matthew Jon Lum is also engaged as owner and investment advisor of a separate RIA, VIDA Wealth Partners, Inc. They type of compensation earned by VIDA Wealth Partners is primarily from an asset management fee charged as a percentage of assets managed. Hourly fees may be charged for special projects.

Matthew J. Lum of DBN Wealth Management, LLC is separately licensed as a registered representative of Girard Securities, Inc., an unaffiliated broker-dealer. Mr. Lum, in this separate capacity, can effect securities transactions for which he will receive separate, yet customary compensation.

While DBN Wealth Management, LLC and Mr. Lum endeavor at all times to put the interest of the clients first as part of our fiduciary duty, clients should be aware that the receipt of additional compensation itself creates a conflict of interest, and may affect the judgment of these individuals when making recommendations.

Minority owners of our firm are also partners in the accounting firm of Damitz, Brooks, Nightingale, Turner, Morrisset, where they are individually licensed and practicing Certified Public Accountants providing accounting services for separate and typical compensation.

Damitz, Brooks, Nightingale, Turner, Morrisset typically recommends DBN Wealth Management, LLC to accounting clients in need of advisory services. Conversely, DBN Wealth Management, LLC often recommends Damitz, Brooks, Nightingale, Turner, Morrisset to advisory clients in need of accounting services. Accounting services provided by Damitz, Brooks, Nightingale, Turner, Morrisset are separate and distinct from our advisory services, and are provided for separate and typical compensation. There are no referral fee arrangements between our firms for these recommendations. No DBN Wealth Management, LLC client is obligated to use Damitz, Brooks, Nightingale, Turner, Morrisset for any accounting services and conversely, no accounting client is obligated to use the advisory services provided by us. Damitz, Brooks, Nightingale, Turner, Morrisset's accounting services

do not include the authority to sign checks or otherwise disburse funds on any of our advisory client's behalf.

These individuals will spend the majority of their time on their accounting practice.

Clients should be aware that the receipt of additional compensation by DBN Wealth Management, LLC and its management persons or employees creates a conflict of interest that may impair the objectivity of our firm and these individuals when making advisory recommendations. DBN Wealth Management, LLC endeavors at all times to put the interest of its clients first as part of our fiduciary duty as a registered investment adviser; we take the following steps to address this conflict:

- we disclose to clients the existence of all material conflicts of interest, including the potential for our firm and our employees to earn compensation from advisory clients in addition to our firm's advisory fees;
- we disclose to clients that they are not obligated to purchase recommended investment products from our employees or affiliated companies;

Item 11 Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Our firm has adopted a Code of Ethics which sets forth high ethical standards of business conduct that we require of our employees, including compliance with applicable federal securities laws.

DBN Wealth Management, LLC and our personnel owe a duty of loyalty, fairness and good faith towards our clients, and have an obligation to adhere not only to the specific provisions of the Code of Ethics but to the general principles that guide the Code.

DBN Wealth Management, LLC's Code of Ethics further includes the firm's policy prohibiting the use of material non-public information. While we do not believe that we have any particular access to non-public information, all employees are reminded that such information may not be used in a personal or professional capacity.

A copy of our Code of Ethics is available to our advisory clients and prospective clients. You may request a copy by email sent to matt@vidawp.com, or by calling us at 805-962-8455.

As disclosed in the preceding section of this Brochure (Item 10), a related person of our firm is separately registered as a securities representative of a broker-dealer, investment adviser representative of another registered investment adviser, and/or licensed as an insurance agent/broker of various insurance companies. Please refer to Item 10 for a detailed explanation of these relationships and important conflict of interest disclosures.

Item 12 Brokerage Practices

DBN Wealth Management, LLC does not have any soft-dollar arrangements and does not receive any soft-dollar benefits.

Item 13 Review of Accounts

Clients should refer to VIDA's disclosure document (Part 2A of Form ADV) for VIDA's policies and procedures regarding account reviews and reports. No account reviews or reports are provided by DBN.

Item 14 Client Referrals and Other Compensation

It is DBN Wealth Management, LLC's policy not to engage solicitors or to pay related or non-related persons for referring potential clients to our firm.

It is DBN Wealth Management, LLC's policy not to accept or allow our related persons to accept any form of compensation, including cash, sales awards or other prizes, from a non-client in conjunction with the advisory services we provide to our clients.

Item 15 Custody

Our firm does not have actual or constructive custody of client accounts.

Item 16 Investment Discretion

As previously disclosed in Item 4 of this brochure, our firm does not provide discretionary asset management services.

Item 17 Voting Client Securities

As a matter of firm policy, we do not vote proxies on behalf of clients. We do not offer any consulting assistance regarding proxy issues to clients.

Item 18 Financial Information

Under no circumstances do we require or solicit payment of fees in excess of \$500 per client more than six months in advance of services rendered. Therefore, we are not required to include a financial statement.

DBN Wealth Management, LLC has not been the subject of a bankruptcy petition at any time during the past ten years.

Item 19 Requirements for State-Registered Advisers

The following individuals are the principal executive officers and management persons of DBN Wealth Management, LLC:

- Matthew Jon Lum,

Information regarding the formal education and business background for each of these individuals is provided in their respective Brochure Supplements.

Please refer to Item 10, "Other Financial Industry Activities and Affiliations", for information regarding other business activities of the firm and its management personnel.

We are required to disclose all material facts regarding certain legal or disciplinary events pertaining to arbitration awards or other civil, regulatory or administrative proceedings in which our firm or management personnel were found liable or against whom an award was granted.

Our firm and our management personnel have no reportable disciplinary events to disclose.

As previously disclosed in "Other Financial Industry Activities and Affiliations" (Item 10), neither DBN Wealth Management, LLC nor our management personnel have a relationship or arrangement with any issuer of securities.