



125 Plantation Centre Drive, South
Building 400-B
Macon, Georgia 31210

(478) 474-7480

www.DayandEnnis.com

This brochure provides information about the qualifications and business practices of Day & Ennis, LLC ("Day & Ennis"). If you have any questions about the contents of this brochure, please contact us at (478) 474-7480 or JDay@DayandEnnis.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state authority.

Day & Ennis, LLC is an investment advisory firm registered under the Investment Advisers Act of 1940. Additional information about Day & Ennis also is available on the SEC's website at www.AdviserInfo.sec.gov.

Table of Contents	March 9, 2011 Brochure	Page
Advisory Business		2
Fees and Compensation		3
Performance-Based Fees and Side-By-Side Management		4
Types of Clients		4
Methods of Analysis, Investment Strategies and Risk of Loss		5
Disciplinary Information		6
Other Financial Industry Activities and Affiliations		7
Code of Ethics, Participation or Interest in Client Transactions and Personal Trading		7
Brokerage Practices		8
Review of Accounts		9
Client Referrals and Other Compensation		9
Custody		9
Investment Discretion		9
Voting Client Securities		10
Financial Information		10
Brochure Supplement(s)		Appendix A

Advisory Business

General Information

Day & Ennis, LLC was formed in 1998 and provides fee-only financial planning and portfolio management services to its clients. The firm does not sell any products or accept any commissions. At the outset of each client relationship, Day & Ennis spends time with the client, asking questions, discussing the client's investment experience and financial circumstances, and broadly identifying major goals of the client.

Clients retain Day & Ennis to manage the investment portfolio on an ongoing basis. In most cases, clients also retain Day & Ennis to prepare a comprehensive financial plan. This written report addresses the client's retirement, cash flow and debt management, estate planning, income tax planning, insurance and risk management, and investment strategy.

Based on all the information initially gathered, Day & Ennis develops with each client:

- an Investment Policy Statement ("IPS") detailing the client's investment objectives and guidelines for investment. The IPS outlines the types of investments Day & Ennis will make on behalf of the client.
- For individual clients where Day & Ennis develops a comprehensive financial plan, the client is provided with a written report noting the client's specific financial goals and their current and projected ability to attain those goals. These reports are updated periodically as a client's financial circumstances change or as otherwise requested by the client.

The Plan and IPS are discussed regularly with each client.

Financial Planning

One of the services offered by Day & Ennis is Financial Planning.

Financial Planning may include advice that addresses one or more areas of a client's financial situation, such as estate planning, risk management, budgeting and cash flow controls, income tax planning, retirement planning, education funding, and investment portfolio design and ongoing management. Depending on a client's particular situation, financial planning may include some or all of the following:

- Gathering factual information concerning the client's personal and financial situation;
- Assisting the client in documenting financial goals and objectives;
- Analyzing the client's present situation and anticipated future activities in light of the client's financial goals and objectives;
- Identifying problems foreseen in the accomplishment of these financial goals and objectives and offering alternative solutions to the problems;
- Making recommendations to help achieve retirement plan goals and objectives.
- Designing an investment portfolio to help meet the goals and objectives of the client;
- Providing estate planning;
- Assessing risk and reviewing basic health, life and disability insurance needs; or
- Reviewing goals and objectives and measuring progress toward these goals.

Once Financial Planning advice is given, Day & Ennis will assist the client to implement their financial plan and manage the investment portfolio on an ongoing basis. However, the client is

under no obligation to act upon any of the recommendations made by Day & Ennis under a Financial Planning engagement and/or engage the services of any recommended professional.

Portfolio Management

At the beginning of a client relationship, Day & Ennis meets with the client, asks questions, gathers information and performs research and analysis as necessary to develop the client's IPS. The IPS will be updated from time to time when requested by the client, or when determined to be necessary or advisable by Day & Ennis based on updates to the client's financial or other circumstances.

To implement the client's IPS, Day & Ennis will manage the client's investment portfolio on a discretionary basis or a non-discretionary basis. As a discretionary investment adviser, Day & Ennis will have the authority to execute trades in the account(s) under management without first contacting the client regarding a trade. Any such trade made by Day & Ennis is consistent with the IPS which has been previously reviewed and signed by the client. Clients who choose a non-discretionary arrangement must be contacted prior to the execution of any trade in the account(s) under management. This may result in a delay in executing recommended trades, which could adversely affect the performance of the portfolio. This delay also normally means the affected account(s) will not be able to participate in block trades, a practice designed to enhance the execution quality, timing and/or cost for all accounts included in the block. In a non-discretionary arrangement, the client retains the responsibility for the final decision on all actions taken with respect to the portfolio.

Notwithstanding the foregoing, clients may impose certain written restrictions on Day & Ennis in the management of their investment portfolios, such as prohibiting the inclusion of certain types of investments (e.g., commodities) in an investment portfolio or prohibiting the sale of certain investments held in the account at the commencement of the relationship. Each client should note, however, that restrictions imposed by a client may adversely affect the composition and performance of the client's investment portfolios. Each client should also note that his or her investment portfolio is treated individually by giving consideration to each purchase or sale for the client's account. For these and other reasons, performance of client investment portfolios within the same investment objectives, goals and/or risk tolerance may differ and clients should not expect that the composition or performance of their investment portfolios would necessarily be consistent with similar clients of Day & Ennis.

Principal Owners

John R. Day and William W. Ennis are the owners of Day & Ennis. Please see "**Brochure Supplement(s)**" for more information on these individuals who formulate investment advice and have direct contact with clients, or have discretionary authority over client accounts.

Type and Value of Assets Currently Managed

As of December 31, 2010, Day & Ennis managed \$149,766,608 on a discretionary basis, and \$5,522,788 of assets on a non-discretionary basis.

Fees and Compensation

General Fee Information

Fees paid to Day & Ennis are exclusive of all custodial and transaction costs paid to the client's custodian, brokers or other third party consultants. Fees paid to Day & Ennis are also separate and distinct from the fees and expenses charged by mutual funds, ETFs (exchange traded funds) or

other investment pools to their shareholders (generally including a management fee and fund expenses, as described in each fund's prospectus or offering materials). The client should review all fees charged by funds, brokers, Day & Ennis and others to fully understand the total amount of fees paid by the client for investment and financial-related services.

Financial Planning Fees

For a comprehensive financial plan, Day & Ennis may charge a fee generally ranging from \$2,900 to \$4,400, depending upon the scope of the project and the extent of service requested by the client. The fee is agreed upon between the client and Day & Ennis prior to the engagement's commencement. Fees are billed on a progress basis, unless otherwise agreed in advance. In the event of termination, any work completed will be provided to the client, and the fees due will reflect a prorated amount commensurate with the amount of work done at time of termination.

Portfolio Management Fees

The annual fee schedule, based on a percentage of assets under management, is as follows:

First \$1,000,000	1.00%
Next \$2,000,000	0.60%
Balance above \$3,000,000	0.30%

The firm does not receive any commissions or fees for the sale of products.

Day & Ennis may impose a minimum portfolio value. The minimum quarterly fee for any client is \$1,250. Day & Ennis may, at its discretion, make exceptions to the foregoing or negotiate special fee arrangements where Day & Ennis deems it appropriate under the circumstances. Fees for pension and profit sharing plans are generally negotiated on an individual basis.

Portfolio management fees are generally payable quarterly, in advance. If management begins after the start of a quarter, fees will be prorated accordingly. Fees are normally debited directly from client account(s), unless other arrangements are made.

Either Day & Ennis or the client may terminate their Investment Management Agreement at any time, subject to any written notice requirements in the agreement. In the event of termination, any paid but unearned fees will be promptly refunded to the client, and any fees due to Day & Ennis from the client will be invoiced or deducted from the client's account prior to termination.

Performance-Based Fees and Side-By-Side Management

Day & Ennis does not have any performance-based fee arrangements.

Types of Clients

Day & Ennis serves individuals, pension and profit-sharing plans, corporations, trusts, estates and charitable organizations. Day & Ennis may impose a minimum portfolio value eligible for conventional investment advisory services. The annual minimum fee charged is \$5,000. Under certain circumstances and in its sole discretion, Day & Ennis may negotiate such minimums.

Methods of Analysis, Investment Strategies and Risk of Loss

Methods of Analysis

In accordance with the Investment Plan, Day & Ennis will primarily invest in Exchange Traded Funds (ETF's) and mutual funds. Day & Ennis will also purchase common stocks at the request of clients or will hold common stocks that were legacy positions.

Mutual funds and ETFs are generally evaluated and selected based on a variety of factors, including, without limitation, asset class, past performance, fee structure, portfolio manager, fund sponsor, overall ratings for safety and returns, and other factors.

Fixed income investments may be used as a strategic investment, as an instrument to fulfill liquidity or income needs in a portfolio, or to add a component of capital preservation. Day & Ennis may evaluate and select bond funds or individual bonds based on a number of factors including, without limitation, rating, yield and duration.

In considering specific investment vehicles, Day & Ennis will employ one or more of the following methods of analysis:

Technical Analysis – involves the gathering and processing of price and volume information for a particular security. This price and volume information is analyzed using mathematical equations. The resulting data is then applied to graphing charts, which is used to anticipate future price movements based on price patterns and trends.

Fundamental Analysis – involves analyzing individual companies and their industry groups, such as a company's financial statements, details regarding the company's product line, the experience and expertise of the company's management, and the outlook for the company's industry.

Investment Strategies

The investment strategy and target asset allocation for each client is based on their unique situation and their tolerance for risk. Day & Ennis believes in having broadly diversified portfolios, consisting primarily of investments in ETFs and mutual funds, in the following asset class categories: US Large Capitalization (Cap) Companies, US Large Cap Value, US Small Cap, US Small Cap Value, Real Estate Investment Trusts, International Large Cap, International Small Cap, Emerging Markets, Commodities, and Short and Intermediate Term Fixed Income investments and cash. Day & Ennis helps clients manage investment risk and avoid investment mistakes through a program we developed called Market Trend Allocation®. It helps Day & Ennis to spot the beginning of upward or downward trends for specific classes of investments. Day & Ennis looks at trends that last for several months or years, rather than daily or weekly fluctuations. When it benefits clients, we can change their percentage weighting in various asset classes.

Risk of Loss

While Day & Ennis seeks to diversify clients' investment portfolios across various asset classes consistent with their Investment Plans in an effort to reduce risk of loss, all investment portfolios are subject to risks. Accordingly, there can be no assurance that client investment portfolios will be able to fully meet their investment objectives and goals, or that investments will not lose money.

Below is a description of several of the principal risks that client investment portfolios face.

Management Risks. While Day & Ennis manages client investment portfolios based on Day & Ennis's experience, research and proprietary methods, the value of client investment portfolios will change daily based on the performance of the underlying mutual funds and other securities in which they are invested. Accordingly, client investment portfolios are subject to the risk that Day & Ennis allocates assets to asset classes that are adversely affected by unanticipated market movements, and the risk that Day & Ennis's specific investment choices could underperform their relevant indexes.

Risks of Investments in Mutual Funds, and ETFs. As described above, Day & Ennis will invest client portfolios in mutual funds, and ETFs. Investments in mutual funds and ETFs are generally less risky than investing in individual securities because of their diversified portfolios; however, these investments are still subject to risks associated with the markets in which they invest. In addition, the success of investing in mutual funds and ETFs will be related to the skills of their particular managers and their performance in managing their funds. Mutual funds and ETFs are also subject to risks due to regulatory restrictions applicable to registered investment companies under the Investment Company Act of 1940.

Equity Market Risks. Day & Ennis will invest portions of client assets into equity investments, primarily mutual funds and ETFs that invest in the stock market, or individual stocks if requested by a client. As noted above, while mutual funds and ETFs have diversified portfolios that may make them less risky than investments in individual securities, funds that invest in stocks and other equity securities are nevertheless subject to the risks of the stock market. These risks include, without limitation, the risks that stock values will decline due to daily fluctuations in the markets, and that stock values will decline over longer periods (e.g., bear markets) due to general market declines in the stock prices for all companies, regardless of any individual security's prospects.

Fixed Income Risks. Day & Ennis will invest portions of client assets into fixed income instruments, generally through mutual funds and ETFs that invest in bonds and notes, or may invest directly in bonds and notes. While investing in fixed income instruments, either directly or through mutual funds and ETFs, is generally less volatile than investing in stock (equity) markets, fixed income investments nevertheless are subject to risks. These risks include, without limitation, interest rate risks (risks that changes in interest rates will devalue the investments), credit risks (risks of default by borrowers), or maturity risk (risks that bonds or notes will change value from the time of issuance to maturity).

Foreign Securities Risks. Day & Ennis may invest portions of client assets into mutual funds and ETFs that invest internationally. While foreign investments are important to the diversification of client investment portfolios, they carry risks that may be different from U.S. investments. For example, foreign investments may not be subject to uniform audit, financial reporting or disclosure standards, practices or requirements comparable to those found in the U.S. Foreign investments are also subject to foreign withholding taxes and the risk of adverse changes in investment or exchange control regulations. Finally, foreign investments may involve currency risk, which is the risk that the value of the foreign security will decrease due to changes in the relative value of the U.S. dollar and the security's underlying foreign currency.

Disciplinary Information

Day & Ennis has no disciplinary events to report.

Other Financial Industry Activities and Affiliations

Neither Day & Ennis nor its Management Person(s) has any other financial industry activities or affiliations to report.

Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Code of Ethics and Personal Trading

Day & Ennis has adopted a Code of Ethics ("the Code"), the full text of which is available to you upon request. Day & Ennis's Code has several goals. First, the Code is designed to assist Day & Ennis in complying with applicable laws and regulations governing its investment advisory business. Under the Investment Advisers Act of 1940, Day & Ennis owes fiduciary duties to its clients. Pursuant to these fiduciary duties, the Code requires Day & Ennis associated persons to act with honesty, good faith and fair dealing in working with clients. In addition, the Code prohibits associated persons from trading or otherwise acting on insider information.

Next, the Code sets forth guidelines for professional standards for Day & Ennis's associated persons (managers, officers and employees). Under the Code's Professional Standards, Day & Ennis expects its associated persons to put the interests of its clients first, ahead of personal interests. In this regard, Day & Ennis associated persons are not to take inappropriate advantage of their positions in relation to Day & Ennis clients.

Third, the Code sets forth policies and procedures to monitor and review the personal trading activities of associated persons. From time to time Day & Ennis's associated persons may invest in the same securities recommended to clients. Under its Code, Day & Ennis has adopted procedures designed to reduce or eliminate conflicts of interest that this could potentially cause. The Code's personal trading policies include procedures for limitations on personal securities transactions of associated persons, reporting and review of such trading and pre-clearance of certain types of personal trading activities. These policies are designed to discourage and prohibit personal trading that would disadvantage clients. The Code also provides for disciplinary action as appropriate for violations.

Participation or Interest in Client Transactions

Because client accounts are invested almost exclusively in open-end mutual funds and ETF's, there is little opportunity for a conflict of interest between personal trades by Day & Ennis associated persons and trades in client accounts, even when such accounts invest in the same securities. However, in the event of other identified potential trading conflicts of interest, Day & Ennis's goal is to place client interests first.

Consistent with the foregoing, Day & Ennis maintains policies regarding participation in initial public offerings (IPOs) and private placements in order to comply with applicable laws and avoid conflicts with client transactions. If a Day & Ennis associated person wishes to participate in an IPO or invest in a private placement, he or she must submit a pre-clearance request and obtain the approval of the Chief Compliance Officer. If associated persons trade with client accounts (e.g., in a bundled or aggregated trade), and the trade is not filled in its entirety, the associated person's shares will be removed from the block, and the balance of shares will be allocated among client accounts in accordance with Day & Ennis's written policy.

Brokerage Practices

Best Execution and Benefits of Brokerage Selection

When given discretion to select the brokerage firm that will execute orders in client accounts, Day & Ennis seeks “best execution” for client trades, which is a combination of a number of factors, including, without limitation, quality of execution, services provided and commission rates. Therefore, Day & Ennis may use or recommend the use of brokers who do not charge the lowest available commission in the recognition of research and securities transaction services, or quality of execution. Research services received with transactions may include proprietary or third party research (or any combination), and may be used in servicing any or all of Day & Ennis’s clients. Therefore, research services received may not be used for the account for which the particular transaction was effected.

Day & Ennis participates in Schwab’s Institutional (“SI”) service program. While there is no direct link between the investment advice Day & Ennis provides and participation in the SI program, Day & Ennis receives certain non-cash economic benefits from the SI program. These benefits may include software and other technology that provides access to client account data (such as trade confirmations and account statements), facilitation of trade execution (and allocation of aggregated orders for multiple client accounts), providing research, pricing information and other market data, facilitating the payment of Day & Ennis’s fees from its clients’ accounts, and assistance with back-office functions, recordkeeping and client reporting. Many of these services may be used to service all or a substantial number of Day & Ennis’s accounts, including accounts not held at Schwab. Schwab may also make available to Day & Ennis other services intended to help Day & Ennis manage and further develop its business. These services may include consulting, publications and conferences on practice management, information technology, business succession, regulatory compliance and marketing. In addition, Schwab may make available, arrange and/or pay for these types of services to be rendered to Day & Ennis by independent third parties. Schwab may discount or waive fees it would otherwise charge for some of these services, pay all or a part of the fees of a third-party providing these services to Day & Ennis, and/or Schwab may pay for travel expenses relating to participation in such training. Finally, participation in SI provides Day & Ennis with access to mutual funds which normally require significantly higher minimum initial investments or are normally available only to institutional investors.

The benefits received through participation in the SI program do not necessarily depend upon the proportion of transactions directed to Schwab. The benefits are received by Day & Ennis, in part because of commission revenue generated for Schwab by Day & Ennis’s clients. This means that the investment activity in client accounts is beneficial to Day & Ennis, because Schwab does not assess a fee to Day & Ennis for these services. This creates an incentive for Day & Ennis to continue to recommend Schwab to its clients. While it may be possible to obtain similar custodial, execution and other services elsewhere at a lower cost, Day & Ennis believes that Schwab provides an excellent combination of these services. Day & Ennis does not receive any cash compensation (including commissions or referral fees) from Schwab.

Aggregated Trade Policy

Day & Ennis typically directs trading in individual client accounts as and when trades are appropriate based on the client’s Investment Plan, without regard to activity in other client accounts. However from time to time Day & Ennis may aggregate trades together for multiple client accounts. If such an aggregated trade is not completely filled, Day & Ennis will allocate shares received (in an aggregated purchase) or sold (in an aggregated sale) across participating accounts

on a pro rata or other fair basis; provided, however, that any participating accounts that are owned by Day & Ennis or its officers, directors, or employees will be excluded first.

Review of Accounts

Managed portfolios are reviewed at least quarterly, but may be reviewed more often if requested by the client, upon receipt of information material to the management of the portfolio, or at any time such review is deemed necessary or advisable by Day & Ennis. Also, portfolios are reviewed upon client request or upon receipt of information material to the management of a client portfolio, such as a change in a client's individual situation. John R. Day, President and Managing Member, reviews all accounts, and Bill Ennis, Member and Chief Compliance Officer, may assist in these reviews.

Account custodians are responsible for providing monthly or quarterly account statements which reflect the positions (and current pricing) in each account as well as transactions in each account, including fees paid from an account. Account custodians also provide prompt confirmation of all trading activity, and year-end tax statements, such as 1099 forms. In addition, Day & Ennis provides quarterly reports for each managed portfolio. This written report normally includes a summary of portfolio holdings and performance results. Additional reports are available at the request of the client.

Client Referrals and Other Compensation

As noted above, Day & Ennis may receive some benefits from Schwab based on the amount of client assets held at Schwab. Please see ***"Brokerage Practices"*** for more information. However, neither Schwab nor any other party is paid to refer clients to Day & Ennis.

Custody

Schwab is the custodian of the majority of client accounts at Day & Ennis. From time to time however, clients may select an alternate broker to hold accounts in custody. In any case, it is the custodian's responsibility to provide clients with confirmations of trading activity, tax forms and at least quarterly account statements. Clients are advised to review this information carefully, and to notify Day & Ennis of any questions or concerns. Clients are also asked to promptly notify Day & Ennis if the custodian fails to provide statements on each account held.

From time to time and in accordance with Day & Ennis's agreement with clients, Day & Ennis will provide additional reports. The account balances reflected on these reports should be compared to the balances shown on the brokerage statements to ensure accuracy. At times, there may be small differences due to the timing of dividend reporting and pending trades.

Investment Discretion

As described in the ***"Advisory Business"*** section, Day & Ennis will accept clients on either a discretionary or non-discretionary basis. For *discretionary accounts*, a Limited Power of Attorney ("LPOA") is executed by the client, giving Day & Ennis the authority to carry out various activities in the account, generally including the following: trade execution; the ability to request checks on behalf of the client; and, the withdrawal of advisory fees directly from the account. Day & Ennis then directs investment of the client's portfolio using its discretionary authority. The client may limit the terms of the LPOA to the extent consistent with the client's investment advisory agreement with Day & Ennis and the requirements of the client's custodian.

For *non-discretionary* accounts, the client also generally executes an LPOA, which allows Day & Ennis to carry out trade recommendations and approved actions in the portfolio. However, in accordance with the investment advisory agreement between Day & Ennis and the client, Day & Ennis does not implement trading recommendations or other actions in the account unless and until the client has approved the recommendation or action. As with discretionary accounts, clients may limit the terms of the LPOA, subject to Day & Ennis's agreement with the client and the requirements of the client's custodian.

Voting Client Securities

As a policy and in accordance with Day & Ennis' client agreement, Day & Ennis does not vote proxies related to securities held in client accounts. The custodian of the account will normally provide proxy materials directly to the client. Clients may contact Day & Ennis with questions relating to proxy procedures and proposals; however, Day & Ennis generally does not research particular proxy proposals.

Financial Information

Day & Ennis does not require nor solicit prepayment of more than \$1,200 in fees per client, six months or more in advance.

Brochure Supplement for
John R. Day, CPA, PFS

of

Day & Ennis, LLC

125 Plantation Centre Drive, South
Building 400-B
Macon, Georgia 31210

(478) 474-7480

www.DayAndEnnis.com

March 9, 2011

This brochure supplement provides information about John R. Day, and supplements the Day & Ennis, LLC ("Day & Ennis") brochure. You should have received a copy of that brochure. Please contact Day & Ennis at (478) 474-7480 if you did not receive Day & Ennis's brochure, or if you have any questions about the contents of this supplement.

Additional information about John R. Day is available on the SEC's website at
www.AdviserInfo.sec.gov.

Educational Background and Business Experience

John Richard Day (year of birth 1951) is the President of Day & Ennis, LLC, which succeeded John R. Day & Company, LLC in 2003. John began his career with Arthur Andersen & Company in 1974 as an Audit Staff member. John quickly rose through the ranks as an Audit Senior in 1976 and then an Audit Manager in 1979 through 1986. From 1986 to 1990, John was the Corporate Controller of Magellan Health Systems (formerly Charter Medical Corporation), a \$1.1 billion behavioral healthcare company which operated 112 healthcare systems in the U.S. and Europe. John later served as its Vice President-Controller from 1991 to 1995. John was Chief Financial Officer of CareSouth Health Systems, one of the largest owners and managers of home health agencies in the Southeast, operating 22 Medicare certified home health agencies, 6 private duty agencies, 3 home infusion therapy businesses and a management company. The company was sold in March of 1998.

John received both his BBA in accounting (graduating Cum Laude) and his Masters of Accountancy from the University of Georgia. John is a Certified Public Accountant* (CPA) and a Personal Financial Specialist* (PFS). He is a member of the National Association of Personal Financial Advisors (NAPFA), The American Institute of CPA's (AICPA), the Georgia Society of CPA's, the Financial Planning Association (FPA), and formerly a member of the Financial Executives Institute.

John has generously given back to the local community by serving on numerous boards and committees through the years, such as Co-Chairman of one of the Atlanta Steeplechase Committees, Treasurer of the Georgia Chapter of the Cystic Fibrosis Foundation, Board of Directors of the Macon Cherry Blossom Festival, Chairman of the Board of the Monroe County Clean Community Commission, Treasurer of the United Way of Central Georgia, Wesleyan College Board of Associates, Macon Rotary Club, and President of the Macon Estate Planning Council.

John enjoys golf, reading, farm work, jogging and exercise.

* A CPA is a Certified Public Accountant. ALL CPA candidates must pass the Uniform CPA Examination to qualify for a CPA certificate and license to practice public accounting. While the exam is the same regardless of where it is taken, every state/jurisdiction has its own set of education and experience requirements that individuals must meet. However, most states require at least a bachelor's degree and at least two years public accounting experience.

* The PFS designation is granted exclusively to CPA's with the combination of extensive tax expertise and comprehensive knowledge of financial planning. The requirements for the PFS credential are established by the PFP (Personal Financial Planning) staff at the AICPA (American Institute of CPA's), the National Accreditation Commission, along with the PFS Credential Committee, and accurately reflect the depth and breadth of experience and technical expertise required to obtain this credential. The 5 major requirements are: (1) Obtain CPA licensure (2) join the AICPA and be a member in good standing (3) complete a comprehensive PFP education, consisting of a minimum of 80 hours of PFP training and education within the five year period preceding the date of the PFS application (4) attain 2 years of full-time business or teaching experience in the area of Personal Financial Planning and (5) pass a PFP examination.

Disciplinary Information

There is no disciplinary information to report regarding John.

Other Business Activities

John is not engaged in any other business activities.

Additional Compensation

John has no other income or compensation to disclose.

Supervision

As a Managing Member of Day & Ennis, John, along with Bill Ennis, supervises all duties and activities of the firm. Their contact information is on the cover page of this disclosure document.

Brochure Supplement for
William W. (Bill) Ennis, CPA, PFS

of

Day & Ennis, LLC

125 Plantation Centre Drive, South
Building 400-B
Macon, Georgia 31210

(478) 474-7480

www.DayAndEnnis.com

March 9, 2011

This brochure supplement provides information about Bill Ennis, and supplements the Day & Ennis, LLC ("Day & Ennis") brochure. You should have received a copy of that brochure. Please contact Day & Ennis at (478) 474-7480 if you did not receive Day & Ennis's brochure, or if you have any questions about the contents of this supplement.

Additional information about Bill Ennis is available on the SEC's website at
www.AdviserInfo.sec.gov.

Educational Background and Business Experience

William W. (Bill) Ennis (year of birth 1956) is a Member and the Chief Compliance Officer of Day & Ennis, LLC. Bill Ennis earned his BBA in Accounting (graduating Cum Laude) from Columbus State University in 1977 and his Masters of Accountancy degree from the University of Georgia's Terry College of Business in 1978.

Bill began his career in 1979 at Arthur Andersen & Company in Atlanta. As an Audit Manager, he served both large and small clients in a variety of industries including regulated utilities, healthcare, real estate, and securities brokerage.. Through serving these clients, he gained a wide background in general business which forms the basis of his service to clients today. It was at Arthur Andersen that Bill met John Day, his current partner. Together, they served similar clients and worked on engagements throughout the 10 years they were both at Arthur Andersen.

In 1989, Bill moved to Macon, Georgia to become the Director of Internal Audit for Charter Medical Company. Charter was a \$1.1 billion behavioral healthcare company which operated 112 healthcare systems in the U.S. and Europe. During the succeeding 10 years, he held various positions including Vice President of Internal Audit and Corporate Compliance. It was in 2003 that Bill joined Day & Ennis, LLC, with responsibilities including all aspects of financial planning and investment management for its corporate and individual clients.

Bill is a Certified Public Accountant* (CPA) and a Personal Financial Specialist* (PFS). He is a member of the American Institute of CPA's (AICPA) and the National Association of Personal Financial Advisors (NAPFA), the country's most recognized organization of fee-only financial advisors.

In his years in Macon, certain civic and charitable organizations have been special to Bill including the Downtown Macon Rotary Club where he is an active member and has twice been the club Treasurer. The Macon Volunteer Clinic has filled a tremendous need in Bibb County for the uninsured worker, and Bill has been a Board Member and Chairman of the Board of that organization. He continues to serve in the Medical Community through his affiliation with The Medcen Foundation through its planned giving committee.

Bill and his wife, Karen, have two children (Spencer, age 13, and Rebecca, age 8). The children attend First Presbyterian Day School in Macon. Bill enjoys a variety of athletic activities including biking, running and hiking.

* A CPA is a Certified Public Accountant. ALL CPA candidates must pass the Uniform CPA Examination to qualify for a CPA certificate and license to practice public accounting. While the exam is the same regardless of where it is taken, every state/jurisdiction has its own set of education and experience requirements that individuals must meet. However, most states require at least a bachelor's degree and at least two years public accounting experience.

* The PFS designation is granted exclusively to CPA's with the combination of extensive tax expertise and comprehensive knowledge of financial planning. The requirements for the PFS

credential are established by the PFP (Personal Financial Planning) staff at the AICPA (American Institute of CPA's), the National Accreditation Commission, along with the PFS Credential Committee, and accurately reflect the depth and breadth of experience and technical expertise required to obtain this credential. The 5 major requirements are: (1) Obtain CPA licensure (2) join the AICPA and be a member in good standing (3) complete a comprehensive PFP education, consisting of a minimum of 80 hours of PFP training and education within the five year period preceding the date of the PFS application (4) attain 2 years of full-time business or teaching experience in the area of Personal Financial Planning and (5) pass a PFP examination.

Disciplinary Information

There is no disciplinary information to report regarding Bill.

Other Business Activities

Bill is not engaged in any other business activities.

Additional Compensation

Bill has no other income or compensation to disclose.

Supervision

As a Member of Day & Ennis, Bill, along with John Day, supervises all duties and activities of the firm. Their contact information is on the cover page of this disclosure document.