

Form ADV Part 2B: Brochure Supplement

Alessandra Capital Management, LLC
501 Deep Valley Drive, Suite 202
Rolling Hills Estates, CA 90274
310-377-9220
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This brochure supplement provides information about GREGORY ALESSANDRA and GEORGE JOHNSON that supplements the Alessandra Capital Management, LLC brochure. You should have received a copy of that brochure. Please contact Greg Alessandra at (310) 377-9220 or by email at greg@alexandracapital.com if you did not receive Alessandra Capital Management, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information GREGORY ALESSANDRA and GEORGE JOHNSON is available on the SEC's website at www.advisorinfo.sec.gov.

Education and Business Standards

Alessandra Capital Management, LLC (“ACM”) generally requires that individuals involved in determining or giving investment advice have at least two years of advisory, brokerage-related, or educational experience that ACM deems appropriate. ACM requires that each associate have a Series 65/66 license (registration that qualifies an individual as an investment advisor representative) or applicable alternative qualification as required by any state, and state insurance license if selling insurance products to clients.

- **Series 65 or 66:** This registration qualifies an individual as an investment advisor representative.

The following sections provide information related to ACM’s advisory representatives.

Gregory P. Alessandra (CRD# 4238865)

	Educational Background and Business Experience
Address:	501 Deep Valley Drive, Suite 202 Rolling Hills Estates, CA 90274
Phone #:	310-377-9220
Year of Birth:	1965
Education:	1987 B.A. Economics with Honors Stanford University FINRA Administered Exams/Licenses: <ul style="list-style-type: none"> * 1993 Series 3 (National Commodity Futures) * 1995 Series 7 (General Securities Representative) * 1996 Series 63 (Uniform Securities Agent State Law Exam) * 1996 Series 65 (NASAA Investment Adviser Law Exam) * 2000 Series 4 (Registered Options Principal) * 2000 Series 24 (General Securities Principal) * 2008 Series 51 (Municipal Fund Securities Ltd. Principal)
Business Background:	2/99 to Present - Alessandra Capital Management, LLC Managing Member and Chief Compliance Officer 2/99 to Present - Round Hill Securities, Inc. (acquired by First Allied Securities) Registered Representative 9/95 to 1/99 - Salomon Smith Barney Financial Consultant
	Disciplinary Information
Event Description:	Greg Alessandra has not been subject to any legal or regulatory disciplinary events. Mr. Alessandra has not claimed protection from creditors or ever filed bankruptcy.
	Other Investment-Related Business Activities
Business Name:	Greg Alessandra is involved in the following investment-related business activities: <ul style="list-style-type: none"> • Registered representative with First Allied Securities, a broker-dealer registered with FINRA. • Licensed to sell commission-based insurance products

	<p>through various insurance companies.</p> <ul style="list-style-type: none"> • Licensed to sell commodity futures contracts and options through E-Futures, a division of Penson Futures, a futures commission merchant registered with the Commodity Futures Trading Commission (“FCG”).
Business Relationship:	There is no business relationship between the ACM advisory business and First Allied Securities or the various insurance companies through which Mr. Alessandra sells insurance products.
Compensation:	Greg Alessandra receives commissions based on the sales of securities or other investment products as a registered representative with First Allied Securities and for the sale of insurance products. In addition, Mr. Alessandra may receive additional ongoing 12b-1 distribution (sales and marketing) fees from investment companies in connection with mutual fund purchases.
Conflicts of Interest:	Mr. Alessandra endeavors at all times to put the interest of the clients first as part of ACM’s fiduciary duty. However, clients should be aware that the receipt of additional compensation gives Mr. Alessandra an incentive to recommend investment products based on the compensation received, rather than on the client’s needs, and may affect the judgment of Greg Alessandra when making recommendations.
	Other Material Business Activities
Description:	Other than the investment-related activities described above, Greg Alessandra is not currently involved in another business activity or occupation that accounts for a substantial source of Mr. Alessandra’s his income or involve a substantial amount of his time.
	Additional Compensation
Description of Arrangement:	Mr. Alessandra does not receive direct or indirect economic benefit from a third party related to ACM’s investment management or consulting services.
	Supervision
Description:	Greg Alessandra is the principal owner and Chief Compliance Officer of ACM. As such he is self-supervising. Clients should be aware that ACM has implemented a compliance program including a Code of Ethics. A copy of the Code of Ethics is available on request. In addition, because Mr. Alessandra is a registered representative with First Allied Securities (FINRA registered

Gregory Alessandra

	broker-dealer), his personal trading is subject to review by the broker-dealer's compliance staff.
Supervisor's Name:	Greg Alessandra
Supervisor's Title:	Chief Compliance Officer
Supervisor's Phone #:	310-377-9220

George William Johnson (CRD# 4797697)

	Educational Background and Business Experience
Address:	501 Deep Valley Drive, Suite 202 Rolling Hills Estates, CA 90274
Phone #:	310-377-9220
Year of Birth:	1958
Education:	1981 B.S. Chemical Engineering University of Washington 1981 B.S. Pulp and Paper Technology University of Washington 2003 M.B.A. University of California Los Angeles FINRA Administered Exams/Licenses: <ul style="list-style-type: none"> * 2007 Series 65 (NASAA Investment Adviser Law Exam) * 2007 Series 7 (General Securities Representative) * 2007 Series 63 (Uniform Securities Agent State Law Exam)
Business Background:	6/04 to present – Alessandra Capital Management Investment Advisor Representative 12/04 to present – Round Hill Securities, Inc. (acquired by First Allied Securities) Registered Representative 06/03 to 06/2004 – G. Johnson Management, Inc. Consultant 12/99 to 01/01 – Polar Tankers Quality Manager
	Disciplinary Information
Event Description:	George Johnson has not been subject to any legal or regulatory disciplinary events. Mr. Johnson has not claimed protection from creditors or ever filed bankruptcy.
	Other Investment-Related Business Activities
Business Name:	George Johnson is involved in the following investment-related business activities: <ul style="list-style-type: none"> • Registered representative with First Allied Securities, a broker-dealer registered with FINRA. • Licensed to sell commission-based insurance products through various insurance companies.

Business Relationship:	There is no business relationship between the ACM advisory business and First Allied Securities or the various insurance companies through which Mr. Johnson sells insurance products.
Compensation:	Mr. Johnson receives commissions based on the sales of securities or other investment products as a registered representative with First Allied Securities and for the sale of insurance products. In addition, George Johnson may receive additional ongoing 12b-1 distribution (sales and marketing) fees from investment companies in connection with mutual fund purchases.
Conflicts of Interest:	George Johnson endeavors at all times to put the interest of the clients first as part of ACM's fiduciary duty. However, clients should be aware that the receipt of additional compensation gives Mr. Johnson an incentive to recommend investment products based on the compensation received, rather than on the client's needs, and may affect the judgment of Mr. Johnson when making recommendations.
	Other Material Business Activities
Description:	Other than the investment-related activities described above, George Johnson is not currently involved in another business activity or occupation that accounts for a substantial source of Mr. Johnson's income or involve a substantial amount of his time.
	Additional Compensation
Description of Arrangement:	George Johnson does not receive direct or indirect economic benefit from a third party related to ACM's investment management or consulting services.
	Supervision
Description:	Greg Alessandra supervises the activities of ACM's Investment Advisor Representatives (IARs) to ensure that each individual meets his fiduciary obligation to clients. This is accomplished through the review of advisory correspondence, advertising, IAR personal trading, and/or client portfolio transactions, among other reviews.
Supervisor's Name:	Greg Alessandra
Supervisor's Title:	Chief Compliance Officer
Supervisor's Phone #:	310-377-9220