

Supervised Person Brochure

Part 2B of Form ADV

Mark Michael Mitchell



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This brochure supplement provides information about Mark Mitchell that supplements the highWAY Financial Networks' brochure. You should have received a copy of that brochure. Please contact Mark Mitchell if you did not receive highWAY Financial Networks' brochure or if you have any questions about the contents of this supplement.

Additional information about Mark Mitchell is available on the SEC's website at www.adviserinfo.sec.gov.

12/05/2011

Brochure Supplement (Part 2B of Form ADV)
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Mark Michael Mitchell**Educational Background:**

- Year of birth: 1953
- UC, Irvine; MS in Administration; 1977
- John Hopkins University; BA in Natural Science; 1975

Business Experience:

- highWAY Financial Networks; Investment Advisor Representative; 12/2011-Present
- Self Employed; Insurance Agent; 05/2010-Present
- Mitchell Financial Group; Owner/Insurance Agent; 11/2005-05/2010
- National Plastic Co.; VP/General Manager; 06/1995-11/2005
- J.W. Cole Financial; Registered Representative; 01/2006-05/2010
- Jonathan Roberts Advisory Group; Investment Advisor Representative; 01/2006-05/2010

Disciplinary Information

None to report

Other Business Activities

Mark Mitchell is also an independent insurance agent. Approximately 10% of his time is spent on this business. From time to time, he offers clients advice or products from those activities.

These practices represent conflicts of interest because it gives Mr. Mitchell an incentive to recommend products based on the commission amount received. This conflict is mitigated by the fact that Mr. Mitchell has a fiduciary responsibility to act in the best interest of his clients. Clients are not required to purchase any products or services. Clients have the option to purchase these products and services through another insurance agent of their choosing.

Additional Compensation

Mr. Mitchell receives commissions from insurance companies on the products he sells.

Supervision

Mark Mitchell is supervised by Bryan Erickson, Chief Compliance Officer. He reviews Myron's work through frequent office interactions as well as remote interactions.

Bryan Erickson's contact information: PHONE: 530-223-1222 EMAIL: info@highWAYfinancial.com

Requirements for State-Registered Advisors

Arbitration Claims: None

Self-Regulatory Organization or Administrative Proceeding: None

Bankruptcy Petition: None