

Form ADV Part II, (Brochure) Dated 3/24/10

Chicago Partners Investment Group LLC 227 West Monroe Street – Suite 3910 Chicago, IL 60606

Advisory Services and Fees & Types of Clients

Chicago Partners Investment Group LLC (CPIG) offers investment advisory services to individuals, trusts, non for profit plans and endowments.

CPIG offers investment advisory services for a percentage of assets under management. This fee schedule is based on the total assets of a relationship. It is a declining basis point fee schedule so the basis point fee charged declines as the asset levels reach certain breakpoints.

Please see the fee schedule below.

FEE SCHEDULE

Assets under Management Annual Base Fee Additional Annual Fee (%)

0 - \$1,000,000 \$0 plus .90% on all assets up to \$1,000,000
\$1,000,001 - \$2,000,000 \$9,000 plus .60% on assets over \$1,000,001
\$2,000,001 - \$3,000,000 \$15,000 plus .50% on assets over \$2,000,001
\$3,000,001 - \$5,000,000 \$20,000 plus .40% on assets over \$3,000,001
\$5,000,001 - \$10,000,000 \$28,000 plus .30% on assets over \$5,000,001
\$10,000,001 - \$20,000,000 \$43,000 plus .20% on assets over \$10,000,001
\$20,000,001 - \$30,000,000 \$63,000 plus .10% on assets over \$20,000,001
Over \$30,000,001 \$73,000 plus TBD on all assets over \$30,000,001

Fees are generally paid quarterly in advance although Chicago Partners Investment Group does have clients that are billed quarterly in arrears. Fees may be negotiable for accounts with unusual investment management requirements. Fees are commonly negotiable for larger accounts.

CPIG investment advisory services are governed by an investment advisory agreement. This agreement is non-assignable. That means we cannot sell or transfer your account to another investment advisory company without you agreeing to it and signing a contract to the new firm. Either party can terminate the agreement at any time. There are no termination penalties. CPIG uses no load mutual funds, exchange traded funds, separate accounts, equities, fixed income securities and hedge funds as the primary investment vehicles for clients. The funds used pay an

investment management fee to their advisors. As a client of CPIG, you will be paying two levels of advisory fees for the management of your assets, both directly to CPIG and indirectly to the fund managers that manage the funds that help make up your portfolio. CPIG helps our clients control the total costs of the management fees by giving our clients access to low cost institutional funds and by using low cost ETF's and no cost individual stocks and bonds.

In some cases, CPIG provides financial planning and investment advisory services for a fixed fee or hourly charge. Typical hourly rates are \$200.00 an hour.

Types of Securities

The majority of client portfolios are made up of no load mutual funds and exchange traded funds; however, it may also offer advice on the following;

- a. Equity Securities
- b. Corporate, US Government and Municipal Fixed Income/debt securities
- c. Master Limited Partnerships (MLP) securities
- d. Managed Futures Funds and Fund of Funds
- e. Hedge Funds and Hedged Fund of Funds
- f. Private Placement Offerings/Structured Products
- g. Certificate of Deposit's and Money Market Funds
- h. Closed End Funds

Methods of Analysis, Sources of Information and Investment Strategies

CPIG primarily uses fundamental analysis when evaluating investments. The main sources of information are research materials prepared by others and research prepared by CPIG. This research would include investment banking research, investment manager research, financial newspapers and magazines, mutual fund rating services, annual reports, prospectuses, manager meetings and conference calls.

CPIG advocates a long term investment approach is the best strategy for its clients. Long term is defined by holding securities for at least one year. There will be some conditions when CPIG will advise its clients to hold securities for less than one year.

Education and Business Standards

James G. Hagedorn is the principal of the firm. He has 20 years of investment management/advisory experience. Jim has a BS in Business Administration from

Marquette University and he has his MBA in finance from DePaul University. Jim also has a Chartered Financial Analyst (CFA) designation.

Anthony Halpin is an investment advisor of the firm. He has 6 years of investment management/advisory experience. Anthony has a BBA in Accounting and a MS in Finance from Texas A&M University. Anthony is a Certified Public Accountant (CPA) and is a Level II candidate for the Chartered Financial Analyst (CFA) designation.

The Management of CPIG requires that all professionals who are giving investment advice have substantial prior experience in the investment business as an analyst, planner, investment counselor or money manager.

Review of Accounts

Individual accounts are reviewed frequently by the responsible investment advisor. All accounts are monitored on a portfolio management system which provides comprehensive ongoing information concerning account performance, asset allocation and the progress of specific portfolio holdings.

In addition to normal systematic review, special examination may be triggered by special client needs, unusual performance, contributions or withdrawals and sell/buy decisions made by the Chief Investment Officer.

Clients receive quarterly portfolio appraisals that show performance by account and by security. Clients may, by specific request, receive reports more frequently.

The selected broker dealer (typically Charles Schwab and Company) reports to all clients monthly. The broker dealer will also send a transaction confirmation after a purchase or sale in a client account. Additionally, CPIG uses Advent and or Morningstar which are the industry leading reporting vendors. These vendors provide accurate total return, cost basis, realized and unrealized capital gain reports.

CPIG manages money on both a discretionary and non discretionary basis. For discretionary accounts they may buy or sell securities without obtaining specific client consent. They may also invest any amount of the client's assets without obtaining the client's consent.

Selection of Custodians

CPIG will recommend a discount brokerage firm based on the following considerations:

- Trusted custodial and client service team that places client interests first.

- Low or no custody/transaction costs.
- Availability of institutional class mutual funds on their platform

CPIG may recommend that Clients establish brokerage accounts with Charles Schwab & Co. Inc (Schwab), a registered broker dealer, Member SIPC/NYSE, to maintain custody of clients' assets, report on those assets, and effect trades for their accounts and to disburse funds at the client's direction. CPIG works with the Schwab Institutional division of Schwab. Schwab Institutional services include research, brokerage, custody, access to mutual funds and other investments that are otherwise available only to institutional investors or would require significantly higher minimum initial investment. Schwab Institutional also makes available to CPIG other products and services that benefit CPIG, but may not directly benefit CPIG client accounts. Some of these other tools and services assist CPIG in managing and administering clients' accounts. These include research, software and various account statements. CPIG does not receive any commissions, nor is it compensated for referring Schwab or any other products.

Other Business Activities

CPIG's principal business is that of a "fee only" registered investment advisor. It is not registered as a broker dealer, a future commission company, a commodity pool operator or commodity trading advisor. CPIG does not sell insurance. CPIG has no arrangements with any related person who is a broker dealer, Investment Company, other investment advisor, financial planning firm, law firm, pension consultant, real estate broker, commodity pool operator, real estate broker, or any entity that creates or packages limited partnerships.

Participation or Interest in Client Transactions

CPIG's principals or its independent contractors may invest their assets in some of the investments that it recommends to its clients. The principals review any recommendations for possible conflicts of interests to insure the client's interests are not compromised.

CPIG has no arrangements, oral or in writing, where it receives any economic benefit from a non-client in connections with giving investment advice. CPIG is not compensated for referring clients to CPA, attorneys, investment bankers, or insurance agents.

CPIG does not have custody of client's funds or securities. Client funds and securities are registered in the client's name with an SIPC insured broker dealer like Charles Schwab and Company.

Proxy Voting Policy

CPIG's policy on proxies is to have the client vote the proxy for any investments they hold. CPIG will provide guidance and advice with regards to the proxies our clients receive.

Code of Ethics

A copy of the Firm's Code of Ethics is available on Request. Please see it summarized below.

Partners and employees of Chicago Partners Investment Group (CPIG) must exercise good faith in all dealings with both the Firm and its clients consistent with the highest degree of trust and confidence that is placed in you by CPIG. The need for the stringent application of this principle is heightened by the necessity that CPIG, in turn, exercises the highest degree of ethical conduct in its dealings with its clients. This can only be accomplished through our individual and collective commitment to the Firm's values: Integrity, Respect, Teamwork and Professionalism. At Chicago Partners Investment Group LLC we believe that any firm entrusted with financial decisions must maintain the highest ethical standards. Therefore, we have adopted a Code of Ethics incorporating many of the points from "The Code of Ethics" published by the CFA Institute. All partners and employees must:

- A. Act with integrity, competence, diligence, respect, and in an ethical manner when dealing with the public, clients, prospective clients, employers, employees, colleagues in the investment profession, and other participants in the global capital markets.
- B. Place the integrity of the investment profession and the interests of clients above their own personal interests.
- C. Use reasonable care and exercise independent professional judgment when conducting investment analysis, making investment recommendations, taking investment actions, and engaging in other professional activities.
- D. Practice and encourage others to practice in a professional and ethical manner that will reflect credit on themselves and the profession.
- E. Promote the integrity of, and uphold the rules governing capital markets.

- F. Maintain and improve their professional competence and strive to maintain and improve the competence of other investment professionals.**