

Form ADV (Paper Version)
UNIFORM APPLICATION FOR INVESTMENT ADVISER REGISTRATION

STATE-REGISTERED INVESTMENT ADVISER EXECUTION PAGE

You must complete the following Execution Page to Form ADV. This execution page must be signed and attached to your initial application for state registration and all amendments to registration.

1. Appointment of Agent for Service of Process

By signing this Form ADV Execution Page, you, the undersigned adviser, irrevocably appoint the legally designated officers and their successors, of the state in which you maintain your *principal office and place of business* and any other state in which you are applying for registration or amending your registration, as your agents to receive service, and agree that such *persons* may accept service on your behalf, of any notice, subpoena, summons, *order instituting proceedings*, demand for arbitration, or other process or papers, and you further agree that such service may be made by registered or certified mail, in any federal or state action, administrative *proceeding* or arbitration brought against you in any place subject to the jurisdiction of the United States, if the action, *proceeding* or arbitration (a) arises out of any activity in connection with your investment advisory business that is subject to the jurisdiction of the United States, and (b) is *founded*, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these acts, or (ii) the laws of the state in which you maintain your *principal office and place of business* or of any state in which you are applying for registration, or amending your registration.

2. State-Registered Investment Adviser Affidavit

If you are subject to state regulation, by signing this Form ADV, you represent that, you are in compliance with the registration requirements of the state in which you maintain your *principal place of business* and are in compliance with the bonding, capital, and recordkeeping requirements of that state.

Signature

I, the undersigned, sign this Form ADV on behalf of, and with the authority of, the investment adviser. The investment adviser and I both certify, under penalty of perjury under the laws of the United States of America, that the information and statements made in this ADV, including exhibits and any other information submitted, are true and correct, and that I am signing this Form ADV Execution page as a free and voluntary act.

I certify that the adviser's books and records will be preserved and available for inspection as required by law. Finally, I authorize any *person* having custody or possession of these books and records to make them available to federal and state regulatory representatives.

Signature: _____

Date: _____

Printed Name: John R. Yaissle

Title: President

Adviser CRD Number: 105405

Form ADV (Paper Version)
UNIFORM APPLICATION FOR INVESTMENT ADVISER REGISTRATION

DOMESTIC INVESTMENT ADVISER EXECUTION PAGE

You must complete the following Execution Page to Form ADV. This execution page must be signed and attached to your initial application for SEC registration and all amendments to registration.

Appointment of Agent for Service of Process

By signing this Form ADV Execution Page, you, the undersigned adviser, irrevocably appoint the Secretary of State or other legally designated officer, of the state in which you maintain your *principal office and place of business* and any other state in which you are submitting a *notice filing*, as your agents to receive service, and agree that such *persons* may accept service on your behalf, of any notice, subpoena, summons, *order* instituting *proceedings*, demand for arbitration, or other process or papers, and you further agree that such service may be made by registered or certified mail, in any federal or state action, administrative *proceeding* or arbitration brought against you in any place subject to the jurisdiction of the United States, if the action, *proceeding* or arbitration (a) arises out of any activity in connection with your investment advisory business that is subject to the jurisdiction of the United States, and (b) is *founded*, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these acts, or (ii) the laws of the state in which you maintain your *principal office and place of business* or of any state in which you are submitting a *notice filing*.

Signature

I, the undersigned, sign this Form ADV on behalf of, and with the authority of, the investment adviser. The investment adviser and I both certify, under penalty of perjury under the laws of the United States of America, that the information and statements made in this ADV, including exhibits and any other information submitted, are true and correct, and that I am signing this Form ADV Execution page as a free and voluntary act.

I certify that the adviser's books and records will be preserved and available for inspection as required by law. Finally, I authorize any *person* having custody or possession of these books and records to make them available to federal and state regulatory representatives.

Signature: _____

Date: _____

Printed Name: John R. Yaissle

Title: President

Adviser CRD Number: 105405

FORM ADV**Part II - Page 1****Uniform Application for Investment Adviser Registration****OMB APPORVAL**

OMB Number: 3235-0049
Expires: February 28, 2011
Estimated average burden
hours per response..... 4.07

Name of Investment Adviser:

Cornerstone Financial Consultants, Ltd.

Address: (Number and Street)

(City)

(State)

(Zip Code)

Area Code:

Telephone number:

1802 Hamilton Street, Allentown, PA 18104**(610) 437-1375**

**This part of Form ADV gives information about the investment adviser and its business for the use of clients.
The information has not been approved or verified by any governmental authority.**

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(Schedules A, B, C, D, and E are included in Part I of this Form, for the use of the regulatory bodies, and are not distributed to clients.)

**Potential persons who are to respond to the collection of information contained in this form
are not required to respond unless the form displays a currently valid OMB control number.**

FORM ADV
Part II - Page 2

Applicant:
Cornerstone Financial Consultants, Ltd.

SEC File Number:
801- N/A

Date:
December 2010

1. A. Advisory Services and Fees. (check the applicable boxes)

For each type of service provided, state the approximate % of total advisory billings from that service. (See instruction below.)

Applicant:

- | | | | |
|-------------------------------------|---|-----------|---|
| <input type="checkbox"/> | (1) Provides investment supervisory services | _____ | % |
| <input type="checkbox"/> | (2) Manages investment advisory accounts not involving investment supervisory services | _____ | % |
| <input checked="" type="checkbox"/> | (3) Furnishes investment advice through consultations not included in either service described above | 5 | % |
| <input type="checkbox"/> | (4) Issues periodicals about securities by subscription | _____ | % |
| <input type="checkbox"/> | (5) Issues special reports about securities not included in any service described above | _____ | % |
| <input type="checkbox"/> | (6) Issues, not as part of any service described above, any charts, graphs, formulas, or other devices which clients may use to evaluate securities | _____ | % |
| <input checked="" type="checkbox"/> | (7) On more than an occasional basis, furnishes advice to clients on matters not involving securities | 95 | % |
| <input type="checkbox"/> | (8) Provides a timing service | _____ | % |
| <input type="checkbox"/> | (9) Furnishes advice about securities in any manner not described above | _____ | % |

(Percentage should be based on applicant's last fiscal year. If applicant has not completed its first fiscal year, provide estimates of advisory billings for that year and state that the percentages are estimates.)

- B. Does applicant call any of the services it checked above financial planning or some similar term? Yes ☐ No ☒

C. Applicant offers investment advisory services for: (check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> (1) A percentage of assets under management | <input type="checkbox"/> (4) Subscription fees |
| <input type="checkbox"/> (2) Hourly charges | <input checked="" type="checkbox"/> (5) Commissions |
| <input checked="" type="checkbox"/> (3) Fixed fees (not including subscription fees) | <input type="checkbox"/> (6) Other |

D. For each checked box in A above, describe on Schedule F:

- the services provided, including the name of any publication or report issued by the adviser on a subscription basis or for a fee
- applicant's basic fee schedule, how fees are charged and whether its fees are negotiable
- when compensation is payable, and if compensation is payable before service is provided, how a client may get a refund or may terminate an investment advisory contract before its expiration date

2. Types of clients - Applicant generally provides investment advice to: (check those that apply)

- | | |
|--|--|
| <input checked="" type="checkbox"/> A. Individuals | <input type="checkbox"/> E. Trusts, estates, or charitable organizations |
| <input type="checkbox"/> B. Banks or thrift institutions | <input checked="" type="checkbox"/> F. Corporations or business entities other than those listed above |
| <input type="checkbox"/> C. Investment companies | <input type="checkbox"/> G. Other (describe on Schedule F) |
| <input type="checkbox"/> D. Pension and profit sharing plans | |

Answer all items. Complete amended pages in full, circle amended items and file with execution page (page 1).

FORM ADV
Part II - Page 3

Applicant:
Cornerstone Financial Consultants, Ltd.

SEC File Number:
801- N/A

Date:
November 2010

3. Types of Investments. Applicant offers advice on the following: (check those that apply)

- | | |
|---|---|
| <input type="checkbox"/> A. Equity securities | <input type="checkbox"/> H. United States government securities |
| <input type="checkbox"/> (1) exchange-listed securities | <input type="checkbox"/> I. Options contracts on: |
| <input type="checkbox"/> (2) securities traded over-the-counter | <input type="checkbox"/> (1) securities |
| <input type="checkbox"/> (3) foreign issuers | <input type="checkbox"/> (2) commodities |
| <input type="checkbox"/> B. Warrants | <input type="checkbox"/> J. Futures contracts on: |
| <input type="checkbox"/> C. Corporate debt securities (other than commercial paper) | <input type="checkbox"/> (1) tangibles |
| <input type="checkbox"/> D. Commercial paper | <input type="checkbox"/> (2) intangibles |
| <input type="checkbox"/> E. Certificates of deposit | <input type="checkbox"/> K. Interests in partnerships investing in: |
| <input type="checkbox"/> F. Municipal securities | <input type="checkbox"/> (1) real estate |
| <input type="checkbox"/> G. Investment company securities: | <input type="checkbox"/> (2) oil and gas interests |
| <input checked="" type="checkbox"/> (1) variable life insurance | <input type="checkbox"/> (3) other (explain on Schedule F) |
| <input checked="" type="checkbox"/> (2) variable annuities | <input type="checkbox"/> L. Other (explain on Schedule F) |
| <input type="checkbox"/> (3) mutual fund shares | |

4. Methods of Analysis, Sources of Information, and Investment Strategies.

A. Applicant's security analysis methods include: (check those that apply)

- | | |
|---|--|
| (1) <input type="checkbox"/> Charting | (4) <input type="checkbox"/> Cyclical |
| (2) <input checked="" type="checkbox"/> Fundamental | (5) <input type="checkbox"/> Other (explain on Schedule F) |
| (3) <input type="checkbox"/> Technical | |

B. The main sources of information applicant uses include: (check those that apply)

- | | |
|---|--|
| (1) <input type="checkbox"/> Financial newspaper and magazines | (5) <input type="checkbox"/> Timing services |
| (2) <input type="checkbox"/> Inspections of corporate activities | (6) <input type="checkbox"/> Annual reports, prospectuses, filings with the Securities and Exchange Commission |
| (3) <input checked="" type="checkbox"/> Research materials prepared by others | (7) <input type="checkbox"/> Company press releases |
| (4) <input type="checkbox"/> Corporate rating services | (8) <input type="checkbox"/> Other (explain on Schedule F) |

C. The investment strategies used to implement any investment advice given to clients include: (check those that apply)

- | | |
|--|--|
| (1) <input checked="" type="checkbox"/> Long term purchases
(securities held at least a year) | (5) <input type="checkbox"/> Margin transactions |
| (2) <input type="checkbox"/> Short term purchases
(securities sold within a year) | (6) <input type="checkbox"/> Option writing, including covered options,
uncovered options or spreading strategies |
| (3) <input type="checkbox"/> Trading (securities sold within 30 days) | (7) <input type="checkbox"/> Other (explain on Schedule F) |
| (4) <input type="checkbox"/> Short sales | |

Answer all items. Complete amended pages in full, circle amended items and file with execution page (page 1).

FORM ADV
Part II - Page 4

Applicant:
Cornerstone Financial Consultants, Ltd.

SEC File Number:
801- N/A

Date:
December 2010

5. Education and Business Standards.

Are there any general standards of education or business experience that applicant requires of those involved in determining or giving investment advice to clients?

Yes ☒ No ☐

(If yes, describe these standards on Schedule F.)

6. Education and Business Background.

For:

- each member of the investment committee or group that determines general investment advice to be given to clients, or
- if the applicant has no investment committee or group, each individual who determines general investment advice given to clients (if more than five, respond only for their supervisors)
- each principal executive officer of applicant or each person with similar status or performing similar functions.

On Schedule F, give the:

- name
- year of birth
- formal education after high school
- business background for the preceding five years

7. Other Business Activities. (check those that apply)

- ☒ A. Applicant is actively engaged in a business other than giving investment advice.
- ☒ B. Applicant sells products or services other than investment advice to clients.
- ☒ C. The principal business of applicant or its principal executive officers involves something other than providing investment advice.

(For each checked box describe the other activities, including the time spent on them, on Schedule F.)

8. Other Financial Industry Activities or Affiliations. (check those that apply)

- ☐ A. Applicant is registered (or has an application pending) as a securities broker-dealer.
- ☐ B. Applicant is registered (or has an application pending) as a futures commission merchant, commodity pool operator or commodity trading adviser.
- C. Applicant has arrangements that are material to its advisory business or its clients with a related person who is a:
- | | |
|--|--|
| <input type="checkbox"/> (1) broker-dealer | <input type="checkbox"/> (7) accounting firm |
| <input type="checkbox"/> (2) investment company | <input type="checkbox"/> (8) law firm |
| <input type="checkbox"/> (3) other investment adviser | <input type="checkbox"/> (9) insurance company or agency |
| <input type="checkbox"/> (4) financial planning firm | <input type="checkbox"/> (10) pension consultant |
| <input type="checkbox"/> (5) commodity pool operator, commodity trading adviser or futures commission merchant | <input type="checkbox"/> (11) real estate broker or dealer |
| <input type="checkbox"/> (6) banking or thrift institution | <input type="checkbox"/> (12) entity that creates or packages limited partnerships |

(For each checked box in C, on Schedule F identify the related person and describe the relationship and the arrangements.)

- D. Is applicant or a related person a general partner in any partnership in which clients are solicited to invest? Yes ☐ No ☒

(If yes, describe on Schedule F the partnerships and what they invest in.)

Answer all items. Complete amended pages in full, circle amended items and file with execution page (page 1).

FORM ADV
Part II - Page 5

Applicant:
Cornerstone Financial Consultants, Ltd.

SEC File Number:
801- N/A

Date:
December 2010

9. Participation or Interest in Client Transactions.

Applicant or a related person: (check those that apply)

- ☐ A. As principal, buys securities for itself from or sells securities it owns to any client.
- ☒ B. As broker or agent effects securities transactions for compensation for any client.
- ☐ C. As broker or agent for any person other than a client effects transactions in which client securities are sold to or bought from a brokerage customer.
- ☐ D. Recommends to clients that they buy or sell securities or investment products in which the applicant or a related person has some financial interest.
- ☐ E. Buys or sells for itself securities that it also recommends to clients.

(For each box checked, describe on Schedule F when the applicant or a related person engages in these transactions and what restrictions, internal procedures, or disclosures are used for conflicts of interest in those transactions.)

Describe, on Schedule F, your code of ethics, and state that you will provide a copy of your code of ethics to any client or prospective client upon request.

- 10. Conditions for Managing Accounts.** Does the applicant provide investment supervisory services, manage investment advisory accounts or hold itself out as providing financial planning or some similarly termed services *and* impose a minimum dollar value of assets or other conditions for starting or maintaining an account?

Yes No



(If yes, describe on Schedule F)

- 11. Review of Accounts.** If applicant provides investment supervisory services, manages investment advisory accounts, or holds itself out as providing financial planning or some similarly termed services:

A. Describe below the reviews and reviewers of the accounts. **For reviews**, include their frequency, different levels, and triggering factors. **For reviewers**, include the number of reviewers, their titles and functions, instructions they receive from applicant on performing reviews, and number of accounts assigned each.

For Item 11A see Schedule F

B. Describe below the nature and frequency of regular reports to clients on their accounts.

For Item 11B see Schedule F

Answer all items. Complete amended pages in full, circle amended items and file with execution page (page 1).

FORM ADV
Part II - Page 6

Applicant:
Cornerstone Financial Consultants, Ltd.

SEC File Number:
801- N/A

Date:
November 2010

12. Investment or Brokerage Discretion.

A. Does applicant or any related person have authority to determine, without obtaining specific client consent, the:

- | | Yes | No |
|--|--------------------------|--------------------------|
| (1) securities to be bought or sold? | <input type="checkbox"/> | <input type="checkbox"/> |
| (2) amount of the securities to be bought or sold? | <input type="checkbox"/> | <input type="checkbox"/> |
| (3) broker or dealer to be used? | <input type="checkbox"/> | <input type="checkbox"/> |
| (4) commission rates paid? | <input type="checkbox"/> | <input type="checkbox"/> |

B. Does applicant or a related person suggest brokers to clients?

Yes No
☐ ☐

For each yes answer to A describe on Schedule F any limitations on the authority. For each yes to A(3), A(4) or B, describe on Schedule F the factors considered in selecting brokers and determining the reasonableness of their commissions. If the value of products, research and services given to the applicant or a related person is a factor, describe:

- the products, research and services
- whether clients may pay commissions higher than those obtainable from other brokers in return for those products and services
- whether research is used to service all of applicant's accounts or just those accounts paying for it; and
- any procedures the applicant used during the last fiscal year to direct client transactions to a particular broker in return for product and research services received.

13. Additional Compensation.

Does the applicant or a related person have any arrangements, oral or in writing, where it:

- | | | |
|---|--------------------------|--------------------------|
| A. is paid cash by or receives some economic benefit (including commissions, equipment or non-research services) from a non-client in connection with giving advice to clients? | Yes | No |
| | <input type="checkbox"/> | <input type="checkbox"/> |
| B. directly or indirectly compensates any person for client referrals? | Yes | No |
| | <input type="checkbox"/> | <input type="checkbox"/> |

(For each yes, describe the arrangements on Schedule F.)

14. Balance Sheet. Applicant must provide a balance sheet for the most recent fiscal year on Schedule G if applicant:

- has custody of client funds or securities (unless applicant is registered or registering only with the Securities and Exchange Commission); or
- requires repayment of more than \$500 in fees per client and 6 or more months in advance

Has applicant provided a Schedule G balance sheet?

Yes No
☐ ☐

Answer all items. Complete amended pages in full, circle amended items and file with execution page (page 1).

**Schedule F of
Form ADV**

Continuation Sheet for Form ADV Part II

Applicant:
**Cornerstone Financial
Consultants, Ltd.**

SEC File Number:
801-N/A

Date:
December 2010

(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: Cornerstone Financial Consultants, Ltd.		IRS Empl. Ident. No.: 23-2265462
Item of Form (identify)	Answer	
Item 1.D.	<p><u>ADVISORY SERVICES AND FEES</u></p> <p>INVESTMENT SUPERVISORY SERVICES</p> <p>Cornerstone Financial Consultants, Ltd., doing business as Cornerstone Advisors (CFC), provides business planning, succession and estate planning and charitable planning services.</p> <p>WEALTH TRANSFER SERVICES</p> <p>A client requiring this type of service will receive a written financial advisory plan designed to achieve the client's stated goals and objectives. In general, financial advisory services can include business planning, succession planning, estate planning, retirement planning, saving and investment strategies, charitable and tax planning. CFC assists clients in the design, funding, and implementation of strategies that will help the client achieve certain business, financial and personal objectives.</p> <p>Advice to clients not involving securities can include, but are not limited to: review of business structures, business or personal tax planning, fringe benefit plans, design of executive compensation plans, qualified and non-qualified retirement plans, insurance consulting (life, disability, and medical), retirement planning, estate planning, and business continuity planning.</p> <p>For those clients who choose to implement their recommended insurance transactions through CFC's related persons, the following additional services can be provided.</p> <p>Basic Services: Periodic review of estate and business-succession documentation; including, but not limited to life insurance servicing of; premium payment processing; late payment follow-ups and processing; in-force illustrations; and corporate owned life insurance policy service.</p> <p>Business Valuation: Valuation of client's business(es), primarily for annual re-stipulation of value as required by shareholder agreements.</p> <p>Split Dollar Administration: Request cash value statements and provide them to client's CPA; coordinate split dollar documentation (resolution, agreements, assignments, endorsements); prepare beneficiary notification letters for trustee signatures; provide service letter (PS-58, PS-38 and/or economic benefit notification).</p>	

**Schedule F of
Form ADV**

Continuation Sheet for Form ADV Part II

Applicant:
**Cornerstone Financial
Consultants, Ltd.**

SEC File Number:
801-N/A

Date:
December 2010

(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: Cornerstone Financial Consultants, Ltd.		IRS Empl. Ident. No.: 23-2265462
Item of Form (identify)	Answer	
	<p>Business planning advice may be provided on, but is not limited to strategies such as: private equity, private debt, investment banking, corporate finance, leveraged buy-outs, acquisitions, sales, liquidations, etc.</p> <p>Commission-based services: Compensation on commissionable products is based on the commission schedule provided by each insurance policy as designated by the insurance company, and is paid to CFC when acting as agent or agency. If the product is a Variable Life product, a commission is paid to Cornerstone Institutional Investors, Inc. our Broker/Dealer that supervises the registered representative activities.</p> <p>Financial Advisory Fee: An advisory fee, typically range from \$20,000 to \$40,000, which is negotiated with the client before services are provided. Fees charged to clients will be based on the scope of financial advisory services provided by CFC.</p> <p>One-third of the fees are due upon initiation of the agreement. Upon 50% completion of the financial advisory services, the client will pay an additional one-third of the fees due, and the remaining one-third is due upon completion of the financial advisory services. CFC will provide a full refund of all fees paid should the financial advisory services provided by CFC is unsatisfactory to the client.</p> <p>ASSET MANAGEMENT SERVICES/COMPENSATION PLANNING SERVICES</p> <p>CFC does not manage investment assets directly. However, clients are often referred to other investment advisers. These firms provide various investment services described fully in their Form ADV including the basic fee schedule, how fees are charged, whether its fees are negotiable, and the payment and refund policies.</p> <p>CFC may receive 20% of the fees paid by the clients to the other investment advisers. CFC will clearly communicate to clients the relationship of CFC with the other investment advisers in a disclosure statement provided by CFC and/or the other investment advisers.</p>	

**Schedule F of
Form ADV**

Continuation Sheet for Form ADV Part II

Applicant:
**Cornerstone Financial
Consultants, Ltd.**

SEC File Number:
801-N/A

Date:
December 2010

(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: Cornerstone Financial Consultants, Ltd.		IRS Empl. Ident. No.: 23-2265462
Item of Form (identify)	Answer	
Item 5	<p>GENERAL INFORMATION</p> <p>This service agreement may be terminated at any time upon written notice by either party.</p> <p>Fees charged are never based on the capital gains or the capital appreciation of any funds for any client.</p> <p><u>EDUCATIONAL AND BUSINESS STANDARDS</u></p> <p>CFC generally require that portfolio managers, analysts, financial advisors and other persons associated with the firm possess, minimally, the following: two years financial services or financial advisory experience; the FINRA Series 7 and 66, or 65 examination where appropriate; CFP, CLU, or ChFC designations where appropriate; and a four-year college degree.</p> <p>Cornerstone Financial Consultants, Ltd. maintains a Code of Ethics and Standards of Professional Conduct designed to ensure that all employees:</p> <ul style="list-style-type: none">• Act with integrity, competence, dignity, and in an ethical manner when dealing with public clients, prospects, employers, employees, and fellow members.• Practice and encourage others to practice in a professional and ethical manner that will reflect credibility on their profession.• Strive to maintain and improve their competence and the competence of others in the profession.• Use reasonable care and exercise independent professional judgment. <p>A client or potential client may obtain a copy of the Code of Ethics upon request by contacting the firm during regular business hours.</p>	
Item 6	<p><u>EDUCATION & BUSINESS BACKGROUND</u></p> <p>PRINCIPAL EXECUTIVE OFFICERS</p> <p>Name: John R. Yaissle, CLU, ChFC Year of Birth: 1944</p> <p>Formal Education after High School: Lehigh University, Bethlehem, PA, BA English, 1966</p>	

**Schedule F of
Form ADV****Continuation Sheet for Form ADV Part II**Applicant:
**Cornerstone Financial
Consultants, Ltd.**

SEC File Number:

801-N/A

Date:

December 2010

(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: Cornerstone Financial Consultants, Ltd.		IRS Empl. Ident. No.: 23-2265462
Item of Form (identify)	Answer	
	<p>American College, Bryn Mawr, PA Chartered Life Underwriter (CLU), Conferred in 1974 Chartered Financial Consultant (ChFC), Conferred in 1988</p> <p>Business Background last 5 years:</p> <p>Cornerstone Financial Consultants, Ltd., Allentown, PA President/CCO, 4/10 - Present Managing Director, 1/06 - 4/10 President, 1/84 - 1/06 Cornerstone Benefits, Inc. Associate, 4/10 - Present Cornerstone Advisors Asset Management, Inc., Bethlehem, PA Investment Adviser Representative, 2/06 - Present Executive Director, 1/06 - 5/10 Treasurer, 6/98 - 1/06 Cornerstone Institutional Investors, Inc., Bethlehem, PA Vice President, 6/98 - Present General Securities Principal, 6/98 - Present Registered Representative, 9/87 - Present Cornerstone Financial Plan, Ltd President, 1/84 - 2/86</p> <p><u>OTHER BUSINESS ACTIVITIES</u></p> <p>CFC, in addition to being in the business of rendering business planning and financial advisory services, is also a licensed insurance agency representing various insurance companies. Executive officers and other employees may be separately licensed as insurance agents or brokers for one or more insurance companies. These individuals may devote as much as 90% of their time with all of these related activities.</p> <p>Some advisory agents of the applicant may additionally be registered representatives of Cornerstone Institutional Investors, Inc., a registered broker/dealer with FINRA.</p> <p><u>PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS</u></p> <p>Associated persons of CFC are registered with various insurance companies. Associated persons of CFC may receive compensation for the sale of insurance products. The client is under no obligation to purchase</p>	
Items 7.A. 7.B., 7.C.		
Item 9B		

**Schedule F of
Form ADV**

Continuation Sheet for Form ADV Part II

Applicant:
**Cornerstone Financial
Consultants, Ltd.**

SEC File Number:
801-N/A

Date:
December 2010

(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: Cornerstone Financial Consultants, Ltd.		IRS Empl. Ident. No.: 23-2265462
Item of Form (identify)	Answer	
	<p>insurance products through them and is free to choose the sources through which to implement investment advisory recommendations. Activities listed and commissions earned are independent from and in addition to those CFC. The principal of CFC will review all transactions of related persons of CFC to ensure no conflicts exist with client executions.</p> <p>CODE OF ETHICS</p> <p>CFC has in place Ethics Rules (the "Rules"), which are comprised of the Code of Ethics and Insider Trading policies and procedures. The Rules are designed to ensure that CFC's personnel (i) observe applicable legal (including compliance with applicable state and federal securities laws) and ethical standards in the performance of their duties; (ii) at all times place the interests of CFC's clients first; (iii) disclose all actual or potential conflicts; (iv) adhere to the highest standards of loyalty, candor and care in all matters relating to its clients; (v) conduct all personal trading consistent with the Rules and in such a manner as to avoid any actual or potential conflict of interest or any abuse of their position of trust and responsibility; and (vi) not use any material non-public information in securities trading. The Rules also establish policies regarding other matters such as outside employment, the giving or receiving of gifts, and safeguarding portfolio holdings information.</p> <p>Under the general prohibitions of the Rules, CFC's personnel may not: 1) effect securities transactions while in the possession of material, non-public information; 2) disclose such information to others; 3) participate in fraudulent conduct involving securities held or to be acquired by any client; and 4) engage in frequent trading activities that create or may create a conflict of interest, limit their ability to perform their job duties, or violate any provision of the Rules.</p> <p>CFC's personnel are required to conduct their personal investment activities in a manner that CFC believes is not detrimental to its advisory clients. CFC's personnel are not permitted to transact in securities except under circumstances specified in the Code of Ethics. However, as described below, there may be circumstances where CFC's personnel may buy and sell on behalf of its clients, securities of issuers or other investments in which they own securities or otherwise have an interest. The policy requires all Access Persons (defined as investment personnel, which includes portfolio managers, assistant portfolio managers, research analysts and trading room personnel, officers of CFC, and other designated persons) to</p>	

**Schedule F of
Form ADV**

Continuation Sheet for Form ADV Part II

Applicant:
**Cornerstone Financial
Consultants, Ltd.**

SEC File Number:
801-N/A

Date:
December 2010

(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: Cornerstone Financial Consultants, Ltd.		IRS Empl. Ident. No.: 23-2265462
Item of Form (identify)	Answer	
Item 11.A.	<p>report all personal transactions in securities not otherwise exempt under the policy. All reportable transactions are reviewed for compliance with the Code of Ethics. The Ethics Rules are available to clients and prospective clients from CFC upon request.</p> <p><u>REVIEW OF ACCOUNTS</u></p> <p>Financial advisory reviews are completed for a client upon the following circumstances: a specific period of time determined by Cornerstone Advisors and the client, or a change in circumstances as determined by the client and Cornerstone Advisors that warrants a review. John R. Yaissle is responsible for reviews in his capacity as executive officer of CFC.</p>	
Item 11.B	<p>Since services provided are not relating to a specific investment program, Cornerstone's reporting to clients is determined based on the specific advisory work being completed for each client. For example, business valuations will generally be annually or as otherwise agreed upon with the client.</p>	

Complete amended pages in full, circle amended items and file with execution page (page 1).