

**FORM ADV****Part II - Page 1****Uniform Application for Investment Adviser Registration****OMB APPROVAL**

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Name of Investment Adviser: <b>Successful Resource Management, Ltd.</b>				
Address: (Number and Street)	(City)	(State)	(Zip Code)	Area Code: Telephone Number:
<b>7017 Hickman Road</b>	<b>Urbandale</b>	<b>IA</b>	<b>50322</b>	<b>( 515 ) 279-1400</b>

**This part of Form ADV gives information about the investment adviser and its business for the use of clients.  
The information has not been approved or verified by any government authority.**

**Table of Contents**

<b><u>Item Number</u></b>	<b><u>Item</u></b>	<b><u>Page</u></b>
1	Advisory Services and Fees . . . . .	2
2	Types of Clients . . . . .	2
3	Types of Investments . . . . .	3
4	Methods of Analysis, Sources of Information and Investment Strategies . . . . .	3
5	Education and Business Standards . . . . .	4
6	Education and Business Background . . . . .	4
7	Other Business Activities . . . . .	4
8	Other Financial Industry Activities or Affiliations . . . . .	4
9	Participation or Interest in Client Transactions . . . . .	5
10	Conditions for Managing Accounts . . . . .	5
11	Review of Accounts . . . . .	5
12	Investment or Brokerage Discretion . . . . .	6
13	Additional Compensation . . . . .	6
14	Balance Sheet . . . . .	6
	Continuation Sheet . . . . .	Schedule F
	Balance Sheet, if required . . . . .	Schedule G

(Schedules A, B, C, D, and E are included with Part I of this Form, for the use of regulatory bodies, and are not distributed to clients.)

**Potential persons who are to respond to the collection of information contained in this form  
are not required to respond unless the form displays a currently valid OMB control number.**

**FORM ADV****Part II - Page 2**

Applicant:

**Successful Resource Management, Ltd.**

SEC File Number:

801-

Date:

**10/15/09****1. A. Advisory Services and Fees.** (check the applicable boxes)For each type of service provided, state the approximate % of total advisory billings from that service.  
(See instruction below.)

Applicant:

- |                                     |     |   |      |
|-------------------------------------|-----|---|------|
| <input checked="" type="checkbox"/> | (1) | Provides investment supervisory services .....  | 100% |
| <input type="checkbox"/>            | (2) | Manages investment advisory accounts not involving investment supervisory services .....  | %    |
| <input checked="" type="checkbox"/> | (3) | Furnishes investment advice through consultations not included in either service described above .....  | 0%   |
| <input type="checkbox"/>            | (4) | Issues periodicals about securities by subscription .....   | %    |
| <input type="checkbox"/>            | (5) | Issues special reports about securities not included in any service described above .....   | %    |
| <input type="checkbox"/>            | (6) | Issues, not as part of any service described above, any charts, graphs, formulas, or other devices which clients may use to evaluate securities ..... | %    |
| <input checked="" type="checkbox"/> | (7) | On more than an occasional basis, furnishes advice to clients on matters not involving securities .....   | 0%   |
| <input type="checkbox"/>            | (8) | Provides a timing service .....   | %    |
| <input type="checkbox"/>            | (9) | Furnishes advice about securities in any manner not described above .....   | %    |

(Percentages should be based on applicant's last fiscal year. If applicant has not completed its first fiscal year, provide estimates of advisory billings for that year and state that the percentages are estimates.)

**B.** Does the applicant call any of the services it checked above financial planning or some similar term? .....

Yes	No
<input checked="" type="checkbox"/>	<input type="checkbox"/>

**C.** Applicant offers investment advisory services for: (check all that apply):

- |                                     |     |  |                                     |     |                   |
|-------------------------------------|-----|--|-------------------------------------|-----|-------------------|
| <input checked="" type="checkbox"/> | (1) | A percentage of assets under management      | <input type="checkbox"/>            | (4) | Subscription fees |
| <input checked="" type="checkbox"/> | (2) | Hourly charges                               | <input checked="" type="checkbox"/> | (5) | Commissions       |
| <input checked="" type="checkbox"/> | (3) | Fixed fees (not including subscription fees) | <input type="checkbox"/>            | (6) | Other             |

**D.** For each checked box in A above, describe on Schedule F:

- the services provided, including the name of any publication or report issued by the adviser on a subscription basis or for a fee
- applicant's basic fee schedule, how fees are charged and whether its fees are negotiable
- when compensation is payable, and if compensation is payable before service is provided, how a client may get a refund or may terminate an investment advisory contract before its expiration date

**2. Types of Clients** - Applicant generally provides investment advice to: (check those that apply)

- |                                     |    |                                  |                                     |    |   |
|-------------------------------------|----|----------------------------------|-------------------------------------|----|---|
| <input checked="" type="checkbox"/> | A. | Individuals                      | <input checked="" type="checkbox"/> | E. | Trusts, estates, or charitable organizations                    |
| <input type="checkbox"/>            | B. | Banks or thrift institutions     | <input checked="" type="checkbox"/> | F. | Corporations or business entities other than those listed above |
| <input type="checkbox"/>            | C. | Investment companies             | <input type="checkbox"/>            | G. | Other (describe on Schedule F)                                  |
| <input type="checkbox"/>            | D. | Pension and profit sharing plans |                                     |    |   |

Answer all items. Complete amended pages in full, circle amended items and file with execution page (page 1).

**FORM ADV****Part II - Page 3**

Applicant:

**Successful Resource Management, Ltd.**

SEC File Number:

801-

Date:

**10/15/09****3. Types of Investments.** Applicant offers advice on the following: (check those that apply)

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> A. Equity Securities                               | <input type="checkbox"/> H. United States government securities                |
| <input checked="" type="checkbox"/> (1) exchange-listed securities                     |  |
| <input checked="" type="checkbox"/> (2) securities traded over-the-counter             | <input type="checkbox"/> I. Options contracts on:                              |
| <input type="checkbox"/> (3) foreign issues  | <input type="checkbox"/> (1) securities  |
|  | <input type="checkbox"/> (2) commodities                                       |
| <input type="checkbox"/> B. Warrants   |  |
| <input type="checkbox"/> C. Corporate debt securities<br>(other than commercial paper) | <input type="checkbox"/> J. Futures contracts on:                              |
|  | <input type="checkbox"/> (1) tangibles   |
| <input type="checkbox"/> D. Commercial paper   | <input type="checkbox"/> (2) intangibles                                       |
| <input checked="" type="checkbox"/> E. Certificates of deposit                         | <input checked="" type="checkbox"/> K. Interests in partnerships investing in: |
| <input type="checkbox"/> F. Municipal securities                                       | <input type="checkbox"/> (1) real estate                                       |
|  | <input type="checkbox"/> (2) oil and gas interests                             |
| <input type="checkbox"/> G. Investment company securities                              | <input type="checkbox"/> (3) other (explain on Schedule F)                     |
| <input type="checkbox"/> (1) variable life insurance                                   | <input type="checkbox"/> L. Other (explain on Schedule F)                      |
| <input type="checkbox"/> (2) variable annuities  |  |
| <input checked="" type="checkbox"/> (3) mutual fund shares                             |  |

**4. Methods of Analysis, Sources of Information, and Investment Strategies.****A.** Applicant's security analysis methods include: (check those that apply)

- |   |   |
|---|---|
| (1) <input type="checkbox"/> Charting             | (4) <input type="checkbox"/> Cyclical                                 |
| (2) <input type="checkbox"/> Fundamental          | (5) <input checked="" type="checkbox"/> Other (explain on Schedule F) |
| (3) <input checked="" type="checkbox"/> Technical |   |

**B.** The main sources of information applicant uses include: (check those that apply)

- |   |   |
|---|---|
| (1) <input checked="" type="checkbox"/> Financial newspapers and magazines    | (5) <input type="checkbox"/> Timing services  |
| (2) <input type="checkbox"/> Inspections of corporate activities              | (6) <input type="checkbox"/> Annual reports, prospectuses, filings with the<br>Securities and Exchange Commission |
| (3) <input checked="" type="checkbox"/> Research materials prepared by others | (7) <input type="checkbox"/> Company press releases   |
| (4) <input checked="" type="checkbox"/> Corporate rating services             | (8) <input type="checkbox"/> Other (explain on Schedule F)  |

**C.** The investment strategies used to implement any investment advice given to clients include: (check those that apply)

- |  |  |
|--|--|
| (1) <input checked="" type="checkbox"/> Long term purchases<br>(securities held at least a year) | (5) <input type="checkbox"/> Margin transactions   |
| (2) <input checked="" type="checkbox"/> Short term purchases<br>(securities sold within a year)  | (6) <input type="checkbox"/> Option writing, including covered options,<br>uncovered options or spreading strategies |
| (3) <input type="checkbox"/> Trading (securities sold within 30 days)                            | (7) <input type="checkbox"/> Other (explain on Schedule F)   |
| (4) <input type="checkbox"/> Short sales   |  |

**FORM ADV****Part II - Page 4**

Applicant:

**Successful Resource Management, Ltd.**

SEC File Number:

801-

Date:

**10/15/09****5. Education and Business Standards.**

Are there any general standards of education or business experience that applicant requires of those involved in determining or giving investment advice to clients? . . . . .

Yes No  
☒ ☐

(If yes, describe these standards on Schedule F.)

**6. Education and Business Background.**

For:

- each member of the investment committee or group that determines general investment advice to be given to clients, or
- if the applicant has no investment committee or group, each individual who determines general investment advice given to clients (if more than five, respond only for their supervisors)
- each principal executive officer of applicant or each person with similar status or performing similar functions.

On Schedule F, give the:

- |                 |  |
|-----------------|--|
| • name          | • formal education after high school               |
| • year of birth | • business background for the preceding five years |

**7. Other Business Activities.** (check those that apply)

- ☐ A. Applicant is actively engaged in a business other than giving investment advice.
- ☐ B. Applicant sells products or services other than investment advice to clients.
- ☐ C. The principal business of applicant or its principal executive officers involves something other than providing investment advice.

(For each checked box describe the other activities, including the time spent on them, on Schedule F.)

**8. Other Financial Industry Activities or Affiliations.** (check those that apply)

- ☐ A. Applicant is registered (or has an application pending) as a securities broker-dealer.
- ☐ B. Applicant is registered (or has an application pending) as a futures commission merchant, commodity pool operator or commodity trading adviser.
- C. Applicant has arrangements that are material to its advisory business or its clients with a related person who is a:
- |  |  |
|--|--|
| <input type="checkbox"/> (1) broker-dealer   | <input type="checkbox"/> (7) accounting firm                                       |
| <input type="checkbox"/> (2) investment company  | <input type="checkbox"/> (8) law firm  |
| <input type="checkbox"/> (3) other investment adviser  | <input type="checkbox"/> (9) insurance company or agency                           |
| <input type="checkbox"/> (4) financial planning firm   | <input type="checkbox"/> (10) pension consultant                                   |
| <input type="checkbox"/> (5) commodity pool operator, commodity trading adviser or futures commission merchant | <input type="checkbox"/> (11) real estate broker or dealer                         |
| <input type="checkbox"/> (6) banking or thrift institution   | <input type="checkbox"/> (12) entity that creates or packages limited partnerships |

(For each checked box in C, on Schedule F identify the related person and describe the relationship and the arrangements.)

- D. Is applicant or a related person a general partner in any partnership in which clients are solicited to invest? . . . . .

Yes No  
☐ ☒

(If yes, describe on Schedule F the partnerships and what they invest in.)

**FORM ADV****Part II - Page 5**

Applicant:

**Successful Resource Management, Ltd.**

SEC File Number:

801-

Date:

**10/15/09****9. Participation or Interest in Client Transactions.**

Applicant or a related person: (check those that apply)

- ☐ A. As principal, buys securities for itself from or sells securities it owns to any client.
- ☒ B. As broker or agent effects securities transactions for compensation for any client.
- ☐ C. As broker or agent for any person other than a client effects transactions in which client securities are sold to or bought from a brokerage customer.
- ☐ D. Recommends to clients that they buy or sell securities or investment products in which the applicant or a related person has some financial interest.
- ☒ E. Buys or sells for itself securities that it also recommends to clients.

(For each box checked, describe on Schedule F when the applicant or a related person engages in these transactions and what restrictions, internal procedures, or disclosures are used for conflicts of interest in those transactions.)

Describe, on Schedule F, your code of ethics, and state that you will provide a copy of your code of ethics to any client or prospective client upon request.

- 10. Conditions for Managing Accounts.** Does the applicant provide investment supervisory services, manage investment advisory accounts or hold itself out as providing financial planning or some similarly termed services *and* impose a minimum dollar value of assets or other conditions for starting or maintaining an account? . . . . .

Yes



No



(If yes, describe on Schedule F.)

- 11. Review of Accounts.** If applicant provides investment supervisory services, manages investment advisory accounts, or holds itself out as providing financial planning or some similarly termed services:

- A. Describe below the reviews and reviewers of the accounts. **For reviews**, include their frequency, different levels, and triggering factors. **For reviewers**, include the number of reviewers, their titles and functions, instructions they receive from applicant on performing reviews, and number of accounts assigned each.

**See Schedule F for details.**

- B. Describe below the nature and frequency of regular reports to clients on their accounts.

**See Schedule F for details.**

Applicant:

Successful Resource Management, Ltd.

SEC File Number:

801-

Date:

10/15/09

**12. Investment or Brokerage Discretion.**

A. Does applicant or any related person have authority to determine, without obtaining specific client consent, the:

(1) securities to be bought or sold? . . . . .

Yes No

☒ ☐

(2) amount of the securities to be bought or sold ? . . . . .

Yes No

☒ ☐

(3) broker or dealer to be used ? . . . . .

Yes No

☐ ☒

(4) commission rates paid? . . . . .

Yes No

☐ ☒

B. Does applicant or a related person suggest brokers to clients? . . . . .

Yes No

☒ ☐

For each yes answer to A describe on Schedule F any limitations on the authority. For each yes to A(3), A(4) or B, describe on Schedule F the factors considered in selecting brokers and determining the reasonableness of their commissions. If the value of products, research and services given to the applicant or a related person is a factor, describe:

- the products, research and services
- whether clients may pay commissions higher than those obtainable from other brokers in return for those products and services
- whether research is used to service all of applicant's accounts or just those accounts paying for it; and
- any procedures the applicant used during the last fiscal year to direct client transactions to a particular broker in return for products and research services received.

**13. Additional Compensation.**

Does the applicant or a related person have any arrangements, oral or in writing, where it:

A. is paid cash by or receives some economic benefit (including commissions, equipment or non-research services) from a non-client in connection with giving advice to clients? . . . . .

Yes No

☒ ☐

B. directly or indirectly compensates any person for client referrals? . . . . .

Yes No

☐ ☒

(For each yes, describe the arrangements on Schedule F.)

**14. Balance Sheet.** Applicant must provide a balance sheet for the most recent fiscal year on Schedule G if applicant:

- has custody of client funds or securities (unless applicant is registered or registering only with the Securities and Exchange Commission); or
- requires prepayment of more than \$500 in fees per client and 6 or more months in advance

Has applicant provided a Schedule G balance sheet? . . . . .

Yes No

☐ ☒

**Schedule F of  
Form ADV**

Applicant: <b>Successful Resource Management, Ltd.</b>	SEC File Number:	Date: <b>10/15/09</b>
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**Continuation Sheet for Form ADV Part II**

(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: <b>Successful Resource Management, Ltd.</b>	IRS Empl. Ident. No.: <b>42-1309381</b>
Item of Form (identify)	Answer
Part II, Page 2, #1A	<p>Successful Resource Management, Ltd. (SRM) offers financial planning services in the forms of comprehensive and modular financial planning and consultations. Advice may include, but may not be limited to: qualified retirement plan review, present new worth, tax liability, review of buy/sell agreements, medical &amp; disability insurance, surviving spouse requirements, summary of current position, Medicare/Medicaid planning, allocation of current assets, review of wills and trusts, revised analytical reports, life insurance review, retirement analysis, charitable planning, education planning, estate analysis and cash flow.</p> <p style="text-align: center;"><b>FINANCIAL PLANNING SERVICES</b></p> <p>Fees for comprehensive and modular financial planning and consultation services are negotiable, depending upon the services to be provided. Fees will be billed at an hourly rate of up to \$250 per hour. The hourly rate will be determined and disclosed to the client prior to services being rendered. One-half of the total estimated fee is due upon the execution of the client agreement, with the remaining balance due upon completion of the services. The total amount of the fee to be paid in advance will be determined by multiplying the estimated number of hours needed to complete the project by the hourly rate (e.g. 5 hrs. X \$250 per hr. = \$1,250). The client should be aware that the amount of time needed to complete the project is an estimate only and SRM may require more or less time to complete the project.</p> <p>Either party may terminate services at any time by notifying all appropriate parties. Termination will be effective upon such notice. If services are terminated within five business days of executing the client agreement, services will be terminated without penalty. Thereafter, a refund of fees paid in advance will be prorated based upon the time and effort expended by SRM's associated persons prior to the time of cancellation. If the fees due at the time of termination exceed the retainer paid, the client will be billed for any unpaid fees.</p> <p><u>Seminars</u></p> <p>SRM offers seminars on financial and insurance issues to employees of sponsoring corporations and other business entities. The cost to employees to attend the seminars held by SRM will range from zero to \$200, depending on the level of employer subsidization. Within the stated range, the fee is negotiable depending on the number of employees/attendees, size of employer and desired presentation. The seminar fee is paid prior to the session, the fee is refundable in full either prior to or subsequent to the seminar at the request of a specific attendee.</p> <p><u>Portfolio Review</u></p> <p>SRM offers services to individual plan participants of qualified retirement plans. Portfolio reviews may be on a set schedule (i.e. quarterly) or at the specific request of the client. Examples of this type of service are: a request to review current assets and their allocation; a review of current or proposed investments; on-going investment allocation recommendation; and the review of retirement plan distribution options.</p> <p>Fees for this service will be charged on an hourly basis of up to \$250 for those clients that SRM does not manage assets. The hourly rate will be disclosed to the client prior to services being provided. One half of the total estimated fee is due upon the execution of the client agreement, with the remaining balance due upon completion of the services. The total amount of the fee to be paid</p>

**Complete amended pages in full, circle amended items and file with execution page (page 1).**

**Schedule F of  
Form ADV**

Applicant: <b>Successful Resource Management, Ltd.</b>	SEC File Number:	Date: <b>10/15/09</b>
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**Continuation Sheet for Form ADV Part II**

(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: <b>Successful Resource Management, Ltd.</b>	IRS Empl. Ident. No.: <b>42-1309381</b>
Item of Form (identify)	Answer
Part II, Page 2, #1A (continued)	<p>in advance will be determined by multiplying the estimated number of hours needed to complete the project by the hourly rate (e.g. 5 hrs. X \$250 per hr. = \$1,250). Client should be aware that the amount of time needed to complete the project is an estimate only and SRM may require more or less time to complete the project.</p> <p>Either party may terminate services at any time by notifying all appropriate parties. Termination will be effective upon such notice. If services are terminated within five business days of executing the client agreement, services will be terminated without penalty. Thereafter, a refund of fees paid in advance will be prorated based upon the time and effort expended by SRM's associated persons prior to the time of cancellation. If the fees due at the time of termination exceed the retainer paid, client will be billed for any unpaid fees.</p> <p style="text-align: center;"><b>ASSET MANAGEMENT</b></p> <p><u>Charles Schwab/Fidelity Investments</u></p> <p>SRM offers investment management services to 401(k) accounts. Investment management services are defined as giving continuous advice to the client based on the individual needs of the client. SRM's associated persons will assist the client in the execution of transactions for which the specified fee (or fees) is not based directly upon transactions in the client's account. SRM's associated persons will assist the client in the establishment of an account (the account) with Charles Schwab or Fidelity Investments. When opening a managed account, the associated persons of SRM are responsible for obtaining financial data along with investment experience to determine the appropriate suitability and investment objectives for the client. By responding to an investor profile questionnaire, the client will inform SRM of the client's investment objective, financial situation, risk tolerance, investment time horizon, any reasonable restrictions the client wishes to impose on the management of their account and other information. By processing the questionnaire responses, SRM generates a proposal of investment strategies for the client's consideration. SRM's associated persons implement securities transactions for the client's account. Charles Schwab and Fidelity Investments will maintain custody of all funds and securities, and neither SRM nor its associated persons will have direct access to the client's funds and securities.</p> <p>The client's account will be managed on a limited discretionary basis.</p> <p>Investment management services may include any or all of the following:</p> <p>Performance measurement: SRM may provide quarterly evaluations of the investment performance of a client's account, depending on the agreement between SRM's associated person and the client.</p> <p>Investment policy development: The development of investment guidelines defining goals and objectives, permissible investments, standards for the selection of service providers and standards for on-going evaluation of investment performance.</p> <p>Asset allocation analysis: A review of the client's investment objectives in connection with the development of investment portfolios designed to meet these objectives. Considerations include liability analysis, liquidity requirements, cash flow projections, risk tolerance, overall investment goals and personal considerations.</p>

**Complete amended pages in full, circle amended items and file with execution page (page 1).**



**Schedule F of  
Form ADV**

Applicant: <b>Successful Resource Management, Ltd.</b>	SEC File Number:	Date: <b>10/15/09</b>
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**Continuation Sheet for Form ADV Part II**

(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: <b>Successful Resource Management, Ltd.</b>	IRS Empl. Ident. No.: <b>42-1309381</b>																																			
Item of Form (identify)	Answer																																			
Part II, Page 2, #1A (continued)	<p>SRM requires a minimum of \$25,000 to establish and maintain an account. At the discretion of SRM, exceptions may be granted to the minimum account size. SRM may charge a \$400 initial account set up fee due at the time the client agreement is executed. However, SRM reserves the right to waive this fee. SRM will manage the client assets for an annualized percentage of assets under management, assessed quarterly in arrears. Prorated fees will be assessed in the event the agreement is executed other than the first day of a new calendar quarter. Advisory fees are assessed based on the value of the portfolio as of the last day of the previous calendar quarter and are based on the following schedule:</p> <table border="1"> <thead> <tr> <th>Account Balance</th> <th colspan="2">Quarterly/Annual Fee Rate Schwab Institutional Accounts</th> <th colspan="2">Quarterly/Annual Fee Rate PCRA* &amp; Brokers Link Accounts (Only)</th> </tr> <tr> <th></th> <th>Quarterly</th> <th>Annually</th> <th>Quarterly</th> <th>Annually</th> </tr> </thead> <tbody> <tr> <td>\$25,000 - \$250,000</td> <td>.3750%</td> <td>1.50%</td> <td>.2750%</td> <td>1.10%</td> </tr> <tr> <td>\$250,001 - \$500,000</td> <td>.3375%</td> <td>1.35%</td> <td>.2500%</td> <td>1.00%</td> </tr> <tr> <td>\$500,001 - \$1,000,000</td> <td>.3125%</td> <td>1.25%</td> <td>.2250%</td> <td>.90%</td> </tr> <tr> <td>\$1,000,001 - \$2,500,000</td> <td>.2750%</td> <td>1.10%</td> <td>.2000%</td> <td>.80%</td> </tr> <tr> <td>\$2,500,001 and greater</td> <td>.2500%</td> <td>1.00%</td> <td>.1750%</td> <td>.70%</td> </tr> </tbody> </table> <p>* Personal Choice Retirement Account (PRCA)</p> <p>The fees specified are the maximum percentage to be charged. At SRM's sole discretion, the actual percentages charged may be less, depending on the client's situation. All fees are negotiable. In some instances, household accounts may be combined to allow for a reduced annual fee rate.</p> <p>If at any time SRM changes its quarterly/annual fee schedule, the client will receive a 30 day written notice prior to the change in fees.</p> <p>The client may make additions to or withdrawals from the account at any time. Additions may be in cash or securities, provided that SRM reserves the right to decline to accept particular securities into the account or to impose a waiting period before certain securities may be deposited. If cash or securities are accepted for management in the account during the quarter, a prorated management fee may be charged upon deposit.</p> <p>If SRM or its associated persons are responsible for a trade error in the client's account, the error will be corrected and the client's account will be restored to where it would have been had the trade error not occurred.</p> <p>Brokerage commissions are waived in the account. All programs may be subject to transaction fees, trade cost or short term redemption fees charged by fund administrators, custodians or brokerage firms. Fees and charges will be noted on the client's statements and confirmations. The client may incur certain charges imposed by third parties other than SRM in connection with investments made through the account including, but not limited to, mutual funds sales loads; 12(b)-1 fees and surrender charges; variable annuity commissions and surrender charges; and IRA and Qualified Retirement Plan fees. It is SRM's intent not to have 12(b)-1 fees on its platform, but will not exclude funds that charge this fee if the fund's performance warrants.</p>	Account Balance	Quarterly/Annual Fee Rate Schwab Institutional Accounts		Quarterly/Annual Fee Rate PCRA* & Brokers Link Accounts (Only)			Quarterly	Annually	Quarterly	Annually	\$25,000 - \$250,000	.3750%	1.50%	.2750%	1.10%	\$250,001 - \$500,000	.3375%	1.35%	.2500%	1.00%	\$500,001 - \$1,000,000	.3125%	1.25%	.2250%	.90%	\$1,000,001 - \$2,500,000	.2750%	1.10%	.2000%	.80%	\$2,500,001 and greater	.2500%	1.00%	.1750%	.70%
Account Balance	Quarterly/Annual Fee Rate Schwab Institutional Accounts		Quarterly/Annual Fee Rate PCRA* & Brokers Link Accounts (Only)																																	
	Quarterly	Annually	Quarterly	Annually																																
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\$250,001 - \$500,000	.3375%	1.35%	.2500%	1.00%																																
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\$1,000,001 - \$2,500,000	.2750%	1.10%	.2000%	.80%																																
\$2,500,001 and greater	.2500%	1.00%	.1750%	.70%																																

**Complete amended pages in full, circle amended items and file with execution page (page 1).**

**Schedule F of  
Form ADV**

Applicant: <b>Successful Resource Management, Ltd.</b>	SEC File Number:	Date: <b>10/15/09</b>
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**Continuation Sheet for Form ADV Part II**

(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: <b>Successful Resource Management, Ltd.</b>		IRS Empl. Ident. No.: <b>42-1309381</b>
Item of Form (identify)	Answer	
Part II, Page 2, #1A (continued)	Either party may terminate services by submitting a 30 day written notice signed by all parties prior to the date on which the termination is to be effective. If services are terminated within five business days of executing the client agreement, services will be terminated without penalty. If written notice of termination is received within 30 days from the date of the agreement, the set up fee will be refunded to the client. SRM will not charge a termination fee; however, the client's account may be subject to a modest fee related to liquidating the account as described in Section three of the client agreement.	
Part II, Page 3, #4A(5)	Technical analysis is used to arrive at the different portfolios used by SRM. Some of the current computer software is Frontier Analytical and Mutual Fund Expert. These different software programs are used to help in the asset allocation and selection of funds by different asset class. Other software that may be used changes from time to time.	
Part II, Page 4, #5	SRM strongly recommends all non-clerical employees have received or be actively pursuing the Certified Financial Planner™ (CFP®), Chartered Financial Consultant (ChFC), Chartered Financial Analyst (CFA) designation, Chartered Life Underwriter (CLU) or similar designation.	
Part II, Page 4, #6	<p><b>Terry A. Vrieze, CLU, ChFC</b>  Date of Birth 9/19/42  College Education  Northwestern College, Orange City, Iowa  Business major  Drake University, Des Moines, Iowa  Business major  Work Experience  Successful Resource Management, Ltd., President/Investment Advisor Representative, 10/93 to present  Successful Resource Management, Ltd., Chief Compliance Officer, 07/08 to present  Securities America, Inc., Registered Representative, 10/04 to present  Fox College Funding, LLC, Planner, 01/05 to 12/06</p> <p><b>Amit Poddar</b>  Date of Birth 10/18/83  College Education  Graceland University, Lamoni, Iowa  Received BA in 2004  Work Experience  Successful Resource Management, Ltd., Investment Advisor Representative, 08/04 to present  Securities America, Inc., Registered Representative, 10/04 to present  Successful Resource Management, Ltd., System Administrator, 01/04 to present  Cambridge Investment Research, Inc., Registered Representative, 06/04 to 10/04</p> <p><b>Edward Modglin</b>  Date of Birth 10/23/64  College Education  Southeast Missouri State University, Cape Girardeau, Missouri  Work Experience</p>	

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**Schedule F of  
Form ADV**

Applicant: <b>Successful Resource Management, Ltd.</b>	SEC File Number:	Date: <b>10/15/09</b>
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**Continuation Sheet for Form ADV Part II**

(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: <b>Successful Resource Management, Ltd.</b>		IRS Empl. Ident. No.: <b>42-1309381</b>
Item of Form (identify)	Answer	
Part II, Page 4, #6 (continued)	<p>Successful Resource Management, Ltd., Investment Advisor Representative, 11/08 to present</p> <p>Securities America, Inc., Registered Representative, 11/08 to present</p> <p>Wealth Enhancement Advisory Services, LLC, Financial Advisor, 07/07 to 11/08</p> <p>Wealth Enhancement Brokerage Services, LLC, Registered Representative, 07/07 to 11/08</p> <p>Wealth Enhancement Group, LLC, Financial Advisor, 07/07 to 11/08</p> <p>Linsco Private Ledger, Registered Representative, 10/03 to 11/08</p>	
Part II, Page 5, #9B	<p>SRM's associated persons, as registered representatives, sell securities to any client for commissions. This could present a potential conflict of interest since they could receive fees and commissions if client chooses to implement recommendations of the associated persons in their capacity as registered representatives. The client is free to select any broker/dealer they wish to implement recommendations.</p>	
Part II, Page 5, #9E	<p>In the unlikely event that the interests of SRM's account for individual securities would happen to correspond with an advisory client's interests, full disclosure would be made to such client at once. The associated person may have the same packaged product as the client. It is believed it would not influence the product price.</p> <p>It is further noted that SRM is in and shall continue to be in total compliance with the <i>Insider Trading and Securities Fraud Enforcement Act of 1988</i>. Specifically, SRM has adopted a firm-wide policy statement, outlining insider trading compliance by SRM and its associated persons and other employees. This statement has been distributed to all associated persons and other employees of SRM and has been signed and dated by each such person. A copy of such firm-wide policy is left with such person and the original is maintained in a master file. Further, SRM has adopted a written supervisory procedures statement highlighting the steps which shall be taken to implement the firm-wide policy. These materials are also distributed to all associated persons and other employees of SRM, are signed, dated and filed with the insider trading compliance materials. There are provisions adopted for (1) restricting access to files, (2) providing continuing education, (3) restricting and/or monitoring trading on those securities of which SRM's employees may have non-public information, (4) requiring all of SRM's employees to conduct their trading through a specified broker or reporting all transactions promptly to SRM and (5) monitoring the securities trading of the firm and it's employees and associated persons.</p> <p>SRM or any related person(s) may buy or sell securities identical to those recommended to customers for their personal account. It is the express policy of SRM that no person employed by SRM may purchase or sell any security prior to a transaction(s) being implemented for an advisory account and, therefore, preventing such employees from benefiting from transactions placed on behalf of the advisory accounts.</p> <p>SRM or any related person(s) may have an interest or position in a certain security(ies) which may also be recommended to the client. As these situations may represent a conflict of interest, SRM has established the following restrictions in order to ensure its fiduciary responsibilities:</p> <p>1) A director, officer or employee of SRM shall not buy or sell securities for their personnel portfolio(s) where there decision is substantially derived, in whole or in part, by reason of his or her employment unless the information is also available to the investing public on</p>	

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**Schedule F of  
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(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

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Item of Form (identify)	Answer	
Part II, Page 5, #9E (continued)	<p>reasonable inquiry. No person of SRM shall prefer his or her own interest to that of the advisory client.</p> <p>2) SRM maintains a list of all securities holdings for itself and anyone associated with this advisory practice. Terry A. Vrieze, President, reviews these holdings on a regular basis. Terry A. Vrieze, President, also reviews account statements for related persons and other employees quarterly.</p> <p>3) SRM requires that all individuals must act in accordance with all applicable federal and state regulations governing registered investment advisory practices.</p> <p>4) Any individual not in observance of the above may be subject to termination.</p> <p>According to the <i>Investment Advisers Act of 1940</i>, an investment advisor is considered a fiduciary. As a fiduciary, it is an investment advisor's responsibility to provide fair and full disclosure of all material facts. In addition, an investment advisor has a duty of utmost good faith to act solely in the best interest of each of its clients. SRM and its associated persons have a fiduciary duty to all clients. SRM has established a Code of Ethics which all associated persons must read and then execute an acknowledgement agreeing that they understand and agree to comply with SRM's Code of Ethics. SRM and its associated persons' fiduciary duty to clients is considered the core underlying principle for SRM's Code of Ethics and represents the expected basis for all associated persons' dealings with clients. SRM has the responsibility to make sure that the interests of clients are placed ahead of it or its associated persons' own investment interests. All associated persons will conduct business in an honest, ethical and fair manner. All associated persons will comply with all federal and state securities laws at all times. Full disclosure of all material facts and potential conflicts of interest will be provided to clients prior to services being conducted. All associated persons have a responsibility to avoid circumstances that might negatively affect or appear to affect the associated persons' duty of complete loyalty to their clients. This section is only intended to provide current clients and potential clients with a description of SRM's Code of Ethics. If current clients or potential clients wish to review SRM's Code of Ethics in its entirety, a copy may be requested from any of SRM's associated persons and a copy will be provided promptly.</p>	
Part II, Page 5, #10	SRM requires a minimum account size of \$25,000 for managed accounts, exceptions may be granted to the minimum account size upon request.	
Part II, Page 5, #11A	<p>Since financial planning services terminate upon completion and presentation of the plan, no on-going reviews are performed. SRM recommends that the client have their financial situation reviewed at least annually. Additional fees may be charged and the client may be required to sign a new contract for additional services.</p> <p>SRM has five portfolios which may consist of the same funds. With the assistance of computer software, these portfolios are reviewed monthly to help determine which accounts need to be rebalanced. Once the portfolios have been reviewed, the funds are then compared to their peer group. Each individual managed account is reviewed on a quarterly basis.</p> <p>SRM's associated persons are each responsible for reviewing their own clients' accounts under the supervision of Terry Vrieze. SRM's associated persons may also assist each other in the reviewing of their clients' accounts.</p>	

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**Schedule F of  
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Part II, Page 5, #11B	<p>Quarterly reports may be provided to portfolio management clients on their investment portfolios; in addition, these clients receive performance reports with their quarterly billing statements. Confirmation statements of transaction and monthly and quarterly statements may be provided as well. A retirement analysis, if requested, is offered to clients subsequent to the retirement planning seminar. For all work performed for the client beyond the seminar, the client may receive a regular report or review concerning their investments, objectives and circumstances.</p>	
Part II, Page 6, #12A(1) & (2)	<p>Upon receiving written authorization from the client, SRM's associated persons may manage the client's assets on a limited discretionary basis. When they do, they limit their discretionary authority by prohibiting themselves from withdrawing funds and/or securities from the client's account except when written authorization has been provided to have fees automatically deducted from a clients account and paid directly to SRM.</p>	
Part II, Page 6, #12B	<p>The associated persons of SRM are registered representatives of Securities America, Inc. (SAI), a full service broker/dealer, member of the FINRA/SIPC. When placing securities transactions through SAI in their capacity as registered representatives, they may earn sales commissions.</p> <p>In the event that the client freely chooses to implement the associated person's advice through such registered representative, the broker/dealer used would be SAI. Commissions charged for these products may be higher or lower than commissions the client may be able to obtain if transactions were implemented through another broker/dealer.</p> <p>Pursuant to IA-1092, SRM also makes the following statement: (1) Associated persons of SRM are associated with various insurance companies; (2) The client is under no obligation to have associated persons of SRM implement any suggestions made in a written financial plan; (3) If asked to implement the suggestions of the financial plan, associated persons of SRM intend to implement such financial planning, in whole or in part, through products offered by SRM; (4) To the extent SRM's associated persons do implement, they will be acting as agents for the broker/dealer and/or the insurance company; (5) Although SRM's associated persons are registered representatives of SAI, advisory services provided herein are basically beyond the scope of employment with the broker/dealer and these services are independent from such employment with the broker/dealer; (6) If insurance or securities products are sold, commissions would be received by SRM's associated persons; (7) The client shall have total freedom to execute securities and/or insurance transactions with any company of their choice; (8) It is likely that SRM's associated persons, if asked to implement, will recommend or use only the financial products offered by the broker/dealer, as stated above, and that the financial plan could be limited by such products.</p> <p>SRM's associated persons sell securities and insurance products, in their separate capacities as registered representatives and independent insurance agents, for sales commissions. Some of the advice offered by the associated persons involve investments in mutual fund products. Load and no-load mutual funds may pay annual distribution charges sometimes referred to as 12(b)-1 fees. SRM's associated persons may receive a portion of these 12(b)-1 fees from some investment companies in their separate capacities as registered representatives. The client should be aware that these 12(b)-1 fees come from fund assets, and thus, indirectly from the client's assets. The receipt of these fees could represent an incentive for registered representatives to recommend funds with 12(b)-1 fees or higher 12(b)-1 fees over funds with no fees or lower fees, therefore creating a potential conflict of interest.</p>	

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Part II, Page 6, #13A	<p>SRM's associated persons from time to time may receive expense reimbursement for travel and/or marketing expenses from distributors of investment and/or insurance products. Travel expense reimbursements are typically a result of attendance at due diligence and/or investment training events hosted by product sponsors. Marketing expense reimbursements are typically the result of informal expense sharing arrangements in which product sponsors may underwrite costs incurred for marketing such as advertising, publishing and seminar expenses. Although receipt of these travel and marketing expense reimbursements are not predicated upon specific sales quotas, the product sponsor reimbursements are typically made by those sponsors for whom sales have been made or it is anticipated sales will be made.</p> <p style="text-align: center;"><b><u>PROXY VOTING</u></b></p> <p>SRM's associated persons will not vote proxies on behalf of the client. The client is instructed to read through the information provided with the proxy document and make a determination based on the information provided. Upon request from the client, the associated persons may provide clarifications of issues presented in the proxy materials. SRM's associated persons may provide an opinion on how the client should vote proxies. However, the client will be solely responsible for all proxy voting decisions.</p> <p style="text-align: center;"><b><u>OTHER BUSINESS AFFILIATIONS</u></b></p> <p>SRM's associated persons are engaged in professions other than giving investment advice. They sell securities and insurance products to any client for commissions. Almost half of their workweek is spent on these activities. When acting in these capacities the associated persons may receive commissions.</p> <p style="text-align: center;"><b><u>CUSTOMER PRIVACY NOTICE</u></b></p> <p>SRM is committed to safeguarding the confidential information of its clients. SRM holds all personal information provided by the client in the strictest confidence. SRM's associated persons may also be registered representatives of SAI, a registered broker/dealer that is not affiliated with SRM. SRM may also have relationships with other nonaffiliated investment advisors, such as Securities America Advisors, Inc., an affiliate of SAI, insurance companies, trust companies, custodians and other financial institution entities. Except as required or permitted by law, SRM does not share confidential information about clients with nonaffiliated third parties. In the unlikely event there were to be a change in this fundamental policy that would permit additional disclosures of client confidential information, SRM will provide written notice to its clients, and the client will be given an opportunity to direct SRM as to whether such disclosure is permissible.</p> <p style="text-align: center;"><b>AN IMPORTANT NOTICE CONCERNING CUSTOMERS' PRIVACY</b></p> <p><b>CUSTOMER INFORMATION SRM COLLECTS.</b> SRM collects and develops personal information about the client, and some of that information is nonpublic personal information (Customer Information). The essential purpose for collecting Customer Information is to provide and service the financial products and services the client obtains from SRM. The categories of Customer Information collected by SRM depend upon the scope of the engagement with the client and are generally described below. As an investment advisor, SRM collects and develops Customer Information about its clients in order to provide investment advisory services. Customer</p>	

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Ltd.**

SEC File Number:

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	<p>Information SRM collects includes:</p> <ul style="list-style-type: none"> <li>• Information received from clients on financial inventories through consultations. This Customer Information may include personal and household information such as income, spending habits, investment objectives, financial goals, statements of account and other records concerning the clients' financial condition and assets, together with information concerning employee benefits and retirement plan interests, wills, trusts, mortgages and tax returns.</li> <li>• Information developed as part of financial plans, analyses or investment advisory services.</li> <li>• Information concerning investment advisory account transactions, such as wrap account transactions.</li> <li>• Information about the client's financial products and services transactions with SRM.</li> </ul> <p><b>DATA SECURITY.</b> SRM restricts access to Customer Information to those associated persons and employees who need the information to perform their job responsibilities. SRM maintains agreements, as well as physical, electronic and procedural securities measures that comply with federal regulations to safeguard Customer Information about the client.</p> <p><b>USE AND DISCLOSURE OF CUSTOMER INFORMATION TO PROVIDE CUSTOMER SERVICE FOR ACCOUNTS.</b> To administer, manage and service customer accounts, process transactions and provide related services for the client's account, it is necessary for SRM to provide access to Customer Information within the firm and to nonaffiliated companies such as SAI, SAA, other investment advisors, other broker/dealers, trust companies, custodians and insurance companies. SRM may also provide Customer Information outside of the firm as permitted by law, such as to government entities, consumer reporting agencies or other third parties in response to subpoenas.</p> <p><b>FORMER CLIENTS.</b> When the client closes an account with SRM, SRM will continue to operate in accordance with the principles stated in the Notice.</p> <p><b>REQUIREMENTS OF FEDERAL LAW.</b> In November of 1999, Congress enacted the <i>Gramm-Leach-Bliley Act</i> (GLBA). The GLBA requires certain financial institutions, including broker-dealers and investment advisors, to protect the privacy of Customer Information. To the extent a financial institution discloses Customer Information to nonaffiliated third parties, other than as permitted or required by law, customers must be given the opportunity and means to opt out (or prevent) such disclosure. Please note that SRM does not disclose Customer Information to nonaffiliated third parties, except as permitted or required by law (e. g., disclosures to service a client's account or to respond to subpoenas).</p>

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