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UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

SECURITIES AND EXCHANGE COMMISSION,

Plaintiff,

v.

JOSHUA YAFA; GLOBAL MEDIA MARKETING, INC.; MICHAEL O'BRIEN PICKENS; M3, INC.; M3 RESEARCH LLC; and SERAFIN SIERRA,

Defendants,

HEM-HEM WAH-WAH, LLC,

Relief Defendant.

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Civil Action No. 05-CV-6480 (PAC)

ORDER FOR PERMANENT INJUNCTION AND OTHER RELIEF AS TO DEFENDANTS JOSHUA YAFA, GLOBAL MEDIA MARKETING, INC., AND HEM-HEM WAH-WAH, LLC

The Securities and Exchange Commission having filed a complaint in this action and Defendants Joshua Yafa ("Yafa"), Global Media Marketing, Inc. ("Global Media") and Hem-Hem Wah-Wah, LLC ("HHWW") (collectively "Yafa Defendants") having entered a general appearance in the action, consented to the Court's jurisdiction over

them and the subject matter of this action, consented to entry of this Order for Permanent Injunction And Other Relief ("Permanent Injunction") without admitting or denying the allegations of the Complaint (except as to jurisdiction), waived findings of fact and conclusions of law, and waived any right to appeal from this Permanent Injunction:

I.

IT IS HEREBY ORDERED, ADJUDGED, AND DECREED that defendants Yafa and Global Media and their respective agents, servants, employees, attorneys, and all persons in active concert or participation with them who receive actual notice of this Permanent Injunction by personal service or otherwise are permanently restrained and enjoined from violating, directly or indirectly, Section 10(b) of the Securities Exchange Act of 1934 (the "Exchange Act") [15 U.S.C. § 78j(b)] and Rule 10b-5 promulgated thereunder [17 C.F.R. § 240.10b-5], by using any means or instrumentality of interstate commerce, or of the mails, or of any facility of any national securities exchange, in connection with the purchase or sale of any security:

- (a) to employ any device, scheme, or artifice to defraud;
- (b) to make any untrue statement of a material fact or to omit to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading; or
- (c) to engage in any act, practice, or course of business which operates or would operate as a fraud or deceit upon any person.

II.

IT IS HEREBY FURTHER ORDERED, ADJUDGED, AND DECREED that defendants Yafa and Global Media and their respective agents, servants, employees, attorneys, and all persons in active concert or participation with them who receive actual notice of this Permanent Injunction by personal service or otherwise are permanently restrained and enjoined from violating Section 17(a) of the Securities Act [15 U.S.C. § 77q(a)] in the offer or sale of any security by the use of any means or instruments of

transportation or communication in interstate commerce or by use of the mails, directly or indirectly:

- (a) to employ any device, scheme, or artifice to defraud;
- (b) to obtain money or property by means of any untrue statement of a material fact or any omission of a material fact necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading; or
- (c) to engage in any transaction, practice, or course of business which operates or would operate as a fraud or deceit upon the purchaser.

Ш.

IT IS HEREBY FURTHER ORDERED, ADJUDGED, AND DECREED that the defendants Yafa and Global Media and their respective agents, servants, employees, attorneys, and all persons in active concert or participation with them who receive actual notice of this Permanent Injunction by personal service or otherwise are permanently restrained and enjoined from violating Section 17(b) of the Securities Act [15 U.S.C. § 77q(b)] by the use of any means or instruments of transportation or communication in interstate commerce or by the use of the mails, publishing, giving publicity to, or circulating any notice, circular, advertisement, newspaper, article, letter, investment service, or communication which, though not purporting to offer a security for sale, describes such security for a consideration received or to be received, directly or indirectly, from an issuer, underwriter, or dealer, without fully disclosing the receipt, whether past or prospective, of such consideration and the amount thereof.

IV.

IT IS HEREBY FURTHER ORDERED, ADJUDGED, AND DECREED that the defendants Yafa and Global Media are permanently barred from participating in an offering of penny stock, including engaging in activities with a broker, dealer, or issuer for purposes of issuing, trading, or inducing or attempting to induce the purchase or sale

of any penny stock. A penny stock is any equity security that has a price of less than five dollars, except as provided in Rule 3a51-1 under the Exchange Act [17 C.F.R. 240.3a51-1].

V.

IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that the Yafa Defendants' Consent is incorporated herein with the same force and effect as if fully set forth herein, and that the Yafa Defendants shall comply with all of the undertakings and agreements set forth therein.

VI.

IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that by reason of their consent to this Permanent Injunction, the Yafa Defendants shall not be required to answer the complaint, and, further, that Court shall retain jurisdiction of this matter for the purposes determining the additional relief requested by the Commission and enforcing the terms of this Permanent Injunction.

Dated: June 5, 2006

UNITED STATES DISTRICT JUDGE